



BA (Hons) Film Studies with Combined Studies

Programme Specification

2022-23

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1. INTRODUCTION

This document describes the **BA (Hons) Film Studies with Combined Studies** awarded by Richmond University, the American International University in London, using the protocols required by *The Framework for Higher Education Qualifications in England, Wales, and Northern Ireland* (QAA, 2008).

The degree is delivered within the framework of a US Liberal Arts undergraduate degree programme. Typically, students take the programme over 3.5 to 4 years (approximately 10 courses per year, with summer courses allowing for accelerated progress in some cases). Each undergraduate credit is equivalent, approximately, to 1 classroom contact hour per 15-week semester. On this basis, students are required to earn a total of a minimum 120 US academic credit hours in order to complete their degrees. Of the courses in the programme, half are at the “lower-division” taken in the first two years of study and coded 3000-4999, and half are at the “upper division”, taken in years three and four, and coded 5000-6999.

The degrees are also articulated in terms of UK Regulatory Frameworks, chiefly the *FHEQ* and the *Higher Education Credit Framework for England*. Each course has been assigned to an appropriate level on the *FHEQ*, based on the course’s learning outcomes and assessment strategies (note that the courses comprising the first year of the 4-year US undergraduate degree are normally at QCF Level 3). US undergraduate credit can generally be translated to ECTS and UK CATS credits in the following manner: 1 US credit = 2 ECTS credits = 4 UK CATS credits. So a US degree of 120 credits would translate as 240 ECTS credits and 480 UK CATS credits (with a minimum of 360 UK CATS credits at Levels 4-6 on the *FHEQ*).

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each course can be found in course specification documents and syllabi.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.

2. OVERVIEW

Programme/award title(s)	BA (Hons) Film Studies with Combined Studies
Teaching Institution	Richmond, the American International University in London
Awarding Institution	Richmond, the American International University in London
Date of last validation	7 March 2022
Next revalidation	Spring 2027
Credit points for the award	120 US Credits 480 UK Credits at <i>FHEQ</i> Levels 3-6 (120 at Level 3; 120 at Level 4; 120 at Level 5; 120 at Level 6)
UCAS Code	University Code: R20 Film Studies: P303
Programme start date	Fall 2022
Underpinning QAA subject benchmark(s)	QAA Benchmark Statement: Communications, Media, Film and Cultural Studies (2019)
Professional/statutory recognition	N/A
Language of Study	English
Duration of the programme for each mode of study (P/T, FT,DL)	FT
Dual accreditation (if applicable)	Middle States Commission on Higher Education (First accredited 1981; renewed 1996, 2006, 2016.) QAA – Higher Education Review (AP) 2017
Date of production/revision of this specification	July 2022 (see chart at the end of this document for list of revisions)

3. ABOUT THE PROGRAMME

BA (Hons) Film Studies with Combined Studies is distinctive in that it broadens the academic experience of the students as a consequence of Richmond's US Liberal Arts multidisciplinary framework and General Education requirements, and deepens it as a result of the sequence of course requirements within the programme. Operating from a firm, theoretical interdisciplinary base, the degree provides an exploration of the central role and function of Film Studies as one of the dominant forms of communication and as a social and political force, and seeks to achieve specific learning outcomes based on a fundamental understanding of the principles of message and audience, content and medium, form, style, documentation, dissemination and reproduction. It also offers a considerable practical component with specific classes developing a number of different experiential learning opportunities. Taking its cue from the QAA Benchmark document the degree does not rely solely on Film Studies classes specifically; its class offerings are "characterised by a diversity of emphases" (2.2), including, but not limited to, a "significant historical component", "professional practices" and "practical or technical aspects".

Film Studies, also known elsewhere as Screen Studies, is a growing discipline in undergraduate education globally. The structure of the Richmond degree programme allows the flexibility necessary to reflect this growth and to attract new students who may combine it with other areas such as American Studies, Communications, History, Art, Design and Media. The programme is constructed around a common core of courses (taken at the same time as General Education/Combined Studies courses) in the first and second years. These are followed by specialized third and fourth year courses, culminating in Senior Seminar I and II for which students complete an extended essay using primary and secondary research resources. In the final year students also undertake two practical courses during which their film production skills are developed. These theoretical and practical course offerings, a ratio of roughly 70/30, prepare students intending to pursue relevant postgraduate study and/or related careers. Students have the opportunity in their third and fourth years to choose from a variety of specialized courses which most closely match their talents and interests, and may also take an internship.

The programme aims to meet the wide ranging, specific needs of an international student body. Students interact with and gain understanding from other students from over 100 nations, in which no single national group predominates, bringing a knowledge and awareness of the "global village" and its implications on world communication systems and processes. Such an approach is in keeping with the QAA Benchmark Document in Communication, Media, Film and Cultural Studies, which emphasises the development of "wider understandings of the diversity of forms of culture" (1.4). Focusing on critical issues such as globalisation, developing technologies and the growing interdependence of different cultures, Film Studies students at Richmond participate in a substantive study of new research from multicultural frameworks. In keeping with the international mission of this liberal arts university, students are guided towards developing critical thinking and engagement with analysis of the mass media and enquiry regarding cultural, ethnic and gender differences. The Richmond degree in Film Studies also utilises a variety of new technologies that have transformed intercultural communication processes. The discipline's practice includes

videography, scriptwriting, graphics as well as computer-aided communication involving multimedia design and animation. Richmond is also committed to ensuring that Film Majors have a large dedicated venue with proper blackout facilities where they can watch screenings. Throughout the degree, students are encouraged to work independently and in teams on creative, technology-based products which reflect and build on their theoretical knowledge and on their developing practical skills for future employability.

The Film Studies programme at Richmond prepares students in the areas of adaptive competence, critical thinking, aesthetic sensibility, professional identity and ethics, and leadership capability – all areas that are necessary for success in today’s world. The Richmond Film Studies degree, with its unique intercultural focus, enables students to respond appropriately and effectively to a rapidly changing world and to master the skills necessary for success in the 21st century.

4. MISSION

The Film Studies programme aims to be a vibrant, cross-disciplinary programme that focuses upon historical, critical, theoretical, and practical approaches to the study of film. It prepares students to work within the technologically driven, global, media revolution of the 21st Century, helping students to develop as leaders in their careers and communities. Through a close analysis of particular national and international examples, and with a specialist emphasis on intercultural themes, the degree examines the historical, political, artistic, economic, industrial, technological and cultural aspects that go into cinema production. A strong technical and practical element of the degree complements the theoretical component, with classes on topics such as video production, acting and screen writing, and documentary film production. Thus the programme provides an interdisciplinary and multimedia approach, imparting a theoretical knowledge with strong elements of practical training. Its elective courses allow students to develop a global awareness of film and related media within the framework of the liberal arts tradition.

5. PROGRAMME STRUCTURE

BA (Hons) Film Studies with Combined Studies degree

A normal course load per academic year is 30 US credits, equivalent to 120 UK credits. Students complete 120 UK credits at Level 6 in the major.

Please note that students must complete all Liberal Arts requirements AND a minimum of 120 credits at each FHEQ level. The Liberal Arts programme offers more choice amongst levels, so students and advisors must ensure that both Liberal Arts requirements and overall level requirements are satisfied.

Black = Major requirements

Blue = General Education Liberal Arts Core requirements

Green = Electives/Gen Ed Electives

Table 1: Lower-Division / Levels 3 and 4 Degree Requirements

Programme specification and curriculum map – BA (Hons) Film Studies with Combined Studies

LOWER-DIVISION REQUIREMENTS			
RQF Level 3		US CREDITS	UK CREDITS
Minimum Required courses			
One of the following:		3	12
SCL 3100	Foundations of Sociology		
COM 3101	Foundations of Media Production: Sonic Media		
Plus:			
ADM 3160	Foundations in Photography	3	12
COM 3100	Foundations of Mass Media & Communications	3	12
GEP 3105	Tools for Change	3	12
GEP 3180	Research and Writing I	3	12
Plus one of the following:		3	12
GEP 3150	Visual Thinking		
GEP 3170	Narratives of Change		
Plus one of the following:		3	12
ENV 3XXX	Any RQF Level 3 ENV course		
XXX 3XXX	RQF Level 3 Elective (only if satisfying ENV requirement at FHEQ Level 4)		
Plus:			
XXX 3XXX	RQF Level 3 Elective	3	12
XXX 3XXX	RQF Level 3 Elective	3	12
XXX 3XXX	RQF Level 3 Elective	3	12
QCF Level 3 CREDIT TOTALS		30	120

FHEQ Level 4		US CREDITS	UK CREDITS
Minimum Required courses			
AVC 4205	Introduction to Visual Culture	3	12
COM 4115	Digital Society	3	12
FLM 4200	Introduction to Film Studies	3	12
FLM 4205	Film in the Americas	3	12
FLM 4210	Introduction to Filmmaking	3	12
GEP 4180	Research and Writing II	3	12
GEP 4105	Social Change in Practice	3	12
DGT 4120	Data Analysis for Social Engagement	3	12
Plus one of the following:		3	12
ENV 4XXX	Any FHEQ Level 4 ENV course		

XXX 4XXX	FHEQ Level 4 Elective (only if satisfying ENV requirement at RQF Level 3)		
Plus:			
XXX 4XXX	FHEQ Level 4 Elective	3	12
FHEQ Level 4 CREDIT TOTALS		30	120

Table 2: Upper-Division / Levels 5 and 6 Requirements

UPPER-DIVISION REQUIREMENTS			
FHEQ Level 5		US CREDITS	UK CREDITS
Minimum Required courses			
ADM 5200	Video Production	3	12
ADM 5405	Photography: Theory & Practice	3	12
FLM 5200	Mainstream Cinema: Studies in Genre	3	12
FLM 5420	Post-Apocalyptic Worlds	3	12
SCL 5200	Social Research	3	12
Plus one of the following:		3	12
AMS 5400	American TV Drama		
COM 5200	Mass Communication & Society		
FLM 5410	Gender in Film		
FLM 5415	Superhero Cinema		
PSY 5415	Psychology & Cinema		
Plus one of the following:		3	12
GEP 5101	Service Learning: Digital Collaboration		
GEP 5102	Service Learning: Leadership in a Changing World		
GEP 5103	Service Learning: Environment and Society		
GEP 5104	Service Learning: Global Citizenship and Migration		
Plus:			
XXX 5XXX	FHEQ Level 5 Elective	3	12
XXX 5XXX	FHEQ Level 5 Elective	3	12
XXX 5XXX	FHEQ Level 5 Elective	3	12
FHEQ Level 5 Credit Totals		30	120

FHEQ Level 6		US CREDITS	UK CREDITS
Required courses			
FLM 6101	Advanced Digital Video	4	16
FLM 6102	Documentary Theory and Production	4	16
FLM 6103	International Cinema	4	16
FLM 6104	From Script to Screen	4	16

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FLM 6296	Senior Seminar in Film Studies I	3	12
FLM 6297	Senior Seminar in Film Studies II	3	12
Plus one of the following:		4	16
AVC 6101	Working in the Art World		
AVC 6102	Non-Western Visual Cultures		
COM 6101	New Media		
FLM 6902	Internship in Film		
FLM 6901	World Internship in Film		
HST 6105	Propaganda: History & Image		
Plus:			
XXX 6XXX	FHEQ Level 6 Elective	4	16
FHEQ Level 6 Credit Totals		30	120

6. PROGRAMME OUTCOMES

Programme-level learning outcomes are identified below. Please refer to the Curriculum Map at the end of this document for details of how outcomes are deployed across the study programme.

7. KEY PROGRAMME OUTCOMES

Programme-level learning outcomes are identified below. The Film Studies degree at Richmond, the American International University in London, is a four year programme where the discipline is studied along-side a range of other subjects. Progression through the degree is set out down each of the four columns of the Programme Outcome grid – with level-specific programme outcomes at the 3000, 4000, 5000 and 6000 level. The programme outcomes are then applied in each course on the degree through assessed, courses-specific learning outcomes. The four broad categories of Programme Outcomes are:

- A. Theoretical Knowledge Base
- B. Practical Knowledge Base
- C. Cognitive Skills
- D. Personal Development

Refer to Appendix I – Curriculum Map for details of how outcomes are deployed across the study programme.

Theoretical Knowledge Base (A)

<i>knowledge base, debates in field</i>	
QCF LEVEL 3	
3A(i)	an understanding of the history of film and moving image technologies, and a recognition of the different ways in which the history of, and current developments in, motion picture technologies, can be understood in relation to technological change
FHEQ LEVEL 4	

Programme specification and curriculum map – BA (Hons) Film Studies with Combined Studies

4A(i)	a broad comparative understanding of the roles that filmic media and/or cultural institutions play in different societies
4A(ii)	a broad understanding of the roles of cultural practices and cultural institutions in society as they relate to cinematic and motion picture frameworks
4A(iii)	a broad understanding of film production and consumption, and the way in which they organise understandings, meanings and effects
FHEQ LEVEL 5	
5A(i)	a detailed understanding of the ways in which different social groups may make use of filmic texts and other cultural products in the construction of social and cultural realities, cultural maps and frames of reference
5A(ii)	a detailed understanding of the historical development of practices of film consumption (including subcultural forms and everyday lived practices)
5A(iii)	engage critically with major thinkers, debates and intellectual paradigms within the subject area and put them to productive use
5A(iv)	a detailed understanding of major genres and their use and production
FHEQ LEVEL 6	
6A(i)	a systematic understanding of the evolution of particular genres, aesthetic traditions and forms, and of their current characteristics, derivatives and possible future developments
6A(ii)	a systematic understanding of the history of film and other media technologies, and a recognition of the different ways in which the history of, and current developments in, media and film can be understood in relation to technological change
6A(iii)	a systematic understanding of new and emergent moving image formats and their relation both to their social context and to earlier forms
6A(iv)	a systematic understanding of the interconnectedness of texts and contexts, and of the shifting configurations of communicative, cultural and aesthetic practices and systems

Practical Knowledge Base (B)

<i>practical applications of knowledge base, principles of practice</i>	
QCF LEVEL 3	
3B(i)	an understanding of the processes linking film production, distribution, circulation and consumption
FHEQ LEVEL 4	
4B(i)	a broad understanding of the relationship between discourse, culture and identity
4B(ii)	a broad insight into the cultural, economic and social ways in which aesthetic judgements and decision making processes are constructed in mainstream and alternative film production and consumption, and a demonstrated capacity to work within such constraints
4B(iii)	a broad understanding of the narrative processes, generic forms and modes of representation at work in media and cultural texts while also demonstrating the ability to produce work which effectively manipulates sound, image and/or the written word
FHEQ LEVEL 5	
5B(i)	a detailed awareness of how media products might be understood and consumed within broader concepts of culture and knowledge of how to effectively produce these products showing capability in operational aspects of media production technologies, systems, techniques and professional practices

5B(ii)	a detailed understanding of the ways in which forms of media and cultural consumption are embedded in everyday life, and serve as ways of claiming and understanding identities
5B(iii)	a detailed understanding of the relationship between discourse, culture and identity
FHEQ LEVEL 6	
6B(i)	a systematic understanding and application of key production processes and professional practices relevant to media, cultural and communicative industries, and of ways of conceptualising creativity and authorship
6B(ii)	a systematic insight into the cultural and social ways in which aesthetic judgements are constructed and aesthetic processes experienced
6B(iii)	a systematic understanding of the ways in which people engage with cultural texts and practices and make meaning from them
6B(iv)	a systematic understanding of the relationship between discourse, culture and identity

Cognitive Skills (C)

<i>critical thinking, synthesis, problem solving, research, analysis</i>	
QCF LEVEL 3	
3C(i)	demonstrates the ability to gather, organise and deploy ideas and information in order to communicate arguments effectively in written, oral or other forms, with an understanding of appropriate methods
FHEQ LEVEL 4	
4C(i)	demonstrates the ability to gather, organise and deploy ideas and information in order to critically evaluate their strengths and weaknesses, and express them skilfully in written, oral or other forms
4C(ii)	demonstrates a broad understanding of research methods
4C(iii)	demonstrates an ability to judge the reliability of sources, and begins to identify the strengths and weaknesses of concepts and theoretical frameworks
FHEQ LEVEL 5	
5C(i)	demonstrates the ability to formulate and synthesize arguments cogently, retrieve and generate information, and select appropriate criteria to evaluate sources, with a detailed understanding of quantitative and/or qualitative methods
5C(ii)	delivers work with limited supervision to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach
5C(iii)	exercises a degree of independent and informed critical judgement in analysis
FHEQ LEVEL 6	
6C(i)	demonstrates the ability to gather, organise and deploy complex and abstract ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms
6C(ii)	demonstrates the ability to organise and manage supervised, self-directed projects, through which a sophisticated understanding of research methods is demonstrated
6C(iii)	demonstrates the ability to produce detailed analyses of competing perspectives and concepts, to make comparisons and connections and to identify the possibility of new concepts

6C(iv)	demonstrates the ability to provide critically appraisals of some of the widespread common sense understandings and misunderstandings of the subject area, and the debates and disagreements to which these give rise
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Personal Development (D)

<i>personal development, engagement with feedback, interpersonal communication skills, levels of independence and autonomy, task completion, team work, ethical and intercultural awareness skills</i>	
QCF LEVEL 3	
3D(i)	demonstrates an awareness of views other than their own and adapts behaviour to meet obligations in personal and/or group outcomes and/or outputs
FHEQ LEVEL 4	
4D(i)	acts with limited autonomy under direction or supervision and engages in evaluation of own work and capabilities and outputs in key areas
4D(ii)	demonstrates broad skills that are relevant to the workplace, including the ability to function productively in a group or team, and to recognise factors that affect performance, including changing contexts, audiences and degrees of complexity
4D(iii)	demonstrates the ability to use a range of information communication technology (ICT) skills to perform tasks
FHEQ LEVEL 5	
5D(i)	demonstrates well-developed skills that will translate into the workplace, including the ability to work effectively within a group or team, to engage in self-reflection, and to adapt own actions and interpersonal communication skills to changing contexts, audiences and degrees of complexity
5D(ii)	delivers work with limited direction or supervision, demonstrating the capacity to consider and evaluate their own work using justifiable criteria
5D(iii)	demonstrates the ability to adapt to complex and non-routine performance tasks using information communication technology (ICT)
FHEQ LEVEL 6	
6D(i)	demonstrates the ability to act with minimal direction or supervision, to engage in self-reflection, use feedback to analyse own capabilities, appraise alternatives, and plan and implement actions
6D(ii)	demonstrates personal responsibility and professional codes of conduct, while taking responsibility for their own work, learning and development, and effectiveness in professional and interpersonal communication
6D(iii)	demonstrates flexible skills that translate directly into the workplace, including the ability to plan and manage for changing contexts, audiences and levels of complexity, and advanced group or team work capacities, for example listening, contributing, leading, negotiating and proactively managing conflict as is appropriate
6D(iv)	demonstrates the ability to flexibly locate their own normative views and cultural commitments within the practice of research, with a level of autonomy

The transferable skills acquired in this program equip the students with skills and knowledge to enable them to undertake careers (or further training for careers) in the creative media industries or for further studies in film, communication and media.

8. TEACHING, LEARNING, AND ASSESSMENT

Teaching Strategy

The teaching and learning strategy adopted within the BA (Hons) Film Studies with Combined Studies degree is based on the understanding that all students will be treated as active learners. Clearly, the precise approach will vary from course to course, depending on the learning outcomes relevant to each class.

The generic components of our teaching and learning strategy normally involves a variety of approaches and include delivering many of the following:

- Regular use of formal lecture sessions in all courses.
- Occasional workshops and seminars in some courses.
- Regular use of individual and/or team-based projects in all courses.
- Regular use of self-directed and directed reading in all courses.
- Peer-tutoring led by advanced students in many courses.
- Use of audio-visual and library resources in some courses.
- Regular use of tutor- and student-led discussion groups via e-learning platforms such as PowerCAMPUS (or Blackboard) in many courses.

The combination of teaching and learning approaches mentioned above develops our students' knowledge, thinking skills and practical skills.

Their knowledge is acquired through

- Structured lectures and supporting materials
- Directed reading and use of internet materials
- Independent research

Their cognitive skills are developed through

- Conducting research
- Making presentations and preparing other assessments
- Helping others to learn

Their practical skills are gained through

- Application of theory to practices encountered during internships
- Using information technology to retrieve and manipulate data
- Negotiating by means of team-based projects

Their key skills are gained through

- Employing and using appropriate linguistic skills
- Independent learning

Assessment Strategy

The assessment strategies we use with our **BA (Hons) Film Studies with Combined Studies** degree speak directly to how we anticipate progression with student learning to take place.

In terms of following up with the assessment of student learning and consistent with US liberal arts traditions, our classes rely on the system of continuous assessment on a course by

course basis and throughout any given semester. This approach often involves the use of term-papers, portfolios of work, quizzes, mid-semester and final exams as well as student presentations and general class discussion. Not every component applies to every course, but most do relate to many of the classes that are offered. Many of our courses involve a site visit or require attendance at a public lecture as well. Students generally find these events to be extremely valuable to their learning.

Courses will follow the University Assessment Norms, details of which are listed in each CSD.

Each senior will end their programme with a dissertation which will normally have 8,000-10,000 words.

9. ENTRY REQUIREMENTS

Admissions

Details of the entry requirements, including English language requirements, may be found at the appropriate page of the University website listed below, where a comprehensive Admissions Policy and Summary of Practice document is also published.

<https://www.richmond.ac.uk/undergraduate-admissions/>

Transfer Credit

Prospective students with specific levels of subject achievement in Advanced Placement Tests, GCE A Levels and some other UK and international qualifications may enter with Advanced Credit and be given exemption from certain courses of the programme. Please see the Transfer Credit Policy Undergraduate for details.

Prospective students who do not meet the academic and/or English language requirements may be permitted to enter this programme at the appropriate point after having first satisfactorily completed a Foundation Year and /or Academic English language programme at the University.

Further details may be found at: <http://www.richmond.ac.uk/content/admissions.aspx>

10. EXIT AWARD REQUIREMENTS

An exit award is defined as a lower award than one for which the student is registered. Such an award may be conferred if a student completes part, but not all, of the requirements of the programme for which he or she is registered. Students may not enter the university registered for an exit award.

Associate of Arts Degree in General Studies (US)

The US Associate of Arts (AA) degree can be awarded as an exit degree for those students completing the following minimum requirements.

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30 US / 120 UK credits at RQF Level 3
30 US / 120 UK credits at FHEQ Level 4

Of the total number of credits required for the AA degree, 30 US/120 UK credits must be completed at Richmond. Students must obtain a minimum cumulative GPA of 2.0 and a major of 2.0 in order to qualify for this degree. Latin Honours are not applied to the AA Degree.

The requirements for the AA degree are outlined in Table 1 above. All Level 3 and 4 Major and General Education Liberal Arts Core Requirements must be completed.

Certificate of Higher Education in Film Studies (UK)

The UK Certificate of Higher Education (CertHE) can be broadly aligned with the US Associate of Arts Degree, but the CertHE does not require the completion of 30 US/120 credits at RQF Level 3. Students who qualify for the AA degree will automatically qualify for the CertHE. But students may qualify for a CertHE without fulfilling the requirements for a US AA degree if they have not completed all of the RQF Level 3 requirements necessary to obtain the AA.

Students may not be awarded more than one exit award (notwithstanding dual accreditation of the AA/CertHE) and Boards will recommend the most relevant one for the individual student circumstance for any student meeting the criteria for an award to be made.

The UK CertHE can be awarded as an exit award for those students completing the following minimum requirements.

120 credits at FHEQ Level 4

- Pass (normally a GPA of between 1.85 and 2.99 for all Level 4 courses)
- Merit (normally a GPA of 3.0 to 3.54)
- Distinction (normally a GPA of 3.55 and above for all level 4 courses)

Of the total number of credits required for the UK CertHE, 15 US/60 UK credits must be completed at Richmond.

The requirements for the UK CertHE are outlined in the section of Table 1 pertaining to FHEQ Level 4 requirements. All Level 4 Major and General Education Liberal Arts Core Requirements must be completed.

Diploma of Higher Education in Film Studies (UK)

The UK Diploma of Higher Education (DipHE) has no US equivalent. The UK DipHE can be awarded as an exit award for those students completing the following minimum requirements.

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120 credits at FHEQ Level 4

120 credits at FHEQ Level 5

- Pass (normally a GPA of between 1.85 and 2.99 for all Level 4 courses)
- Merit (normally a GPA of 3.0 to 3.54)
- Distinction (normally a GPA of 3.55 and above for all level 4 courses)

Of the total number of credits required for the UK DipHE, 15 US/60 UK Level 4 credits and 15 US/60 UK Level 5 credits must be completed at the University.

The requirements for the UK DipHE are outlined in the sections of Table 1 and Table 2 above pertaining to FHEQ Level 4 and FHEQ Level 5 requirements. All Level 4 Major and General Education Liberal Arts Core Requirements must be completed. Level 6 courses can be “dipped-down” to fulfil missing Level 5 credits.

Students may not be awarded more than one UK exit award and the University Examination Board will recommend the most relevant one for the individual student circumstance.

11. STUDENT SUPPORT AND GUIDANCE

There is a range of student support and guidance, for both academic and general wellbeing, available to students. This is accomplished through a range of programmes and services which positively impact learning as well as the total student life experience.

All students have an allocated full-time faculty member who acts as their academic adviser. Academic Advisers have on-going responsibility for students’ academic progress, meeting with each advisee at least once per semester. Advisers assist students with registration, enabling smooth progression through the degree. They also advise on postgraduate and career opportunities, and also provide pastoral support in many cases.

A range of Maths, English, Technology and Writing workshops have been established to support students with particular needs in these areas. Librarians are on hand to assist with library use, which includes instruction in web-based resources.

The University endeavours to make all practical and reasonable adjustments to ensure students are able to fully participate in the University community. Students who declare a physical disability or a special educational need are supported to ensure the quality of their educational experience meets their individual requirements. SEN students, for instance, receive extra time in examinations, and have the option of writing exams on university-provided computers, and/or of taking exams in a separate room.

The University operates a well-staffed Student Affairs department that provides services intended to support and encourage student welfare, safety and development. This department oversees medical registration of students and provides counseling services. It also organizes a range of extracurricular activities and travel designed to further enhance

students' educational experiences. Disciplinary and social grievance procedures are also overseen by this department.

12. PLACEMENT

The Internship Office the University offers a formal mechanism through which students may receive work-placement opportunities. These placements are supervised, career-related work experiences combined with reflective, academic study that help students apply theoretical knowledge in the workplace. Participation in the internship programme is optional, but students who choose to take up a placement receive academic credit for their placement and associated academic work (see level 6 options).

Expectations with regard to careers education, information, advice and guidance (as outlined in the section on Enabling Student Achievement in *The UK Quality Code for Higher Education*) are handled by the university's Student Affairs department. This department conducts a variety of career services for students, ranging from resource provision to a CV service, and in particular through the LEAD (Leadership, Education and Development) seminar series.

In addition to these services, the alumni office offers networking opportunities where students may contact alumni working in a variety of fields. The alumni office also offers these services via social media such as LinkedIn and Facebook.

13. STUDY ABROAD

Richmond students have the option to take a leave of absence and travel away from the university as a 'study abroad'. With 40 partnerships spread over five continents, students are able to select from a wide range of partners. All courses taken elsewhere must be pre-approved by Registry Services.

14. REGULATORY FRAMEWORK

The **BA (Hons) Film Studies with Combined Studies** degree is operated under the policy and regulatory frameworks of Richmond the American International University in London, the Middle States Commission on Higher Education, the Framework of Higher Education Qualifications, and the UK Quality Code for Higher Education.

Also key to the background for this description are the following documents:

- QAA (2018). The Revised UK Quality Code for Higher Education. (www.qaa.ac.uk)
- QAA (2008). Higher Education Credit Framework for England: guidance on academic credit arrangements in Higher Education in England.
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Ensuring and Enhancing the Quality of the Programme

The **BA (Hons) Film Studies with Combined Studies** features detailed published educational objectives that are consistent with the mission of the institution. All course outlines contain course specific objectives that are regularly monitored by the individual instructors and by the faculty as a group.

The University has several methods for evaluating and improving the quality and standards of its provision. These include:

- External Examiners
- Internal Moderation
- Student representation
- Curricular change approval process
- Annual Programme Monitoring and Assessment
- Formal Programme Review, every 5 years
- Course evaluation
- Student satisfaction surveys and the NSS
- Feedback from employers

BA (Hons) Film Studies with Combined Studies is provided through a system of ongoing evaluations that demonstrate achievement of the programme's objectives, and uses the results to improve the effectiveness of the programme. Ongoing evaluation is carried out for both US (the Middle States Commission on Higher Education) and UK (QAA) reviews. The University is a voluntary subscriber member of the QAA, and underwent its first full Institutional Review in May 2013 and a Higher Education Review (AP) in 2017.

APPENDIX 1 Curriculum Map

LEVEL 3	SCL 3100 Foundations of Sociology	COM 3101 Fdns of Media Production: Sonic Media	ADM 3160 Foundations in Photography	COM 3100 Foundations of Mass Media & Communications
A3(i)	X			X
B3(i)	X	X	X	X
C3(i)	X	X	X	X
D3(i)	X		X	X

LEVEL 4	AVC 4205 Intro to Visual Culture	COM 4115 Digital Society	FLM 4200 Introduction to Film Studies	FLM 4205 Film in the Americas	FLM 4210 Introduction to Filmmaking	DGT 4120 Data Analysis for Social Change
A4(i)				X		
A4(ii)		X				
A4(iii)	X		X	X	X	X
B4(i)	X		X	X		
B4(ii)	X			X		
B4(iii)	X	X	X		X	X
C4(i)	X	X	X	X	X	X
C4(ii)						X
C4(iii)	X	X	X	X	X	
D4(i)	X	X	X	X	X	X

Level 5	ADM 5200 Video Production	FLM 5420 Pst Apoc Worlds	FLM 5200 Mainstream Cinema	ADM 5405 Photography: Theory & Practice	SCL 5200 Social Research	COM 5200	FLM 5410 Gender in Film	FLM 5415 Superhero Cinema	AMS 5400 American TV Drama	PSY 5415 Psychology & Cinema
A5(i)	X			X			X		X	X
A5(ii)					X	X	X			
A5(iii)		X	X		X	X		X	X	
A5(iv)		X	X					X		
A5(v)	X									
B5(i)	X			X	X					
B5(ii)		X				X	X	X	X	X
B5(iii)		X	X	X	X		X	X		X
B5 (iv)										
B5 (v)				X						
C5(i)	X	X	X	X	X	X		X		
C5(ii)	X				X				X	X
C5(iii)					X	X	X		X	X
D5(i)					X		X		X	
D5(ii)	X	X	X	X	X			X	X	X
D5(iii)					X	X				

Level 6	FLM 6101 Advanced Digital Video	FLM 6102 Documentary Theory & Production	FLM 6103 Int Cinema	FLM 6104 Script to Screen	FLM 6296 Senior Sem	FLM 6297 Senior Sem	AVC 6101 WITAW	AVC 6102 Non Western Visual Culture	COM 6101 New Media	FLM 6902 Internship	FLM 6901 World Internship	HST 6105 Propaganda
A6(i)		X	X	X	X	X			X			
A6(ii)									X			
A6(iii)	X			X				X	X			X
A6(iv)					X	X				X	X	
B6(i)	X	X		X	X	X		X				
B6(ii)				X	X	X		X				
B6(iii)	X		X		X	X	X		X	X	X	X
B6(iv)					X	X				X	X	
B6 (v)					X	X				X	X	
C6(i)		X	X	X	X	X	X	X		X	X	X
C6(ii)	X			X	X	X	x	X		X	X	X
C6(iii)			X		X	X	X	X		X	X	X
C6(iv)							X		X	X	X	
D6(i)							X	X		X	X	X
D6(ii)	X	X		X	X	X						X
D6(iii)	X				X	X						
D6(iv)	X									X	X	

APPENDIX 2: KILO KPO OUTCOME AND ASSESSMENT MAPPING BA FILM STUDIES WITH COMBINED STUDIES

KILO KPO OUTCOME AND ASSESSMENT MAPPING BA FILM STUDIES WITH COMBINED STUDIES						
Key Institutional Learning Outcome (Standard V) Assessment Requirement)	MSCHE Standard III Design Requirement	Key Programme Outcomes BA Film Studies	Programme Outcomes	How will it be assessed (grades without a rubric do not count, please list courses that will be included)?	When will it be assessed	Changes stemming from assessment results
KILO 1: Critical Thinking: Demonstrate the ability to use appropriate methods to gather and organise ideas and information to ask, explore, and answer questions.	Critical Analysis and Reasoning	Demonstrates the ability to provide critical appraisals of some of the widespread understandings and misunderstandings of the subject area.	A4i, A4ii, C4i, C4ii, C4iii A5iii, ABii, C5ii, C5iii	FLM 4200 Intro to Film Studies (Research Paper) ADM 5405 Photography: Theory & Practice (Final Project)	FA22 SP23	

KILO 2: IT Literacy and Communication Competency: Demonstrate the ability to effectively communicate, in a group and individually, through verbal, written, and digital means.	Oral and Written Communication	Demonstrate the ability to communicate effectively, in a group and individually, across a variety of technologies and platforms.	C5ii, C5iii, D5i, D5ii, D5iii C6i, C6ii, C6iv, D6i, D6ii, D6iii, D6iv	ADM 5200 Video Production (Trailer) FLM 6296/7 Senior Seminar 1 & 2 (Oral Presentation)	FA22 Fall 22 and SP23	
KILO 3: Research and Writing: Demonstrate the ability to work independently and use appropriate research skills and methodologies.	Oral and Written Communication	Demonstrates the ability to work independently and to manage self-directed projects, demonstrating nuanced understanding of research methods.	A1, A4, A5, B1-B4 A5iii, B5ii, C5i, C5ii, D5ii	GEP 4180 Research and Writing II (final assignment) FLM 5420 Post-Apocalyptic Worlds (Final Research Paper)	Fall 2022 Spring 2023	
KILO 4: Sustainability: Demonstrate an understanding of environmental, community, and individual sustainability to meet the needs of the present without compromising the future.	Scientific Reasoning	Demonstrate an appreciation and understanding of the social, cultural environmental aspects of sustainability and the relationship to active citizenship.	A3i, B3i, C3i, D3i	COM 3100 Foundations of Mass Media & Society (Final Exam)	FA22	
KILO 5: Quantitative: Interpret, analyse, and communicate quantitative information using mathematical, statistical, or symbolic reasoning.	Quantitative Reasoning	Interpret, analyse, and communicate quantitative information using a range of tools, demonstrating an awareness of design solutions.	A4, B4, C4, D4	DGT 4120 Data Analysis for Social Media	SP23	

KILO 6: Creative Thinking: Approach challenges with intellectual curiosity to make connections and find hidden relationships between seemingly unrelated fields.	Creative Thinking	Demonstrates a sophisticated understanding of similarities and differences in theories and practices across time and across cultures	A1, A4, A5, B1-B4 A6i, A6iv, B6iv, C6iii, C6iv, D6iv	GEP 3150 Visual Thinking (Project) FLM 5415 Superhero Cinema (Research Paper)	FA22 SP23	
KILO 7: Ethics and Diversity: Demonstrate an awareness of the importance of ethical judgment and use ethical judgment to inform decisions	Cultural and Global Sensitivity	Demonstrate an appreciation of the importance of inclusivity, diversity, and ethical considerations as it pertains to a range of Western and non-Western visual cultures	A1, A3, A5, B1, B2, B4, C1, C2, C4, C6, C8 A5i, B5ii, C5iii, D5i, D5ii	GEP 4105 Global Change in Practice FLM 5410 Gender in Film (Midterm Essay)	FA22	
KILO 8: Entrepreneurship and Enterprise Education: Creatively solve problems, act with autonomy and be a skillful contributor, planner and/or manager		Demonstrates the ability to act with minimal direction or supervision, to engage in self-reflection, use feedback to analyse own capabilities, appraise alternatives, and plan and implement actions.	A6iii, B6ii, C6ii, D6i, D6iii	FLM 6902 Internship FLM 6296/7 Senior Seminar (Oral Presentation)	FA22/S P23 FA22/S P23	

Programme Specification Publication Dates

Document publication date	June 2013
Revision 1	January 2014
Revision 2	May 2015
Revision 3	April 2016
Revision 4	May 2018
Revision 5	May 2019
Revision 6	May 2020
Revision 7	May 2021
Revision 8	December 2021
Revision 9	July 2022