COURSE SPECIFICATION DOCUMENT

Academic School / Department: School of Liberal Arts

Programme: MSC International Business Management

***FHEQ* Level:**   7

Course Title: Advanced English for Business Studies

Course Code: EAP 7200

Student Engagement Hours: 100
Lectures/ Seminars/Tutorials/
     Research   36
Independent / Guided Learning: 64

Semester: Fall, Spring

Credits: 10 UK CATS credits
5 ECTS credits
2 US credits

Course Description:
This course is designed to enhance students' language abilities and improve their communication skills in academic contexts. The course will help students whose first language is other than English with the academic literacy norms, terminology and research techniques expected at postgraduate level. Based on principles from established ESP (English for specific Purposes) programmes, the input will implement materials relevant to the Richmond Business School.

Prerequisites:
     None

Aims and Objectives:
- To improve academic reading and information selection skills
- To raise awareness of specialist and professional terminology
- To better paraphrasing, referencing and citation abilities
- To develop critical reading and writing strategies
- To increase the overall quality of coherence, substantiation and reasoning
- To improve the fluency and accuracy of responding and contributing to discussions.

Programme Outcomes:

C1; C2;

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the archive maintained by the Registry and found at:
https://www.richmond.ac.uk/programme-and-course-specifications/

Learning Outcomes:
By the end of this course, successful students should be able to:
- Develop advanced online search strategies to find information from academic databases
- Read, select and extract relevant information
- Summarise, paraphrase and synthesise information from extended academic texts
- Analyse and critically evaluate cited studies
- Create persuasive and cohesive logical arguments
- Acknowledge primary and secondary sources through accurate in-text citations
- Produce a bibliography
- Construct and produce a well organised academic essay

Indicative Text:
- A selection of Academic English Language materials for postgraduate students

Assessment:
Students' work will be assessed through a term paper for accuracy of language, academic style, organisation, cohesion, referencing and diction.
I. **Formative**: Mid-course requirement: Plan and outline of research paper with a working Bibliography
II. **Summative**: End of course: An academic research paper submitted via SafeAssign

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Board and located at: https://www.richmond.ac.uk/university-policies/

Teaching Methodology:
This course will be taught through a combination of methods including lectures, seminars, group and individual tutorials as well as computer-lab workshops. Tasks and exercises will be assigned regularly throughout the course to help build a full portfolio of effective academic outputs. The course depends a blended educational model where face-to-face lectures and discussions are paired with online study, utilizing the university's digital library and Virtual Learning Environment via Blackboard.

Indicative Text(s):
Bailey, Stephen (2018) *Academic writing: A handbook for international* students. 5th ed. London: Routledge
Hyland, Ken (2016) *The Routledge Handbook of English for academic purposes*.
London; New York: Routledge.
Bell, Douglas (2014) *Passport to academic presentations: student's book.*
2nd ed. Reading: Garnet.

Journals
A selection of seminal books and articles from The International Business Management programme

Web Sites
Using English for Academic Purposes for Students in Higher Education
http://www.uefap.com/
Manchester University Phrase bank
https://www.phrasebank.manchester.ac.uk/
Academic English Online
http://aeo.sllf.qmul.ac.uk/
Reading University Lectures with listening practice
https://www.reading.ac.uk/sacll/EAP/SACLL-Listening.aspx
Writing for a Purpose
https://learnenglish.britishcouncil.org/skills/writing/writing-purpose
Academic Word List Nottingham University
https://www.nottingham.ac.uk/alzsh3/acvocab/awlhighlighter.htm

See syllabus for complete reading list.

Change Log for this CSD:

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Registry Services
Student Engagement hours corrected	24.1.23	
Course Description: hours/wk removed	24.1.23	