COURSE SPECIFICATION DOCUMENT

Academic School/Department: Business and Economics

Programme: BA International Sports Management

FHEQ Level: 3

Course Title: SPORT & SOCIETY

Course Code: SPT 3200

Course Leader: Paul Lloyd

Student Engagement Hours:120Lectures:22.5Seminar / Tutorials:22.5Independent / Guided Learning:75

Semester: Fall/Spring

Credits: 12 UK CATS credits

6 ECTS credits
3 US credits

Course Description: This course introduces students to the various ways in which social science disciplines attempt to understand key cultural and ideological issues in sport from an international perspective. This will be achieved by utilising social theories that explore how dominant understandings of race, gender, class and disability are both reinforced and challenged through sport. Analysing these key issues will help students critically understand how global sport has been used as a political tool both historically and in contemporary society.

Prerequisites: None

Aims and Objectives:

• To develop an understanding of sport in historical, political and sociological contexts.

- To develop an understanding of sport in an international and intercultural context.
- To develop an understanding of the relationship between sport and gender.

Programme Outcomes:

A2, A4, A5, A6, A7 B1, B2, B5 C2 D1, D2, D3, D4, D5

A detailed list of the programme outcomes is found in the Programme Specification. This is maintained by Registry and located at: https://www.richmond.ac.uk/programme-and-course-specifications/

Learning Outcomes:

By the end of this course, successful students should be able to:

- Demonstrate knowledge of key features of relationship between sport, culture and society
- Develop a basic understanding of how the field of sport studies is analysed through the social scientific approaches of history, politics and sociology.
- Recognise key debates, issues and definitions in contemporary sport and leisure studies.
- Demonstrate an understanding of contemporary sport in international and intercultural contexts.
- Develop of a critical approach to the subject, and a broader sense of one's cultural attitudes and assumptions.
- Complete assigned tasks through the effective communication of arguments, and in so doing can demonstrate the ability to gather, organise and deploy relevant ideas and evidence

Indicative Content:

- Sport and Sociological Theory
- Sport, Politics and Nationalism
- Sport, Race, Gender and Sexuality
- Sport and Social Class
- Globalization and Sport Industries
- Sport, Lifestyle and Disability

Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Board.

Teaching Methodology:

Teaching will be a combination of lectures, seminar discussions and workshops, using case studies and drawing on students' own experiences where appropriate. Lectures will be designed to cover the fundamental issues and build upon the recommended book chapters from the reading list and additional recommended readings. Students will be advised to supplement lecture notes by reading the relevant indicative reading(s).

The lectures will be participative in nature and will encourage commentary, application to real life scenarios/experiences and questioning to help develop deep learning and understanding, in addition to transferable skills.

Weekly seminars will support and enhance student learning through the exploration and application of their understanding in leadership case studies. Seminar sessions will require both individual and team participation and students will be encouraged to come prepared to participate in class.

Blackboard will be used to upload lecture notes and other essential course-related information.

Bibliography:

See syllabus for complete reading list

IndicativeText(s):

Tomlinson, A (ed) (2007) *The Sport Studies Reader*. London: Routledge Barrie Houlin (ed.) (2008) *Sport and Society*. London: Sage

Articles

Caudwell, J. (2011) "Does your boyfriend know you're here?" *Leisure Studies*, 30, 2, 123-138.

Clayton, B. and Humberstone, B. (2006) "Men's Talk: A (pro) feminist analysis of male university football player's discourse." *International Review for the Sociology of Sport*, 41(3-4):295-316

Chung, H (2003) "Sport Star vs Rock Star in Globalizing Popular Culture: Similarities, Difference and Paradox in the Discussion of Celebrities." *International Review for the Sociology of Sport*, 7 (3): 301-321

Dunning, E & Waddington, I. (2003) "Sport as a Drug and Drugs in Sport," *International Review for the Sociology of Sport:* 38 (3): 351-368

Gibbs, C. & Haynes, R. (2013). "A Phenomenological investigation into how Twitter has changed the nature of sport media relations", *International Journal of Sport Communication*, 6, 394-408.

Hawkins, B. (1998) "Evening Basketball Leagues: The Use of Sport to Reduce African American Youth Criminal Activity." *International Sports Journal*, 2 (2): 68-77 Kidd, B and Donnelly, P (2000) "Human Rights in Sport" *International Review for the Sociology of Sport*, 35 (2): 131-148

Mewett, P.G (2003) "Conspiring to Run: Women, their Bodies and Athletics Training." *International Review for the Sociology of Sport,* 38 (3): 331-349 Price, J. et al. (2013) "Changing the game? The Impact of Twitter on the relationships between football clubs, supporters and the sports media." *Soccer and Society,* 14 (3): 446-69

Journals

International Review for the Sociology of Sport Journal of Sport & Social Issues Leisure studies Sociology of Sport Journal

Please Note: The core and the reference texts will be reviewed at the time of	
designing the semester syllabus	
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Change Log for this CSD:

Major or	Nature of Change	Date Approved &	Change
Minor		Approval Body (School	Actioned by
Change?		or LTPC)	Academic
			Registry