

COURSE SPECIFICATION DOCUMENT

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| Academic School / Department: | Richmond Business School |
| Programme: | BA Business Management |
| FHEQ Level: | 6 |
| Course Title: | International Business Law |
| Course Code: | INB 6220 |
| Course Leader: | Inma Ramos |
| Student Engagement Hours: | 120 |
| Lectures: | 45 |
| Seminar / Tutorials: | |
| Independent / Guided Learning: | 75 |
| Semester: | Spring |
| Credits: | 20 UK CATS credits 10 ECTS credits 4 US credits |

Course Description:

The course provides an overview of the legal issues underpinning commercial transactions with a strong international component. Substantive content includes the rights and obligations of parties as a result of international contracts, for example a contractual agreement to sell and transport goods. The course also considers the legal aspects of international finance. In addition, it focuses on the study of multinational enterprises and its relevant legal framework including competition, product liability law and securities regulations. Current developments both in intellectual property and Technology Law are also included. Choice of jurisdiction, applicable law and international conflict resolution provide the procedural aspects of the course.

Prerequisites:

MGT 5220

Aims and Objectives:

This course will provide students with an in-depth understanding of the legal dimension of transnational business. It will also develop students' critical thinking skills in matching business objectives with adequate legal tools. Students will be kept abreast with the impact of technology on international business and how law needs to adequately cater for novel situations.

Students will learn about dispute settlement, choice of law and jurisdiction and recognition of foreign court resolutions. Recognising the impact of technology in different business sectors, students will be provided with a specific analysis of intellectual property and the ever increasing International Technology Law. Students will be exposed to legal aspects of e-commerce, transborder data protection and software licensing.

Programme Outcomes:

A1, A2, A4, A7

B1, B3, B4

C2

D1, D2, D4, D5

A detailed list of the programme outcomes can be found in the Programme Specification.

This is maintained by Registry and found at:
<http://www.richmond.ac.uk/admitted-students/programme-and-course-specifications/>

Learning Outcomes:

By the end of this course, successful students should be able to:

Subject Knowledge and Understanding (A)

- To acquire an in-depth understanding of the key legal tools underpinning the successful completion of international businesses
- Use tools and techniques in practical business situations and critically evaluate their appropriateness and effectiveness.
- Test strategic concepts and theories and reflect on how successfully they can be applied in practice, in complex and familiar and unfamiliar real-life situations
- Discuss current legal issues affecting business and key topics of academic debate and research.

Cognitive skills (B)

- Examine and comment upon the key aspects of legal strategy, with particular emphasis on its drivers, and how options are evaluated and plans are implemented within an international company.
- Understand and reflect upon a company's legal strategy in dealing with international business aspects
- Reflect on how effective the business is in balancing out different legal alternatives and business strategies
- Explain how students' studies and research relate to the legal aspects of international business.

Subject specific, practical and professional skill (C)

- Apply knowledge that will help plan and evaluate future study and career development

General/transferable skills (D)

- Develop the interpersonal skills required to work efficiently as a member of a team aiming to achieve organisational goals.
- Develop a range of skills and attributes which will contribute to future employment opportunities.

Indicative Content:

- Concept and relevance of International Law for transnational businesses
- The multinational enterprise as significant actor in international business
- International sale and transport of goods and contractual liability
- Financing of international transactions: bills of lading, bills of exchange, letters of credit
- International Intellectual property
- International Technology Law; transborder data flows, software licence
- Resolution of disputes: Choice of law and jurisdiction, alternative dispute resolution

Assessment:

This course conforms to the University Assessment Norms approved at Academic Board.

Teaching Methodology:

The teaching combines formal lectures with seminars revolving around contemporary case studies and trends in the world of international business law. Class discussion is incorporated as a method of creating awareness on the issues involved.

Bibliography:

There is no set text for this programme as students will research and read material relevant to their topic

DiMatteo L. A. (2017), *International Business Law and the Legal Environment*, New York, Routledge

Ray A, Mayer D, Bixby M (2013), *International Business Law and the Legal Environment*, Harlow, Pearson Education.

Schaffer R, Agusti F, Dhooge LJ (2015) *International Business Law and its Environment*, 9e, Satamford, Cengage Learning

Frankel S, Gervais D J, (2016), *Advanced Introduction to Intellectual Property* Cheltenham, Elgar.

Rowland D, Kohl U, Charlesworth A (2012) *Information Technology Law*, Oxon, Routledge

Sparrow A (2010) *the Law of Virtual Worlds and Internet Social Networks*, Surrey, Gover Publishing

See syllabus for complete reading list

Indicative Text(s):

Journals

Business Lawyer

Business Law International

Harvard International Law Journal

Journal of International Commercial Law and Technology

Intellectual Property and Technology Law Journal

Web Sites

www.ft.com

www.theeconomist.co.uk

