

COURSE SPECIFICATION DOCUMENT

Academic School/Department:	CASS
Programme:	MA Performing Arts Management
FHEQ Level:	7
Course Title:	Performing Arts Management and Producing
Course Code:	PAM 7101
Course Leader:	Canan Salih and Robert Wallis
Student Engagement Hours:	200
Lectures:	39
Seminar / Tutorials:	6
Independent / Guided Learning:	155
Semester:	Fall, Spring, Summer
Credits:	20 UK CATS credits 10 ECTS credits 4 US credits

Course Description:

Examines the key areas of arts administration, project management and producing relating specifically to the establishment and viability of performing arts organizations as well as the way in which these key areas impact on entrepreneurial, free-lancing roles including company formation and management. The course focuses on planning, programme development, budgeting, scheduling, staff and community development and health and safety. Students will consider these areas in relation to a number of case examples of specific international performing arts organisations and entrepreneurial, free-lancing contexts.

Prerequisites:

MA Performing Arts Management students only

Aims and Objectives:

- Examines the key areas of arts administration, project management and producing relating specifically to the establishment and viability of performing arts organizations
- Explores how project management and producing impact on entrepreneurial, free-lancing roles including company formation and management

- Considers the administrative practices involved in planning, programme development, budgeting, scheduling, staff and community development and health and safety

Programme Outcomes:

A, B, C, E, F, G

A detailed list of the programme outcomes is found in the Programme Specification. This is maintained by Registry and located at: <https://www.richmond.ac.uk/programme-and-course-specifications/>

Learning Outcomes:

By the end of this course, successful students should be able to:

- Show a sophisticated knowledge of arts administration, project management and producing in the performing arts
- Engage critically with how project management and producing impact on entrepreneurial, free-lancing roles including company formation and management
- Demonstrate a systematic understanding of the administrative practices involved in planning, programme development, budgeting, scheduling, staff and community development and health and safety

Indicative Content:

- Performing arts administration (e.g. planning, programme development, scheduling)
- Performing arts project management (e.g. budgeting, staff and community development, health and safety)
- Performing arts producing
- Company formation and management

Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Board.

Teaching Methodology:

Teaching will include interactive lectures, supplemented with a range of audiovisual aids, designed to introduce students to the key concepts of professional practice. Guest speakers and activities will contribute alternative perspectives and experience. Students will develop their critical understanding of these concepts and their practical application through a range of workshops and group and individual exercises undertaken in class and out of class. Their group and individual presentations and written work will be discussed in feedback sessions which explore responses to issues arising from professional practice. The teaching will be supplemented with individual tutorials designed to address students' personal needs.

Indicative Text(s):

