COURSE SPECIFICATION DOCUMENT

Academic School / Department: Richmond Business School

Programme: MBA

FHEQ **Level:**   7

Course Title: Project Management

Course Code: MGT 7101

Course Leader: Juan David Zuliani

Student Engagement Hours: 200
Lectures: 39
Seminar / Tutorials: 6
Independent / Guided Learning: 155

Semester: Spring

Credits: 20 UK CATS credits
10 ECTS credits
4 US credits

Course Description:
This course provides students with the knowledge and skills to successfully plan, communicate, execute and deliver projects across a range of business environments. Students will be exposed to proven frameworks and tools that will ensure the projects they undertake can be delivered on time, on budget and in accordance with specifications. Throughout the course students learn how to engage with each other to produce concrete project plans that will be conducive towards the achievement of goals in an effective and efficient manner, while acknowledging current global business, cultural and environmental challenges.

Prerequisites:
N/A

Aims and Objectives:
The course aims to allow students to systematically apply principles and practice of project management. It allows student to formulate a deep understanding of the complexities of project management and team building, operations management and scheduling. It further develops skills and experience which can be applied to schedule planning, budget control, quality and stakeholder management.

Programme Outcomes:
A1, A2, A4, A5
B1, B2, B3, B4
C1, C2, C3, C4
D1, D2, D3, D4, D5

A detailed list of the programme outcomes is found in the Programme Specification. This is maintained by Registry and located at: https://www.richmond.ac.uk/programme-and-course-specifications/

Learning Outcomes:
By the end of this course, successful students should be able to:

Subject Knowledge and Understanding

- Demonstrate an understanding of the general and specific business problems in Project Management and identify possible solutions at both domestic and international level.

- Examine the development of a strategic perspective in Project Management.

- Reflect on the structure of an organisation in order to implement projects supporting the corporate strategy.

- Demonstrate a critical awareness of the skills appropriate to general business and management careers, as well as for careers in Project Management.

- Develop the leadership/management skills and techniques to participate at any level of an international project

Cognitive Skills

- Analyse and evaluate the chosen methodology in a project and judge its appropriateness.

- Apply project management ideas and knowledge to a range of business problems and other situations.

Subject Specific, Practical and Professional Skills

- Use subject-specific knowledge and understanding to appropriately implement project management

- Acquire the systems (e.g. networking, planning) skills and techniques as well as the socio-cultural skills and techniques (e.g. leadership, stakeholder management, team development) and know how to apply these skills at the appropriate stage of the project development life cycle.

- Engage as team members in group work that will require intellectual, reflective and analytical application.

General/Transferable Skills

- Effective oral and written communication in a range of traditional and electronic media.

Indicative Content:
- Concepts in Project Management.
- Organization Strategy and Project selection.
- Organisation structures supporting project management.
- Defining the project.
- Developing a network/stage gating plan.
- Risk and Quality Management.
- Resource Scheduling.
- Managing Project and Virtual Teams without line responsibility.

Assessment:
This course conforms to the Richmond University Standard Assessment Norms approved at Academic Board.

Teaching Methodology:
The course will be delivered through a combination of lectures, workshops and seminars. Teamwork will be emphasized through in-class case discussion and group assignment(s).

Indicative Text(s):
- Gray & Larson (2017). Project Management: The Managerial Process. 7th Edition. McGraw-Hill Inc.,US
- A guide to the Project Management Body of Knowledge (PMBOK) (2017) Project Management Institute – 6th edition
- Kerzner, H (2009). Value-Driven Project Management. International Institute of Learning. New York.

Journals
- Academy of Management Journal
- Project Management Journal
- International Project Management Journal
- British Journal of Management.
- Business Week.
- European Management Review.
- Economist.
- Harvard Business Review.
- Journal of Management Studies.
- McKinsey Quarterly

Web Sites
- http://www.pmi.org Project Management Institute
- http://www.sciencedirect.com Learning Resource download site

- http://www.bola.biz/index.html Business Open Learning Archive.
- http://www.bized.ac.uk / Case studies and learning materials.
- http://www.apm.org.uk/ UK Based Association of Project Management
- http://www.mallenbaker.net/csr/ Corporate Social Responsibility
- http://www.economist.com/ Web site of the Economist
- http://www.findarticles.com/ Free article web site resource.
- http://www.questia.com/Index.jsp Online library. Limited free access.
- http://www.thetimes100.co.uk/index.php Case studies and management theory.
- http://www.projectmanagement.com - Project Management
- http://www.hbr.org - Harvard Business Review

Please Note: The core and the reference texts will be reviewed at the time of designing the semester syllabus

See syllabus for complete reading list

Change Log for this CSD:

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Registry Services
Updating to conform to latest template	Dean's action on 01/05/2014	
Course Description and reading list		