

US Certificates offered during the 2020-2021 Academic Year



**RICHMOND
THE AMERICAN INTERNATIONAL
UNIVERSITY IN LONDON**

Certificate in British Studies*

This US Certificate requires students to successfully complete five courses in British civilization, and is evidence of having completed a systematic and intensive study of British culture. Upon completion of the five courses with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

choose five of the following:

AVC 5200	3 credits
AVC 5400	3 credits
HST 5400,	3 credits
HST 5405,	3 credits
HST 6415,	3 credits
LIT 5405,	3 credits
PLT 5205,	3 credits
SCL 5400,	3 credits
THR 5405/5410,	3 credits
THR 6200,	3 credits
THR 6205	3 credits

*US Certificate course for Study Abroad Students

Certificate in Business Management*

Upon completion of the five courses (or three plus internship) with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

choose five of the following (or 3 plus Internship):

ENT 6200 Entrepreneurship and Business Development (Fall)	3 credits
INB 6215 Managing the Multinational Corporation (Fall/Spring)	3 credits
MGT 5220 Legal and Ethical Concept of Management (Fall/Spring)	3 credits
MGT 5400 Organisational Behaviour (Fall/Spring)	3 credits
MGT 5405 Operations Management (Fall/Spring)	3 credits
MGT 5410 Human Resource Management (Spring)	3 credits
MGT 5220 Governance and Sustainability (Fall)	3 credits
MGT 6200 Competition and Strategy (Fall/Spring)	3 credits
MKT 6200 Advertising Management (Fall/Spring)	3 credits
MKT 6210 Distribution and Retailing Management (Fall)	3 credits
MKT 6215 Global Marketing Management (Fall/Spring)	3 credits
MKT 6310 Luxury Brand Management (Spring)	3 credits
Internship options:	
INB 6962 World Internship in International Business (Fall/Spring)	6 credits
INB 6972 Internship in International Business (Fall/Spring)	6 credits

*US Certificate course for Study Abroad Students

Certificate in International Business*

Upon completion of the five courses (or three plus internship) with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

choose five of the following (or 3 plus Internship):

ECN 5105 Economic Problems of Development (Spring)	3 credits
ECN 5405 Economic Policy Analysis (Fall)	3 credits
ECN 6210 International Economics (Spring)	3 credits
FNN 6210 Internatioal Finance (Fall/Spring)	3 credits
FNN 6420 International Financial History (Spring)	3 credits
INB 6200 Country Risk Analysis (Fall/Spring)	3 credits
INB 6205 Foreign Trade Policy (Fall/Spring)	3 credits
INB 6210 European Business Environment (Fall/Spring)	3 credits
INB 6215 Managing the Multinational Corporation (Fall/Spring)	3 credits
MGT 6200 Competition and Strategy (Fall/Spring)	3 credits
MKT 6215 Global Marketing Management (Fall/Spring)	3 credits
INB 6962 World Internship in International Business (Fall/Spring)	6 credits
INB 6972 Internship in International Business (Fall/Spring)	6 credits

*US Certificate course for Study Abroad Students

Certificate in Fashion Management and Marketing*

Upon completion of the five courses (or three plus internship) with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

choose five of the following (or 3 plus Internship):

COM 6400 Fashion and Media (Fall/Spring)	3 credits
COM 6205 PR and Self Presentation (Fall/Spring)	3 credits
HST 4405 History of Fashion (Fall/Spring)	3 credits
MKT 5405 Fashion Marketing and Retail (Fall/Spring)	3 credits
MKT 5410 Psychology of Fashion and Luxury Goods (Fall/Spring)	3 credits
MKT 6300 Fashion Buying and Merchandising (Spring)	3 credits
MKT 6310 Luxury Brand Management (Spring)	3 credits
INB 6962 World Internship in International Business (Fall/Spring)	6 credits
INB 6972 Internship in International Business (Fall/Spring)	6 credits

*US Certificate