COURSE SPECIFICATION DOCUMENT

Academic School / Department: CASS

Programme: MA Performing Arts Management

FHEQ Level: 7

Course Title: Performing Arts Management and Producing

Course Code: PAM 7101

Course Leader: Canan Salih and Robert Wallis

Student Engagement Hours:200Lectures:39Seminar / Tutorials:6Independent / Guided Learning:155

Semester: Fall, Spring, Summer

Credits: 20 UK CATS credits

10 ECTS credits
4 US credits

Course Description:

Examines the key areas of arts administration, project management and producing relating specifically to the establishment and viability of performing arts organizations as well as the way in which these key areas impact on entrepreneurial, free-lancing roles including company formation and management. The course focuses on planning, programme development, budgeting, scheduling, staff and community development and health and safety. Students will consider these areas in relation to a number of case examples of specific international performing arts organisations and entrepreneurial, free-lancing contexts.

Prerequisites:

MA Performing Arts Management students only

Aims and Objectives:

- Examines the key areas of arts administration, project management and producing relating specifically to the establishment and viability of performing arts organizations
- Explores how project management and producing impact on entrepreneurial, freelancing roles including company formation and management
- Considers the administrative practices involved in planning, programme development, budgeting, scheduling, staff and community development and health and safety

Programme Outcomes:

A, B, C, E, F, G

A detailed list of the programme outcomes are found in the Programme Specification.

This is located at the archive maintained by the Registry and found at: https://www.richmond.ac.uk/programme-and-course-specifications/

Learning Outcomes:

By the end of this course, successful students should be able to:

- Show a sophisticated knowledge of arts administration, project management and producing in the performing arts
- Engage critically with how project management and producing impact on entrepreneurial, free-lancing roles including company formation and management
- Demonstrate a systematic understanding of the administrative practices involved in planning, programme development, budgeting, scheduling, staff and community development and health and safety

Indicative Content:

- Performing arts administration (e.g. planning, progamme development, scheduling)
- Performing arts project management (e.g. budgeting, staff and community development, health and safety)
- Performing arts producing
- Company formation and management

Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Board and located at: https://www.richmond.ac.uk/policies/

Teaching Methodology:

Teaching will include interactive lectures, supplemented with a range of audiovisual aids, designed to introduce students to the key concepts of professional practice. Guest speakers and activities will contribute alternative perspectives and experience. Students will develop their critical understanding of these concepts and their practical application through a range of workshops and group and individual exercises undertaken in class and out of class. Their group and individual presentations and written work will be discussed in feedback sessions which explore responses to issues arising from professional practice. The teaching will be supplemented with individual tutorials designed to address students' personal needs.

Indicative Text(s):

- Banks, M. Gill, R. & Taylor, S. (eds.) (2013) *Theorizing Cultural Work: Labour, Continuity and Change in the Cultural and Creative Industries*. London: Routledge.
- Bennet, T. (2013) Making Culture, Changing Society. London: Routledge.
- Brindle, M. & DeVereaux, C. (eds). (2011)*The Arts Management Handbook: New Directions for Students and Practitioners*. Armonk, NY: M.E. Sharpe, Inc.
- Rosewall, E. (2014) *Arts Management: Uniting Arts and Audiences in the 21st century*. Oxford: Oxford University Press.
- Byrnes, W.J. (2010) Management and the Arts. Burlington, MA: Focal Press.
- McRobbie, A. (2016) *Be Creative: Making a Living in the New Culture Industries*. Cambridge: Polity Press.

Journals

Performance Research https://www.tandfonline.com/loi/rprs20
Text and Performance Quarterly https://www.tandfonline.com/loi/rtpq20
Women & Performance https://www.tandfonline.com/loi/rwap20

Web Sites

Click here to enter text.

See syllabus for complete reading list

Change Log for this CSD:

Nature of Change	Date	Change Actioned by
	Approved &	Registry Services
	Approval Body	
	(School or AB)	