

COURSE SPECIFICATION DOCUMENT

Academic School / Department:	School of Business
Programme:	BA (Hons) Finance and Investment
FHEQ Level:	6
Course Title:	Senior Project in Finance
Course Code:	FNN 6297
Course Leader:	Ivan Cohen
Student Engagement Hours:	240
Supervision	40
Independent / Guided Learning:	200
Semester:	Fall, Spring
Credits:	24 UK CATS credits 12 ECTS credits 6 US credits

Course Description:

The senior project in Finance forms the culmination of a student's studies in the areas of finance and investment. The project requires a significant level of enquiry and research. It will typically investigate a hypothesis, an issue or case on a relevant topic. The investigation will make use of quantitative and/or qualitative research methods as appropriate to the particular topic. Students will be guided by their supervisor and conduct individual research work on an agreed topic. The supervisor will facilitate the process through regularly-scheduled meetings.

This course is only open to seniors, ideally final semester students should take this course.

Prerequisites:

MGT 5210 Research Methods

Aims and Objectives:

The Course provides students with the opportunity to work independently to develop their ability to make critical judgements. This will provide an opportunity to apply and develop tools and techniques acquired during the course of their major in pursuit of answering a research question, which may be either theoretical, practical or some degree of both.

Programme Outcomes:

A1-7

B1-5

C1-2

D1-5

A detailed list of the programme outcomes are found in the Programme Specification.

This is located at the archive maintained by the Registry and found at: <https://www.richmond.ac.uk/programme-and-course-specifications/>

Learning Outcomes:

By the end of this course, successful students should be able to:

Knowledge and Understanding

1. Select, evaluate and apply critical thinking to a finance and investment phenomenon.
2. Critically apply suitable techniques and tools in the investigation
3. Synthesise information to arrive at a coherent conclusion.
4. Critically evaluate the implications of the recommendations presented.

Cognitive Skills

1. Evaluate critically ideas, concepts and techniques.

Practical and/or Professional Skills

1. Use specific knowledge that can enhance the student's future working life.
2. The ability to apply theoretical models to business management issues and phenomena.

Key Skills

1. Effective oral and written communication skills in a range of media.
2. Ability to develop strong analytical skills through listening and reflecting.
3. Knowledge and understanding in the context of the subject.
4. Time management: organising and planning work.
5. Independent working.
6. Planning, monitoring, reviewing and evaluating own learning and development.

Indicative Content

1. Research methods
2. Research approaches and design
3. Literature review
4. Evaluating and referencing sources
5. Ethics and research
6. Presenting research results
7. Writing research projects

Assessment:

This course conforms to the Richmond University Writing Intensive Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/policies/>

Teaching Methodology:

Semi-formal supervision sessions will consist of a mixture of instructor and student led activities.

Bibliography:

Bell, J., 2010. *Doing Your Research Project*. 5th ed. Maidenhead: Open University Press.

Bodie, Zvi, Alex Kane and Alan Marcus (2014) *Investments*. McGraw-Hill.

Brealey, Richard, Stewart Myers and Franklin Allen (2016) *ISE Principles of Corporate Finance*. McGraw-Hill.

Brooks, Chris (2019) *Introductory Econometrics for Finance*, fourth edition. Cambridge University Press.

Bryman, A. and Bell, E., 2007. *Business Research Methods*. 2nd ed. Oxford: Oxford University Press.

Cassell, C. and Symon, G., 2004. *Essential Guide to Qualitative Methods in Organizational Research*. London: Sage.

Cohen, Ivan K. (2006) *Focus on Financial Management*. Imperial College Press.

Easterby-Smith, M., Thorpe, R. and Jackson, P., 2008. *Management Research*. 3rd ed. London: Sage.

Gray, D.E., 2014. *Doing Research in the Real World*. 3rd ed. London: Sage.

Hennink, M. M., Hutter, I. and Bailey, A., 2011. *Qualitative Research Methods*. Thousand Oaks: Sage.

Ng, W. and Coakes, E., 2013. *Business Research: Enjoy Creating, Developing and Writing Your Business Project*. London: Kogan Page.

Quinlan, C., Babin, B., Carr, J., Griffin M. and Zikmund, W. 2015. *Business Research Methods*. London: Cengage.

Saunders, M., Lewis, P. and Thornhill, A. 2016. *Research Methods for Business Students*. 7th ed. London: Pearson.

Silverman, D., 2013. *Doing Qualitative Research*. 4th ed. Thousand Oaks: Sage.

Symon, G. and Cassell, C. eds., 2012. *Qualitative Organizational Research: Core Methods and Current Challenges*. London: Sage.

Web Sites

See syllabus for complete reading list

Change Log for this CSD:

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Registry Services