

## COURSE DESCRIPTIONS - LONDON & LEEDS CAMPUSES

**ACC 4200** ( 3 US Credits)  
**Financial Accounting** (12 UK Credits)  
School of Business and Economics

An introduction to the accounting model, the measurement and classification of data and terminology essential to effective interpretation and use of financial statements, balance sheets and income statements. Underlying concepts are stressed and they are made concrete with illustrations. While mechanical and procedural details are explored, measurement and communication of data to external parties are emphasized.

**ACC 4205** ( 3 US Credits)  
**Managerial Accounting** (12 UK Credits)  
School of Business and Economics

This course introduces students to the generation of cost data for the preparation of proper, representative financial statements, and for optimal planning and control of routine operations and long range organizational goals. It focuses on the uses of formal cost accounting systems and quantitative techniques to make managerial decisions. Topics include: direct absorption income statements, job and process costing, allocation and proration, pro-forma and capital budgeting.

*Prereq: ACC 4200 Lecture Min Grade: D- Min Credits 2.33*

**ACC 5200** ( 3 US Credits)  
**Advanced Managerial Accounting** (12 UK Credits)  
School of Business and Economics

The course builds on the principles covered in ACC4205, and develops knowledge and skills in the application of management accounting techniques to quantitative and qualitative information for planning, decision-making, performance evaluation and control within an organisation.

*Prereq: ACC 4205 Lecture Min Grade: D- Min Credits 2.33*

**ACC 5205** ( 3 US Credits)  
**Advanced Financial Accounting** (12 UK Credits)  
School of Business and Economics

This is a practical course aimed at students who would like to pursue a career in accounting or understand more about a number of issues that accountants face in the preparation of financial statements. The course focusses on issues in accounting and financial reporting which are the subject of current debate among the users and preparers of financial statements, together with an opportunity to further explore some of the key topics covered in ACC4200 (Financial Accounting).

*Prereq: ACC 4200 Lecture Min Grade: D- Min Credits 2.33*

**ACC 5210** ( 3 US Credits)  
**Fundamental Analysis** (12 UK Credits)  
School of Business and Economics

The primary focus of this case-based course is on the use of financial statements to make informed financial decisions, including whether or not to lend or invest in the equity of a firm. The course recognises that financial analysis is a process, which begins with analysis of strategy, leading through financial analysis and concluding with prospective analysis. While some devotion to bond and equity evaluation is considered, the ultimate emphasis is on company valuation, a prospective analysis.

*Prereq: FNN 5200 Lecture Min Grade: D- Min Credits 2.33*

**ACC 6200** ( 3 US Credits)  
**Taxation** (12 UK Credits)  
School of Business and Economics

To equip students with the practical skills in core areas necessary for an entry level professional accountant. This requires the development of an understanding of relevant concepts, principles and techniques, the ability to apply these in realistic settings and the exercise of judgement in selecting and advising on the most appropriate treatment. This course tests both the understanding and the application of these skills and techniques.

**ACC 6205** ( 3 US Credits)  
**Financial Reporting** (12 UK Credits)  
School of Business and Economics

This course offers a theoretical and practical approach to the framework of regulations that influences financial reporting practice. Accounting techniques and methods that are adopted in practice will be covered and particular attention will be given to the conceptual framework for financial reporting and the preparation of financial statements that comply with International Accounting Standards (IAS), and provide a true and fair view.

*Prereq: ACC 4200 Lecture Min Grade: D- Min Credits 2.33 AND  
ACC 5205 Lecture Min Grade: D- Min Credits 2.33*

**ACC 6210** ( 3 US Credits)  
**Audit and Assurance** (12 UK Credits)  
School of Business and Economics

The course focuses on the concepts and techniques relating to the provision of audits under the various Companies Acts, and investigates the legal and ethical framework surrounding auditing. Students will become familiar with concepts and practices relating to the auditing profession and legal liability. Current issues with regard to auditing will be discussed throughout the course.

*Prereq: ACC 4200 Lecture Min Grade: D- Min Credits 2.33 AND  
ACC 5205 Lecture Min Grade: D- Min Credits 2.33 AND  
ACC 5200 Lecture Min Grade: D- Min Credits 2.33*

**ADM 3160** ( 3 US Credits)  
**Foundations in Photography** (12 UK Credits)  
School of Com Arts & Social Sciences

This course concentrates on developing the student's visual intelligence via photography. Technically, students will learn to use digital Single Lens Reflex cameras and Photoshop for image workflow and editing. By looking at the work of a range of artists, students will be introduced to some of the theories that underpin photographic practice and consider photography's place and role in contemporary culture. Throughout the course students make images which finally result in an edited portfolio of photographic prints. A studio fee is levied on this course.

**ADM 4100** ( 3 US Credits)  
**The Language of Art** (12 UK Credits)  
School of Com Arts & Social Sciences

A discursive topic based course designed to familiarize the student with the range of ideas, the varieties of form, the uses of imagery, and the nature of content in the visual arts. The material is considered from a practitioner's view point. A studio fee is levied on this course.

**ADM 4205** ( 3 US Credits)  
**Cutting Edges** (12 UK Credits)  
School of Com Arts & Social Sciences

This course introduces students to workshop skills and the ability to

make three dimensional art objects. It provides instruction in the use of tools, materials and construction methods as well as the use of mechanisms to explore kinetic possibilities leading to personal sculptural interpretations. Schematic and observational drawings play an integral part in the generation and realization of ideas. A studio fee is levied on this course.

**ADM 5200** (3 US Credits)  
**Video Production** (12 UK Credits)

School of Com Arts & Social Sciences

A 'hands-on' video course involving most aspects of production from camera work and sound recording to editing and audio dubbing. The theory and practice of video technology are taught through a series of group exercises and out of class assignments. Students also study a range of classic videos and film as a means of understanding the language of the medium. A studio fee is levied on this course.

**ADM 5405** (3 US Credits)  
**Photography: Theory & Practice** (12 UK Credits)

School of Com Arts & Social Sciences

This course is designed to familiarise students with skills which combine visual research, photographic composition, analogue camera operation and printing, together with conceptual ideas, especially those of narrative photography. Students provide their own film and photographic paper. A studio fee is levied on this course. The University has cameras for student use, although it is recommended that students provide their own manual 35mm SLR camera. A studio fee is levied on this course.

**ADM 5410** (3 US Credits)  
**Exploring Paint Media** (12 UK Credits)

School of Com Arts & Social Sciences

Combines study of pigments and various water, acrylic, and oil-based media, their uses and technical characteristics with studies of style, composition, colour theory and visual appearance. Students undertake a number of practical projects designed to enable them to explore aspects of theory and the potentialities of paint and colour, both as ends in themselves and as components integrated into work in other media. Discussion and the sharing of ideas and perceptions are an important part of this course. A studio fee is levied on this course.

**ADM 6392** (6 US Credits)  
**Fourth Bridge** (24 UK Credits)

School of Com Arts & Social Sciences

This course provides an opportunity for a senior student to bring his/her various skills and ideas together and focus on an ambitious self initiated personal project. The proposed project is expected to be conceptually sound, well designed and structured, and technically competent. Upon completion, the work is exhibited and serves as a capstone presentation. Each student works under the supervision of a course coordinator and may also be assigned to a specialist technical advisor. Students purchase their own materials.

*Prereq: ADM 6391 Lecture Min Grade: D- Min Credits 2.33*

**ADM 6410** (3 US Credits)  
**Book Art** (12 UK Credits)

School of Com Arts & Social Sciences

This course enables students to produce their own book. The approach is focused on the book as an art object and students will explore the wide range of creative possibilities for book making as a serious form of personal expression and visual communication. Students will bring their own particular area of interest/specialism or they may develop an interdisciplinary approach. An integral component of this course is the study of the history of artists' books

and students will actively engage with the key resource centres at The National Art Library in The Victoria and Albert Museum, The British Library and The Tate Library. A studio fee is levied on this course.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test English 5.0000 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**ADM 6425** (3 US Credits)  
**Photojournalism** (12 UK Credits)

School of Com Arts & Social Sciences

Concentrates on the reportage area of photography using digital equipment. Students learn about the history, nature, ethics, and techniques of photojournalism by studying the work of eminent practitioners and by shooting, printing and laying out a number of documentary style projects. This course is recommended for communications, journalism and social science students as well as photographers.

*Prereq: ADM 3160 Lecture Min Grade: D- Min Credits 2.33 OR  
ADM 5405 Lecture Min Grade: D- Min Credits 2.33*

**ADM 6430** (3 US Credits)  
**Communication Design: Type** (12 UK Credits)

School of Com Arts & Social Sciences

This course focuses on the theory and practice of communication design, with emphasis on type-based solutions. It introduces students to the concept of graphic design as a social activity and projects include book design, grid systems and poster design. The course has an important theoretical component which includes visual culture and graphic design criticism.

*Prereq: ADM 5210 Lecture Min Grade: D- Min Credits 2.33*

**ADM 6435** (3 US Credits)  
**Web Design** (12 UK Credits)

School of Com Arts & Social Sciences

The course provides students with the core foundations and practical skills required to design a fully functional and interactive website. It offers a snapshot of the brief history and current status of the medium, and practitioners working within it. Web Design focuses on two main areas: preparation and design of a website, followed by the design/build ready for online publication. It is ideal for students who want to showcase a portfolio of work on the web.

*Prereq: ADM 5210 Lecture Min Grade: D- Min Credits 2.33 OR  
COM 5230 Lecture Min Grade: D- Min Credits 3.00*

**ADM 6440** (3 US Credits)  
**Communication Design: Image** (12 UK Credits)

School of Com Arts & Social Sciences

This course focuses on the study and application of image within the practice of communication design. Typical works include identity and logo design, pictograms/signage and poster design. The course has an important theoretical component which includes semiotics, visual culture and theory of image design.

*Prereq: ADM 5210 Lecture Min Grade: D- Min Credits 2.33*

**ADM 6450** (3 US Credits)  
**Animation and Motion** (12 UK Credits)

School of Com Arts & Social Sciences

The course provides a foundation in animation practice, its history and theory. A major focus of the course is practical; students will learn and develop key skills in both digital and hands-on animation production methods. Students will be introduced to both traditional models of animation and also contemporary forms such as motion

graphics for filmmaking and video production.

*Prereq: ADM 5200 Lecture Min Grade: D- Min Credits 3.00*

**ADM 6672 ( 3 US Credits)**  
**AIFS Summer Internship in ADM (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration.

Prerequisites:

-75 completed credit hours upon application to the London Internship (or 60 completed credit hours\*)

-GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours)

-2 strong academic references

**ADM 6972 ( 6 US Credits)**  
**Internship in ADM (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. **PREREQUISITE: 75 COMPLETED CREDIT HOURS UPON APPLICATION TO THE LONDON INTERNSHIP, GPA 3.0 FOR FINANCE AND PSYCHOLOGY MAJORS AND GPA 2.75 FOR ALL OTHER MAJORS. 2 STRONG ACADEMIC REFERENCES.**

**AMS 3100 ( 3 US Credits)**  
**Discovering America - Fdns American (12 UK Credits)**  
School of Com Arts & Social Sciences

The course serves as a broad introduction to the interdisciplinary field of American Studies. The course aims to give the student a general understanding of key aspects of American history, politics and culture – stressing differences between the history, politics and

culture of the United States and the rest of the Americas. Specific attention will be paid to the evolution of American Studies as a discipline.

**AMS 5200 ( 3 US Credits)**  
**Power in the Americas (12 UK Credits)**  
School of Com Arts & Social Sciences

This course aims to look at how the Latin American region was shaped by and in turn helped shape the contours of the contemporary global order. It has three main inter-related objectives. The first seeks to understand what role the 'invention' of Latin America has had on the development of modernity, particularly in the North Atlantic region, but more generally at a global level. This will involve specifically looking at the emergence of European colonialism as implemented in the Latin American region, its role in the formation of modern capitalism and the resulting social impact this has had in indigenous and colonisers alike, particularly with regard to issues of social inequalities of class, race and gender. The second objective will involve looking at the nature of power structures within the region and how these have manifested themselves at an economic, political, and social level. Finally, the course will seek to assess Latin America's role in the contemporary global context, paying particular attention to the implementation of and responses to neoliberal globalization within the region and what these experiences can offer our own societies in terms of seeking alternatives to dominant economic, political and social models.

*Prereq: DEV 4100 Lecture Min Grade: D- Min Credits 2.33 OR*

*ECN 4100 Lecture Min Grade: D- Min Credits 2.33 OR*

*HST 4100 Lecture Min Grade: D- Min Credits 2.33 OR*

*INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR*

*PLT 4100 Lecture Min Grade: D- Min Credits 2.33*

**AMS 5400 ( 3 US Credits)**  
**American Television Drama (12 UK Credits)**  
School of Com Arts & Social Sciences

The new 'golden age' of television, which has emerged since the beginning of the 21st Century, has become a significant and influential part of contemporary American culture. The course explores a number of cultural and technological shifts that have shaped the medium, and considers the ways in which writers are engaging with contemporary social and political realities and examining the values and myths of a society 'conversing with itself.' The course studies the reinvention of a variety of different genres, from crime fiction to science fiction, and students will have the opportunity to analyse some ground breaking series that offer portraits of a society undergoing crisis and change.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**AMS 6200 ( 3 US Credits)**  
**Contemporary American Culture (12 UK Credits)**  
School of Com Arts & Social Sciences

This senior level American Studies course is international and interdisciplinary in scope. It focuses on 20th and 21st century questions of Americanization and culture, examining discourses that have influenced and continue to shape the United States and its complex relations with the rest of the world.

Prereq: COM 5205 Lecture Min Grade: D- Min Credits 2.30

**AMS 6205 ( 3 US Credits)**  
**The American Presidency (12 UK Credits)**

School of Com Arts & Social Sciences

This course studies the American presidency in a deliberately multi-disciplinary fashion, taking into account the history of the office, its place within the American system of government as well as its cultural impact. The course considers the origins, history and evolution of the presidency; addresses the powers and limitations of the office; examines the individuals who have sought and held the title and explore the continuing cultural impact of the American Presidency.

Prereq: PLT 5400 Lecture Min Grade: D- Min Credits 2.33 OR

INR 5400 Lecture Min Grade: D- Min Credits 2.33

**AMS 6210 ( 3 US Credits)**  
**The Caribbean: Creoles, Conflicts and Co (12 UK Credits)**

School of Com Arts & Social Sciences

This multidisciplinary and comparative course examines the development of Caribbean economies, politics and societies from 1492 up until the present day. It pays particular attention to how colonisation made the region dependent on other parts of the world, a dependency that outlasted the transatlantic slave trade and endures in a post-colonial world, as well as exploring the attempts that have been made to resist and transcend this. Key themes include slavery and plantation economies; colonialism and imperialism; independence and sovereignty; labour and migration; race, gender and the characteristics of creole society; revolution and resistance; capitalism and neo-liberalism; dependency and development; corruption and inequality; as well as the international relations between the region and various colonial and neo-colonial powers, most importantly the United States.

Prereq: HST 4100 Lecture Min Grade: D- Min Credits 2.33 OR

HST 4105 Lecture Min Grade: D- Min Credits 2.33 OR

INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR

COM 5100 Lecture Min Grade: D- Min Credits 2.33

**AMS 6296 ( 3 US Credits)**  
**Senior Seminar in American Studies 1 (12 UK Credits)**

School of Com Arts & Social Sciences

This research intensive course for the major is the first part of a two semester sequence taken in the Senior year. Students produce a research proposal, a literature review and a substantial draft that feeds directly into Senior Seminar 2 which culminates in a 8,000 - 10,000 word dissertation. Students are guided through the various stages of proposal and dissertation writing, and draft work is supervised regularly in a process of continuous feedback.

Prereq: SCL 5200 Lecture Min Grade: D- Min Credits 2.33

**AMS 6297 ( 3 US Credits)**  
**Senior Seminar in American Studies 2 (12 UK Credits)**

School of Com Arts & Social Sciences

Senior Essay 2 is second half of the research intensive course for the major. Building directly on the writing completed in Senior Essay 1, students produce a 8,000-10,000 word thesis driven research paper. Students are guided through the various stages of drafting and revising their final dissertation, and orally present their research according to conference standards as part of the formative process.

Prereq: AMS 6296 Lecture Min Grade: D- Min Credits 2.33

**AMS 6400 ( 3 US Credits)**  
**Pop to Present: Themes in Contemp. US (12 UK Credits)**

School of Com Arts & Social Sciences

The course is an in-depth critical examination of the major themes in U.S. art from the 1950s until the Present. Key art movements and artists are investigated with reference to the cultural and socio-political milieus within which they emerged. The international

influence of key movements and artists is emphasised throughout the course.

Prereq: COM 4200 Lecture Min Grade: D- Min Credits 2.33

**AMS 6672 ( 3 US Credits)**  
**AIFS Summer Internship in AMS (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references

**AMS 6962 ( 6 US Credits)**  
**World Internship in American Studies (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the World Internship, GPA 3.0 for all majors, 2 strong academic references.

**AMS 6972 ( 6 US Credits)**  
**Internship in American Studies (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written

journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**APR 7100** ( 4 US Credits)  
**Advertising Practice** (20 UK Credits)  
Graduate Programs

This course explores the fundamental principles and tools involved in the professional practice of advertising. It introduces students to the full range of techniques used in advertising and enables and encourages students to apply practical tools with confidence. This includes designing and presenting their own ideas for an advertising campaign. It relates the practice of advertising to contemporary issues and developments in the UK and internationally.

**APR 7101** ( 4 US Credits)  
**Public Relations Practice** (20 UK Credits)  
Graduate Programs

This course explores the fundamental principles and tools involved in the professional practice of public relations, with a particular focus on media relations and third party endorsement, although other PR specialisms are also covered. It introduces students to differences in key sectors in the practice of public relations including government and industry, politics and public sector, third and voluntary sectors, and reputational management for organisations and individuals. It offers a thorough critical overview of the typical practice of public relations across sectors, including their interrelationship, and enables and encourages students to apply practical tools with confidence. It relates the practice of public relations to international events and contemporary issues.

**APR 7102** ( 4 US Credits)  
**Advertising & PR in Context** (20 UK Credits)  
Graduate Programs

This course explores the public relations and advertising industries, examining their history and evolution and how they relate to each other, as well as investigating the political, economic, social and cultural contexts in which they practice and reviewing their relationship with the media. It relates the practice of PR and advertising to international events and contemporary issues and developments, including criticisms of the industries' role and a range of ethical debates.

**APR 7103** ( 4 US Credits)  
**Adver&PR in the Global Marketing Com** (20 UK Credits)  
Graduate Programs

Explores how the disciplines of advertising and PR are brought together within the global marketing communications mix, both in theory and in practice. It provides an advanced critical understanding of the role of integrated communications – including all marketing techniques, public affairs, internal communications, brand management, and specialty services as well as advertising and public relations - in the development and dissemination of organisational communications strategy.

**APR 7104** ( 4 US Credits)  
**Professional Digital Media Skills** (20 UK Credits)  
Graduate Programs

The module is designed to enhance students' skills in the use of online media. It is split between two main assessments, one focused on research and development, the other on online media practice. For their practical assessment, students have to create an individual media project that sets out to use the potentials of the net and new media technologies in an informed and innovative way. Students will be able to focus on PR, advertising and/or journalism but will be expected to display an understanding of all these disciplines. For the more conceptual assessment, students have to do research and development work, coming up with an idea for an innovative online media product/strategy which they then sell via a short presentation. Students on this module are also required to keep a log documenting the work they do on their assessments. At the end of the module, they draw on the notes kept on their blog for a summary critical report, which evaluates the work done on the module and summarises the main things learnt.

**APR 7105** ( 4 US Credits)  
**Advertising PR & Journalism in Context** (20 UK Credits)  
Graduate Programs

This course explores public relations, advertising and journalism, examining their history and evolution and how they relate to each other, as well as investigating the political, economic, social and cultural contexts in which they practice and reviewing their relationships with the media industries. It relates the practice of PR, advertising and journalism to international events and contemporary issues and developments, including criticisms of the industries' role and a range of ethical debates.

**APR 7110** ( 4 US Credits)  
**Political Communication** (20 UK Credits)  
Graduate Programs

This course examines the influence of mass communications on the development of democratic politics. It provides an insight into the relationship between political actors, professional communicators and media personnel and institutions, and the way in which government advertising and public relations and political campaigning is undertaken.

**APR 7120** ( 4 US Credits)  
**Celebrities, Marketing and the Media** (20 UK Credits)  
Graduate Programs

This module offers a critical exploration of the evolving role celebrities play in the media, public relations, advertising, other forms of marketing activity and in relation to wider contemporary culture. It examines different perspectives on and debates about the development of celebrity culture and its impact on society, in the UK and internationally, and relates them to contemporary issues.

**APR 7125** ( 4 US Credits)  
**Fashion and Luxury Brands and the** (20 UK Credits)  
Graduate Programs

This course examines both the ways in which advertising and public relations are used alongside other marketing techniques within the fashion and luxury brand sectors and the nature of fashion journalism and media coverage, both in the UK and internationally. It enables students to choose between creating their own media plan for a specific fashion or luxury brand and the creating a portfolio of journalism.

**APR 7500** ( 8 US Credits)  
**Professional Research Project** (40 UK Credits)  
Graduate Programs

For students working independently on their Masters professional research project. The professional research project (equivalent to 10,000-12,000 words) encourages students to study intensively a

topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. Students apply their knowledge from across the fall and spring semesters to researching and developing a project, which may relate to the internship. This course is comprised of intensive and regular meetings on a group and one-to-one (by appointment) basis with a project supervisor to discuss the progress of research, development and writing.

**APR 7550 ( 12 US Credits)**  
**Extended Professional Research Project (60 UK Credits)**  
Graduate Programs

For students working independently on their Masters professional research project. An extended project equivalent to a 15,000-20,000 word thesis is offered as an alternative to the internship. The professional research project encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. Students apply their knowledge from across the autumn and spring semesters to researching a topic on advertising and public relations, which may relate to their work experience. This course is comprised of intensive and regular meetings on a one-to-one (by appointment) basis with a project supervisor to discuss the progress of research, development and writing.

**APR 7902 ( 4 US Credits)**  
**Internship (20 UK Credits)**  
Graduate Programs

A 3-5/days a week work placement of approximately three months (depending on the requirements of the organization in question; a minimum of 9 weeks) within an organization to enable students to participate in graduate level experiential learning and so develop hands-on skills and professional experience which will prepare them for work in the fields of advertising and public relations. Placements are supervised, career-related work experiences combined with reflective, academic study that help students 'learn by doing'. During the internship, the staff of the Internship Office and the MA internship faculty supervisor work closely with each student and the organisation to ensure that the placement is a successful one.

**AVC 3705 ( 3 US Credits)**  
**Uncovering London's Museums (12 UK Credits)**  
School of Com Arts & Social Sciences

This course considers the nature of London's museums and galleries in an historical and cultural context and their role in our society. Students normally visit the major collections at the British Museum, the Museum of London, National Gallery, the Tate Modern and Victoria and Albert Museum, as well as some of the less-well known 'secret' museums, such as the Soane and Petrie. The methods of display, use and interpretation of collections are also considered. Note: visits may require some entrance costs. This course is not open to Richmond degree-seeking students.

**AVC 4200 ( 3 US Credits)**  
**Introduction to Art Across Cultures (12 UK Credits)**  
School of Com Arts & Social Sciences

Throughout history and across cultures, humans have always found meaning and pleasure in translating their own natural, political and religious environment into images. This course focuses on key visual moments of this process, and explores their art-historical significance in relation to the specific societal context in which they were produced. It includes an examination of the most innovative and prolific artistic ideas of Western and non-Western cultures, and explores creative exchanges across and within artistic communities. Art-historical constructs, such as those of Tradition, the Primitive and the Orient, as well as the influences of non-European visual cultures on the development of modern European art are considered.

Students will be encouraged to critically engage with various topics during in-class discussions and visits to London's rich offerings of museums and gallery collections.

**AVC 4205 ( 3 US Credits)**  
**Introduction to Visual Culture (12 UK Credits)**  
School of Com Arts & Social Sciences

This course explores images and representations across cultural and historical contexts: the way meaning and ideologies can be decoded from such cultural artifacts as advertising, photography, cinema, modern art, sculpture, architecture, propaganda and comic books. Through varied examples, it takes an introductory route through some of the most important cultural theories and concepts.

**AVC 4210 ( 3 US Credits)**  
**History of Photography (12 UK Credits)**  
School of Com Arts & Social Sciences

This course explores the relationship between photographs and the social, artistic and historical currents existing during their time of production. It also traces the evolution of the camera and the chemical and technological progress which enabled photography to advance.

The course consists of lectures, discussions, visits to museums, galleries and collections which together will allow the student to explore the photographic image in terms of its style, subject, medium and authorship and to place it within its visual and social context.

*Prereq: GEP 3180 Lecture Min Grade: C- Min Credits 2.33 OR Placement Test English 4.0000*

**AVC 4400 ( 3 US Credits)**  
**European Art and Architecture (TP) (12 UK Credits)**  
School of Com Arts & Social Sciences

RISS TRAVELLING PROGRAMME ONLY. The course, through lectures and site visits, concentrates on the major contributions of Western Europe to world art and architecture. In terms of architecture, visits to sites of Roman antiquity frame a discussion of classical beginnings, which then moves onto the important and unique contributions of England, Holland, France and Italy (Florence and Rome in particular). In terms of painting, although there is some discussion of Classical and Mediaeval precedents, the focus is on the Italian Early Renaissance in Florence, Venice and Rome, especially the High Renaissance and Baroque periods. The course also considers Dutch and English Art with emphasis on the master works of the 17th, 18th and 19th centuries. The course analyzes major European movements, including Romanticism, Post-Impressionism, Surrealism, Modernism and Post-Modernism, placing these artistic developments in the wider cultural, social and intellectual context of the periods and places in which they took place. The course includes numerous museum and site visits and all fees are included.

**AVC 5200 ( 3 US Credits)**  
**Museums and Galleries of London (12 UK Credits)**  
School of Com Arts & Social Sciences

Considers the nature of museums and art galleries and their role and function in our society and culture. Students study the workings of the art market and a variety of other topics that impinge upon it, such as conservation, restoration, the investment potential of art, and art world crime. Students visit many of the great London galleries and museums with their rich intercultural collections, as part of this course. A university-level survey of the history of international art is strongly recommended as a prerequisite.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**AVC 5205 (3 US Credits)**  
**Art in Context (12 UK Credits)**  
School of Com Arts & Social Sciences

This course critically engages with some of the major themes, methods, and approaches associated with the production, reception and interpretation of contemporary art. Beyond purely aesthetic considerations, students are encouraged to appreciate the historical narrative/s embedded within works of art. This course does not follow a standard art history chronological trajectory; rather, it is framed thematically in order to reveal the contextual interconnections that exist across time, space and media. Weekly visits to museums, galleries, and exhibitions, with their rich intercultural collections, provide an opportunity for students to engage directly with original art works and their display in order to exercise independent and informed critical judgement in analysis.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**AVC 5210 (3 US Credits)**  
**History of Design (12 UK Credits)**  
School of Com Arts & Social Sciences

This course examines the history of designed objects of all types and their place in material and visual culture studies. This includes product design, objects of technology, graphic design and typography, industrial design, textiles and spatial design. The course considers the relationship between people and the objects that comprise the fabric of the lived environment, the aesthetics of the built environment, and engages with critical perspectives on design-related debates

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**AVC 5215 (3 US Credits)**  
**Art History: Theory and Methods (12 UK Credits)**  
School of Com Arts & Social Sciences

Explores a range of theories and methods which situate art in its historical context, from the more traditional methods associated with formal analysis and connoisseurship (formalist, biographical, and iconographic) to more recent theoretical approaches (such as semiotics, feminism, psychoanalysis and deconstruction). Students examine a variety of thinkers and their theories and methods, and apply this thinking to visual examples, which may range from the Renaissance to the present.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**AVC 5400 (3 US Credits)**  
**British Art & Architecture (12 UK Credits)**  
School of Com Arts & Social Sciences

This course provides students with a broad knowledge and understanding of British painting, sculpture, architecture, and interior design from 1650 to the present day. The course enables students to study and discuss British art and architecture firsthand through regular visits to buildings and museums. Crucially, the course provides students with a critical understanding of the various historical, cultural, social and political contexts that have shaped British art and architecture from 1650 onwards. The works are considered through key themes which may include portraiture and the human body, land and environment, modernity and modernism, urbanism and nature, nationalism and identity.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**AVC 5405 (3 US Credits)**  
**The Renaissance: New Perspectives (12 UK Credits)**  
School of Com Arts & Social Sciences

This course challenges the common assumption that the Renaissance is a typically Italian phenomenon, paying particular attention to Northern Europe during the sixteenth and seventeenth centuries, with special reference to England, France, Germany and Flanders. Students are introduced to issues related to the Northern European interplay between political agendas, social structures and religious ideologies on the one hand, and visual art on the other. The course includes sustained engagement with the rich intercultural collections of museums and galleries in London.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**AVC 5410 (3 US Credits)**  
**Modern Art and Modernism (12 UK Credits)**  
School of Com Arts & Social Sciences

Introduces students to the history of modern art and modernism in Europe and America from the nineteenth century to the middle of the twentieth century. The course considers cultural modernity and how artists developed visual forms which attempted to capture their experience of this new social formation. Such themes as the nature of representation, realism and abstraction, the trajectory of the individual within the urban environment, the gendered nature of the experience of modernity, and the construction of national and cultural identities, may be examined in relation to a range of artistic movements, from Impressionism and Post-Impressionism to Fauvism, and from Surrealism and Abstract Expressionism to Pop and Minimalism.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**AVC 5415 (3 US Credits)**  
**Art of Prehistoric Europe (12 UK Credits)**  
School of Com Arts & Social Sciences

This course examines the art of prehistoric Europe in its social context, the history of archaeological thinking on the subject, and the representation of prehistoric art and society in museums, galleries and site-based heritage displays. Case studies will range from the Upper Palaeolithic to the Late Iron Age, and may include Upper Palaeolithic cave art, Early Neolithic megalithic art, Later Neolithic passage tomb art and architecture, Early Bronze Age symbols of power at the time of Stonehenge, and La Tène art of the 'Celtic' Iron Age. The museums and galleries of London with their world-class collections will be used as a learning resource and the course will involve field trips to sites which might include cave art at Creswell Crags and Lascaux, the Stonehenge and Avebury world heritage site, and megalithic art and architecture in the Orkney Isles and Malta.

*Prereq: AVC 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
HST 3100 Lecture Min Grade: D- Min Credits 2.33*

**AVC 5420 (3 US Credits)**  
**History of Photography (12 UK Credits)**  
School of Com Arts & Social Sciences

This course explores the relationship between photographs and the social, artistic and historical currents existing during their time of production. It also traces the evolution of the camera and the chemical and technological progress which enabled photography to advance. The course consists of lectures, discussions, visits to museums, galleries and collections which together will allow the student to explore the photographic image in terms of its style, subject, medium and authorship and to place it within its visual and social context.

Prereq: AVC 4200 Lecture Min Grade: D- Min Credits 2.33 OR  
AVC 4205 Lecture Min Grade: D- Min Credits 2.33

**AVC 5455 (3 US Credits)**  
**Stately Homes and Palaces of London (12 UK Credits)**  
School of Com Arts & Social Sciences

This course looks at London's historic past through the architecture, design and art of the area's palatial and stately residences. Where relevant, gardens will also be considered. Drawing upon London's reputation as a 'museum metropolis', the course uses a series of case-study houses and palaces to trace developments particularly in architectural styles and interior design over the past 500 years, exploring how buildings may be understood and interpreted. Visits are made to key locations, providing students with valuable opportunities to practice analytic and connoisseurship skills and gain a sense of the 'genius of the place'.

Prereq: AVC 3200 Lecture Min Grade: D- Min Credits 3.00 OR  
HST 3100 Lecture Min Grade: D- Min Credits 3.00

**AVC 6200 (3 US Credits)**  
**Working in the Art World (12 UK Credits)**  
School of Com Arts & Social Sciences

This course engages students with a broad practical and theoretical appreciation of what it takes to work in the 21st century art market. Students will engage with current discourse related to curatorial practices, management skills, the international art market, arts policy, as well as the educative, social and regenerative potential of working within the arts. Making use of London as a 'second classroom', the course will involve analyses of and trips to a number of arts organizations; these include not-for-profit arts institutions as well as commercial galleries, auction houses, and art fairs. The class will also integrate a number of guest lectures from leaders in the art market today as well as young and inspiring art world professionals.

Prereq: AVC 5200 Lecture Min Grade: D- Min Credits 2.33 OR  
AVC 5205 Lecture Min Grade: D- Min Credits 2.33 OR  
AVC 5215 Lecture Min Grade: D- Min Credits 2.33

**AVC 6296 (3 US Credits)**  
**Senior Seminar in AVC 1 (12 UK Credits)**  
School of Com Arts & Social Sciences

This research intensive course for the major is the first part of a two semester sequence taken in the Senior year. Working with faculty in their specific discipline, students produce a research proposal, a literature review and a substantial draft in the first semester. In the second semester (AVC 6297 Senior Seminar 2) students revise their draft and extend their work to produce the 8,000-10,000 word dissertation. Students are guided through the various stages of proposal and dissertation writing, and draft work is supervised regularly in a process of continuous feedback.

Prereq: AVC 5215 Lecture Min Grade: D- Min Credits 2.33

**AVC 6297 (3 US Credits)**  
**Senior Seminar in AVC 2 (12 UK Credits)**  
School of Com Arts & Social Sciences

Senior Essay 2 is second half of the research intensive course for the major. Building directly from the draft chapter completed in Senior Essay 1, students must produce their final 8,000-10,000 word thesis driven research paper. Students are guided through the various stages of drafting and revising their final dissertation, and orally present their research according to conference standards as part of the formative process.

Prereq: AVC 6296 Lecture Min Grade: D- Min Credits 2.33

**AVC 6400 (3 US Credits)**  
**Non-Western Visual Cultures (12 UK Credits)**  
School of Com Arts & Social Sciences

This course explores issues that relate to the interpretation, perception and representation of the visual arts in other ('non-Western') cultures, with a focus on indigenous ('ethnographic') and prehistoric ('archaeological') art. The course investigates issues that relate to engaging with art across cultures, considers colonial/neo-colonial encounters and the representation and display of other cultures. A range of case studies will be examined which usually range across Africa, Asia, Oceania and the Americas.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**AVC 6405 (3 US Credits)**  
**New Media & Visual Power (12 UK Credits)**  
School of Com Arts & Social Sciences

This course complements the work undertaken in AVC 6410 Visualising People & Place. Through theoretical and empirical insights into our image-based culture, this course deals with the multifariousness of contemporary visuality. Integrating traditional elements of visual analysis and visual methodologies with new media and transmedia approaches, the course enables students to develop a conceptual framework within which to evaluate the role of the visual in contemporary society and culture – moving from issues of production, image dissemination, to consumption (reception theory). The course is based around 4 broad themes: Practices of Looking (Research Methods); Reproduction and Commodification of Images; New Media Visions, Interactivity and the Cybermuseum; and Visual Power and Surveillance Culture. In a program of gallery visits and theoretical discussions, students learn about visual representation and various ways of encountering the complexity of imagery in the twentieth/twenty-first century.

Prereq: AVC 5215 Lecture Min Grade: D- Min Credits 2.33

**AVC 6410 (3 US Credits)**  
**Visualising People & Place (12 UK Credits)**  
School of Com Arts & Social Sciences

This course complements the work undertaken in AVC 6405 New Media & Visual Power. Through theoretical and empirical insights into our image-based culture, this course deals with the multifariousness of contemporary visuality. Integrating traditional elements of visual analysis and visual methodologies with new media and transmedia approaches, the course enables students to develop a conceptual framework within which to evaluate the role of the visual in contemporary society and culture – moving from issues of production, image dissemination, to consumption (reception theory). The course is based around 4 broad themes: Feminist Art History; Representing World Cultures; Visualizing the Other; Art & Space. In a program of gallery visits and theoretical discussions, students learn about visual representation and various ways of encountering the complexity of imagery in the twentieth/twenty-first century.

Prereq: AVC 5215 Lecture Min Grade: D- Min Credits 2.33 OR  
ADM 5297 Lecture Min Grade: D- Min Credits 2.33

**AVC 6415 (3 US Credits)**  
**Questioning Renaissance Art (12 UK Credits)**  
School of Com Arts & Social Sciences

This course aims to assess the main features of Renaissance art, and chart its popularity across the centuries. The steady progression of the Renaissance aesthetic ideal towards a widely accepted canon will be discussed, referring to texts such as Vasari's Lives Of The Artists and Burkhardt's The Civilisation Of The Renaissance In Italy. Through a number of case studies (Richard Hamilton, Candida Höfer, Michael Landy, Ai Wei Wei, and others) and recorded interviews, the course will then proceed to assess the survival of this canon in today's artistic practice. More specifically,



does the distant existence of a Western Renaissance still matter to contemporary artists? And what is their relation, if any, to the art of the 15th- and 16th-centuries, in a globalised world where alternative non-Western aesthetic ideals have become a steady feature of the artistic discourse? Students will be encouraged to actively and critically engage with these questions both during in-class discussions and visits to London's rich offering of museums and gallery collections.

*Prereq: AVC 5205 Lecture Min Grade: D- Min Credits 2.33 OR  
AVC 5215 Lecture Min Grade: D- Min Credits 2.33*

**AVC 6672 ( 3 US Credits)**  
**AIFS Summer Internship in AVC (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**AVC 6962 ( 6 US Credits)**  
**World Internship in AVC (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration.

Prerequisites:  
-75 completed credit hours upon application to the London Internship  
-GPA of 3.0 for all majors  
-2 strong academic references

**AVC 6972 ( 6 US Credits)**  
**Internship in AVC (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration.

Prerequisites:  
-75 completed credit hours upon application to the London Internship  
-GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors  
-2 strong academic references

**AVC 7100 ( 4 US Credits)**  
**Research Methods (20 UK Credits)**  
Graduate Programs

Introduces students to the process of research, including the ability to work from libraries, exhibitions and institutional archives, and developing skills in visual literacy and academic writing. Students are encouraged to develop independence of thought by discovering, evaluating and making appropriate use of a wide range of approaches to research and writing. Complementing the courses on theory, this course assists students with the identification of their own interests as they move towards choosing a thesis topic.

**AVC 7102 ( 4 US Credits)**  
**Art and its Histories (20 UK Credits)**  
Graduate Programs

Explores a range of theories and methods which situate art in its historical context, from the more traditional methods associated with formal analysis and connoisseurship (formalist, biographical, and iconographic) to more recent theoretical approaches (such as semiotics, feminism, psychoanalysis, deconstruction, Foucault). Students examine a variety of texts as strategies for determining and analyzing different theories and methods, and their application to visual examples with a focus on the twentieth century: situating the modern and postmodern precursors to art of the twenty-first century.

**AVC 7103 ( 4 US Credits)**  
**World Arts (20 UK Credits)**  
Graduate Programs

Addresses issues that relate to the interpretation, perception and representation of the visual arts in other ('non-western') cultures, globally, with a focus on indigenous ('ethnographic') and prehistoric ('archaeological') art, known as 'World Art'. Students are encouraged to investigate issues that relate to engaging with art across cultures, and consider critically colonial/neo-colonial encounters and the representation and display of other cultures. A range of case studies will be examined, which may include the representations and interventions of indigenous peoples and prehistoric art in the Americas, Africa, Oceania and Europe.

**AVC 7104** ( 4 US Credits)  
**Contemporary Art** (20 UK Credits)  
Graduate Programs

Engages students with the diversity of contemporary artistic practice in an international setting, situating this historically, conceptually and theoretically. Students will consider critically the diversity of and interface between contemporary visual practices on a global scale, situating these within current theoretical concerns, and examining a wide range of case studies and the social, cultural and political issues emerging from these. Extensive use will be made of London's galleries and thriving multicultural contemporary art scene, with examples drawn from such case studies as the Middle East, Africa, India, China, Russia, Europe and the USA.

**AVC 7105** ( 4 US Credits)  
**Visual Cultures** (20 UK Credits)  
Graduate Programs

This interdisciplinary course examines a range of contemporary debates around changes in new media and markets as they significantly impact visual forms in today's globalised world. Integrating traditional elements of visual analysis and visual methodologies with new media and transmedia approaches, the course enables students to develop a conceptual framework within which to evaluate the role of the visual in contemporary society and culture. Throughout the course students will examine a range of examples and case studies chosen from conceptual, performance and installation art, graphic novels, graphic design and comics, design history, film studies, television and moving images, advertising, corporate communication, public art and other contemporary visually-engaged practices.

**AVC 7115** ( 4 US Credits)  
**Working in the Art World** (20 UK Credits)  
Graduate Programs

This course engages students with a broad practical and theoretical appreciation of what it takes to work in the 21st century art market. Students will engage with current discourse related to curatorial practices, management skills, the international art market, arts policy, as well as the educative, social and regenerative potential of working within the arts. Making use of London as a 'second classroom', the course will involve analyses of and trips to a number of arts organizations; these include not-for-profit arts institutions as well as commercial galleries, auction houses, and art fairs. The class will also integrate a number of guest lectures from leaders in the art market today as well as young and inspiring art world professionals. This course may be co-taught with AVC 6200 Working in the Art World.

**AVC 7120** ( 4 US Credits)  
**Pop to Present: Themes of Contemp US** (20 UK Credits)  
Graduate Programs

The course is an in-depth critical examination of the major themes in U.S. art from the 1950s until the Present. Key art movements and artists are investigated with reference to the cultural and socio-political milieus within which they emerged. The international influence of key movements and artists is emphasised throughout the course.

This course may be co-taught with AMS 6400 Pop to Present: Themes in Contemporary U.S. Art.

**AVC 7125** ( 4 US Credits)  
**Questioning Renaissance Art** (20 UK Credits)  
Graduate Programs

This course aims to assess the main features of Renaissance art, and chart its popularity across the centuries. The steady progression of the Renaissance aesthetic ideal towards a widely accepted canon will be discussed, referring to texts such as Vasari's Lives Of The Artists and Burkhardt's The Civilisation Of The Renaissance In Italy. Through a number of case studies (Richard Hamilton, Candida Höfer, Michael Landy, Ai Wei Wei, and others) and

recorded interviews, the course will then proceed to assess the survival of this canon in today's artistic practice. More specifically, does the distant existence of a Western Renaissance still matter to contemporary artists? And what is their relation, if any, to the art of the 15th- and 16th-centuries, in a globalised world where alternative non-Western aesthetic ideals have become a steady feature of the artistic discourse? Students will be encouraged to actively and critically engage with these questions both during in-class discussions and visits to London's rich offering of museums and gallery collections. This course may be co-taught with AVC 6415 Questioning Renaissance Art.

**AVC 7500** ( 8 US Credits)  
**Thesis Research** (40 UK Credits)  
Graduate Programs

For students working independently on their Masters thesis. The dissertation encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. The course is comprised of independent research and writing, overseen by a thesis supervisor, resulting in production of a 10-12,000 word thesis. Collaborative and supportive dialogue with the supervisor and fellow 'junior research colleagues' will involve advice on the research and writing process, suggestions for resources and research directions, and comments on draft chapters of the thesis.

**AVC 7550** ( 12 US Credits)  
**Extended Thesis Research** (60 UK Credits)  
Graduate Programs

For students working independently on their Masters thesis. An extended thesis of 15,000-20,000 words is offered as an alternative to the mandatory internship. The dissertation encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. The course is comprised of independent research and writing, overseen by a thesis supervisor, resulting in production of a 15,000-20,000 word thesis. Collaborative and supportive dialogue with the supervisor and fellow 'junior research colleagues' will involve advice on the research and writing process, suggestions for resources and research directions, and comments on draft chapters of the thesis.

**AVC 7902** ( 4 US Credits)  
**Grad Internship Art History Visual Cult** (20 UK Credits)  
Graduate Programs

A part-time work placement of approximately three months (depending on the requirements of the organization in question; a minimum of 9 weeks) within an organization to enable students to participate in graduate level experiential learning and so develop hands-on skills and professional experience which will prepare them for work in a range of arts and creative cultural industries. Placements are supervised, career-related work experiences combined with reflective, academic study that help students 'learn by doing'. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student and the organization to ensure that the placement is a successful one.

**COM 3100** ( 3 US Credits)  
**Foundatns in Mass Media &** (12 UK Credits)  
School of Com Arts & Social Sciences

This course provides an introduction to the study of mass media in contemporary modern societies. The course will pay particular attention to the production and consumption of mass media, including newspapers and magazines, television, film, radio, and the internet. Thus the course will encourage students to critically analyse the strategies of media giants, the impact of media ownership over democracy, the effects of media over culture, identities and public

opinion. Each topic of the course will be examined with reference to contemporary examples of mass media.

**COM 3200** (3 US Credits)  
**Foundations in Advertising, PR and Media** (12 UK Credits)  
School of Com Arts & Social Sciences

This course provides a foundation to the study of advertising, PR and the media and the role they play in contemporary society. Focusing on contemporary examples, it will examine what advertising and PR are, their relationship to the media, how practitioners go about their work and what issues this raises. It will also examine the evolution of the media and the issues that raises.

**COM 4100** (3 US Credits)  
**Intro to Intercultural Communications** (12 UK Credits)  
School of Com Arts & Social Sciences

Reflecting strongly the mission of the University, this course provides a theoretical and practical foundation for the degree in Communications. It provides students with a strong sense of their own complex cultural identities before moving on to teach them the theories underlying the study of International Communication. There will be opportunities for practical applications of these theories in case studies, simulations, and project work.

**COM 4105** (3 US Credits)  
**Worlds of Music** (12 UK Credits)  
School of Com Arts & Social Sciences

This course aims to introduce students to the study of contemporary non-western popular music. This music, often derived from traditional 'folk' forms and originating in cities such as Kingston, Havana, Sao Paulo or Kinshasa, is just as likely to be heard today on the streets and in the clubs of 'global cities' such as London and New York. This course investigates these urban, culturally hybridized forms of popular music as representative manifestations of 21st century cultural globalization.

**COM 4110** (3 US Credits)  
**Introduction to Public Relations Practic** (12 UK Credits)  
School of Com Arts & Social Sciences

This course introduces the fundamental principles and tools involved in the professional practice of public relations (PR). It introduces students to the range of techniques used in PR and enables and encourages students to apply practical tools with confidence. This includes designing and presenting their own PR materials. It relates the practice of PR to contemporary issues and developments in the UK and internationally.

**COM 4115** (3 US Credits)  
**Digital Society** (12 UK Credits)  
School of Com Arts & Social Sciences

This course introduces students to critical studies of the digital society, and how it effects institutions, media, and audiences socially, culturally, and politically. It explores the history of 'the information revolution', and how contemporary digital technologies, the internet, and social media are changing identities, relationships, and practices at both micro- and macro-levels. Through engaging with key debates within digital society (e.g. selfhood and social media, participatory culture, sharing economy, surveillance, truth of online information and democracy), students will develop critical understanding of the relationship between digital technologies and society, and reflect on their own use of digital media.

**COM 4400** (3 US Credits)  
**Introduction to Advertising Practice** (12 UK Credits)  
School of Com Arts & Social Sciences

This course explores the fundamental principles and tools involved in the professional practice of advertising. It introduces students to the full range of techniques used in advertising and enables and encourages students to apply practical tools with confidence. This includes designing and presenting their own ideas for an advertising campaign. It relates the practice of advertising to contemporary issues and developments in the UK and internationally.

**COM 4405** (3 US Credits)  
**Advertising, PR and the Media** (12 UK Credits)  
School of Com Arts & Social Sciences

This course explores public relations, advertising and journalism, examining their history and evolution and how they relate to each other, as well as investigating the political, economic, social and cultural contexts in which they practice and reviewing their relationships with the media industries. It relates the practice of PR, advertising and journalism to international events and contemporary issues and developments, including criticisms of the industries' role and a range of ethical debates.

**COM 4410** (3 US Credits)  
**Sonic Media Production** (12 UK Credits)  
School of Com Arts & Social Sciences

Radio has been called the first democratic medium, and the internet has enabled a new generation to share their message with a wide audience. This practical introductory course encourages students to work in groups on a thirty-minute audio package, whilst introducing them to concepts including social media, news programming, creative writing, interview technique and audience analysis. This course also seeks to explore the praxis between theories discussed in COM 3100 and the creative industries themselves, with a particular focus on PR and advertising.

*Prereq: COM 3100 Lecture Min Grade: D- Min Credits 2.33*

**COM 4415** (3 US Credits)  
**Contemporary London Performance** (12 UK Credits)  
School of Com Arts & Social Sciences

This course aims to introduce students to the contemporary performance scene in London – focusing upon music, dance, performance art, and installation art and fringe theatre. Themed in-class sessions will be supplemented by frequent field trips to performance venues in the London area. Students should budget for an additional £75 course fee for tickets to events.

**COM 4420** (3 US Credits)  
**Writing Fantasy and Science Fiction** (12 UK Credits)  
School of Com Arts & Social Sciences

Science Fiction inspires writers in all kinds of narrative formats (short stories, traditional novels, the film industry, gaming and comics). By exploring different types of writers and media, students will be able to develop their creative writing skills as they learn about the historical and cultural evolution of science fiction. There will be field trips and guest lectures with this course.

**COM 5105** (3 US Credits)  
**Modern Popular Music** (12 UK Credits)  
School of Com Arts & Social Sciences

An interdisciplinary course examining the historical, sociological, aesthetic, technological, and commercial elements of contemporary popular music. It deals specifically with the origins and development of contemporary popular music; the relationship between culture, subculture, style and popular music; and the production and marketing of the music. Audio-visual resources are combined with lectures, and where appropriate, field trips to concerts in London.

Prereq: COM 3100 Lecture Min Grade: D- Min Credits 2.33 OR

SCL 3100 Lecture Min Grade: D- Min Credits 2.33

**COM 5110 (3 US Credits)**  
**Masculinities and Feminisms (12 UK Credits)**  
School of Com Arts & Social Sciences

This course familiarizes students with current debates in cultural and media studies related to the social construction and enactment of gendered identities. The first part of the course explores the impact of feminist politics and postfeminist culture on the spectrum of masculinities. The second part adopts a cross-cultural perspective and considers the influence of global media on consumption practices and social change.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR

Placement Test English 5.0000 OR

GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**COM 5115 (3 US Credits)**  
**Soc Of Culture & Sub Culture (12 UK Credits)**  
School of Com Arts & Social Sciences

Introduces the field of cultural studies by examining various concepts of culture, the positions taken in cultural criticism, and the relationship between social and cultural transformation. Emphasis is placed on differences between US and UK culture and the theory of subcultures.

Prereq: SCL 3100 Lecture Min Grade: D- Min Credits 2.33 OR

MGT 3200 Lecture Min Grade: D- Min Credits 2.33

**COM 5130 (3 US Credits)**  
**Principles of Advertising and PR (12 UK Credits)**  
School of Com Arts & Social Sciences

This course builds upon to the introductory PR and advertising courses at Level 4 and enables students to develop their knowledge of advertising and PR and how these two disciplines can be used to achieve a range of objectives. It will examine the relative strengths and weaknesses of the two disciplines and their evolving relationship.

Prereq: COM 4110 Lecture Min Grade: D- Min Credits 2.33 OR

COM 4400 Lecture Min Grade: D- Min Credits 2.33

**COM 5200 (3 US Credits)**  
**Mass Communications & Society (12 UK Credits)**  
School of Com Arts & Social Sciences

In this course, "mass communications" is taken in its broadest sense, which may include cinema, television, newspapers, magazines, comics, and the Internet, as well as fashion and merchandising. "Society" involves the people who engage with those texts, from critical theorists to fans, censors to consumers. The course examines the relationship between texts and the people at various points during the twentieth and twenty-first centuries, from various cultural and national perspectives. Throughout the course, students are encouraged to test and debate established theories by bringing them to bear on everyday popular texts.

Prereq: COM 3100 Lecture Min Grade: D- Min Credits 2.33

**COM 5205 (3 US Credits)**  
**Cultural Theory (12 UK Credits)**  
School of Com Arts & Social Sciences

This course introduces key thinkers, topics, case studies and theoretical frameworks related to the field of cultural studies. Students will be exposed to different toolkits for analysing everyday cultural practices, with a particular focus on historical, geographical and personal identity. Films, fashion, art, graphic design, video, music and other media objects will be analysed in order to engage with the theoretical frameworks presented. In addition to in-class theoretical discussion, students are encouraged to apply cultural theory in practice, through activities including gallery visits and first-

hand explorations of consumerist practices.

Prereq: COM 4200 Lecture Min Grade: D- Min Credits 2.33 OR

AVC 4205 Lecture Min Grade: D- Min Credits 2.33

**COM 5215 (3 US Credits)**  
**Political Communications (12 UK Credits)**  
School of Com Arts & Social Sciences

The course focuses on the role of political communications in the political process. It examines the relationship between governments, the media and the public in Western democracies, with emphasis on the UK and the US political systems. Starting with an overview of the role of the media in political theory, it moves to the examination of the origins and development of political marketing and public relations, the use of political advertising by political parties, and the representation of non-governmental actors in the media coverage. Furthermore, the course considers issues of national security and secrecy as well as changes in political communications brought about by the introduction of new technologies. Particular attention is given to the use of techniques and strategies during election campaigns. Prerequisite: At least one 4000-level COM, PLT or INR course

Prereq: COM 4100 Lecture Min Grade: D- Min Credits 2.33 OR

COM 4105 Lecture Min Grade: D- Min Credits 2.33 OR

COM 4200 Lecture Min Grade: D- Min Credits 2.33 OR

INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR

INR 4105 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 4100 Lecture Min Grade: D- Min Credits 2.33

**COM 5218 (3 US Credits)**  
**Celebrity and Fan Culture (12 UK Credits)**  
School of Com Arts & Social Sciences

Charts the development and critical context of contemporary celebrity and fan cultures. Outlines key theoretical approaches. Explores the topic through a variety of media, from artists like Andy Warhol, Lady Gaga, Eminem, and Alison Jackson, to fanfic and other fan culture artifacts. Considers the creation and reception of celebrity texts: for example, around Harry Potter, and fandom as a performative critique of celebrity. Examines relevant PR and media strategies.

Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33

**COM 5220 (3 US Credits)**  
**Communications for PR and Advertising (12 UK Credits)**  
School of Com Arts & Social Sciences

This course examines the theory and practice of writing for PR and advertising. Topics include: analyzing the target audience, considering the medium and the format, writing for product branding, evaluating successful writing, and writing promotional materials in business and not-for-profit sectors. Students will analyze real world examples of effective marketing and business communications and their assignments will reflect contemporary standards in these practices. Students will have a variety of assignments where they will try their hand at writing PR materials and advertising copy as well as a persuasive business proposal.

Prereq: COM 3100 Lecture Min Grade: D- Min Credits 2.33

**COM 5225 (3 US Credits)**  
**Sport and the Media (12 UK Credits)**  
School of Com Arts & Social Sciences

This course explores the vital connections between sport, the media and media industries, including PR, advertising and journalism. It will examine the evolution of sport in the media, from its beginnings in print media, through radio and television broadcasts to the role that

*Prereq: SCL 5200 Lecture Min Grade: D- Min Credits 2.33 OR*

*COM 5200 Lecture Min Grade: D- Min Credits 2.33*

digital media play today. Examining examples from a range of sports, it will look at the role that PR, advertising, sponsorship and other forms of marketing communication play in the international sports business world and how media practitioners can best achieve their goals.

*Prereq: COM 4400 Lecture Min Grade: D- Min Credits 2.33*

**COM 5230 (3 US Credits)**  
**Creating Digital Images (12 UK Credits)**  
School of Com Arts & Social Sciences

How do we convey meaning through images? In this practical course using industry-standard design software, students first discuss the process of devising and critiquing creative ideas, and how these can be used to persuade and convince. Visual approaches to narrative and research are analysed before moving on to explore key design principles like colour, layout and composition. Training in Photoshop and Illustrator is provided, allowing students to produce images to a brief. No prior design or software experience is required.

**COM 5235 (3 US Credits)**  
**Celebrities and the Media (12 UK Credits)**  
School of Com Arts & Social Sciences

This course explores the vital connections between celebrities and the media and the media industries, including PR, advertising and journalism, and how these relationships work in practice. It will examine the evolving role of celebrities in the media, from their beginnings in print media, through radio and television broadcasts to the role that digital media play today. Examining a range of examples, it will look at how PR, advertising, sponsorship and other forms of marketing communication make use of and are used by celebrities.

*Prereq: COM 4400 Lecture Min Grade: D- Min Credits 2.33*

**COM 5415 (3 US Credits)**  
**Sport in Documentary Film (12 UK Credits)**  
School of Com Arts & Social Sciences

Sport in Documentary Film explores the relationship between sport and documentary filmmaking in order to analyze the representations generated in a distinctive genre of filmic production. Sport documentaries constitute a significant aspect of the documentary tradition and the course employs sociological, historical and cultural studies approaches to examine a wide variety of textual examples. Students are also encouraged use recent ideas in film theory to develop a critical understanding of ways in which intersections between sporting cultures and documentary practice produces divergent discourses about identity, politics, and aesthetics.

**COM 6200 (3 US Credits)**  
**New Media (12 UK Credits)**  
School of Com Arts & Social Sciences

This course traces the historical development of new media, emphasizing the social, political and cultural context of new media technologies. It introduces the students to a number of contemporary theoretical debates for understanding the role of new media in contemporary democracies and their impact on identity formation processes. Interfacing practical skills and critical thought, a number of key debates in digital culture are addressed through written texts and the investigation of internet sites and electronic texts.

**COM 6205 (3 US Credits)**  
**PR and Self-Presentation (12 UK Credits)**  
School of Com Arts & Social Sciences

This course examines the theory and practice of contemporary public relations. Topics include: planning, the selection and use of appropriate public relations tactics, evaluation, how to handle media interviews and self presentation skills. As part of the course, students will examine and evaluate a real PR campaign and develop, budget, propose tactics for, evaluate and present a theoretical public relations campaign.

*Prereq: COM 5200 Lecture Min Grade: D- Min Credits 2.33 OR*

*SCL 5200 Lecture Min Grade: D- Min Credits 2.33*

**COM 6210 (3 US Credits)**  
**Advertising and PR Campaigns (12 UK Credits)**  
School of Com Arts & Social Sciences

This course builds upon earlier study of advertising and PR and requires students to examine and discuss campaigns involving advertising and PR and to present their own ideas for a fully-fledged campaign bringing together both disciplines. This will include the critical examination and evaluation of past campaigns in a variety of contexts and the planning, pitching and discussion of ideas for campaigns of the students' own devising.

*Prereq: COM 5130 Lecture Min Grade: D- Min Credits 2.33*

**COM 6296 (3 US Credits)**  
**Senior Seminar in Communications 1 (12 UK Credits)**  
School of Com Arts & Social Sciences

This research intensive course for the major is the first part of a two semester sequence taken in the Senior year. Students produce a research proposal, a literature review and a substantial draft that feeds directly into Senior Seminar 2 which culminates in a 8,000 - 10,000 word dissertation. Students are guided through the various stages of proposal and dissertation writing, and draft work is supervised regularly in a process of continuous feedback.

*Prereq: SCL 5200 Lecture Min Grade: D- Min Credits 2.33 OR*

*COM 5200 Lecture Min Grade: D- Min Credits 3.00*

**COM 6297 (3 US Credits)**  
**Senior Seminar In Communications 2 (12 UK Credits)**  
School of Com Arts & Social Sciences

Senior Seminar 2 is second half of the research intensive course for the major. Building directly on the writing completed in Senior Seminar 1, students produce a 8,000-10,000 word thesis driven research paper. Students are guided through the various stages of drafting and revising their final dissertation, and orally present their research according to conference standards as part of the formative process.

*Prereq: COM 6296 Lecture Min Grade: D- Min Credits 2.33*

**COM 6391 (3 US Credits)**  
**Senior Project in Communications (12 UK Credits)**  
School of Com Arts & Social Sciences

In this practice-orientated course, students work together as a group to develop a body of work for a client outside the University. Students are required to use both their individual academic and technical skills (e.g., visual, journalistic, graphic) and their interpersonal communication skills in this final year course for communications students.

Prereq: COM 5200 Lecture Min Grade: D- Min Credits 2.33

**COM 6400** ( 3 US Credits)  
**Fashion And Media** (12 UK Credits)

School of Com Arts & Social Sciences

This course traces the multiple connections between the fashion and media industries. It emphasizes the material realities, pragmatic and creative dynamisms, fantasy components, and essential visuality of fashion. It also highlights how cities in general function as creative agencies for fermenting style and fashion ideas and attitudes.

Prereq: COM 4200 Lecture Min Grade: D- Min Credits 2.33 OR

COM 5200 Lecture Min Grade: D- Min Credits 2.33 OR

MKT 5200 Lecture Min Grade: D- Min Credits 2.33 OR

SCL 5200 Lecture Min Grade: D- Min Credits 2.33

**COM 6672** ( 3 US Credits)  
**AIFS Summer Internship in COM** (12 UK Credits)

Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**COM 6962** ( 6 US Credits)  
**World Internship in Communications** (24 UK Credits)

Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the World Internship, GPA 3.0 for all majors, 2 strong academic references.

**COM 6972** ( 6 US Credits)  
**Internship In Communications** (24 UK Credits)

Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**CRM 5400** ( 3 US Credits)  
**Terrorism and Counterterrorism** (12 UK Credits)

School of Com Arts & Social Sciences

In the wake of 9-11 Islamist attack and the 22 July 2011 Norway 'lone wolf' radical right massacre, terrorism and counterterrorism have come to dominate political agendas and media discourse across the US and Europe. Through a comparative analysis of the history of US and EU responses to 21st century terrorism this class studies the nature of the threats to Western security by examining types of terrorism and the development, strategies and theories surrounding terrorism. Given special attention in this class are: victims and perpetrators; processes of violent radicalisation; typologies of terror (religious extremism, political violence, regional separatism, state-sponsored terror and animal rights/ecological activism); and what can be done to counter and/or limit terrorism (surveillance/policing/de-radicalisation/education/social media); as well as how effective such practices are.

**CRW 3200** ( 3 US Credits)  
**Writing From the Creative Impulse** (12 UK Credits)

School of Com Arts & Social Sciences

During interactive class sessions, student creative writing is instigated, developed and refined. As part of this process, similarities and differences between academic and creative writing are identified. Through a range of class activities that explore the creative impulse and foster engagement with a variety of texts as springboards, students are steered through multiple drafts of their work towards the attainment of a professional level of written presentation. Each student creates a portfolio of work during the semester and this is assessed at the end of the course.

**CRW 4200** ( 3 US Credits)  
**Writing London** (12 UK Credits)

School of Com Arts & Social Sciences

London continues to be a city that inspires all kinds of writers, both insiders and outsiders, hedonists and scholars. By exploring a number of well-known writers, as well as newer voices, across a variety of genres and media, students will continue to develop their creative writing skills using London as their primary source.

Prereq: CRW 3200 Lecture Min Grade: D- Min Credits 2.33

**CRW 5200 ( 3 US Credits)**  
**Script Writing (12 UK Credits)**

School of Com Arts & Social Sciences

Students are guided through the creative processes of writing scenes for the stage, TV, and film. The building of character and plot is examined as well as the industry standard formats for writing in these media. Group and team work is encouraged as well as discussions, critique, and analysis of the narrative techniques used in existing stage plays and films.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**CRW 5205 ( 3 US Credits)**  
**Reading and Writing Short Stories (12 UK Credits)**

School of Com Arts & Social Sciences

This course introduces students to a wide range of twentieth- and twenty-first-century short stories predominantly from Europe and America. It provides a critical framework for the understanding and analysis of short fiction, and introduces students to key authors and themes of the form. The approach is through creative writing practice: classes incorporate a writer's workshop, in which students explore the short story form in detail, through reading and writing, and students are encouraged to read as writers. Students regularly submit their work-in-progress for critical consideration by the instructor and other members of the class.

Prereq: CRW 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
ARW 4195 Lecture Min Grade: D- Min Credits 2.33

**CRW 6962 ( 6 US Credits)**  
**World Internship in Creative Writing (24 UK Credits)**

Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the World Internship, GPA 3.0 for all majors, 2 strong academic references.

**CRW 6972 ( 6 US Credits)**  
**Internship in Creative Writing (24 UK Credits)**

Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit

for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**DEV 3100 ( 3 US Credits)**  
**Development and Culture: Repts Film Lit (12 UK Credits)**

School of Com Arts & Social Sciences

This course introduces students to key ideas relevant to the study of culture and development, with particular emphasis on how the global South is represented through film and literature. It provides students with a broad understanding of the debates and issues related to globalization and the politics of representation within various historical and cultural contexts. Relevant themes such as race, gender, identity, migration, wealth and poverty and the environment are explored across different regions including Africa, Latin America, Asia and the Middle East.

**DEV 4100 ( 3 US Credits)**  
**Rich World / Poor World (12 UK Credits)**

School of Com Arts & Social Sciences

Provides students with an introduction to development studies, seeking to explain both the existence of and persistence of a Poor World from a political, sociological, historical and economic perspective. The course addresses numerous issues as they affect the Poor World, and studies relations both within and between Poor World and Rich World. Topics include colonialism and post-colonialism, processes of industrialization, food security, inequality, nationalism, aid, democratization, and conflict, as well as an introduction to theories of development.

**DEV 5100 ( 3 US Credits)**  
**Global Development Politics (12 UK Credits)**

School of Com Arts & Social Sciences

Examines the global politics of development and of developing states, and various social, economic and environmental themes surrounding post-war attempts to promote development. The course will consider both development theory and practice in the context of globalization, and provide an overview of the history of global development from economic miracles to failed states. A range of contemporary development debates and issues are addressed.

Prereq: PLT 3105 Lecture Min Grade: D- Min Credits 2.33 OR  
SCL 3100 Lecture Min Grade: D- Min Credits 2.33 OR  
DEV 4100 Lecture Min Grade: D- Min Credits 2.33 OR  
INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR  
ECN 4100 Lecture Min Grade: D- Min Credits 2.33

**DEV 5200 ( 3 US Credits)**  
**Research Methods & Practices: Social (12 UK Credits)**

School of Com Arts & Social Sciences

Engages students with key research methods and research practices used in the social sciences, with an emphasis on qualitative methods. Students will learn skills that translate directly into the workplace, specifically in an international NGO, charity, corporate, intergovernmental or development agency context. Students are prepared to undertake fieldwork, and learn principles of data collection and analysis. Writing research proposals, undertaking project costing, and writing funding applications are all addressed, and students are introduced to widely used approaches such as the Logical Framework Analysis/Approach, Stakeholder

Prereq: DEV 6296 Lecture Min Grade: D- Min Credits 2.33

**DEV 6672 ( 3 US Credits)**  
**AIFS Summer Internship in DEV (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**DEV 6962 ( 6 US Credits)**  
**World Internship in Development Studies (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**DEV 6972 ( 6 US Credits)**  
**Internship in Development Studies (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that

Analysis, and Participatory Approaches.

Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33

**DEV 6200 ( 3 US Credits)**  
**Sustainable Development (12 UK Credits)**  
School of Com Arts & Social Sciences

Examines the theoretical assumptions and practical outcomes of 'sustainable development'. The course explicitly focuses on the political, social and economic complexity of managing environmental issues in developing states. The tension between developmental and environmental issues is often a determining factor in the formation and implementation of policy at both national and international level, and sustainable development has provided a framework for managing these tensions.

Prereq: DEV 5100 Lecture Min Grade: D- Min Credits 2.33 OR

ECN 5105 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 6410 Lecture Min Grade: D- Min Credits 2.33 OR

ENV 5100 Lecture Min Grade: D- Min Credits 2.33

**DEV 6205 ( 3 US Credits)**  
**Postcolonial Theory and Development (12 UK Credits)**  
School of Com Arts & Social Sciences

This course seeks to examine key arguments by theorists of postcolonialism and their implications for development studies. Postcolonial theory has offered some of the most profound critiques of Western modernity's self-representations and claims to truth and progress. Such critiques have significant potential to reconstruct dominant understandings of development, gender, social change and emancipation. Thinkers studied might include Edward Said, Gayatri Spivak, Frantz Fanon, Aime Cesaire, Aijaz Ahmad and Leopold Senghor. Themes studied might include empire, gender and sexual politics, representation, minorities in Europe and diaspora, decolonisation, resistance and liberation.

Prereq: DEV 5100 Lecture Min Grade: D- Min Credits 2.33 OR

HST 5100 Lecture Min Grade: D- Min Credits 2.33 OR

PHL 5400 Lecture Min Grade: D- Min Credits 2.33

**DEV 6296 ( 3 US Credits)**  
**Senior Seminar in Development Studies 1 (12 UK Credits)**  
School of Com Arts & Social Sciences

This research intensive course for the major is the first part of a two semester sequence taken in the Senior year. Students produce a research proposal, a literature review and a substantial draft that feeds directly into Senior Seminar 2 which culminates in a 8,000 - 10,000 word dissertation. Students are guided through the various stages of proposal and dissertation writing, and draft work is supervised regularly in a process of continuous feedback.

Prereq: SCL 5200 Lecture Min Grade: D- Min Credits 2.33

**DEV 6297 ( 3 US Credits)**  
**Senior Seminar in Development Studies 2 (12 UK Credits)**  
School of Com Arts & Social Sciences

Senior Seminar 2 is second half of the research intensive course for the major. Building directly on the writing completed in Senior Seminar 1, students produce an 8,000-10,000 word thesis driven research paper. Students are guided through the various stages of drafting and revising their final dissertation, and orally present their research according to conference standards as part of the formative process.



the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**DEV 7100** ( 4 US Credits)  
**Research Methodology** (20 UK Credits)  
Graduate Programs

Introduces students to the process of research, including the ability to work from libraries and institutional archives, and developing skills in academic writing, with a focus on the fields of international history, international theory, current affairs and policy processes. Students are encouraged to develop independence of thought by discovering, evaluating and making appropriate use of a wide range of approaches to research and writing. Complementing the courses on theory and concepts, this course assists students with the identification of their own interests as they move towards choosing a thesis topic.

**DEV 7101** ( 4 US Credits)  
**Theories of International Development** (20 UK Credits)  
Graduate Programs

Theories of International Development engages students with the changing understandings of development in the post-war period. Donor, developing state and grassroots perspectives are taken into account as we explore theories of development in historical context, seeking to understand both how and why conceptions of development have transformed over this period. Students will address early debates (Modernisation and Dependencia), Market- and State-led models, and more recent approaches such as participatory development, good governance and the Millennium Development Goals. Key interventions by scholars such as Said and Sen will be considered. The course ensures that students have a solid grasp on the contemporary developing paradigm and its theoretical underpinnings.

**DEV 7102** ( 4 US Credits)  
**International Organization** (20 UK Credits)  
Graduate Programs

The course addresses international organization: the nature of the international system, the main mechanisms through which global governance occurs, and the institutional structures that are the centrepiece of the post-WWII world order. Students will consider the operation and relevance of key parts of the UN system, for example the Security Council and its role in Peacekeeping Operations and R2P, regional institutions, the IMF, World Bank, WTO and WHO. We will look at the strength and relevance of international law, particularly as it pertains to issues of security and conflict. The course also looks at key issues in global governance, such as the role of private actors, environmental concerns and the global economy. The course places special emphasis on developing states, their relationship to international organization, and their significance to international organization.

**DEV 7105** ( 4 US Credits)  
**Development Methodologies and** (20 UK Credits)  
Graduate Programs

This course explicitly seeks to provide students with experience in some of the key methods and practices of international development. Students will learn skills that are intended to translate directly into the workplace, specifically in an NGO, charity, corporate or development agency context. Students are prepared to undertake fieldwork, and learn principles of data collection and analysis. Writing research proposals, undertaking project costing, and writing funding

applications are all addressed, and students are introduced to widely used approaches such as the Logical Framework Approach, Stakeholder Analysis, and Socio-Economic Activity Profiling. This course is designed as an ideal preparation for fieldwork in the form of a summer internship, but will also be of general advantage for MA graduates in terms of employability.

**DEV 7400** ( 4 US Credits)  
**African Development Politics** (20 UK Credits)  
Graduate Programs

Engages with African development politics in the post-colonial era. The ideologies and strategies of promoting development are assessed, along with the problems and difficulties faced in on this continent. Beginning with the colonial legacy, the course addresses social, political and economic structures and transformations that have taken place. Both domestic and international factors are considered, with empirical cases and theoretical concepts being given equal weighting in the exploration of these issues. The relationship between state and civil society, and the consequences of this for development, is a key theme of the course.

**DEV 7401** ( 4 US Credits)  
**Gender and Development** (20 UK Credits)  
Graduate Programs

This course seeks to critically examine how development processes affect women, men and gender relations. In particular, the course aims to analyse the differential locations of men and women in the processes of development; to understand what development is, the scales or levels at which it occurs, and the centrality of gender at every level. Accordingly, the course will examine concepts and theories of gender, development, reproductive and productive labor, and globalisation among others in order to reflect upon the relationships between the global economy and the gendered processes of development at both micro and macro levels.

**DEV 7402** ( 4 US Credits)  
**Migration, Labour and Development** (20 UK Credits)  
Graduate Programs

The course will debates around Labour, Migration and Development from the emergence of modern capitalism to the present day. Specific issues will be focused on including; the agents driving and restricting migration; the developmental outcomes for both places of departure and arrival; transcultural impacts and outcomes related to labour migration; women in this world of mass migration. Students will be expected to seek out and develop theoretical approaches to case studies they focus on. While the course will provide models of possible understanding students are encouraged to engage with other possible theoretical approaches to the same materials.

**DEV 7403** ( 4 US Credits)  
**Imperialism and Post-Colonial Theory** (20 UK Credits)  
Graduate Programs

This course seeks to examine key arguments by theorists of postcolonialism and their implications for development studies. Postcolonial theory has offered some of the most profound critiques of Western modernity's self-representations and claims to truth and progress. Such critiques have significant potential to reconstruct dominant understandings of development, gender, social change and emancipation. Thinkers studied might include Edward Said, Gayatri Spivak, Frantz Fanon, Aimé Césaire, Aijaz Ahmad and Leopold Senghor. Themes studied might include empire, gender and sexual politics, representation, minorities in Europe and diaspora, decolonisation, resistance and liberation.

**DEV 7404** ( 4 US Credits)  
**Political Econ of Devel in Latin America** (20 UK Credits)  
Graduate Programs

This course explores the dynamics, challenges and prospects of development practice and theory in Latin America, both historically and in the 21st Century. Beginning with the late 19th Century liberal belle epoch era the course maps the development trajectory of Latin America through the ISI period into the military dictatorships of the mid-20th Century into the return to democracy, and finally the rise of left and left-of-centre democratic regimes in the 21st Century. At each stage fine grained empirical analysis is complemented with the theoretical models and strategies of each development experience, combined with concrete case studies into specific Latin American countries.

**DEV 7405** ( 4 US Credits)  
**NGO Project Management** (20 UK Credits)  
Graduate Programs

This course explicitly seeks to provide students with experience in some of the key methods and practices of international development, with specific focus on managing projects in an NGO context. Students will learn skills that are intended to translate directly into the workplace, not only in NGOs, but also for charities, corporations and development agencies. Students are prepared to undertake fieldwork, and learn principles of data collection and analysis. Writing research proposals, undertaking project costing, and writing funding applications are all addressed, and students are introduced to widely used approaches such as the Logical Framework Approach, Stakeholder Analysis, and Socio-Economic Activity Profiling. This course is designed as an ideal preparation for fieldwork in the form of a summer internship, but will also be of general advantage for MA graduates in terms of employability.

**DEV 7500** ( 8 US Credits)  
**Thesis Research** (40 UK Credits)  
Graduate Programs

For students working independently on their Masters thesis. The dissertation encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. The course is comprised of independent research and writing, overseen by a thesis supervisor, resulting in production of a 10-12,000 word thesis. Collaborative and supportive dialogue with the supervisor and fellow 'junior research colleagues' will involve advice on the research and writing process, suggestions for resources and research directions, and comments on draft chapters of the thesis.

**DEV 7550** ( 12 US Credits)  
**Extended Thesis Research** (60 UK Credits)  
Graduate Programs

For students working independently on their Masters thesis. An extended thesis of 15,000-20,000 words is offered as an alternative to the mandatory internship. The dissertation encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. The course is comprised of independent research and writing, overseen by a thesis supervisor, resulting in production of a 15,000-20,000 word thesis. Collaborative and supportive dialogue with the supervisor and fellow 'junior research colleagues' will involve advice on the research and writing process, suggestions for resources and research directions, and comments on draft chapters of the thesis.

**DEV 7902** ( 4 US Credits)  
**Internship** (20 UK Credits)  
Graduate Programs

A 3-5/days a week work placement of approximately three months (depending on the requirements of the organization in question; a minimum of 9 weeks) within an organization to enable students to participate in graduate level experiential learning and so develop

hands-on skills and professional experience which will prepare them for work in the field of international relations. Placements are supervised, career-related work experiences combined with reflective, academic study that help students 'learn by doing'. During the internship, the staff of the Internship Office and the MA internship faculty supervisor work closely with each student and the organisation to ensure that the placement is a successful one.

**DGT 4100** ( 3 US Credits)  
**Coding, Content and Context 1** (12 UK Credits)  
Department of General Education

This is an introductory course that enables students to develop a practical understanding of the syntax of coding languages. It gives hands-on experience of structuring Code to produce and edit games, using mobile applications such as Hopscotch and Swift, progressing to writing full code on platforms such as Processing. Students are introduced to languages such as Python used in software like Open Sesame. This knowledge is then extended and tested across other digital media and objects through an introduction to software for digital audio, image and video editing. Students will be expected to collect and curate a selection of digital tools relevant to their studies. They will produce outcomes across two digital environments, alongside a critically reflective digital note book / blog of their learning. This class is relevant to students of all majors. It is highly recommended that students have access to the use of a laptop and a smartphone for the duration of the course.

**DGT 5100** ( 3 US Credits)  
**Coding, Content and Context 2** (12 UK Credits)  
Department of General Education

This course builds on DGT 4100 Coding, Content and Context 1 class. In this course students develop more advanced digital skills using software such as Adobe XD CC, Appery, App Pie, AppMkr across the three themes of code, media and objects combined with a critical analysis of their use. At this level, different digital media are combined with haptics to drive user engagement. Coding can be introduced to computer hardware such as MaKey MaKey, Raspberry Pi etc to produce interactive devices. Data sampling is explored through real time visualisation. Outcomes are developed using research through design methodologies where students will design digital outcomes and test them in appropriate digital environments. This course combines transformation design and decolonial theories to critically connect digital practice with its implementation. This class is relevant to students of all majors. It is highly recommended that students have access to the use of a laptop and a smartphone for the duration of the course.

*Prereq: DGT 4100 Lecture Min Grade: D- Min Credits 3.00*

**DGT 5110** ( 3 US Credits)  
**Digital Collaboration** (12 UK Credits)  
Department of General Education

This high-level service learning course uses skills from the DGT 4100 Coding, Content and Context 1 course, to consider social, cultural and global transformation in Charities, NGO's and non-profit organisations via digital engagement and media networks. This course expands theories from digital global service learning and Transition theory, across different employment sectors, and aspects of society. It equips students to identify the ranges of opportunities for innovation and employment that digital skills offer, using digital resource and community building for physical and mental health. The course examines decolonial theories of global digital community. It is highly recommended that students have access to the use of a laptop and a smartphone for the duration of the course.

Prereq: DGT 4100 Lecture Min Grade: D- Min Credits 3.00

**DGT 5120** ( 3 US Credits)  
**Cyber Security** (12 UK Credits)  
Department of General Education

This course considers online security and protection. Students will learn how to identify threats and take steps to reduce vulnerabilities. The course will frame digital safety in the context of the Web, introducing concepts like malware, viruses, Trojans, network security, cryptography, identity theft and risk management, and will outline contemporary security strategies being developed. This class would be of particular interest to business, communications and international relations students. It is highly recommended that students have access to the use of a laptop and a smartphone for the duration of the course.

Prereq: DGT 4100 Lecture Min Grade: D- Min Credits 3.00

**EAP 0071** ( 0 US Credits)  
**English Language Support I** (0 UK Credits)  
Graduate Programs

English Language Support (ELS) 1 and 2 are designed to support the students who are registered for one of the RBS or CASS Pathway Master's Programmes (PMP). Students will take ELS 1 & 2 in parallel with their PMP courses in semesters 2 and 3 respectively.

Students will be expected to further develop the academic English language and study skills gained in the Academic English Skills for PG course with a focus on tasks and contexts selected to the requirements of their chosen PMP.

**EAP 0072** ( 0 US Credits)  
**English Language Support II** (0 UK Credits)  
Graduate Programs

English Language Support (ELS) 1 and 2 are designed to support the students who are registered for one of the RBS or CASS Pathway Master's Programmes (PMP). Students will take ELS 1 & 2 in parallel with their PMP courses in semesters 2 and 3 respectively.

Students will be expected to further develop the academic English language and study skills gained in the Academic English Skills for PG course with a focus on tasks and contexts selected to the requirements of their chosen PMP.

**EAP 0073** ( 0 US Credits)  
**Academic English Skills for PG Studies** (0 UK Credits)  
Graduate Programs

This course is designed to prepare the students who are enrolled in one of the Pathway Master's Programmes (PMP) delivered by RAUL, RBS & CASS. Students will build on their existing Academic English language capabilities while refining and refreshing their study skills in the post graduate context, allowing them to transfer smoothly into their PG programmes with the minimum of ongoing language support. Students will study in the same academic environment in which their PG programme will be set. The course will acclimatise students to the rigours of academic life and communicate the expectations of the institution.

**EAP 3270** ( 3 US Credits)  
**Fundamentals of Research and Writing** (12 UK Credits)  
Department of General Education

What does research involve? How will you use it effectively in your own writing? This course is designed to introduce students to strategies for the effective reading of a range of texts to enhance understanding and critical assessment. You will learn ways to select and acknowledge these sources of information and write about them in a structured fashion as required in university study. You will learn to organise your paragraphs and choose appropriate academic vocabulary in your writing, to convey your meaning clearly to your reader. A minimum grade of C on this course and EAP 3275 is required for students to progress to GEP 3180, Research and

Writing I.

**EAP 3275** ( 3 US Credits)  
**Fund. of Academic Language and Oracy** (12 UK Credits)  
Department of General Education

How do you feel about speaking up and speaking out? How closely do others listen to your views, and you to theirs? This course is founded on the belief that good spoken communication in a range of contexts is essential to individual, community and cross-cultural development and understanding. Students need to start thinking, listening and talking with confidence and clarity at the back, middle and front of the class, and throughout the university campus. A minimum grade of C on this course and EAP 3270 is required for students to progress to GEP 3180, Research and Writing I.

**ECN 3100** ( 3 US Credits)  
**Foundations of Economics** (12 UK Credits)  
School of Business and Economics

This course will introduce students to the foundations of microeconomic and macroeconomic theory and to aspects of international economics and development economics. The fundamental concepts address the behaviour of consumers and producers, the role of the government and to economic policies to influence economic growth, inflation or unemployment. The course also explores reasons for trade between nations and the role of currencies. You will also come across some answers as to why some nations are poor and some are wealthy.

**ECN 3200** ( 3 US Credits)  
**Foundations of Economic Ideas** (12 UK Credits)  
School of Business and Economics

The course introduces students to the history of economic thought and ideas. The course covers the time period of the early days until today's post-financial crisis period. This course is of value to students who pursue a course of study in business, finance or economics as well as in other disciplines as it covers a wide range of issues including sociology, political philosophy and international relations. The course intends to provide a wide perspective of ideas rather than a more closely focussed presentation of standard and mainstream theory as provided in Economics courses at higher levels.

**ECN 4100** ( 3 US Credits)  
**Introduction to Economics of** (12 UK Credits)  
School of Business and Economics

Both global in its emphasis and multicultural in its outlook, the course addresses issues of developing countries from the perspective of elementary economics. The course introduces you to reasons for a lack of economic development. This could for example be the type of product that low income countries export, the climate or geography of the nation or its political situation. We will investigate indicators for economic development and look at the distribution of wealth across the globe. The course intends to teach students to critically appraise means by which the less well off countries could improve their living standards. We draw heavily on country cases to exemplify situations, the material used is current and draws on an interactive study approach for its dissemination to students.

**ECN 4105** ( 3 US Credits)  
**Introduction to Microeconomics** (12 UK Credits)  
School of Business and Economics

An introduction to basic economic methodology. Within a framework of supply and demand analysis, the behavior of producers and consumers is examined in the context of the efficient allocation of scarce resources in society.

Prereq: MTH 3111 Lecture Min Grade: D- Min Credits 2.33

**ECN 4110** ( 3 US Credits)  
**Introduction to Macroeconomics** (12 UK Credits)  
School of Business and Economics

This course introduces students to a theoretical treatment of national income and its key component parts. Macroeconomic models are used to examine policy issues and contemporary problems relating to output, income, spending and employment as well as inflation and growth.

**ECN 4115** ( 3 US Credits)  
**Modern Economic History** (12 UK Credits)  
School of Business and Economics

This Course covers the development of the world economy since 1750, examining the process, causes and factors favouring industrialization, and later deindustrialization, in the major countries involved. Differences and similarities between countries are analyzed, along with institutional factors and government policies.

Prereq: MTH 3000 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test Mathematics 2.0000

**ECN 5100** ( 3 US Credits)  
**Economics of Transition** (12 UK Credits)  
School of Business and Economics

This course takes a case study approach to the examination of the challenges of economic transition in its broadest sense. The progression of material covered on the course is from economic theory to the study of policy options adopted by the global multi-lateral lending agencies in the 1980s, 1990s and to the present day. The case studies used are intended to illustrate the theory and the policy framework discussed. Questions such as what priorities led to the changes in Eastern Europe and whether trade and price liberalization schemes can work and at what cost, will be studied.

Prereq: ECN 4105 Lecture Min Grade: D- Min Credits 2.33 AND  
ECN 4110 Lecture Min Grade: D- Min Credits 2.33

**ECN 5105** ( 3 US Credits)  
**Economic Problem of Developing** (12 UK Credits)  
School of Business and Economics

This course discusses questions such as: 'Why does the level of economic prosperity vary between countries? How is the difference itself to be measured? What is the range of measures available to improve the lot of the world's poorest inhabitants? What role can organizations such as the IMF and the World Bank take in this process? On this course you will be exposed to a range of material designed to encourage you to link theory to the practical implications faced by policy makers and the policy choices they make.

Prereq: ECN 4105 Lecture Min Grade: D- Min Credits 2.33 AND  
ECN 4110 Lecture Min Grade: D- Min Credits 2.33

**ECN 5200** ( 3 US Credits)  
**Public Economics** (12 UK Credits)  
School of Business and Economics

This is a course in theoretical and applied public economics using microeconomic theory. The course addresses the theoretical analysis of market failure, public finance, taxation and expenditure systems in modern economies and discusses philosophical issues of economic welfare.

Prereq: ECN 4105 Lecture Min Grade: D- Min Credits 2.33 AND

MTH 3110 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test Mathematics 3.0000

**ECN 5205** ( 3 US Credits)  
**Intermediate Microeconomics** (12 UK Credits)  
School of Business and Economics

This course offers an intermediate approach to of microeconomics with a greater emphasis on quantitative approaches to problem-solving. More attention is paid to imperfectly competitive market structures and the corresponding market outcomes. The course addresses imperfect market structures and alternative models to the traditional theory of the firm.

Prereq: MTH 4110 Lecture Min Grade: D- Min Credits 2.33 AND  
ECN 4105 Lecture Min Grade: D- Min Credits 2.33

**ECN 5210** ( 3 US Credits)  
**Intermediate Macroeconomics** (12 UK Credits)  
School of Business and Economics

Relates macroeconomic theory to the problems of government and central banks, emphasizing the applicability of macroeconomic theory to the instruments and targets of macroeconomic strategy. Illustrative material is drawn from the UK economy and elsewhere. The problem-based approach enables students to gain an understanding of the techniques and relevance of conceptual analysis.

Prereq: ECN 4110 Lecture Min Grade: D- Min Credits 2.33

**ECN 5215** ( 3 US Credits)  
**Econometrics I - Principles** (12 UK Credits)  
School of Business and Economics

This course focuses on applications of statistical techniques to economic decision-making, both at micro and macro level. It examines case studies in economic analysis and business decision-making

Prereq: ECN 4105 Lecture Min Grade: D- Min Credits 2.33 AND  
ECN 4110 Lecture Min Grade: D- Min Credits 2.33 AND  
MTH 5120 Lecture Min Grade: D- Min Credits 2.33

**ECN 5400** ( 3 US Credits)  
**Managerial Economics** (12 UK Credits)  
School of Business and Economics

This course involves the application of microeconomic decision tools to managerial problems of the firm. Objectives and the determinants of those objectives are studied, including profit, demand, production and cost analysis. Specific topics include managerial decision-making, decision theory, break-even analysis, and price determination.

Prereq: ECN 4105 Lecture Min Grade: D- Min Credits 2.33 AND  
ECN 4110 Lecture Min Grade: D- Min Credits 2.33 AND  
MTH 4120 Lecture Min Grade: D- Min Credits 2.33 AND  
MTH 4110 Lecture Min Grade: D- Min Credits 2.33

**ECN 5405** ( 3 US Credits)  
**Economic Policy Analysis** (12 UK Credits)  
School of Business and Economics

To provide students with the opportunity to explore the way in which economic theory and evidence can be used to analyse important policy issues on the national, regional or global level.

Prereq: ECN 4105 Lecture Min Grade: D+ Min Credits 2.33 AND

ECN 4110 Lecture Min Grade: D+ Min Credits 3.00

**ECN 6205 (3 US Credits)**

**Behavioural Economics (12 UK Credits)**

School of Business and Economics

Behavioral economics involves examining the assumptions underlying 'standard' economic theories and models and revising these assumptions and models to place them on a more realistic psychological foundation. The overall objective is to increase the explanatory power of economic theories and to enable more accurate predictions to be made from such theories.

Prereq: ECN 5205 Lecture Min Grade: D- Min Credits 2.33 OR

ECN 5400 Lecture Min Grade: D- Min Credits 2.33

**ECN 6210 (3 US Credits)**

**International Economics (12 UK Credits)**

School of Business and Economics

The course aims to familiarise students with the principles of international economics. The theories of international trade and international monetary economics will be considered. These concepts are essential for understanding and evaluating international economic situations and problems. In particular, the course considers international specialisation, the development of world trade, commercial policy, balance of payments, foreign exchange rates and payment mechanisms as well as current developments within the international economic framework.

Prereq: ECN 5205 Lecture Min Grade: D- Min Credits 2.33 OR

ECN 5400 Lecture Min Grade: D- Min Credits 2.33

**ECN 6215 (3 US Credits)**

**Econometrics II – Applied Econometrics (12 UK Credits)**

School of Business and Economics

This course is an applied course in modelling data particularly time series data as a practical guide to quantitative research in Economics, Finance, Development Studies, and areas of business such as Marketing. The focus of the course is to build on principal econometric techniques learnt and to extend them by dealing with real-world issues without adopting an excessively esoteric and/or mathematical approach.

Prereq: ECN 5215 Lecture Min Grade: D- Min Credits 2.33

**ECN 6297 (6 US Credits)**

**Senior Project (24 UK Credits)**

School of Business and Economics

Following a literature survey in the early part of the semester, students will conduct individual research work. The instructor will facilitate the process through regularly scheduled meetings.

Prereq: MGT 5210 Lecture Min Grade: D- Min Credits 2.33

**ECN 6672 (3 US Credits)**

**AIFS Summer Internship in ECN (12 UK Credits)**

Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a

successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**ECN 6962 (6 US Credits)**

**World Internship in Economics (24 UK Credits)**

Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**ECN 6972 (6 US Credits)**

**Internship in Economics (24 UK Credits)**

Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**ECN 7100 (4 US Credits)**

**Economics for Business (20 UK Credits)**

Graduate Programs

This course aims to enable students to apply key economic principles and theories to business decision-making and strategy setting. In particular, focus is placed on how, in an ever-changing environment, Economics can help identify and analyze business

opportunities and risks.

**ECN 7200** ( 4 US Credits)  
**Economic Analysis for Managers** (20 UK Credits)  
Graduate Programs

This course exposes students to advanced applied microeconomic analysis and global macroeconomics with a management focus. Complex economic choices and decisions of economic agents are investigated within the business context, and the global macroeconomic environment is analysed concerning its multidimensional relevance for corporations.

**ENT 4200** ( 3 US Credits)  
**Introduction to Entrepreneurship** (12 UK Credits)  
School of Business and Economics

This course provides an introduction to the concept and practice of entrepreneurship. The course intends to provide the 'big picture' on entrepreneurship, but to also cover a number of key micro issues relating to the more numerous small businesses that make up the majority of all business activity in societies everywhere. The course readily acknowledges that there is no single theory or model of entrepreneurship; but this lack of a distinct theoretical spine provides the course with its strongest advantage as this provides for an opportunity to present a multiplicity of case work and concepts. The emphasis is on comparing the diversity of approaches found within the world of the entrepreneur.

*Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33*

**ENT 5200** ( 3 US Credits)  
**Entrepreneurial Theory and Practice** (12 UK Credits)  
School of Business and Economics

This course is designed to provide students with an understanding of enterprise at the individual, firm and societal level of inquiry. The Course will enable students to understand theories of entrepreneurial behaviour, innovation and wider societal issues and enable them to relate such theories to practice. They will also simulate an understanding of the behaviours of an entrepreneur placed within the dynamic of business. The purpose is to enable students to be aware of the importance of enterprise in the economy.

*Prereq: ENT 4200 Lecture Min Grade: D- Min Credits 2.33*

**ENT 6200** ( 3 US Credits)  
**Entrepreneurship & Business** (12 UK Credits)  
School of Business and Economics

This course discusses several key concepts in entrepreneurship and business development from a strategic view point. It will also cover the different types of entrepreneurial approaches found such as social, serial and lifestyle. The course covers the role of business and the nature of uncertainty, innovation in the context of business, new business formation (measuring start-up activity, new entrepreneurs and social networks), business growth and business closure, all of which is given a strategic angle. Students also learn about finance and small business and development strategies designed to develop business.

*Prereq: ENT 5200 Lecture Min Grade: D- Min Credits 2.33*

**ENT 6205** ( 3 US Credits)  
**Entrepreneurship and Family Business** (12 UK Credits)  
School of Business and Economics

Family business makes up over three quarters of all business in Europe and the US and contributes significantly to GDP. Family firms can be small but some of the best known large-scale companies including Mars, Ford, Ikea and Wal-Mart - to name a few - are family controlled. This course provides analysis of, and insights into, the behaviours and dynamics of family firms run over time. The course

is structured to enable students to confront theory with practice. Both the macro and micro family firm issues are considered and students will explore the long-term role of family firms in modern economies. These issues are confronted with case study material. The study of family business is naturally multidisciplinary, drawing a wide range of management disciplines as well as economics, finance, business history and sociology.

*Prereq: ENT 5200 Lecture Min Grade: D- Min Credits 2.33*

**ENT 6210** ( 3 US Credits)  
**Entrepreneurship Strategy** (12 UK Credits)  
School of Business and Economics

Most of the literature and research on business development relates to the management of large, slow to change corporations. In a world where change is continuous and disruptive, such organisations and methods of development are being called into question and in this course attention is focused on the entrepreneurial organisation and how it needs to be managed and developed, strategically, if it is to compete successfully and retain its entrepreneurial drive and focus. Entrepreneurship, with its emphasis on innovation, is seen to be the means by which both businesses and economies achieve sustained competitive advantage.

*Prereq: ENT 5200 Lecture Min Grade: D- Min Credits 2.33*

**ENT 6672** ( 3 US Credits)  
**AIFS Summer Internship in ENT** (12 UK Credits)  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**ENT 6962** ( 6 US Credits)  
**World Internship in Entrepreneurship** (24 UK Credits)  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their

current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**ENT 6972 ( 6 US Credits)**  
**Internship in Entrepreneurship (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**ENT 7100 ( 4 US Credits)**  
**Entrepreneurship Management (20 UK Credits)**  
Graduate Programs

Entrepreneurship is not limited to small business start-up. In this course, students will explore the nature of entrepreneurial and innovative management within established organisations linked with organisational cultures and systems. This course provides all the perspectives on the creation and evolution of entrepreneurial ventures. It covers important aspects of launching a business from initial idea to growth and international expansion. It considers planning, marketing, financial, legal, control and human elements associated with the start up, acquisition or operation of a business from the entrepreneurial point of view. It also deals with the special considerations associated with the management of a family business. The course will address the need to manage effectively in environments that are uncertain and complex, and where appropriate strategic responses have to be crafted in recognition of limited resource and indeterminate outcomes.

**ENT 7110 ( 4 US Credits)**  
**Entrepreneurship & Innovation (20 UK Credits)**  
Graduate Programs

This course explores two related topics: innovation and entrepreneurship. For firms to achieve and maintain a competitive advantage, they need to innovate faster and more effectively than their competitors. This course provides an overview of innovation as a complex process which goes from the recognition of opportunities to the launch of new products, services or business models. The innovation process will be complemented with an analysis of the current trends regarding the evolution of the concept of innovation. Concepts beyond product innovation such as open innovation, disruptive innovation, creativity, business model

innovation and ambidexterity will be encountered throughout the course. Innovation takes place within organisations large and small. The course will also look at entrepreneurship: the process of innovation within smaller firms. It will explore the nature of entrepreneurial and innovative management within small organisations as well as more established ones. A multidisciplinary approach: linking with organisational systems to cultures – will be adopted. The course provides a variety of perspectives on the creation and evolution of entrepreneurial ventures. It covers important aspects of launching a business from initial idea to growth and international expansion. It considers planning, marketing, financial, legal, control and human elements associated with the start up, acquisition or operation of a business from the entrepreneurial point of view. The course will address the need to manage effectively in environments that are uncertain and complex, and where appropriate strategic responses have to be crafted in recognition of limited resource and indeterminate outcomes.

**ENV 3100 ( 3 US Credits)**  
**World Regional Geography (12 UK Credits)**  
Department of General Education

This course offers a basic introduction to regional and social geography through selected regions of the globe. The course will include historical and modern aspects of geography, basic geographical terminology, population patterns and demography, the influence of poverty and affluence, and basic medical geography. All topics will be approached from a cultural and environmental perspective.

**ENV 3120 ( 3 US Credits)**  
**Energy: A Global Perspective (12 UK Credits)**  
Department of General Education

A basic introduction to the major themes of modern and historical energy use, this course covers the basic science of energy use and technology and the history and science of humankind's spiralling and sometimes insidious drive for new forms of energy. From pre-history through to the industrial revolution and beyond this course takes a historical, environmental and comparative approach to the development of animate power, windmills, watermills and traditional uses of biomass, through to the industrial revolution and the modern use of fossil fuels, including electricity generation. Investigations of more modern energy use such as nuclear fission and fusion, along with renewable technologies such as wind turbines, hydroelectrics, solar, geothermal, biomass and fuel cells allow the course to explore the possibility of managing energy sources for the benefit of all.

**ENV 3125 ( 3 US Credits)**  
**Foundations in Environmental Studies (12 UK Credits)**  
Department of General Education

A basic introduction to the major themes of Environmental Studies, this course covers basic ecology, environmental ethics, and environmental science. Well known environmental issues such as global warming, ozone depletion, acid rain, pollution, and population issues are addressed from scientific, economic, politico-sociological and ethical standpoints. An awareness and appreciation of global, local, and personal environmental problems are developed, together with the implications of possible solutions. The concept of interrelatedness is a unifying theme throughout the course.

**ENV 3135 ( 3 US Credits)**  
**Endangered Species: Ecology and (12 UK Credits)**  
Department of General Education

This course will introduce students to the fundamentals of the science of ecology through a study of ecosystems, conservation, biodiversity, and selected endangered or threatened species. The course will address natural and anthropogenic causes of species' decline and extinction and possible conservation techniques that

are, could be, or could have been, used to reverse the extinction or decline. As well as some typical 'poster species', other less well known but equally important species will be discussed.

**ENV 5100 (3 US Credits)**  
**Environmental Ethics: Green Principles (12 UK Credits)**  
Department of General Education

This course is designed to develop students' understanding of the concepts of environmental ethics through an analysis of historical and modern issues. The role of humans within nature and anthropogenic effects upon nature will be discussed along with typical environmental issues such as climate change, pollution, population issues, energy issues, conservation, women in the environment, and animal rights.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**FEC 6672 (3 US Credits)**  
**AIFS Summer Internship in FEC (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration.

**Prerequisites:**

-75 completed credit hours upon application to the London Internship (or 60 completed credit hours\*)  
-GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours)  
-2 strong academic references

**FEC 6962 (6 US Credits)**  
**World Internship in Financial Economics (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors

including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**FEC 6972 (6 US Credits)**  
**Internship in Financial Economics (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**FLM 4200 (3 US Credits)**  
**Introduction to Film Studies (12 UK Credits)**  
School of Com Arts & Social Sciences

This course explores film as a medium across cultural and historical contexts. It covers films in its varied form, from the first projections in the late 19th century to online distribution today. Using examples of noteworthy films, it takes an introductory examination of the most important film theories and concepts, in the process examining how ideologies and meanings are imbedded in this vibrant medium.

**FLM 4205 (3 US Credits)**  
**Film in the Americas (12 UK Credits)**  
School of Com Arts & Social Sciences

This course introduces students to the theory and practice of transnational cinema, focussing specifically on film in the Americas. It begins with exploring Hollywood's changing representations of national, ethnic and gender differences and its historical domination of world film markets. A variety of counter hegemonic responses of filmmakers from former colonial and less developed countries in the region are considered. The course also examines the role that television and new media technologies have played in shaping contemporary film studies within the context of identity politics and trans-border narratives.

**FLM 4210 (3 US Credits)**  
**Introduction to Filmmaking (12 UK Credits)**  
School of Com Arts & Social Sciences

This course introduces students to key skills required for contemporary film making in its various contexts. Students learn how to use essential tools including video cameras, tripods and video editing software. Using these tools, students produce their own short videos and consider possible methods of distribution. By looking at noteworthy examples of film making, students are introduced to the breadth of contemporary film making practice and gain a basic introduction to relevant theoretical concerns.



Prereq: ADM 3160 Lecture Min Grade: D- Min Credits 2.33

**FLM 5200** (3 US Credits)  
**Mainstream Cinema: Studies in Genre** (12 UK Credits)  
School of Com Arts & Social Sciences

This course investigates the development of genre films over a historical period. Students examine issues critical to genre studies, which can include iconography, key themes, authorship, and stardom. Specifically, through a study of film criticism and theory, students examine distinct genres from the 1920s to the present. The course also explores the idea that genre films necessarily retain basic similarities to reflect cultural concerns and to keep audience interest. In addition, the course provides an opportunity for students to examine and compare the perspectives of Hollywood and non-Hollywood genre films.

Prereq: FLM 4200 Lecture Min Grade: D- Min Credits 2.33

**FLM 5400** (3 US Credits)  
**Science Fiction Film: Cowboys and Aliens** (12 UK Credits)  
School of Com Arts & Social Sciences

This course examines the important role that US science fiction (SF) film has played in the development of the genre as well as its wider significance politically, socially and culturally. It also recognises the influence that other cultures have had on the evolution of US SF film as well as the US's impact globally. The class begins by looking at SF's origins, defining features and some key theoretical concepts. It then examines SF's significance in the US and globally by focusing upon the genre's economic importance as well as a number of important themes, such as: (i) how SF film can be read as a means to analyse the social, cultural and political concerns of the day, including class/gender, Cold War/xenophobic anxieties and environmental threats; (ii) how SF film can be interpreted as a critique (and sometimes a champion) of American imperial hegemony; and (iii) finally the trans-national connections between American SF and other world SF literature and visual culture (including cinema and television). The course concludes by studying the role of the internet in marketing and re-shaping the genre. Where possible the class makes use of museum and archive collections in London as well as relevant film screenings.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**FLM 5405** (3 US Credits)  
**Adaptations: Literature and Cinema** (12 UK Credits)  
School of Com Arts & Social Sciences

This course deals with adaptations from literary texts, in the broad sense – novels, plays and comic books – to cinema and television. It engages with issues around the transition from one medium to another, debating questions of authorship and the relative advantages of different forms. Adaptations are discussed in terms of their historical and cultural contexts, and 'faithful' versions contrasted with 'free' adaptations which retain the tone and spirit of the original while deviating from the letter of the text.

Prereq: COM 4100 Lecture Min Grade: D- Min Credits 2.33 OR  
COM 4200 Lecture Min Grade: D- Min Credits 2.33 OR  
FLM 4200 Lecture Min Grade: D- Min Credits 2.33 OR  
FLM 4205 Lecture Min Grade: D- Min Credits 2.33

**FLM 5410** (3 US Credits)  
**Gender in Film** (12 UK Credits)  
School of Com Arts & Social Sciences

This course explores key concepts that have shaped the study of gender in film in the past 50 years. It considers different spectators' viewing positions and analyses how historical and social changes in the construction of masculinities and femininities have shaped specific film genres. A variety of issues related to sexuality, race/ethnicity and non-western representations are also considered as students are encouraged to study film texts closely to make their own readings based on the semiotics of the film and the ideology

behind it.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33

**FLM 5415** (3 US Credits)  
**Superhero Cinema** (12 UK Credits)  
School of Com Arts & Social Sciences

This course investigates the cultural, political, historical and industrial development and contexts of superhero film, television and media. Students will examine issues critical to the superhero genre, beginning with mythological archetypes and Hollywood heroes found in Westerns, Science Fiction and Action-Adventure. The course expands beyond Western-centric contexts by exploring established and emerging superheroes of India, the Middle East, China and Japan as well as key anime forms. Covering eight decades of film history, a study of film criticism and theory will engage with topics including identity politics and Capitalist values. The course explores the idea that cinematic superheroes invoke contemporary zeitgeists, providing an opportunity for students to better understand the evolving topicality of these film and television franchises and products.

Prereq: AVC 4205 Lecture Min Grade: D- Min Credits 3.00 OR  
FLM 4200 Lecture Min Grade: D- Min Credits 3.00

**FLM 5420** (3 US Credits)  
**Post-Apocalyptic Worlds** (12 UK Credits)  
School of Com Arts & Social Sciences

This course investigates the cultural, political, historical and industrial development and contexts of post-apocalyptic film, television and media. Students will examine issues critical to the post-apocalyptic genre, covering histories, allegories, and storytelling strategies from the turn of the 20th Century to present day through early literature and contemporaneous media adaptations. Students will also engage with topics that explore Western and Non-Western (centric) perspectives, and a wide range of environmental and economic concerns. The course explores the idea that post-apocalyptic storyworlds offer a means of unpacking why popular culture of the last 20 years seems to resonate with so many notions of 'uncertainty': ascertaining why this genre is exemplary of the evolving hopes, desires and fears of the 21st Century.

Prereq: AVC 4205 Lecture Min Grade: D- Min Credits 3.00 OR  
FLM 4200 Lecture Min Grade: D- Min Credits 3.00

**FLM 5700** (3 US Credits)  
**Western European Cinema** (12 UK Credits)  
School of Com Arts & Social Sciences

This travel course examines Western European cinema and the extent to which the continent's cultural, political, social and historical context affected its development. The focus of the course is comparative and historically wide-ranging, covering a variety of approaches to, and theories of, narrative cinema. Students will have the opportunity to: compare various international adaptations; compare critically indie cinema vs. big-industry cinema; discuss emerging trends; and examine the changing landscape of European cinema with relation to the Internet, digital media and international cinematic marketplaces (festivals and distribution). Where possible opportunities for guest speakers, experiential learning, film festivals, screenings and visits will be utilised. Students will start in London and travel to Paris, Rome, and Florence.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 3.00 OR  
ARW 4195 Lecture Min Grade: D- Min Credits 4.00 OR  
COM 4100 Lecture Min Grade: D- Min Credits 3.00 OR  
COM 4200 Lecture Min Grade: D- Min Credits 3.00 OR  
FLM 4200 Lecture Min Grade: D- Min Credits 3.00 OR  
FLM 4205 Lecture Min Grade: D- Min Credits 3.00*

**FLM 6200** (3 US Credits)  
**Transnational Cinema** (12 UK Credits)  
School of Com Arts & Social Sciences

This course explores a variety of the key concepts, debates and theoretical approaches to film studies which problematize the idea of 'national' and 'world' cinemas. The developing area of transnational film criticism engages with the shifting dynamics of global distribution and reception, and analyses the changes in film language, theme and form. In addition, the impact of how new media technologies have shaped cultural identities are examined within the context of several case studies.

*Prereq: FLM 4200 Lecture Min Grade: D- Min Credits 2.33*

**FLM 6210** (3 US Credits)  
**Advanced Digital Video** (12 UK Credits)  
School of Com Arts & Social Sciences

The contemporary practitioner is often called upon to deploy media technologies (filming, sound recording and editing software) in a range of new and unexpected ways, and must understand not just the application of these tools but how to sophisticatedly exploit them in the service of a complex, often minimal brief. Building on theoretical and practical skills developed in previous courses, students are required to identify key industrial indicators and brand elements, developing these into a final year film project. The resulting work will be informally critiqued by a practising TV producer. Assessment is undertaken by the course tutor.

*Prereq: ADM 5200 Lecture Min Grade: D- Min Credits 2.33*

**FLM 6220** (3 US Credits)  
**Documentary Theory and Production** (12 UK Credits)  
School of Com Arts & Social Sciences

This course introduces students to documentary film theory and gives students hand-on experience in producing their own short documentary. Students will examine some of the major works of the genre and explore how documentaries, like other types of "factual" texts, can present evidence, argue persuasively, shape public opinions, as well as entertain. We will also analyze many theoretical debates posed by the genre, including the blurring of fiction and nonfiction, the shifting definition of "documentary" through the last century and the problematic assumption of objectivity. Students therefore have the opportunity to try the different 'parts' of documentary film-making, including researching and developing topics for a documentary production, writing a treatment or proposal for the film, shooting and interviewing in the field, as well as crafting a story during the post-production and editing process.

*Prereq: ADM 5200 Lecture Min Grade: D- Min Credits 2.33*

**FLM 6230** (3 US Credits)  
**International Cinema** (12 UK Credits)  
School of Com Arts & Social Sciences

This course examines global cinema while considering the extent to which cultural, political, and historical contexts have influenced the form and grammar of film during the last century. The overall focus of the course is broad, ranging across more than eight decades and many different countries; it aims to study a variety of approaches to and theories of narrative cinema. During the semester, many international film "movements" are covered, which can include the French New Wave, the Chinese Sixth Generation, and Italian Neo-Realism. In addition, the representations of non-Western cultures from an "insider" and a "Hollywood" perspective are compared.

*Prereq: COM 5200 Lecture Min Grade: D- Min Credits 2.33 OR  
COM 5205 Lecture Min Grade: D- Min Credits 2.33*

**FLM 6296** (3 US Credits)  
**Senior Seminar in Film Studies 1** (12 UK Credits)  
School of Com Arts & Social Sciences

This research intensive course for the major is the first part of a two semester sequence taken in the Senior year. Students produce a research proposal, a literature review and a substantial draft that feeds directly into Senior Seminar 2 which culminates in a 8,000 - 10,000 word dissertation. Students are guided through the various stages of proposal and dissertation writing, and draft work is supervised regularly in a process of continuous feedback.

*Prereq: COM 5205 Lecture Min Grade: D- Min Credits 2.33*

**FLM 6297** (3 US Credits)  
**Senior Seminar in Film Studies 2** (12 UK Credits)  
School of Com Arts & Social Sciences

Senior Essay 2 is second half of the research intensive course for the major. Building directly on the writing completed in Senior Essay 1, students produce a 8,000-10,000 word thesis driven research paper. Students are guided through the various stages of drafting and revising their final dissertation, and orally present their research according to conference standards as part of the formative process.

*Prereq: FLM 6296 Lecture Min Grade: D- Min Credits 2.33*

**FLM 6400** (3 US Credits)  
**From Script to Screen** (12 UK Credits)  
School of Com Arts & Social Sciences

From Script to Screen will explore the creative and practical aspects of script writing and advanced video production. The course is intended for students who have experience of video production and want to expand their knowledge and skills. Students will create and produce a video, starting from the inception of the idea through to the realization of the idea as a finished film to be screened at the end of the course. Focusing on the journey from having an idea for a film through to writing a high spec script, students will learn how drama is represented in the written form, analyze and explore scripts from existing films and other forms of drama, and learn more about the film and TV industry and the place of screenwriting in it. In doing so, students have the opportunity to try the different 'parts' of film-making, from the creative and theoretical – writing, story boarding, workshopping, casting and directing, to the technical – camera operation, sound recording and video editing. A studio fee is levied on this course.

*Prereq: ADM 5200 Lecture Min Grade: D- Min Credits 2.33*

**FLM 6672** (3 US Credits)  
**AIFS Summer Internship in FLM** (12 UK Credits)  
Internships

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finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**FLM 6962 ( 6 US Credits)**  
**World Internship in Film Studies (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the World Internship, GPA 3.0 for all majors, 2 strong academic references.

**FLM 6972 ( 6 US Credits)**  
**Internship in Film Studies (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**FNN 5200 ( 3 US Credits)**  
**Corporate Finance (12 UK Credits)**  
School of Business and Economics

This course examines the financial needs of corporations and the range of mechanisms available to meet them. The key concept of the time value of money is studied and applied to several decision models in capital budgeting and investment valuation. Other basic theories of Finance examined include risk versus return, modern portfolio theory, and basic financial statement analysis. Different financial requirements are considered with some emphasis in comparing internal and external sources of funds, their relative availability, and costs. Other topics considered include capital

structure and dividend policy.

*Prereq: ACC 4200 Lecture Min Grade: D- Min Credits 2.33 AND  
ACC 4205 Lecture Min Grade: D- Min Credits 2.33 AND  
MGT 4205 Lecture Min Grade: D- Min Credits 2.33*

**FNN 5205 ( 3 US Credits)**  
**Principles of Investment (12 UK Credits)**  
School of Business and Economics

Focusing on financial investment, the course familiarizes the student with a range of financial instruments and capital market operations, including new issues, trading, and the role of financial intermediaries in the investment market. Investment companies are investigated. Fundamentals of portfolio theory are introduced and applied to investment management. Valuation of fixed-income securities, equity instruments, and common stock is discussed on the basis of modern capital market theory. The course introduces financial derivatives, including options, futures, forward rate agreements, and interest rate swaps, and relates the use of derivatives to fixed-income investment, portfolio analysis, and interest rate risk management.

*Prereq: MTH 4110 Lecture Min Grade: D- Min Credits 2.33 AND  
MTH 4120 Lecture Min Grade: D- Min Credits 2.33*

**FNN 5215 ( 3 US Credits)**  
**Compliance and Regulation (12 UK Credits)**  
School of Business and Economics

This course is designed to examine both the theory and practice of financial regulation, as well as the nature and role of compliance. The regulatory framework for the financial system is investigated, from both a theoretical perspective and empirically. This includes examining the roles of the regulatory bodies, primarily in the UK and USA, but with some consideration of other countries. Some consideration is given to potential future changes in regulation.

*Prereq: ECN 4110 Lecture Min Grade: D- Min Credits 2.33 AND  
FNN 5200 Lecture Min Grade: D- Min Credits 2.33*

**FNN 6200 ( 3 US Credits)**  
**Money and Banking (12 UK Credits)**  
School of Business and Economics

This course focuses on the role of money and other financial instruments within the macro economy. The operations and behaviour of commercial banks and other financial institutions is examined from a strategic view point, along with the role of central banks and regulators. Some of the controversies about the effectiveness of regulatory and monetary policies are also discussed.

*Prereq: ECN 4105 Lecture Min Grade: D- Min Credits 2.33 AND  
ECN 4110 Lecture Min Grade: D- Min Credits 2.33*

**FNN 6205 ( 3 US Credits)**  
**Quantitative Models in Finance (12 UK Credits)**  
School of Business and Economics

This is a comprehensive course that focuses on model-building and quantitative methods used by professionals engaged in finance and investments. The course focuses on applying mathematical formulas utilizing Microsoft Excel across a broad range of financial and investment situations. The primary focus of the course is on corporate valuation and its utilisation.

*Prereq: FNN 5205 Lecture Min Grade: D- Min Credits 2.33 AND  
FNN 6200 Lecture Min Grade: D- Min Credits 2.33 AND  
FNN 5210 Lecture Min Grade: D- Min Credits 2.33*

**FNN 6210 (3 US Credits)**  
**Financial Institutions and Markets (12 UK Credits)**  
School of Business and Economics

This course introduces the student to the spectrum of financial institutions that operate in the global economy—depository, contractual and investment institutions—and the wide array of markets in which they trade. The economic roles of the financial institutions and major trends in the financial system are analyzed within the existing regulatory environment. Significant focus is devoted to operational issues in the financial system, particularly regarding risk: interest rate risk, liquidity risk, market risk, credit risk, operations risk, technology risk, as well as foreign exchange, political and sovereign risks. The course discusses key regulatory issues, as well as introducing Islamic finance.

*Prereq: ECN 4105 Lecture Min Grade: D- Min Credits 2.33 AND  
ECN 4110 Lecture Min Grade: D- Min Credits 2.33 AND  
FNN 5200 Lecture Min Grade: D- Min Credits 2.33 OR  
ECN 5210 Lecture Min Grade: D- Min Credits 2.33*

**FNN 6297 (6 US Credits)**  
**Senior Project in Finance (24 UK Credits)**  
School of Business and Economics

The senior project in Finance forms the culmination of a student's studies in the areas of finance and investment. The project requires a significant level of enquiry and research. It will typically investigate a hypothesis, an issue or case on a relevant topic. The investigation will make use of quantitative and/or qualitative research methods as appropriate to the particular topic. Students will be guided by their supervisor and conduct individual research work on an agreed topic. The supervisor will facilitate the process through regularly-scheduled meetings. This course is only open to seniors, ideally final semester students should take this course.

*Prereq: MGT 5210 Lecture Min Grade: D- Min Credits 3.00*

**FNN 6400 (3 US Credits)**  
**Derivatives (12 UK Credits)**  
School of Business and Economics

This course provides an analysis of financial economics of exchange-traded futures and options and selected over-the-counter derivatives. The course covers areas which include the market structures of the futures and options markets, the valuation of futures and options contracts, as well as their use in global risk management strategies.

*Prereq: FNN 5200 Lecture Min Grade: D- Min Credits 2.33 AND  
FNN 5205 Lecture Min Grade: D- Min Credits 2.33*

**FNN 6405 (3 US Credits)**  
**The Global Investor (12 UK Credits)**  
School of Business and Economics

This course critically considers the tools and techniques available to the contemporary investor facing a near-global financial system. A consideration of the practical implementation of modern portfolio theory (MPT) across a broad range of instruments, including standards for individual instrument selection, leads to critical analysis of its conceptual foundations. Alternatives are considered, including APT, fundamental analysis and technical analysis.

*Prereq: FNN 5200 Lecture Min Grade: D- Min Credits 2.33 AND  
FNN 5205 Lecture Min Grade: D- Min Credits 2.33*

**FNN 6410 (3 US Credits)**  
**International Finance (12 UK Credits)**  
School of Business and Economics

Taking a global perspective, the course focuses on the basics of multinational financial management from an international finance perspective. An understanding of multinational finance begins with a mastery of the principles of exchange rates—how they are determined, how they affect the prices of goods and services, and their relationship to interest rates. The course also covers foreign exchange markets, multinational accounting, foreign exchange risk, strategies and tools for managing exchange rate exposure, import and export finance, and multinational financial management.

*Prereq: FNN 5200 Lecture Min Grade: D- Min Credits 2.33*

**FNN 6415 (3 US Credits)**  
**Wealth Management (12 UK Credits)**  
School of Business and Economics

This course is designed to enable students to build upon the knowledge gained in the prerequisite courses to be able to analyse in-depth the specific services offered by a wealth management company or division of a bank. They will learn the various methods and techniques necessary for the complex financial planning required by clients of significant net worth.

*Prereq: FNN 5205 Lecture Min Grade: D- Min Credits 2.33 OR  
FNN 6210 Lecture Min Grade: D- Min Credits 2.33*

**FNN 6420 (3 US Credits)**  
**International Financial History (12 UK Credits)**  
School of Business and Economics

The course provides students with an in-depth knowledge of the evolution of the international financial system since the 19th century. It covers the development of international monetary systems, the rise and fall of international financial centres and the relationship between finance, industry and economics. The course pays particular attention to financial crises, a phenomenon that represents an endemic feature of capitalist history. The course makes use of students' analytical and data interpretation skills and allows an evidence based reflection with a direct relevance to the latest financial crisis and the current financial and economic developments.

*Prereq: FNN 6200 Lecture Min Grade: D- Min Credits 2.33 OR  
PLT 5200 Lecture Min Grade: D- Min Credits 2.33 OR  
HST 5210 Lecture Min Grade: D- Min Credits 2.33*

**FNN 6672 (3 US Credits)**  
**AIFS Summer Internship in FNN (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for

finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**FNN 6962 ( 6 US Credits)**  
**World Internship in Finance (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**FNN 6972 ( 6 US Credits)**  
**Internship in Finance (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**FNN 7102 ( 4 US Credits)**  
**Financial Management (20 UK Credits)**  
Graduate Programs

This course is designed to develop the students' ability to manage a company's finances. Students will analyse and evaluate the financial performance of organisations. This is based on financial statements and market performance indicators. For this, students will be exposed to methodological approaches concerning the preparation and interpretation of financial statements. This is further supported by an in depth investigation of financial theories and their application to actual scenarios requiring financial decision-making.

**FNN 7400 ( 4 US Credits)**  
**International Financial Management (20 UK Credits)**  
Graduate Programs

This course is designed to build on the foundations developed in Financial Management and apply the tools and techniques of financial analysis to international transactions, where changing exchange rates tend to complicate matters. While the use of various hedging tools for managing forex risk are considered, management of international portfolios and international capital budgeting are also examined.

*Prereq: FNN 7102 Lecture Min Grade: D- Min Credits 2.33*

**GEP 3100 ( 3 US Credits)**  
**Transitions: London Calling I (12 UK Credits)**  
Department of General Education

This core course focuses on you as a student, an active citizen and a future employable graduate. How do you imagine yourself in a year's time? In five or even ten years' time? How will you use your University career to help you to become that person? In this course, students will discuss and respond to issues related to the transition to University, reflecting on how they can become independent learners. They will learn to use a range of digital platforms for individual and group project work, focussing strongly on effective communication, including oral presentation and taking into account issues of accessibility for all. They will research the context of and plan for service learning in the London area, all the time looking forward to a professional future in a digital world. This is the first course in the Richmond Transitions sequence.

**GEP 3101 ( 3 US Credits)**  
**Transitions: London Calling II (12 UK Credits)**  
Department of General Education

This core course focuses on you as a student, an active citizen and a future employable graduate. How can you use London, with all its attractions and all its problems, to help others whilst helping yourself? In this course, students will make full use of the research undertaken last semester, and the full range of skills being developed, to get involved in service learning in London and reflect critically on the effects both on themselves and on others. This is the second course in the Richmond Transitions sequence.

*Prereq: GEP 3100 Lecture Min Grade: D- Min Credits 2.33*

**GEP 3102 ( 3 US Credits)**  
**Transitions I (12 UK Credits)**  
Department of General Education

This course focuses on you as a student, an active citizen and a future employable graduate. How do you imagine yourself in a year's time? In five or even ten years' time? In this course, students will discuss and respond to issues related to the transition to University, reflecting on how they can become independent learners. They will research the context of and plan for service learning in the local area. They will learn to use a range of digital platforms for individual and group project work, focussing strongly on effective communication, including oral presentation and taking into account issues of accessibility for all. This is the first course in the Richmond Transitions sequence.

**GEP 3103 ( 3 US Credits)**  
**Transitions II (12 UK Credits)**  
Department of General Education

This course focuses on you as a student, an active citizen and a future employable graduate. How can you use the local community to help others whilst helping yourself? In this course, students will make full use of the research undertaken last semester, and the full range of skills being developed, to get involved in service learning in the local community and reflect critically on the effects both on themselves and on others. This is the second course in the Richmond Transitions sequence.

Prereq: GEP 3102 Lecture Min Grade: D- Min Credits 2.33

**GEP 3120** (3 US Credits)  
**Quantitative Reasoning** (12 UK Credits)  
Department of General Education

This core course develops an understanding of basic mathematical concepts and their presence in a range of contexts and applications. Is it possible to use mathematics to predict the next new trends in music? How do you calculate the impact of an oil spill? Topics such as interest rates, interpreting graphs, probabilities associated with decision making and mathematics in the environment and the creative arts will be covered.

**GEP 3140** (3 US Credits)  
**Scientific Reasoning** (12 UK Credits)  
Department of General Education

What do you consider when you consider your carbon footprint? How do you evaluate the quality and conclusions of a double blind trial? This core course aims to provide a means by which the student can effectively communicate an understanding and appreciation of the impact of science on everyday life and academic enquiry. Scientific areas to be explored range from ethics to evolution, physics to physiology, climate change to conservation, and trials and testing to thinkers and innovators. This core course teaches students to reflect critically on information so that they may make informed personal decisions about matters that involve science and understand the importance of science in other areas of their studies.

**GEP 3160** (3 US Credits)  
**Creative Expression** (12 UK Credits)  
Department of General Education

This core course explores the ways we can interpret and appreciate different types of art across cultures. How can we make sense of an art installation that consists of a pile of stones on a gallery floor? How can we understand music and the creative expression behind it? Through examples from the fine arts, film, theatre, music and fashion, this class engages with broad themes concerning the value of artistic thinking and the role it plays in education, social relations, urbanism and the creative economy.

**GEP 3180** (3 US Credits)  
**Research and Writing I** (12 UK Credits)  
Department of General Education

This core course concentrates on developing the students' ability to read and think critically, and to read, understand and analyse texts from a range of genres. How do you successfully negotiate a path through a sea of information and then write it up? Using essential information literacy skills to help with guided research, this course develops the ability to produce effective and appropriate academic writing across the curriculum. This is the first course in the Richmond academic research and writing sequence.

**GEP 4180** (3 US Credits)  
**Research and Writing II** (12 UK Credits)  
Department of General Education

How do you train your critical research and writing skills to be effective in the academic and professional arenas? How do you design and structure an argument that is convincing? This core course focuses on the principles of good scholarship and academic practice that will be required throughout the students' studies and in the workplace. These skills are developed throughout the course so that students may, with increasing confidence, produce well-researched writing that demonstrates critical engagement with a self-selected academic topic. This is the second course in the Richmond academic research and writing sequence.

Prereq: GEP 3180 Lecture Min Grade: C- Min Credits 3.00 OR  
Placement Test English 4.0000

**HRM 7100** (4 US Credits)  
**Human Resource Management** (20 UK Credits)  
Graduate Programs

This course is multi-disciplinary in its combination of aspects of organisational behaviour, social psychology, and motivational psychology. It covers strategic issues in human resource management including how to lead and support organisational change and how to support the firm's performance. It also provides insights into the practical aspects of HRM including the topics of talent management, recruitment, diversity in organisations, and learning and development. The course prepares students for management roles in an HR function in a variety of organisations.

**HRM 7110** (4 US Credits)  
**Leading, Coaching, Mentoring** (10 UK Credits)  
Graduate Programs

This course is designed to develop the students ability to lead, coach and mentor others in a business environment. Students will be enabled to critically reflect and apply the organisational and psychological dimensions of inspiring, empowering and motivating teams. Methods including action learning as well as peer feedback will raise self-awareness and foster students' personal and professional development.

**HRM 7505** (6 US Credits)  
**Professional HRM Project** (30 UK Credits)  
Graduate Programs

This course will provide students with the opportunity of constructing an applied project in the area of business and management. Students will initiate, plan and execute an individually constructed project with a strong emphasis on applied business scenarios/challenges in human resource management. The course will lead to the preparation of a 10,000 word project report.

Prereq: MGT 7160 Lecture Min Grade: D- Min Credits 2.00

**HRM 7555** (10 US Credits)  
**Extended Professional HRM Project** (50 UK Credits)  
Graduate Programs

This course will provide students with the opportunity of constructing an applied research project in the area of business and management. Students will initiate, plan and execute an individually constructed project. The topic is related to human resource management and is investigated with the use of appropriate research methods. Emphasis is placed on appropriate literature search, and collection and analysis of data. The course will lead to the preparation of a 15,000 word project report.

Prereq: MGT 7160 Lecture Min Grade: D- Min Credits 2.00

**HRM 7902** (4 US Credits)  
**Graduate Internship in HRM** (20 UK Credits)  
Graduate Programs

The MBA HR Management internship is a work placement within an organization related to the world of business, focusing on human resource management. The internship aims to provide students with a graduate level experiential learning opportunity in which they can develop intellectual, professional and personal skills that will enable them to operate well in a culturally diverse working environment in an HR related function. All internships are supervised by faculty, and all last a minimum of 200 hours in length. Each student will also complete a series of assessments throughout the internship. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them.

**HST 3110** ( 3 US Credits)  
**A Social History of Yorkshire** (12 UK Credits)  
School of Com Arts & Social Sciences

This course surveys the history of Yorkshire over the last 2000 years, from the end of the Roman occupation of Britain, to the present day. It will specifically explore the cultural and social legacy of the various invading groups such as the Romans, Vikings and the Normans, the legacy of the English Civil War, agricultural and industrial development, including the steel, coal and textile industries, urban development and the social, cultural and political upheaval of the late 20th century, including the interaction of different migrating cultures. As part of this course, visits will be undertaken to York, the Royal Armouries Museum in Leeds, the National Coal Mining Museum, Wakefield, and the Yorkshire Sculpture Park, Bretton.

**HST 3200** ( 3 US Credits)  
**World Cultural History** (12 UK Credits)  
School of Com Arts & Social Sciences

This is a survey course that examines a variety of ancient cultures of the Bronze and Iron ages, across the world. It aims to introduce students to the diversity and parallels that exist in human history. Students will learn about the interaction of politics, arts, ideologies and the economy in shaping the various cultures under study. Material culture and textual evidence will be used to explore how we can know about the past and begin to understand how to read secondary sources in a critical manner. Key areas of focus will be the development of early states, trade and economic development, war and diplomacy, the diverse role and status of women in the ancient world. We will explore the ideologies that acted as glue for these cultures and how they represented themselves.

**HST 3205** ( 3 US Credits)  
**The Global Cold War** (12 UK Credits)  
School of Com Arts & Social Sciences

This course introduces students to the major events and themes of the Cold War, demonstrating how it shaped the modern world system. In addition to providing students with a foundational understanding of the major themes and events of the Cold War, this course explores the interpretive controversies surrounding them. Students are encouraged to engage the changing historiography of the multifaceted, multi-polar Cold War from a variety of challenging perspectives, with particular emphasis given to its global context. Students will examine the period in the light of changing historiographical interpretations and with reference to its economic, cultural, ideological, military, political and social dimensions.

**HST 3210** ( 3 US Credits)  
**History of Football** (12 UK Credits)  
School of Com Arts & Social Sciences

This course explores the history of 'the beautiful game' from the football's origins in mid nineteenth-century Britain to its contemporary status as global sporting phenomena. Through a focus on the historical forces that shape footballing culture, students are encouraged to examine how the shift from amateurism to professionalism radically transformed ideas of identity, belonging, and community commonly associated with the sport. The course situates the impact of these changes within wider historical contexts to promote critical evaluation of football's role in cultural, social and political life in the twentieth century. Students will also examine football's contemporaneous history by analysing the sport's intersections with postcolonial contexts, popular media discourse, and the socio-economics of globalisation.

**HST 3706** ( 3 US Credits)  
**London: A History** (12 UK Credits)  
School of Com Arts & Social Sciences

This course examines the history of London from its earliest origins as a prehistoric meeting place to its present function as a major political, cultural and financial centre. Students will be introduced to the social, historical and physical evolution of the city. Classroom

lectures will be complemented by regular weekly visits to significant locations and sites of historic interest throughout the city. Note: visits may require some entrance costs. This course is not open to Richmond degree-course students.

**HST 4100** ( 3 US Credits)  
**When World Collide:Race&Empire 1400-** (12 UK Credits)  
School of Com Arts & Social Sciences

The course follows the expansionist nature of colonial societies from the first contacts with sub-Saharan Africa to the abolition of slavery in Brazil. The overview is the effects these processes had on all the peoples involved, particularly around the growth of the slave trade and the consolidation of slave systems of labour. Emphasis will be placed on the factors involved in colonization and slavery: economic, cultural, racial, and religious.

**HST 4105** ( 3 US Credits)  
**Versailles To Vietnam: US & the World** (12 UK Credits)  
School of Com Arts & Social Sciences

Provides an understanding of some of the major issues and themes that underlie the development of the United States from WWI to the end of the Nixon presidency. Particular attention is paid to the emergence of the United States as a global superpower, the consequences of such a rise to dominance, including the means by which America has projected its newly acquired power globally: financially, diplomatically and militarily.

**HST 4405** ( 3 US Credits)  
**History of Fashion** (12 UK Credits)  
School of Com Arts & Social Sciences

This course analyses the history of fashion from a sociological perspective – covering the period from the beginning of the modern period to the present. Relationships between dress, fashion, class, political power, ethnicity and gender are investigated. While the primary focus is upon the historical development of western fashion global interconnections are investigated throughout the course.

*Prereq: ARW 3195 Lecture Min Grade: C Min Credits 3.00 OR  
GEP 3180 Lecture Min Grade: C- Min Credits 2.33*

**HST 5105** ( 3 US Credits)  
**Rise Of The Right: History of Fascisms** (12 UK Credits)  
School of Com Arts & Social Sciences

This course is intended to be a comparative study of various forms of fascisms from the end of the nineteenth century through to the modern period. It explores the fundamental interpretative questions concerning the nature of fascism, namely: whether there is such a thing as 'generic' fascism; the characteristics of fascist regimes; and how useful the term fascism is for historical analysis. This is followed by a study of the historical origins of fascism as well as an examination of late nineteenth/early twentieth century proto-fascist movements. The focus then moves to the individual fascist movements themselves, including Italy (where the fascist prototype evolved), Germany (where it was taken to its extreme), and Spain (where a variant persisted until 1975). Where appropriate other fascist movements and regimes will also be discussed, both western and non western. The course concludes with a discussion about the 'return' of fascism, examining Neo-Nazi violence, immigration, 'ethnic cleansing' and the return of fascism under 'other names'. The course is intended to be interactive with guest speakers, class visits, films, and regular seminar sessions.

**HST 5110** ( 3 US Credits)  
**Nationalism And Conflict** (12 UK Credits)  
School of Com Arts & Social Sciences

This course addresses nationalism and related conflicts in the 20th

Century. Key events are covered, particularly the World Wars and the Cold War, while engaging with the ideological currents that influenced nationalist movements. Different historical interpretations of this material are addressed, while the concepts 'nation' and 'nationalism' are explored in detail. A range of C20th historical contexts are used to develop related themes such as imperialism, independence, revolutions, fascism, communism, democracy and dissent.

*Prereq: HST 3105 Lecture Min Grade: D- Min Credits 2.33 OR*

*HST 4110 Lecture Min Grade: D- Min Credits 2.33 OR*

*INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR*

*INR 4105 Lecture Min Grade: D- Min Credits 2.33 OR*

*PLT 3105 Lecture Min Grade: D- Min Credits 2.33*

**HST 5205 (3 US Credits)**

**Rome&East:Culture&Faith Late Antiquity (12 UK Credits)**

School of Com Arts & Social Sciences

The course covers the areas of the Roman and Sasanian Empires, their adjoining regions and that of their successor states from 200 AD until in 800 AD. The course looks at religious ideas that were rooted in these societies, Polytheisms, Zoroastrianism, Judaism and the new er religions of Christianity and Islam. Students will learn about different methods of critically analysing the material cultures of these peoples: including architecture, mosaics, texts, monuments, murals and the artefacts of both common and elite life. Links will be made from the ideological and cultural aspects of these societies to the political and economic systems in place around them. Historical debates will be explored about the nature of Late Antiquity and whether it can best be understood as a period of cross cultural interaction or as a set of distinct changes in highly localized societies.

**HST 5210 (3 US Credits)**

**Of Myths and Monsters:History of History (12 UK Credits)**

School of Com Arts & Social Sciences

The aim of this course is to engage students directly in the study of historiography – how history is written, by whom, when – by studying key issues, ideas, practitioners, methodologies, theories and texts which have shaped the history of history, from its earliest origins in Antiquity through to the Middle Ages, the Renaissance, the Enlightenment, and the nineteenth and twentieth centuries. A chronological survey of this kind will enable students the opportunity to read key historians while emphasizing a comparative approach which highlights both continuity and change.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**HST 5400 (3 US Credits)**

**History Of London (12 UK Credits)**

School of Com Arts & Social Sciences

This course surveys the history of London from its Roman origins to the modern cosmopolitan metropolis that it is today. Through a variety of themes presented in lectures and complemented by field trips, students will explore social, political and architectural developments of this urban centre throughout the ages. Thus students will both read about and visit significant sites within London which illustrate aspects of the history of this great metropolis. Note: Most visits require travel, a few require entrance fees.

**HST 5405 (3 US Credits)**

**US and UK Comparative History (12 UK Credits)**

School of Com Arts & Social Sciences

Focuses on shared themes from the 1880's to the present day,

using a variety of approaches to enable students from different disciplines to participate in the course. Issues around popular culture, gender and ethnicity will be looked at, as well as peoples' responses to major events like the Depression and wars. Concepts from economic history will be used to analyze the booms and slumps that have occurred and the changes to the US/UK that have taken place as a result. The decline of Britain as a world power and the parallel rise of the US will be studied, and this will help put into context the current debates on the post Cold War world order and globalization.

**HST 5420 (3 US Credits)**

**Comparative Monarchies:Games of (12 UK Credits)**

School of Com Arts & Social Sciences

This course uses the theme of Monarchy to look at various issues in world history from the 9th century to end of the 18th century. Monarchical systems will be examined and compared from economic, political and cultural standpoints. The role of women within monarchies will be looked at across time and region. The importance of religion in the establishment of monarchical systems will be examined as well as the legitimization of kings and queens by religious beliefs. Challenges to monarchies worldwide have often arisen based on notions of democratization and these ideologies will be compared.

**HST 5425 (3 US Credits)**

**Historical London (12 UK Credits)**

School of Com Arts & Social Sciences

This course surveys the history of London from its Roman origins to the modern cosmopolitan metropolis that it is today. Through a variety of themes, students will explore social, political and architectural developments of this urban centre throughout the ages. Students will both read about and visit significant sites within London which illustrate aspects of the history of this great metropolis.

**HST 5430 (3 US Credits)**

**War of the Worlds?Empire&Civilisation (12 UK Credits)**

School of Com Arts & Social Sciences

This course offers students a novel understanding of the empires and civilisations of Europe and Asia by viewing them as interactive elements of shared international systems. Students are encouraged to rethink the traditional assumption that they can be legitimately studied in isolation and are introduced to the multiple cultural, social, geopolitical and economic processes that shaped their respective historical trajectories. In doing so, the course seeks to displace eurocentric conceptions of European development that see it as 'unique and separate'. These themes are explored across a longer span of time, including the study of the Islamic caliphates, the pax-Mongolica, and Europe's maritime empires. A particular emphasis is put on the strategic importance of control of Western Asia and the Eurasian Steppe to the contending civilisations of Eurasia.

*Prereq: INR 4105 Lecture Min Grade: D- Min Credits 2.33*

**HST 5435 (3 US Credits)**

**Crusades and Jihads (12 UK Credits)**

School of Com Arts & Social Sciences

This course addresses evidence for crusader motivation and experience through sources relating to crusading activity in Europe, the Middle East and North Africa from the Early Middle Ages to the Modern Era. The students will seek to understand how crusaders and Jihadi warriors saw themselves and their enemies, their experiences and activity on holy war and as settlers, and how this horrifying yet enduringly fascinating process has been interpreted historically. It also aims to show how the crusading and Jihadi theology that started the religious conflict between Europe and the



*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 3.00 OR*

*HST 3205 Lecture Min Grade: D- Min Credits 3.00 OR*

*ARW 4195 Lecture Min Grade: D- Min Credits 2.33*

Middle East evolved over time and developed into a mutual antagonism and fascination that exist to this day. Note: Visits require some travel and entrance costs.

**HST 5440 (3 US Credits)**  
**Saxon and Viking Culture in England (12 UK Credits)**  
School of Com Arts & Social Sciences

The aim of this course is to examine Saxon and Viking Society in England following the first Saxon invasions and settlement after the Fall of Rome. It concludes with the Battle of Hastings in 1066. This course will be taught as a series of lectures, seminars and workshops. In addressing the history in England from 409-1066 historical sources will include literary works, archaeology and art history. The majority of literary texts can be studied in translation and in the original (Anglo-Saxon, Latin, Old Norse and Anglo-Norman). Where possible classes will be supported by field trips, for example to the Saxon display at the British Museum.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**HST 5445 (3 US Credits)**  
**Black London (12 UK Credits)**  
School of Com Arts & Social Sciences

The course examines the history of the African Diaspora in London over approximately the last 300 years, paying particular attention to changes in the demographic background to this Diaspora and the ensuing debates around the various notions of Blackness. The context to the course is the growth of London as the hub of an imperial system underscored by notions of race, and the subsequent changes to the metropolis in the late 20th and early 21st centuries. A theoretical underpinning of the course is that London is one of the centres of a Black Atlantic, as understood through the works of Paul Gilroy. The course will open up social relations at the heart of Black London's history, including class, gender and sexuality. London has a long history of ideological movements driven by the conditions of the Black Atlantic, such as: Abolitionism, anti-colonialism, Pan Africanism and anti-racist struggles within Britain; all of these will be within the parameters of the course. Finally, the cultural impact of the Black Atlantic on London will be looked at in all its diversity, including, but not restricted to: literature, religion, music, fashion, language, cuisine, etc.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 3.00 OR*

*ARW 4195 Lecture Min Grade: D- Min Credits 4.00 OR*

*HST 3200 Lecture Min Grade: D- Min Credits 3.00 OR*

*SCL 3100 Lecture Min Grade: D- Min Credits 3.00*

**HST 5500 (3 US Credits)**  
**James Bond: International Cultural Hist (12 UK Credits)**  
School of Com Arts & Social Sciences

James Bond (007) is a global brand: for sixty years a hugely popular cultural icon, with around half of the planet having seen a Bond film. Bond is a quintessentially British creation; yet his adventures were set on a global stage and reflect the contemporary political milieu – from fighting communists with his American cousins to today battles with terrorists, media barons and assorted megalomaniacs. This course is therefore also a study of the second half of the twentieth century – particularly the special relationship between the US and the UK. Equally relevant are issues related to branding, class, race, gender, product placement and popular music. Students will visit key historical sites related to the history of Bond, using locations (particularly in London) as well as both the books and films as a means to study international history, as well as cultural and political change. Special note: site visits may change subject to availability and faculty expertise.

**HST 5700 (3 US Credits)**  
**Centuries of Genocide: A History (TP) (12 UK Credits)**  
School of Com Arts & Social Sciences

The 20th century has been called 'the century of genocide', the attempt to systematically exterminate a whole group of peoples based on their religious, ethnic or national origins. This special 'travelling' course studies the evolution and significance of genocide, from the nineteenth century through to the twenty-first. Beginning with the near extermination of First Nation/indigenous peoples by European colonisers, it goes on to examine a wide array of regional and country specific case studies in Europe, Asia and Africa. Students will visit key historical sites in formerly Nazi-occupied Europe and make use of special collections as they explore specific case studies in the context of their locations. It will address key questions such as why genocide occurs and what we can learn from these historical examples to prevent future genocides. Special note: site visits may change subject to availability and faculty expertise.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 3.00 OR*

*ARW 4195 Lecture Min Grade: D- Min Credits 4.00 OR*

*HST 3100 Lecture Min Grade: D- Min Credits 3.00*

**HST 5705 (3 US Credits)**  
**The Vikings (TP) (12 UK Credits)**  
School of Com Arts & Social Sciences

The aim of this course is to examine Viking culture in Northern Europe. The course will be taught as a series of lectures, seminars, workshops and site visits and will examine a range of historical, archaeological and art historical sources. The course may involve site-based study in London and northern Europe (Norway, Sweden and/or Finland).

*Prereq: HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**HST 6205 (3 US Credits)**  
**Pictures Of Power (12 UK Credits)**  
School of Com Arts & Social Sciences

The course aims to introduce students, by way of specific case-studies ranging from the ancient world to the modern day, to innovative methods of studying the past that utilise popular forms of visual culture and propaganda. While recognising the complexity of the propaganda process and the various influences that form and shape images, the course will focus on the historical relationship between propaganda (in architecture, cartoons, film, painting, pamphlets, photography, posters, sculpture, and television) and politics. The focus on the theme of propaganda and its relationship with various forms of media through the ages allows for the opportunity to compare and contrast particular case-studies over time and geographical space and therefore to distinguish elements of continuity and change, which will help students to 'read' historic images critically, both as vehicles for understanding the past and in order to identify the relationship between propaganda and power.

*Prereq: COM 5200 Lecture Min Grade: D- Min Credits 2.33 OR*

*HST 5105 Lecture Min Grade: D- Min Credits 2.33 OR*

*HST 5110 Lecture Min Grade: D- Min Credits 2.33 OR*

*HST 5210 Lecture Min Grade: D- Min Credits 2.33*

**HST 6215 (3 US Credits)**  
**History on Film (12 UK Credits)**  
School of Com Arts & Social Sciences

This course examines the history of international film, its proactive role in society and its usefulness as a historical resource, with a focus on key moments and themes made important for aesthetic,

Prereq: HST 5210 Lecture Min Grade: D- Min Credits 2.33

**HST 6297 ( 3 US Credits)**  
**Senior Seminar History 2 (12 UK Credits)**

School of Com Arts & Social Sciences

Senior Seminar 2 is second half of the research intensive course for the major. Building directly on the writing completed in Senior Seminar 1, students produce an 8,000-10,000 word thesis driven research paper. Students are guided through the various stages of drafting and revising their final dissertation, and orally present their research according to conference standards as part of the formative process.

Prereq: HST 6296 Lecture Min Grade: D- Min Credits 2.33

**HST 6410 ( 3 US Credits)**  
**Migrations and Diasporas (12 UK Credits)**

School of Com Arts & Social Sciences

The course focuses on different phases of mass migration over the last millennium, examining the causes, effects and eventual outcomes of the relocations of these peoples. Among themes covered will be both the forced and voluntary movements of peoples by a variety of factors like forced labour, warfare, economic change, cultural conflict etc. The debate about the relative importance of Creolization and/or hybridity in the migrants' relationship with the societies they enter into will be highlighted. The course will also examine different meanings of Diasporas by focusing on perceived diasporic communities and their creation and continuation over historic periods. Within the course particular attention will be paid to class, gender and race/ethnicity as modifiers of the experiences under study.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR

GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**HST 6415 ( 3 US Credits)**  
**Island to Empire: British Hist. 1707-1922 (12 UK Credits)**

School of Com Arts & Social Sciences

Surveys the history of modern Britain during its formative period of industrialization and empire building. An agrarian society ruled by a powerful aristocracy made way, not without moments of crisis, for an industrial society with a democratic franchise and organized political parties. The interaction between the old order and the new provides this course with its basic theme.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR

GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**HST 6420 ( 3 US Credits)**  
**Vis Enlightenment: Art, Ideas 1685-1800 (12 UK Credits)**

School of Com Arts & Social Sciences

This course considers the European Enlightenment through the cultural, visual and material transformations of the period. It enables students to reflect on how transformations in art, design and architecture were contemporaneous with changing conceptions of the public sphere, of the global as a space, of class, gender and race. The era saw a revolution in new consumer goods, critical debates about taste, and the corrupting influence of luxury. Students will engage with key works by Diderot, Mandeville, Rousseau, Shaftesbury, Voltaire and Wollstonecraft. Further, the course addresses engagements between Europe and the wider world. The course is designed to be interactive, with class visits to the British Museum and relevant exhibitions. It is international in focus, whilst taking advantage of London as a location.

economic, cultural, political, social and technological reasons. The course considers the ways in which films have been shaped by the societies and eras in which they were produced and how in turn have helped to shape those same societies. It additionally analyses the extent and accuracy with which the medium manages to retain and communicate these aspects to historians. Four main developmental eras are explored: the silent era, 'talkies', colour films and the emergent digital age, with examples drawn from different global regions, including Africa, Asia and the Middle East.

Prereq: FLM 4200 Lecture Min Grade: D- Min Credits 2.33 OR

HST 5210 Lecture Min Grade: D- Min Credits 2.33 OR

SCL 5200 Lecture Min Grade: D- Min Credits 2.33

**HST 6220 ( 3 US Credits)**  
**US History Since 1972 (12 UK Credits)**

School of Com Arts & Social Sciences

Provides an appreciation of the political, social and cultural developments that have defined the United States since 1972. Starting with the break in at the Watergate, the course considers the events, personalities and politics that contributed to make the ensuing 4 decades so turbulent and memorable. Particular attention is paid to issues of relative decline, the impact of Watergate and Vietnam on the national psyche, the rise of the new right and the new south, and the evolving role of minority groups. The course will address the manner in which the United States emerged from the Cold War but found little peace, domestically or internationally, in the aftermath.

Prereq: HST 4105 Lecture Min Grade: D- Min Credits 2.33

**HST 6225 ( 3 US Credits)**  
**Culture, Power and Empire (12 UK Credits)**

School of Com Arts & Social Sciences

This course examines the causes, consequences and significance of empires throughout history from a broad range of comparative and international perspectives, including the economic, political, social and (by way of postcolonial theory) the cultural. It investigates why empires are significant, who are the empire-makers, how and why empires rise and fall, whether they are good or bad, how they are defined and how they can be resisted. The subject matter ranges from the earliest land superpowers of the ancient world to the 'New Rome' - the United States. The sources studied range from the visual to the virtual, including primary and historiographical. The course finishes by suggesting other potential contenders for imperial hegemony, including Multinational Corporations, individuals and religious organisations. It examines the question as to whether or not all history is essentially a history of empire, with the legacies of this imperial past (if not some of the empires themselves) still alive and well despite decolonisation. Where possible the course will make use of museums and collections within London.

Prereq: HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR

HST 4100 Lecture Min Grade: D- Min Credits 2.33 OR

DEV 4100 Lecture Min Grade: D- Min Credits 2.33

**HST 6296 ( 3 US Credits)**  
**Senior Seminar History 1 (12 UK Credits)**

School of Com Arts & Social Sciences

This research intensive course for the major is the first part of a two semester sequence taken in the Senior year. Students produce a research proposal, a literature review and a substantial draft that feeds directly into Senior Seminar 2 which culminates in a 8,000 - 10,000 word dissertation. Students are guided through the various stages of proposal and dissertation writing, and draft work is supervised regularly in a process of continuous feedback.

Prereq: HST 4100 Lecture Min Grade: D- Min Credits 2.33 OR  
HST 4405 Lecture Min Grade: D- Min Credits 2.33 OR  
AVC 4200 Lecture Min Grade: D- Min Credits 2.33 OR  
SCL 4110 Lecture Min Grade: D- Min Credits 2.33 OR  
PLT 4100 Lecture Min Grade: D- Min Credits 2.33

**HST 6425 ( 3 US Credits)**  
**War and Society: Medieval to Modern (12 UK Credits)**  
School of Com Arts & Social Sciences

This course explores the changing nature and history of warfare from the medieval era to the end of the twentieth century. The central premise is that war often reflects the societies and cultures that wage it. This notion is tested by examining several different examples of warfare and society across different cultures, historical periods and geographic locations. This course will include substantive analysis of the ethos, causes, and socio-political impacts of wars, as well as examine the role of war in the development of nations and 'national identities'. We will debate questions arising from topics such as: the most influential military leaders; strategies, tactics, and weaponry; state structures and finance; debates over gender; and technological and ideological clashes between different cultures and social systems, examining the conflicts within and between states. The class will involve some visits to local museums and sites of relevance, and where possible/desirable, some overseas visits might be included.

Prereq: HST 4100 Lecture Min Grade: D- Min Credits 3.00 OR  
HST 4105 Lecture Min Grade: D- Min Credits 3.00 OR  
INR 4100 Lecture Min Grade: D- Min Credits 3.00 OR  
INR 4105 Lecture Min Grade: D- Min Credits 3.00

**HST 6672 ( 3 US Credits)**  
**AIFS Summer Internship in HST (12 UK Credits)**  
School of Com Arts & Social Sciences

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**HST 6962 ( 6 US Credits)**  
**World Internship in History (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written

journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**HST 6972 ( 6 US Credits)**  
**Internship In History (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**IDE 6672 ( 3 US Credits)**  
**AIFS Summer Internship in IDE (12 UK Credits)**  
School of Business and Economics

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**IDE 6962 ( 6 US Credits)**  
**World Internship in Int Dev Economics (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the World Internship, GPA 3.0 for all majors, 2 strong academic references.

**IDE 6972 ( 6 US Credits)**  
**Internship in Int Dev Economics (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**IFR 5700 ( 6 US Credits)**  
**International Field Research (24 UK Credits)**  
Department of General Education

The International Field Research is a unique, project-based, experiential learning programme that brings faculty and students together in a close, task-orientated and collaborative learning relationship that focuses upon a particular nation, region and/or theme. Taking place in the summer, first in London and then in the geographical area being investigated, students carry out primary research which builds on their major's or minor's focus. Led by faculty who have practical and academic expertise in the region/subject, students follow an extensive in-field programme of lectures, seminars, guest speakers and study visits. These are organised in conjunction with local higher educational institutions, partners and organisations. Where possible students are paired with local counterparts to enable them to benefit from indigenous perspectives and knowledge.

**INB 5100 ( 3 US Credits)**  
**Asian Business Management (12 UK Credits)**  
School of Business and Economics

The Asian continent counts 5 billion people which is one-third of the global economy. In terms of global economic growth, around two-thirds originate in Asia. This course allows students to gain an understanding of the profound significance of the current and potential future that Asian businesses and the Asian business environment offer. Through analysing the cultural, geographic, demographic and historical influences students will gain in-depth knowledge of management styles in Asia. The course will provide students with many case studies of success and failures of various leading national and multinational companies across Asia. Students will be equipped with the necessary understanding and skills to explore business opportunities the continent offers.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**INB 5700 ( 3 US Credits)**  
**The European (12 UK Credits)**  
School of Business and Economics

RISS TRAVELLING PROGRAMME ONLY. The course is designed to provide a comprehensive introduction to current economic, commercial, financial and political developments within the European Union. The course provides an overview of the institutional and regulatory framework within the EU. Emphasis is placed on a consideration of the future of the European Union, the single currency and the scope and direction of European integration. The course investigates the institutions of the EU, its decision-making and administrative machinery and the factual process of European integration in the light of various theories of integration which explain European integration. Furthermore, this course focuses on core topics involving commercial practices and strategies as well as trade and finance in Europe.

*Prereq: MGT 4200 Lecture Min Grade: D- Min Credits 2.33 AND*

*ECN 4110 Lecture Min Grade: D- Min Credits 2.33*

**INB 6200 ( 3 US Credits)**  
**Country Risk Analysis (12 UK Credits)**  
School of Business and Economics

This course provides students with an overview of the history, methods, strengths, and limitations of economic and political risk forecasting. Economics and political risk forecasting is defined as a package of social science concepts and methods used by governments and multinational businesses to analyze the future economic and political environments in which they operate. A seminar format with extensive student participation is used.

*Prereq: ECN 4110 Lecture Min Grade: D- Min Credits 2.33 AND*

*MGT 5210 Lecture Min Grade: D- Min Credits 2.33*

**INB 6205 ( 3 US Credits)**  
**Foreign Trade Policy (12 UK Credits)**  
School of Business and Economics

This course familiarizes students with the most important practical and legal aspects of the foreign trading operation. Financing, insurance, documentation, goods handling, and transportation are discussed within the context of an export contract and also under counter trade arrangements. Field trips to commodity exchanges and a research project form a part of this course.

*Prereq: ECN 4105 Lecture Min Grade: D- Min Credits 2.33 AND*

ECN 4110 Lecture Min Grade: D- Min Credits 2.33 AND

MTH 4120 Lecture Min Grade: D- Min Credits 2.33

**INB 6210 ( 3 US Credits)**  
**European Business Environment (12 UK Credits)**  
School of Business and Economics

Focuses on the economic, political, social environment for business in Europe within this field, it examines the institutional interplay with the European Union, the dynamics between the different Member States and the different policies with direct relevance to businesses operating in the European Union.

*Prereq: FNN 5200 Lecture Min Grade: D- Min Credits 3.00*

**INB 6215 ( 3 US Credits)**  
**Managing the Multinational Corporation (12 UK Credits)**  
School of Business and Economics

This is a final course for International Business students. It provides a managerial perspective into managing the structure and operations of multinational corporations (MNCs) in the global business environment. Major managerial issues are studied from the MNC's perspective and the problems of planning and executing business strategies on a global scale are analysed. A project in International Business is required.

*Prereq: MTH 4120 Lecture Min Grade: D- Min Credits 2.33 AND*

**INB 6220 ( 3 US Credits)**  
**International Business Law (12 UK Credits)**  
School of Business and Economics

The course provides an overview of the legal issues underpinning commercial transactions with a strong international component. Substantive content includes the rights and obligations of parties as a result of international contracts, for example a contractual agreement to sell and transport goods. The course also considers the legal aspects of international finance. In addition, it focuses on the study of multinational enterprises and its relevant legal framework including competition, product liability law and securities regulations. Current developments both in intellectual property and Technology Law are also included. Choice of jurisdiction, applicable law and international conflict resolution provide the procedural aspects of the course.

*Prereq: MGT 5220 Lecture Min Grade: D- Min Credits 2.33*

**INB 6672 ( 3 US Credits)**  
**AIFS Summer Internship in INB (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**INB 6962 ( 6 US Credits)**  
**World Internship International Business (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**INB 6972 ( 6 US Credits)**  
**Internship in International Business (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**INR 4100 ( 3 US Credits)**  
**Introduction to International Relations (12 UK Credits)**  
School of Com Arts & Social Sciences

This course is a broad introductory survey of international relations. It acquaints students with the fundamental concepts and theories used in the discipline that help us make sense of our political world, and are crucial for further analysis of the field. The course gives students a taste of the theoretical debates and practical dynamics of global politics. It further examines some of the major challenges that humanity faces in the 21st century. Students get a chance to learn about and take part in the major debates of the discipline, for example concerning actors in the international system, the sources of insecurity, the relevance of economics to international politics, the importance of fighting poverty and underdevelopment, questions about how best to address environmental challenges, whether the state is still important and if globalization is a phenomena of the 20th century.

**INR 4105** ( 3 US Credits)  
**Evolution of International Systems** (12 UK Credits)  
School of Com Arts & Social Sciences

This course is designed to be a study of the evolution, and gradual development of, the European 'states' system. It will provide a comparative cultural, economic, historical, and political analysis of how international systems have evolved and functioned, illustrating the ways in which 'states' interact with one another within systems. It will begin with the fall of the Roman Empire in Western Europe, move through to the early European systems of the medieval period, on to the wars of religion of the sixteenth century, the defeat of Napoleon in 1813, and end with the Paris Peace Conference of 1919. This course will analyse the development of European international systems, the methods via which they were spread, and examine the elaborate rules and practices that regulate them.

*Prereq: HST 3100 Lecture Min Grade: D- Min Credits 2.33 OR*  
*HST 3105 Lecture Min Grade: D- Min Credits 2.33 OR*  
*HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR*  
*HST 3205 Lecture Min Grade: D- Min Credits 2.33*

**INR 5100** ( 3 US Credits)  
**Critical Globalization Studies** (12 UK Credits)  
School of Com Arts & Social Sciences

This interdisciplinary course addresses the vitally important and complex phenomenon of contemporary globalization. The concept of globalization and the history of this phenomenon are interrogated. Political, social, economic and cultural aspects of globalization are discussed, and core themes of globalization debates are addressed, such as convergence, nationalism, and inequality. A range of global actors, agents and institutions are critically engaged with.

*Prereq: PLT 3100 Lecture Min Grade: D- Min Credits 2.33 OR*  
*PLT 3105 Lecture Min Grade: D- Min Credits 2.33 OR*  
*SCL 3100 Lecture Min Grade: D- Min Credits 2.33 OR*  
*INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR*  
*INR 4105 Lecture Min Grade: D- Min Credits 2.33 OR*  
*DEV 4100 Lecture Min Grade: D- Min Credits 2.33 OR*  
*ECN 4110 Lecture Min Grade: D- Min Credits 2.33 OR*  
*ECN 4115 Lecture Min Grade: D- Min Credits 2.33*

**INR 5200** ( 3 US Credits)  
**Global Governance** (12 UK Credits)  
School of Com Arts & Social Sciences

This course investigates cooperation and discord in international organisation. While evaluating theoretical debates and examining a selection of inter-governmental organisation, the focus is on broader questions of how the global system is organised. Students interrogate the role that power and coercion play, the inequalities and marginalisations in the international system, the nature and role of non-state actors, and the content of the global political agenda. The course critically evaluates different forms of governance from grassroots to regional governance, from global multilateral negotiations to economic crisis management. Questions about the continuity and change of global governance are addressed both holistically and in the case of specific institutions.

*Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR*  
*INR 4105 Lecture Min Grade: D- Min Credits 2.33 OR*  
*DEV 4100 Lecture Min Grade: D- Min Credits 2.33*

**INR 5205** ( 3 US Credits)  
**Security Studies** (12 UK Credits)  
School of Com Arts & Social Sciences

This course examines enduring and contemporary questions of security and insecurity in the international system. Security has traditionally been defined in terms of strategic state politics and the use of military force to counter external military threats. The end of

the Cold War and the ensuing conflicts of the late-20th century raised questions about the continued relevance of traditional theories of security. New security threats have been defined both in the academic literature and by state security strategies. This course critically evaluates these developments using IR and security studies theories, supplemented by practical case-studies. Students investigate the definition of the term security and threats to security, questions about the referent object of security, the root causes of insecurity and the methods of eliminating or lessening such threats. The course evaluates traditional and contemporary security concepts such as national security, conventional weapons systems, nuclear non-proliferation, human security, responsibility to protect, the poverty-security nexus in a post-Westphalian context.

*Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33*

**INR 5210** ( 3 US Credits)  
**Development and Geopolitics in East Asia** (12 UK Credits)  
School of Com Arts & Social Sciences

This course follows the politics and international relations of East Asia: China, Japan, the Koreas, Taiwan and the South-East Asian ASEAN member states. The internal social, political and economic dynamics of these states are addressed, along with the co-development of the international relations of the region. Studying the Rise of Asia requires engagement with impact of colonisation (Western and Japanese), WW2 and the 'Hot' Cold War in the region, rapid economic growth and development and the consequential regional economic crisis, and post-Cold War politics of the region. A key focus of the course is the emergence of China and its impact on international relations both within the region and beyond, including China's rivalry with the United States of America.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**INR 5400** ( 3 US Credits)  
**US Grand Strategy** (12 UK Credits)  
School of Com Arts & Social Sciences

This course examines the major issues that underlie the development of United States' foreign policy. The course considers the theoretical and actual implementation of foreign policy, firstly by examining the constitutionally mandated practitioners of such policy and secondly by exploring the execution of policy in a series of case studies covering the latter half of the Twentieth Century and early Twentieth Century. Individuals, structures and theories are examined and explained in a course designed to convey the complexities that contribute to the formulation of U.S. Grand Strategy.

*Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33*

**INR 5405** ( 3 US Credits)  
**Miracle To Meltdown: East & SE Asia** (12 UK Credits)  
School of Com Arts & Social Sciences

Follows the developmental trajectory of East and South-East Asian states in the post-colonial era. The course will address both the international context and the internal social, political and economic dynamics of these states. Particular emphasis is placed on different theoretical and empirical explanations for both the phase of rapid economic growth and development (the 'miracle') and the 1997/1998 Asian Economic Crisis (the 'meltdown'). The international relations of the region are addressed through a study of ASEAN, and of the political economic significance of the 'hot' Cold War in East and South East Asia.

*Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR*

*INR 4105 Lecture Min Grade: D- Min Credits 2.33 OR*

*DEV 4100 Lecture Min Grade: D- Min Credits 2.33*

**INR 6200 (3 US Credits)**

**International Relations Theory (12 UK Credits)**

School of Com Arts & Social Sciences

The theories of international relations are best introduced through a study of the classic texts and debates in the discipline. This course examines most of the theories and approaches to international politics, as well as their historic foundations. It begins with some philosophical debates regarding the purpose of theorising, the importance of understanding ontological and epistemological assumptions and the difference between 'understanding' and 'explaining' in international relations theory. The course then critically evaluates the grand and middle range theories of IR, followed by a multitude of multidisciplinary approaches to conceptualising global politics and the post-positivist critiques. The course provides students with a set of conceptual and analytical tools in order to acquire a deeper and more nuanced understanding of international relations and global politics.

*Prereq: INR 5200 Lecture Min Grade: D- Min Credits 2.33 OR*

*INR 5205 Lecture Min Grade: D- Min Credits 2.33 OR*

*PLT 5200 Lecture Min Grade: D- Min Credits 2.33*

**INR 6205 (3 US Credits)**

**International Political Economy (12 UK Credits)**

School of Com Arts & Social Sciences

Examines the revival of IPE since the 1970s through studying the contribution of key scholars to the discipline, then engages in a study of core problems of the contemporary international political economy. This course assumes that the separation of politics and economics is artificial and works toward a synthesis of the two to understand the globalizing world, and engages in a study of the state-of-the-art of the discipline.

*Prereq: INR 5200 Lecture Min Grade: D- Min Credits 2.33 OR*

*PLT 5200 Lecture Min Grade: D- Min Credits 2.33 OR*

*DEV 5100 Lecture Min Grade: D- Min Credits 2.33 OR*

*ECN 5105 Lecture Min Grade: D- Min Credits 2.33*

**INR 6210 (3 US Credits)**

**The Politics of International Law (12 UK Credits)**

School of Com Arts & Social Sciences

This course examines the concept, scope and nature of Public International Law and its significance in the context of the international political system. It examines both the legal approach to international politics and the IR approach to public international law. The course explores key issues in international law such as: the nature of international laws, the significance of state practice, the sources and jurisdiction of law, the role of law in limiting the use of force, governing environmental politics and trade. Questions of statehood are examined and case studies discussed to shed light on the controversies that characterise legal debates such as evaluation of the war in Iraq, the independence of Kosovo and South Sudan, the attitudes of the US towards international law, the role of International Tribunals and the United Nations. PLT MAJORS SHOULD NOT ENROL IN THIS COURSE.

*Prereq: INR 5200 Lecture Min Grade: D- Min Credits 2.33 OR*

*INR 5205 Lecture Min Grade: D- Min Credits 2.33 OR*

*DEV 5100 Lecture Min Grade: D- Min Credits 2.33*

**INR 6296 (3 US Credits)**

**Snr Seminar in International Relations 1 (12 UK Credits)**

School of Com Arts & Social Sciences

This research intensive course for the major is the first part of a two semester sequence taken in the Senior year. Students produce a research proposal, a literature review and a substantial draft that

feeds directly into Senior Seminar 2 which culminates in a 8,000 - 10,000 word dissertation. Students are guided through the various stages of proposal and dissertation writing, and draft work is supervised regularly in a process of continuous feedback.

*Prereq: SCL 5200 Lecture Min Grade: D- Min Credits 2.33 OR*

*DEV 5200 Lecture Min Grade: D- Min Credits 2.33*

**INR 6297 (3 US Credits)**

**Snr Seminar in International Relations 2 (12 UK Credits)**

School of Com Arts & Social Sciences

Senior Seminar 2 is second half of the research intensive course for the major. Building directly on the writing completed in Senior Seminar 1, students produce an 8,000-10,000 word thesis driven research paper. Students are guided through the various stages of drafting and revising their final dissertation, and orally present their research according to conference standards as part of the formative process.

*Prereq: INR 6296 Lecture Min Grade: D- Min Credits 2.33*

**INR 6400 (3 US Credits)**

**Conflict And Peace Studies (12 UK Credits)**

School of Com Arts & Social Sciences

Starts with an overview of the different theories of international conflicts, discussing different factors like identity, material factors, security, and basic human needs as forces that underlie the outbreak and reproduction of international conflicts. Focus on theories of peace and the criteria for successful conflict resolution. Examines forms of outside interventions, ranging from humanitarian intervention to joint military actions, and develops criteria of success. Considers issues that arise in countries which have experienced civil wars, such as the power of war memories or the destruction of civil and political infrastructure. Case studies are used to highlight cultural differences in conflict resolution.

*Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR*

*INR 4105 Lecture Min Grade: D- Min Credits 2.33 OR*

*HST 4105 Lecture Min Grade: D- Min Credits 2.33*

**INR 6405 (3 US Credits)**

**International Human Rights (12 UK Credits)**

School of Com Arts & Social Sciences

This course will cover the evolution of international human rights and of the various regional and international treaties and institutions designed for their protection. It will interrogate the fundamental tension between state sovereignty and individual rights, guaranteed by international law. It will further examine the historic and theoretical foundations of the idea of human rights in various civilizations and cultures, evaluate their legacy within western and non-western traditions, and examine their meaning and relevance in thinking about international human rights in contemporary world politics. The class principally draws on the theories and methodological approaches of the following disciplines: Sociology, International Law and International Relations. The course will address the classic debate regarding the universality of international human rights. Students will have an opportunity to critically evaluate a number of specific human rights regimes as illustration of the complex politics of contemporary human rights. The course further evaluates the pressures that developments in the broader field of global politics place on the protection of human rights.

Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR  
INR 4105 Lecture Min Grade: D- Min Credits 2.33 OR  
DEV 4100 Lecture Min Grade: D- Min Credits 2.33

**INR 6410 (3 US Credits)**  
**Diplomatic Studies (12 UK Credits)**  
School of Com Arts & Social Sciences

This course offers an overview of the history and practice of contemporary diplomacy. It begins with analysis of what a modern diplomat currently does, both at home and abroad, set within the context of diplomatic history and theory. The normal practice of diplomacy and the various techniques of international negotiation will be addressed by using both historical and contemporary examples. It will familiarise students with the activities of a modern diplomat within a wider historical and theoretical context.

Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR  
HST 4105 Lecture Min Grade: D- Min Credits 2.33 OR  
PLT 4100 Lecture Min Grade: D- Min Credits 2.33

**INR 6415 (3 US Credits)**  
**Foreign Policy Analysis (12 UK Credits)**  
School of Com Arts & Social Sciences

Foreign Policy Analysis considers the manner in which a state arrives at its foreign policy decisions. It is, therefore, characterized by a focus on the roles of individuals in the decision-making process. The course considers the important interaction between international and domestic politics and the impact that the latter has on the implementation of foreign policy. The course addresses the manner in which individuals devise and implement policy on an international stage through a variety of comparative and case study driven approaches.

Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR  
INR 4105 Lecture Min Grade: D- Min Credits 2.33 OR  
HST 4105 Lecture Min Grade: D- Min Credits 2.33

**INR 6420 (3 US Credits)**  
**Global Energy Politics (12 UK Credits)**  
School of Com Arts & Social Sciences

Examines some of the contemporary geo-political, economic, technical, governance and environmental issue surrounding global energy issues. We look at supply and demand tensions, transit and pipeline issues, infrastructure problems, private companies and state monopolies, deregulation and markets, innovation policy, energy and development, international cooperation, environmental stress, and energy futures.

Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR  
DEV 4100 Lecture Min Grade: D- Min Credits 2.33 OR  
ECN 4110 Lecture Min Grade: D- Min Credits 2.33 OR  
ENV 5100 Lecture Min Grade: D- Min Credits 2.33

**INR 6425 (3 US Credits)**  
**International Relations and Media (12 UK Credits)**  
School of Com Arts & Social Sciences

This course explores the role of the media as an actor in International Relations. To that end, the course asks whether and how issues of corporate ownership affect the agendas of a variety of media actors. The course will specifically look into the agenda-setting powers of the media in the areas of diplomacy, foreign policy, war and conflict resolution, environmental protection, international development and global justice campaigns. It will also analyse how states, international organisations, terrorist organisations and actors from the global civil society use and respond to the media through strategies of news management, public and cultural diplomacy, propaganda and censorship. Finally, the course will consider the manner in which journalists and news-makers gather, produce and disseminate information. This course may be co-taught with INR 7121 International Relations and the Media.

Prereq: INR 4100 Lecture Min Grade: D- Min Credits 3.00 OR  
INR 4105 Lecture Min Grade: D- Min Credits 3.00 OR  
HST 4105 Lecture Min Grade: D- Min Credits 3.00

**INR 6672 (3 US Credits)**  
**AIFS Summer Internship in INR (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**INR 6962 (6 US Credits)**  
**World Internship International Relations (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**INR 6972 (6 US Credits)**  
**Internship In International Relations (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to



help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**INR 7100** (4 US Credits)  
**Research Methodology** (20 UK Credits)  
Graduate Programs

Introduces students to the process of research, including the ability to work from libraries and institutional archives, and developing skills in academic writing, with a focus on the fields of international history, international theory, current affairs and policy processes. Students are encouraged to develop independence of thought by discovering, evaluating and making appropriate use of a wide range of approaches to research and writing. Complementing the courses on theory and concepts, this course assists students with the identification of their own interests as they move towards choosing a thesis topic.

**INR 7101** (4 US Credits)  
**International Relations Theory Concepts** (20 UK Credits)  
Graduate Programs

This course engages students with the theoretical and conceptual debates that characterise the field of International Relations. Students examine a range of primary texts, both classical (such as Thucydides and Machiavelli) and more contemporary (such as Morgenthau, Bull, Wendt, Mearsheimer, and Keohane). The scholars that are addressed have underpinned the schools of thought that define International Relations theory. The course also addresses broader questions of IR theory: the applicability of theory to contemporary events and the degree to which continuity and change characterise the subject.

**INR 7105** (4 US Credits)  
**Global Political Economy** (20 UK Credits)  
Graduate Programs

This course will examine the global political economy through a framework that goes beyond traditions of state-centrism, boundaries between politics and economics and the concept of globalisation as an overarching structural force. The course will study theoretical approaches to international political economy (IPE) and examine contemporary issues pertaining to processes of globalisation. Students explore the theories of leading analysts in the historical development of IPE, which may include Gilpin, Keohane, Cox and Kindleberger. Contemporary themes and issues are addressed, potentially including economic crises, trade, production and the role of International Financial Institutions (IFIs).

**INR 7106** (4 US Credits)  
**Global Poverty and Security Challenges** (20 UK Credits)  
Graduate Programs

The course addresses global poverty and security challenges through a study of the main approaches of international political economy/global political economy and analysis of global governance. This will include the study of key themes such as trade and production, environmental issues, development aid, and human security threats as well as key responses with regard international organizations to the UN system. The course places special emphasis on developing states, their relationship to these global poverty and security challenges, and their place in the global governance response these problems.

**INR 7120** (4 US Credits)  
**Origins & Development of Inter Relations** (20 UK Credits)  
Graduate Programs

This course considers the history of foreign affairs since the inception of International Relations as an academic discipline in the 1920s. Considering chronological and thematic approaches to history, the course examines in detail key events in the history of International Relations to assess the manner in which personalities, ideas, events as well as cultural and social change all helped to shape history and thus forge the modern world. Events ranging from the Treaty of Versailles, the Atlantic Charter, the rise and fall of the Berlin Wall, the impact of decolonisation, the emergence of BRICs, 9/11 and its impact on International Relations may be considered. Such incidents will be examined to provide an in-depth appreciation of the events that helped shape today's international community.

**INR 7121** (4 US Credits)  
**International Relations and the Media** (20 UK Credits)  
Graduate Programs

This course explores the role of the media as an actor in International Relations. To that end, the course asks whether and how issues of corporate ownership affect the agendas of a variety of media actors. The course will specifically look into the agenda-setting powers of the media in the areas of diplomacy, foreign policy, war and conflict resolution, environmental protection, international development and global justice campaigns. It will also analyse how states, international organisations, terrorist organisations and actors from the global civil society use and respond to the media through strategies of news management, public and cultural diplomacy, propaganda and censorship. Finally, the course will consider the manner in which journalists and newsmakers gather, produce and disseminate information. This course may be co-taught with INR 6425 International Relations and the Media.

**INR 7403** (4 US Credits)  
**Global Environment Politics** (20 UK Credits)  
Graduate Programs

This course explores the dynamics, challenges and prospects of global environmental governance. It introduces students to the history of global environmentalism and discusses relevant theoretical developments in this field, especially the competing perspectives of realism, liberalism, constructivism and Marxism. The normative concerns of global environmentalism are discussed along with key concepts of Green politics (sustainability, consumption, North-South relations, globalization, environmental justice, ethics and citizenship), while the processes of environmental policy-making are examined through case studies in areas such as whaling, ozone depletion, deforestation and especially climate change. The role of key actors in global environmental politics is analyzed, including states, intergovernmental organizations, international non-governmental organizations, business corporations and scientific experts.

**INR 7422** (4 US Credits)  
**Conflict and Post-Conflict Studies** (20 UK Credits)  
Graduate Programs

Conflict and Post-Conflict Studies are central to the discipline of International Relations. This course addresses three core aspects of this subject area in both theory and practice. First, the dynamics and causes of conflict, including the changing character of war and its impact on contemporary societies and armies are addressed. Second, the course engages with the various strategies of conflict resolution and prevention utilised over the last twenty years. Third, the course examines post-conflict states and regimes and evaluates the difficulties of facilitating peace-building and reconstruction for international, state and non-state actors. Throughout the course, students engage with case studies of conflict, conflict resolution and post-conflict reconstruction, which are used to ground the theoretical and conceptual discussion in clear empirical contexts.

**INR 7423** ( 4 US Credits)  
**Diplomacy** (20 UK Credits)  
Graduate Programs

This course offers an overview of the historical evolution and practice of contemporary diplomacy. It begins with analysis of what a modern diplomat currently does, both at home and abroad, set within the context of diplomatic history and theory. The normal practice of diplomacy and the various techniques of international negotiation will be addressed by using both historical and contemporary examples. It will familiarise students with the activities of a modern diplomat within a wider historical and theoretical context.

**INR 7424** ( 4 US Credits)  
**International Politics of East Asia** (20 UK Credits)  
Graduate Programs

This course provides students with an advanced-level overview of the international politics of East Asia. Focusing on the post-war era, it examines the "East Asian Miracle", from the rise of Japan and the Asian Tigers to the relatively more recent emergence of China on the world stage as a major industrial superpower. The course encourages students to locate East Asian development within the global context, examining the complex relationship of these states to US economic and political hegemony, the importance of the Asia-Pacific to the international balance of power, and the role that communism and the Cold War played in shaping the contemporary trajectories of these polities. Geographically the course focuses on China, Korea, Japan, and Taiwan, and appraises their relationship to the two major global actors that most shaped their historical evolution: the Soviet Union/Russia and the United States.

**INR 7425** ( 4 US Credits)  
**Middle East and International Politics** (20 UK Credits)  
Graduate Programs

This course considers the significance of the Middle East in contemporary International Relations and its regional and global significance. Focusing upon the great power struggles and the international ramifications of ideological and religious clashes in the region, students will explore the region's successes and inherent tensions to appreciate the difficulties they pose to any would be peacemakers. The challenges of nuclear proliferation in the region and the growing role of non-state groups will be addressed. Students will engage with the works of key researchers on a course that will explore state-formation, the role of non-state actors, the Arab-Israeli conflict and access to vital resources.

**INR 7426** ( 4 US Credits)  
**US Foreign Policy** (20 UK Credits)  
Graduate Programs

This course will examine the manner in which the foreign policy of the United States has evolved and the degree to which it is judged to have altered in recent decades. The course will provide an understanding of the motivating factors behind the nation's long-term foreign ambitions and the philosophy that drives it. Theories of US foreign policy will be considered, along with the views of officeholders to ascertain the philosophical and practical bases for America's global entanglements. Individuals from Kennan to Reagan, from McNamara to Obama and events from Korea to 9/11 will be addressed to discern the manner in which the United States alternates between excessive intervention and apparent disinterest in global affairs.

**INR 7427** ( 4 US Credits)  
**World Energy: Politics and Markets** (20 UK Credits)  
Graduate Programs

A critical examination of the contemporary geo-political, economic, technical, governance and environmental issue surrounding world energy issues. We look at supply and demand tensions, transit and pipeline issues, infrastructure problems, private companies and state monopolies, deregulation and markets, innovation policy, energy and development, international cooperation, environmental stress, and

energy futures. Students build analytical and evaluative skills in the specialist area of global energy governance.

**INR 7428** ( 4 US Credits)  
**Human Rights and Global Politics** (20 UK Credits)  
Graduate Programs

This course offers an in-depth examination of the concept and practice of human rights through the lens of global politics. The course explores theoretical and historical assessments of the origins and theoretical foundations of the concept of human rights across a range of traditions, from liberalism to Marxism and post-colonialism. It further examines and evaluates the legacy of ideals of human rights within Western and non-Western contexts and the problem of universalism in particular. The course will chart the expansion of liberal conceptions of right and will interrogate tensions between state sovereignty and principles of universal right. The course will closely examine a number of international rights regimes and students will have an opportunity to assess the work of international organisations, non-governmental organisations, states and other actors in the enforcement and promotion of human rights.

**INR 7500** ( 8 US Credits)  
**Thesis Research** (40 UK Credits)  
Graduate Programs

For students working independently on their Masters thesis. The dissertation encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. The course is comprised of independent research and writing, overseen by a thesis supervisor, resulting in production of a 10-12,000 word thesis. Collaborative and supportive dialogue with the supervisor and fellow 'junior research colleagues' will involve advice on the research and writing process, suggestions for resources and research directions, and comments on draft chapters of the thesis.

**INR 7550** ( 12 US Credits)  
**Extended Thesis Research** (60 UK Credits)  
Graduate Programs

For students working independently on their Masters thesis. An extended thesis of 15,000-20,000 words is offered as an alternative to the mandatory internship. The dissertation encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. The course is comprised of independent research and writing, overseen by a thesis supervisor, resulting in production of a 15,000-20,000 word thesis. Collaborative and supportive dialogue with the supervisor and fellow 'junior research colleagues' will involve advice on the research and writing process, suggestions for resources and research directions, and comments on draft chapters of the thesis.

**INR 7902** ( 4 US Credits)  
**Internship** (20 UK Credits)  
Graduate Programs

A 3-5/days a week work placement of approximately three months (depending on the requirements of the organization in question; a minimum of 9 weeks) within an organization to enable students to participate in graduate level experiential learning and so develop hands-on skills and professional experience which will prepare them for work in the field of international relations. Placements are supervised, career-related work experiences combined with reflective, academic study that help students 'learn by doing'. During the internship, the staff of the Internship Office and the MA internship faculty supervisor work closely with each student and the organisation to ensure that the placement is a successful one.

**ISL 5000** ( 3 US Credits)  
**Service Learning and Active Citizenship** (12 UK Credits)  
Department of General Education

The Service Learning and Active Citizenship course is a student community placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse community in London. In addition to the weeks of field work (typically 9-12 depending on the organisation), the student will also produce a written journal of their experience which provides critical reflection (learning log), a 'community action' portfolio (analytical essay), and a final oral presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the service learning experience, and also to help them determine if their current career goals are the correct fit for them. During the service learning course, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the community placement is a successful one.

**JRN 4200** ( 3 US Credits)  
**Introduction to Writing for Media** (12 UK Credits)  
School of Com Arts & Social Sciences

This course introduces students to basic media writing skills. Students learn to write basic news stories, press releases and promotional materials for use across multimedia platforms. Students will also develop an understanding of the critical differences between the various approaches.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**JRN 5200** ( 3 US Credits)  
**Feature Writing** (12 UK Credits)  
School of Com Arts & Social Sciences

This course focuses on consolidating and developing writing skills within journalism, public relations and advertising. Particular attention is given to the development of different writing styles and formats (colour pieces, human interest stories, and PR and advertising genres). The emphasis of this course is on developing independent writing skills across media platforms, and reporting skills for journalism and promotional work including interviewing and managing a variety of sources.

*Prereq: JRN 4200 Lecture Min Grade: D- Min Credits 2.33*

**JRN 5300** ( 3 US Credits)  
**International Journalism** (12 UK Credits)  
School of Com Arts & Social Sciences

This course introduces students to international journalism as it is practised when reporting back from one country to another. Students learn about the changing occupational culture of the foreign correspondent brought about by the 24/7 culture and the rise of citizen journalism. They explore both practical and theoretical issues around news values, global news management, and reporting on the frontline, and – as they enhance their practical journalism multimedia skills – students develop an expertise in at least one country which is not their own.

*Prereq: JRN 4200 Lecture Min Grade: D- Min Credits 3.00*

**JRN 5400** ( 3 US Credits)  
**Entertainment, Arts and the Media** (12 UK Credits)  
School of Com Arts & Social Sciences

Many young people dream of writing about and promoting the things that consume so much of their time – music, film, theatre, show business and the arts. This course will give students the basic tools to do the job. It will teach the art of criticism in journalism. Students will also learn the skills needed to promote entertainment and the arts through public relations and advertising. The course will outline the ethical responsibilities of practitioners in these fields.

*Prereq: JRN 4200 Lecture Min Grade: D- Min Credits 2.33*

**JRN 6200** ( 3 US Credits)  
**Publications Layout** (12 UK Credits)  
School of Com Arts & Social Sciences

This course prepares journalism students to understand and master publication layout for print and online publication. Students will be taught advanced layout skills and techniques using Adobe InDesign through three major assignments as well as a number of small individual presentations and readings. By the end of this course, graduating seniors will have a number of high-quality documents to include in both their online and printed portfolios to aid in the graduate job search. Work created in this course will also be professionally presented to a panel of faculty and hosted on the Richmond University website. Previous experience with other Adobe CS products is recommended as this course assumes basic Adobe and Apple Mac familiarity.

*Prereq: ADM 6425 Lecture Min Grade: D- Min Credits 2.33*

**JRN 6205** ( 3 US Credits)  
**Media Ethics and Law** (12 UK Credits)  
School of Com Arts & Social Sciences

This course examines the main legal and ethical issues which media practitioners of the digital age encounter in their working lives, whether in the fields of PR, journalism or advertising. Thus, the course will focus on the concepts of libel and defamation, copyright law, the public sphere, media ownership, objectivity and neutrality, freedom of the press, censorship, codes of conduct for journalists and PR practitioners, advertising regulation, privacy and public interest, reporting restrictions and national interest, propaganda, gender issues and reporting in a multicultural society.

*Prereq: COM 5200 Lecture Min Grade: D- Min Credits 2.33*

**JRN 6210** ( 3 US Credits)  
**Global News Analysis** (12 UK Credits)  
School of Com Arts & Social Sciences

This course introduces students to the main issues and key theoretical debates in the study of news produced by global media organizations. Students will explore the evolution of global news from the birth of world news agencies, through 24/7 satellite news and the so-called 'CNN effect', to the way that new global media producers are influencing news flow and contra flow between east and west. They will also look at how the internet and the 'networked society' are challenging the cultural hegemony of the global news producers and opening the way for 'glocalisation' of news media.

*Prereq: COM 3100 Lecture Min Grade: D- Min Credits 2.33*

**JRN 6391** ( 3 US Credits)  
**Senior Project** (12 UK Credits)  
School of Com Arts & Social Sciences

This is a course of independent journalistic research and writing which uses the wide range of skills learnt throughout the degree, including reporting, investigating current affairs, writing a professional feature, editing, podcasting, photography and publications layout. In this course students are required to research and write a 4,000 words feature article on a topic of public interest. The journalistic piece will be supervised but the aim is to develop independent reporting and writing skills. The emphasis of this course is on using the practical and theoretical skills learnt throughout the degree.

*Prereq: JRN 5205 Lecture Min Grade: D- Min Credits 2.33*

**JRN 6392** ( 3 US Credits)  
**Senior Essay** (12 UK Credits)  
School of Com Arts & Social Sciences

In this course students are required to write a dissertation on a media ethics topic. It differs from the other courses in the degree in that students primarily work independently and meet for a weekly tutorial with the aim of researching and writing a thesis driven

research paper related to media ethics. Students are also required to present orally their research according to conference standards.

*Prereq: SCL 5200 Lecture Min Grade: D- Min Credits 2.33*

**LBM 7101** (4 US Credits)  
**Global History of Luxury** (20 UK Credits)  
Graduate Programs

This course is designed to provide a comprehensive and informative global overview of historical and contemporary perspectives on notions of luxury. Students will be required to appraise the essence and uniqueness of luxury with criticality, through examining regional case studies. In particular, this course will explore the management aspects concerning the commercialisation of luxury, with respect to different cultural settings and industries.

**LBM 7102** (4 US Credits)  
**Strategic Brand Management** (20 UK Credits)  
Graduate Programs

This course is designed to examine the progression in brand theory and practice; according to several schools of thought, that draw from supporting social sciences disciplines - in order to master a set of comprehensive brand management toolkits. Course material will blend concepts, theories, media, case studies, and contemporary examples in order to encourage critical thinking and develop practical insight. In addition, students will be encouraged to problem solve creatively - through practical exercises and in response to briefs. There will be scope to attempt literary and cultural critiques: evaluating existing brands; assessing the viability of creating new brands; and develop brand stories. In light of this, the course attempts to offer a balance between the arts and sciences – with the aim of delivering real value to practitioners of all levels.

**LBM 7103** (4 US Credits)  
**Consumer Culture Theory and Insight** (20 UK Credits)  
Graduate Programs

The understanding of consumer behaviour is a vital part of strategic brand management. It is an area that is both comparatively recent as a separate discipline, and in a state of constant flux. Contributions to the field emerge regularly from the entire range of the social sciences. The formulation of effective brand management strategies is dependent on a detailed knowledge of consumer needs and wants, purchasing patterns and the influences, which exert themselves on that behaviour. Through the lens of Consumer Culture Theory, this course will introduce a variety of theoretical concepts underpinning the study of consumer behaviour, together with the practical application of this theoretical work in the development of branding and marketing strategies.

**LBM 7104** (4 US Credits)  
**Advertising, PR, and Sponsorship** (20 UK Credits)  
Graduate Programs

The broad aim of the course is to introduce, examine, and appraise how Advertising, Public Relations, and Sponsorship are used to promote branded luxury offerings. Course material will draw from a blend of theory, tools, media campaigns, case studies, and contemporary examples. In addition, students will be encouraged to problem solve creatively - through practical exercises and in response to campaign briefs. There will be scope to attempt media audits evaluating existing campaigns; and develop new media schedules. In light of this, the course attempts to offer a balance between the technical and the creative – with the aim of delivering real value to practitioners of all levels.

**LBM 7105** (4 US Credits)  
**Emerging and Future Industry Trends** (20 UK Credits)  
Graduate Programs

The broad aim of the course is to introduce, examine, and appraise live business issues affecting current and future luxury branding, industry and consumption practices. Course material will draw from a blend of theory, campaigns, reports, trade articles, case studies, and contemporary examples. In addition, students will be encouraged to problem solve creatively - through engaging with industry guest speakers and attending workshop-based seminars. In light of this, the course attempts to offer a simulated experience of working strategically within an organisation, as a researcher, or consultant.

**LBM 7400** (4 US Credits)  
**Luxury Product and Service Design** (20 UK Credits)  
Graduate Programs

This course adopts the concept of Design Thinking as a basis for understanding and managing luxury and product service design. A holistic approach will be presented, which takes into account augmented features of luxury offerings, such as packaging, in-store design, customer experience, point of sale, and customer service, amongst others, that are critical to signalling and communicating luxury propositions. Students will be introduced into concepts, tools and methods, which will enable them to identify and manage creativity, innovation, invention, and integration processes in a strategic manner. The aim is to create a learning environment that allows students to both understand and deconstruct taken-for-granted practices by designers - in order to create proactive solutions to contemporary business problems, as well as manage upstream and downstream design processes with authority.

**LBM 7401** (4 US Credits)  
**Entrepreneurship and Project Planning** (20 UK Credits)  
Graduate Programs

This course combines ideas and concepts from the fields of Entrepreneurship, Innovation and Project Planning in order to create a learning environment that allows students to deconstruct taken-for-granted tools, theories and practices by thinking-out of the box, to create proactive solutions to contemporary business problems as well as develop the ability to stretch boundaries in an attempt to identify innovative entrepreneurial solutions in luxury brands. By stretching the students thinking, intellectual, creative and innovative skills, it is hoped they will make better entrepreneurs, managers and leaders in luxury products and services internationally.

**LBM 7402** (4 US Credits)  
**Digital and Social Media Management** (20 UK Credits)  
Graduate Programs

This course focuses on online and mobile activities associated with social media – as both a traditional broadcast marketing and two-way messaging tool. The phenomenon of social media in the face of: increased consumer power and influence, user-generated content, unconventional non-traditional media channels, and dynamic real-time content necessitate a different approach to marketing communications and sales. A holistic approach will be presented, which takes into account the augmented features of luxury offerings and their extended cultural significance as social capital agents and facilitators. Students will be introduced into concepts, tools and methods, which will enable them to manage social media campaigns in both a tactical and strategic manner.

**LBM 7403** (4 US Credits)  
**Management and Negotiation** (20 UK Credits)  
Graduate Programs

This course combines ideas and concepts from the fields of: Management, Negotiation, Sales, Behavioural Psychology, Psychoanalysis, and Neuro Linguistic Programming (NLP) - in order to enhance students' persuasive skills, with the aim of empowering them to lead business communications in a variety of settings. Using

role-plays, simulations, and case studies: a learning environment will be created that allows students to apply and practice theoretical concepts. By stretching students' intellectual, creative, and lateral thinking and communication skills, it is hoped they will make better managers and leaders of luxury products offerings, whilst protecting their branded propositions internationally.

**LBM 7500 ( 12 US Credits)**  
**Dissertation in Luxury Brand (60 UK Credits)**  
Graduate Programs

This course will provide students with the learning opportunity of performing multidisciplinary research within the international luxury branding business environment. Students will initiate, plan and execute an individually constructed piece of research, and are expected to report on their findings in the form of a written marketing strategy report. Students will identify issues within their programme, and specifically within their optional subjects, to investigate with the use of appropriate research methods, either theoretical or applied, and participate in research activities which will include a literature search, the collection and analysis of data, (secondary, and empirical study) and the preparation of a 15,000-20,000 word report.

**LBM 7505 ( 8 US Credits)**  
**Consultancy Project (40 UK Credits)**  
Graduate Programs

This course will provide students with the learning opportunity of performing multidisciplinary research within the international luxury branding business environment. Students will initiate, plan and execute an individually constructed piece of research, and are expected to report on their findings in the form of a written marketing strategy report. Students will identify issues within their programme, and specifically within their optional subjects, to investigate with the use of appropriate research methods, either theoretical or applied, and participate in research activities which will include a literature search, the collection and analysis of data, (secondary, and empirical pilot study) and the preparation of a 10,000-12,000 word report.

**LBM 7902 ( 4 US Credits)**  
**Graduate Internship in Luxury Brand (20 UK Credits)**  
Graduate Programs

The MA Luxury Brand Management internship is a full-time work placement within an organization, which operates in an international business environment. The placement opportunity will enable students to appreciate from a practical experience a number of luxury product and services, branding, and management issues. The internship aims to provide students with a graduate level experiential learning opportunity in which they can develop intellectual, professional and personal skills that will enable them to function well in a culturally diverse working environment. All internships are supervised by faculty. Each student will also complete a series of assessments throughout the internship. These assessments have been designed to help the student reflect on the skills they learn and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them.

**LED 7100 ( 4 US Credits)**  
**Language Learning and Language (20 UK Credits)**  
Graduate Programs

The course is designed to familiarise the students with developments in theories of language learning and language teaching, most notably the evolution of second language acquisition theories and of language teaching methodologies. The course also examines the main issues in language learning and teaching in the European and global contexts of multilingualism and plurilingualism, the roles of teachers and learners, Chinese and English as

International languages and lingua francas, as well as awareness of how such developments can contribute to learning and teaching practices.

**LED 7105 ( 4 US Credits)**  
**Course Design, Development, (20 UK Credits)**  
Graduate Programs

This course prepares students to become professionals with leadership qualities in language education by developing knowledge and skills in designing and developing effective language courses and curricula that meet the needs of learners in an age of multilingualism and plurilingualism. The course covers curriculum design and development in the context of linguistic theory, changing learning environments and the need for intercultural communication competence. It examines the development of learning and teaching materials. It explores techniques and strategies of language assessment, taking into consideration the main frameworks of standards in Chinese and English and the development of intercultural communication competence.

**LED 7110 ( 4 US Credits)**  
**Language and Teaching I (20 UK Credits)**  
Graduate Programs

The course forms a first stage of language teaching programme with a possible exit award of Postgraduate Certificate. The course content consists of three key elements: linguistic concepts and strata of analysis, analysis of the target language in the learning context, and teaching observation and peer teaching practice with an emphasis on the delivery of specific aspects of language in typical learning environments. These are examined in the context of different languages. The focus of the course is on the development of knowledge and skills in the analysis of language and competence in the delivery of planned and prepared teaching.

**LED 7115 ( 4 US Credits)**  
**Language and Teaching II (20 UK Credits)**  
Graduate Programs

The course builds on LED 7110 by examining language and teaching at a more advanced theoretical level. It is the second stage of language teaching programme with a possible exit award of Postgraduate Diploma. The course consists of three key elements: firstly in-depth understanding of the schools of linguistics and applied linguistics, secondly their implications for the teaching and learning of languages in terms of curricula design, teaching materials and classroom practices and procedures and thirdly the development of teaching practice informed by theory. The course explores the interface between linguistic theory and language teaching and learning. Students develop their professional teaching skills in the target language in the context of a strong theoretical base, with the inter-cultural awareness and competence needed for language teaching in a multilingual world.

*Prereq: LED 7110 Lecture Min Grade: D- Min Credits 2.33*

**LED 7120 ( 4 US Credits)**  
**Language Policies, Markets, (20 UK Credits)**  
Graduate Programs

The course is designed to develop a deep and systematic understanding of the development of language policies in a multilingual age. It investigates issues of the provision of language services in the contexts of national and international markets and the deployment of technologies in language learning and teaching. The course also aims to develop understanding of pathways to influencing language policies and the effective application of modern technologies leading to more effective management and delivery of language programmes.

**LED 7125** ( 4 US Credits)  
**Research in Language Learning &** (20 UK Credits)  
Graduate Programs

The course is designed to develop a deep and systematic understanding of current theoretical and methodological approaches to research in language studies and language pedagogy and their impact on the interpretations of knowledge of the field. Students will critically apply advanced skills to conduct their own research in the field and understand the relationship between theoretical research and practical applications in language learning and teaching. They will develop the expertise to carry out problem based applied research in professional context.

*Prereq: LED 7100 Lecture Min Grade: D- Min Credits 2.33*

**LIT 3100** ( 3 US Credits)  
**The City Experience & Imagination** (12 UK Credits)  
Department of General Education

This course explores a variety of city experiences as reflected in fiction and film. These representations are placed in two contexts, the historical and the imaginative. Particular stress is laid on the city as a site of intercultural experience as well as on the cultural contrasts and comparisons between particular cities. Drawing on the students' own international variety of experience, the course offers the opportunity for some creative work on these topics in addition to their academic writing.

**LIT 4200** ( 3 US Credits)  
**Introduction to World Literature** (12 UK Credits)  
Department of General Education

This course explores the ways in which we experience the literature of our time. Fiction, poetry and drama from a variety of different cultures are studied as we chart the intertextual connections of texts across languages, territories and histories. We will consider how texts circulate in print, in electronic forms and through audio-visual adaptations and develop a broad awareness of how contemporary literature moves across cultural and linguistic boundaries.

**LIT 5100** ( 3 US Credits)  
**Travel Writing** (12 UK Credits)  
Department of General Education

The course exposes students to the scope and the power of modern travel writing. It endeavours to provide an intellectual framework for the understanding and analysis of this genre and introduces students to important critical texts. Students explore works taken mostly from within the parameters of literature, including fiction, non-fiction and poetry. Time is also spent on journalism, new media writing and film. Critical and theoretical responses to travel writing are explored, and an integral part of the students' responses to the works they encounter will be the production of their own creative writing.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test English 5.0000*

**LIT 5400** ( 3 US Credits)  
**Contemporary London Literature** (12 UK Credits)  
Department of General Education

London has become the focus of 'ferocious imaginative energy' since the rise of Thatcherism in the 1980s. Beginning with an overview of London's historical myths and fictions, this class exposes students to a variety of writers committed to exploring the many lives of a city undergoing complex transformations. From postmodern obsessions to multicultural landscapes and post 9/11 anxieties, different voices and visions, provide insights into our understanding of contemporary London.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test English 5.0000 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**LIT 5405** ( 3 US Credits)  
**British Fantasy Writing** (12 UK Credits)  
Department of General Education

This course will explore the vibrant genre tradition of fantastic and non-realist writing using a range of critical approaches. The first half of the course will survey some of the major texts on which modern Fantasy literature draws, including Beowulf, Arthurian texts and selections from works by Shakespeare, Milton, Jane Austen and Lewis Carroll. The second half of the course will focus more intensively on a few major fantasies from the past 120 years and their filmed adaptations, including works by Bram Stoker, J.R.R. Tolkien, and J.K. Rowling, and will look at how these texts and their filmic counterparts repurpose and revision older ideas for novel purposes.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test English 5.0000 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**LIT 5700** ( 3 US Credits)  
**British Fantasy Travel: Magic & Memory** (12 UK Credits)  
Department of General Education

RISS. This special 'travelling' course ties in a wide array of fantasy literature written in or about Britain. It explores some of the earliest descriptions of the land which informed writers such as Geoffrey of Monmouth who produced the first "popular" history of King Arthur, through the Gothic period, and twentieth century post-war fantasy writing such as Lord of the Rings and C.S. Lewis's Narnia series. More recent works including the Harry Potter series and the Game of Thrones series will also be included. The texts are considered in the context of the locations where they were written or the places they describe, from the haunting castle ruins of Tintagel in Cornwall, the prehistoric sites of Anglesey (Ynys Môn), Stonehenge and Avebury, the imposing architecture of Tolkien's Oxford and Horace Walpole's Strawberry Hill House near London. (This may change subject to availability). Students cannot take both this course and LIT 5405.

**LIT 6962** ( 6 US Credits)  
**World Internship in Literature** (24 UK Credits)  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the World Internship, GPA 3.0 for all majors, 2 strong academic references.

**LIT 6972** ( 6 US Credits)  
**Internship In Literature** (24 UK Credits)  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual,

professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**MBL 7101 (4 US Credits)**  
**Comparative Corporate Governance (20 UK Credits)**  
 Graduate Programs

The course defines corporate governance as the set of policies, processes and customs by which a company is directed and controlled. The way a company is governed influences the rights and relationships among organizational stakeholders, and ultimately how an organisation is managed. This course teaches the fundamentals of Corporate Governance from a variety of angles – the board of directors, senior management, investors, the media, proxy advisors, regulators and other stakeholders – and focusses on assessing the effectiveness and execution of governance roles and responsibilities from a comparative international perspective. The main legal systems covered are the EU, UK and US corporate governance with the possibility of extending this fundamental knowledge to other areas in the world.

**MBL 7102 (0 US Credits)**  
**International Trade Law (0 UK Credits)**  
 Graduate Programs

The selling and purchasing of goods across territorial borders is one of the most basic but yet sophisticated commercial activities nowadays. International trade involves understanding contracts and their terms including letters of credit, contracts of sale of goods, carriage and insurance in the pursuit of certainty and predictability regarding the eventualities of such transactions. Based primarily on English Law, this course develops the international sales contract based on the United Nations Convention on the International Sale of Goods 1980 (CISG). The experience of the CISG with nearly eighty countries subscribing represents an attempt to create uniform, transnational private law.

**MBL 7103 (4 US Credits)**  
**Legal Aspects of International Finance (20 UK Credits)**  
 Graduate Programs

This course examines the law and practice of various international financial transactions that are used to raise both equity and debt for a corporate. The structure, legal form and content of these instruments are examined in detail, together with the rights and obligations of the various parties involved. The concept and practise of syndicated loans, Eurobonds, IPOs and capital increases are analysed. Although primarily based on an examination and analysis of current international principles, reference is made to relevant laws, including those of the EU, UK, the US, Asia and national systems. The course has a strong comparative and international law aspect to it as well as being based on current market and

practitioner insight and best practice on each area.

**MBL 7104 (4 US Credits)**  
**Conflicts of Business Law (20 UK Credits)**  
 Graduate Programs

This course covers conflict of laws or what is also known as 'private international law' and examines the ways in which individual States or group of States - notably the UK, the EU and the US - endeavour to deal with the types of conflict of laws problems that arise in international commerce. Therefore, the course covers claims and transactions in business and commerce that involve a foreign element. In particular, the module covers the issues of jurisdiction, choice of laws and enforcement of foreign judgements in relation to contractual and tortious litigation. This module will also include how to avoid the potential conflicts of laws pitfalls. Both the English common law and European conflict law rules are examined and comparative perspectives are added.

**MBL 7105 (4 US Credits)**  
**International Mergers and Acquisitions (20 UK Credits)**  
 Graduate Programs

This course is designed to provide a comprehensive introduction to mergers and acquisitions in an international and cross-border context, with a focus on the law in the United Kingdom, the EU and the United States. In particular this course will explore the legal framework that governs mergers & acquisitions, discuss a wide range of specific policy and legal issues surrounding acquisition transactions and provide an overview of how the acquisition process is handled in practice. Additional aspects regarding competition law and the control of the size of enterprises are further covered on this course.

**MBL 7400 (4 US Credits)**  
**International Financial Regulation (20 UK Credits)**  
 Graduate Programs

This course echoes the recent global financial crisis and its impact into a changing regulatory environment within the financial sector. A number of case studies have revealed the need for more stringent regulation (as opposed to a "laissez-faire" or "market knows best" approach). This module covers from banking regulation regarding ring-fencing and capital requirements to other aspects of corporate governance including auditors, rating agencies, shareholders and remuneration control. This course supports the development of further international comparative study within the main blocks of US, EU and UK together with the critical analysis of convergence towards a global financial regulation.

**MBL 7401 (4 US Credits)**  
**Intellectual Property Law (20 UK Credits)**  
 Graduate Programs

Intellectual property, especially at international level is a fast-growing area of law largely due to the impact of technology. The widespread use of the internet and other cross-border communications and commerce technologies has led to a comprehensive and complex legislative framework at international level (WTO, WPO, EU). The focus of this course will be based on the analysis of patents, copyrights, trademarks, design rights and the problems associated with the enforcement of intellectual property rights in the international arena.

**MBL 7402 (4 US Credits)**  
**International Arbitration and Mediation (20 UK Credits)**  
 Graduate Programs

The pivotal role of Alternative Dispute Resolution is at the core of this module. Within it, the main instruments for conflict settlement, namely arbitration and mediation, are analysed in detail. Their relevance is

highlighted within the context of international commercial disputes. This module concerns the contractual and procedural elements of international arbitration both from comparative and practical perspectives, focusing particularly in the English Arbitration Act 1996, the UNCITRAL Model Law and the New York Convention. It also includes an analysis of the mediation procedures widely used in the international commercial resolution of conflicts.

**MBL 7403** ( 4 US Credits)  
**International Technology Law** (20 UK Credits)  
Graduate Programs

This module covers the main concepts and legal issues associated with the e-commerce transactions including business-to-business and business-to-consumer. At its core, the course is concerned with the legal issues surrounding electronic contracts in terms of their different types, formation, validity, contents and terms, payment mechanisms, enforcement and conflict of law issues. It will also explore, analyse and compare the treatment of such issues at a national, supranational, and international levels of internet governance including at the UK, US and European Union levels.

**MBL 7500** ( 8 US Credits)  
**Dissertation in MA Intl Business Law** (40 UK Credits)  
Graduate Programs

This course will provide students with the learning opportunity of performing multidisciplinary research within the international legal business environment. Students will initiate, plan and execute an individually constructed piece of research and are expected to report on their findings. Students will identify issues within their programme, and specifically within their optional subjects, to investigate with the use of appropriate research methods, either theoretical or applied, and participate in research activities which will include a literature search, the collection and analysis of data, (either primary or secondary data) and the preparation of a dissertation.

**MBL 7550** ( 12 US Credits)  
**Extended Dissertation in MA Int Busn Law** (60 UK Credits)  
Graduate Programs

This course will provide students with the learning opportunity of performing multidisciplinary research within the international legal environment. Students will initiate, plan and execute an individually constructed piece of research and are expected to report on their findings. Students will identify issues within their programme, and specifically within their optional subjects, to investigate with the use of appropriate research either theoretical or applied, and participate in research activities which will include a literature search, the collection and analysis of data, (either primary or secondary data) and the preparation of a dissertation.

**MBL 7902** ( 4 US Credits)  
**Internship in MA Intl Business Law** (20 UK Credits)  
Graduate Programs

This course will provide students with the learning opportunity of performing multidisciplinary research within the international legal business environment. Students will initiate, plan and execute an individually constructed piece of research and are expected to report on their findings. Students will identify issues within their programme, and specifically within their optional subjects, to investigate with the use of appropriate research methods, either theoretical or applied, and participate in research activities which will include a literature search, the collection and analysis of data, (either primary or secondary data) and the preparation of a dissertation.

**MCL 4100** ( 3 US Credits)  
**Chinese Language and Culture 1** (12 UK Credits)  
Department of General Education

This is an introductory course to Mandarin Chinese language, with an integrated approach to the Chinese language and Chinese culture. While the course primarily focuses on oral communication based upon key structures and vocabularies, reading Chinese characters and writing are integral parts of the course. The course will introduce fundamental speech patterns, key characters, essential vocabulary items and cultural and linguistic knowledge associated with the use of the language, with which students should be able to communicate in a limited range of contexts in everyday life situations.

**MCL 4105** ( 3 US Credits)  
**Chinese Language and Culture 2** (12 UK Credits)  
Department of General Education

This is an introductory course to Mandarin Chinese language, with an integrated approach to the Chinese language and Chinese culture. While the course primarily focuses on oral communication based upon key structures and vocabularies, reading Chinese characters and writing are integral parts of the course. The course will continue to introduce key speech patterns, important characters, essential vocabulary items as well as cultural and linguistic knowledge associated with the use of the language, with which students should be able to communicate in a more extended range of contexts in everyday life situations.

*Prereq: MCL 4100 Lecture Min Grade: D- Min Credits 2.33*

**MCL 5101** ( 3 US Credits)  
**Chinese Language and Culture III** (12 UK Credits)  
Department of General Education

This course is a sequel at a higher level to Chinese Language and Culture I and II, based upon a very similar approach to integrating the Chinese language with the Chinese culture. The course covers a much broader scope of language use and most of the essential linguistic elements while continuing to develop students' communicative competence on the basis of key structures and vocabulary involving listening, speaking, reading and some writing in both oral and written interactions. The course continues to build the students' knowledge and skills in key speech patterns and characters, essential vocabulary items as well as cultural knowledge associated with the use of the language in topics and scenarios covered, enabling students to communicate in a wide range of contexts in everyday life situations.

*Prereq: MCL 4105 Lecture Min Grade: D- Min Credits 2.33*

**MCL 5110** ( 3 US Credits)  
**Chinese Language and Culture IV** (12 UK Credits)  
Department of General Education

This is the continuation of MCL 5101, with a similar integrated approach to the Chinese Language and Culture 3. The course covers a range of practical scenarios and topics as one would encounter in China so as to strengthen the application and understanding on the part of the students of the essential linguistic elements such as key structures and extended vocabularies and communicative competences thus acquired through the in both oral and written interactions. The course continues to expand the repertoire of the students in their essential Chinese characters and vocabularies as well as their cultural and linguistic knowledge associated with the use of the Chinese language in a Chinese speaking environment, with which students should be able to communicate confidently and effectively and cope with daily needs when studying or working in China or in communication with other Chinese speaking people.



**MCL 5205** ( 3 US Credits)  
**Chinese Philosophy and Chinese Society** (12 UK Credits)  
Department of General Education

The course will be based on critical reading and interpretation of selected texts available in English by influential Chinese thinkers and philosophers in ancient times such as Confucius, Lao Zi, Zhuang Zi etc. and analytical and critical commentary writings by both Chinese and European sinologists. With emphasis on a few fundamental concepts and ideas that impact on the Chinese way of thinking and behaviour, the course explores how the Chinese people and society interact with such key philosophies, ideas and events that construct the Chinese culture and underlines the structure and working of the Chinese society in the past and at the present.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**MCL 5210** ( 3 US Credits)  
**Contemporary China** (12 UK Credits)  
Department of General Education

With its awesome economic development in the last forty years, China is a country that attracts attention from all around the world, with its largest population, second largest economy, long history and many cultural and social changes. These changes are so rapid and overwhelming that even many living in China find difficult to keep up, let alone those from outside China. This course is designed to facilitate the students to have a better understanding of the contemporary China through a critical overview of China since its launch of open door and economic reform in the 1980s. While the course will look at key aspects of economic development, it also examines the development through advanced technologies, and changes in the society in the light of some theoretical framework so that students can better comprehend contemporary China as it stands today and how it may develop in the near future.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**MGT 3200** ( 3 US Credits)  
**Foundations of Business** (12 UK Credits)  
School of Business and Economics

An introductory survey course designed to introduce students to the principles and functions of a business. The various functional areas of business will be discussed, including economic systems, small business, management, human relations, marketing, accounting and finance. The course will also review the role of businesses in society and business ethics.

**MGT 4205** ( 3 US Credits)  
**Computer Applications in Management** (12 UK Credits)  
School of Business and Economics

This is an introductory course comprised of a broad overview of information systems and technology, as principally used in support of business processes and decision-making activities. An in-depth discussion of the relationship between organizations and information systems is a fundamental element of the course. Topics include: computer hardware and software, operating systems, the use of excel in management practice, social issues related to information systems. The use of excel provides a common thread in the topics covered throughout the course.

**MGT 5210** ( 3 US Credits)  
**Research Methods** (12 UK Credits)  
School of Business and Economics

This course introduces the main concepts and techniques involved in research in the field of business and economics. The Course develops four main themes: research in context which puts the student as the researcher and as the user of research; research methodology which deals with the nature and limitations of different philosophies of research design e.g. deductive versus inductive approaches and qualitative versus quantitative approaches and the role of literature; research methods which deals with advantages and issues associated with the use of various data collection

methods including observation, use of groups, interviewing techniques and questionnaire design; research proposal preparation which deals with issues of planning, literature review, topic selection, access to data, schedules, action plans, writing styles and referencing systems.

*Prereq: MTH 4120 Lecture Min Grade: D- Min Credits 3.00 AND  
MGT 4205 Lecture Min Grade: D- Min Credits 2.33 AND  
ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**MGT 5220** ( 3 US Credits)  
**Legal and Ethical Concepts in** (12 UK Credits)  
School of Business and Economics

Concentrates on the legal framework within which most business takes place. Topics include corporate problems of raising and maintaining capital by shares; relationships of board of directors to shareholders; respective rights and obligations; relationships of companies to third parties; control and the principle of majority rule. Examples are used of the way statute and judge-made case law has dealt with these problems.

*Prereq: ACC 5200 Lecture Min Grade: D- Min Credits 3.00 OR  
ACC 5205 Lecture Min Grade: D- Min Credits 2.33 OR  
MGT 5210 Lecture Min Grade: D- Min Credits 3.00*

**MGT 5225** ( 3 US Credits)  
**Professional Skills** (12 UK Credits)  
School of Business and Economics

This course is designed to provide students with professional skills. These skills will be useful for success on the degree programme and in subsequent professional career. Business skills will be developed through practical case study work and various approaches of teaching. The course is designed to be practical and interactive and makes continuous use of formative assessments and exercises.

*Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33*

**MGT 5230** ( 3 US Credits)  
**Advanced Computer Applications in** (12 UK Credits)  
School of Business and Economics

This course exposes students to advanced methods of information systems and technology in the context of Business Management, Finance and Economics. The course considers concepts such as Logic, Dashboards and Graphs, and Statistical Distributions. It allows students to apply computer methods to mathematics for business, economics and various areas of financial analysis. The use of Excel provides a common thread in the topics covered throughout the course.

*Prereq: MGT 4205 Lecture Min Grade: D- Min Credits 2.33*

**MGT 5400** ( 3 US Credits)  
**Organizational Behaviour** (12 UK Credits)  
School of Business and Economics

This course explores the structure and nature of organisations and the contribution that communication and human behaviour makes to organisational performance. The course will address not only macro level issues relating to the environment and context within which organisations operate, but also the micro level influences of people as individuals and groups, their motivations and operating styles. The management of people for successful organisational performance will be emphasised by considering work environmental factors that facilitate or impede organisational success.

Prereq: MGT 5210 Lecture Min Grade: D- Min Credits 2.33 OR

PSY 5205 Lecture Min Grade: D- Min Credits 2.33

**MGT 5405 (3 US Credits)**  
**Operations Management (12 UK Credits)**  
School of Business and Economics

Provides a theoretical and practical understanding of operations management, together with the ability to apply some of its major techniques to practical business problems. It includes operations strategy, materials management, production planning and simulation, network planning, variety reduction, quality assurance, quality circles, purchasing, and problems and opportunities of introducing new technology.

Prereq: ACC 4205 Lecture Min Grade: D- Min Credits 2.33 AND

MGT 4205 Lecture Min Grade: D- Min Credits 2.33

**MGT 5410 (3 US Credits)**  
**Human Resource Management (12 UK Credits)**  
School of Business and Economics

This course combines elements of different disciplines ranging from industrial relations, social psychology, personnel management, motivation, recruitment and selection, leadership, communication, manpower planning, aspects of training and development and related processes. It is appropriate for students seeking to follow a career in Human Resource Management or in other areas of functional management.

Prereq: MGT 5400 Lecture Min Grade: D- Min Credits 2.33

**MGT 5415 (3 US Credits)**  
**Governance and Sustainability (12 UK Credits)**  
School of Business and Economics

The course provides students with an understanding of the concepts and key issues of corporate governance, corporate accountability, corporate social responsibility and corporate sustainability. It informs students of key policies and corporate governance mechanisms to investigate corporate failures in order to derive good corporate governance and accountability. The course identifies key stakeholders and evaluates the role that governance plays in the management of a business.

Prereq: ACC 4200 Lecture Min Grade: D- Min Credits 2.33 AND

ACC 4205 Lecture Min Grade: D- Min Credits 2.33

**MGT 6200 (3 US Credits)**  
**Competition and Strategy (12 UK Credits)**  
School of Business and Economics

The course focuses on strategic analysis and evaluation, long-range planning and policy implementation. Early lectures outline the basic strategic analysis models and case study analyses relate to both the firm's internal operations and the environment in which it operates.

Prereq: FNN 5200 Lecture Min Grade: D- Min Credits 2.33 OR

MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MGT 6297 (6 US Credits)**  
**Senior Project in Business (24 UK Credits)**  
School of Business and Economics

The senior project forms the culmination of a student's studies in their major. The project requires a significant level of enquiry and research. It will typically investigate a hypothesis, an issue or case on a relevant topic. The investigation ought to make use of quantitative and/or qualitative research methods. Students will be guided by their supervisor and conduct individual research work on an agreed topic. The supervisor will facilitate the process through regularly-scheduled meetings.

This course is only open to seniors, ideally final semester students should take this course.

Prereq: MGT 5210 Lecture Min Grade: D- Min Credits 2.33

**MGT 6391 (3 US Credits)**  
**Senior Project in Sports Management I (12 UK Credits)**  
School of Business and Economics

Senior Project in Sports Management I is the first constituent of the senior project, which is the culmination of a student's studies in the business major. The course consists of developing a research project through engaging with instructor-led seminars, in which various research practices are explored. The project requires a significant level of enquiry and research sports management, and students will typically investigate a hypothesis or issue on a relevant topic. Students will develop a critical framework for their senior project by establishing clear research aims and objectives, evaluating existing research on the topic through the production of a significant literature survey, define methodological approach, and designing an appropriate research tool for the senior project. Students will conduct extensive research and locate appropriate data sources within sports management industries. Research process and practice is supported by regular-scheduled meetings with supervisor(s) throughout the course. At the conclusion of the course, students will present the critical framework to faculty for approval before progressing to Sports Management Senior Project II.

Prereq: MGT 5210 Lecture Min Grade: D- Min Credits 2.33

**MGT 6392 (3 US Credits)**  
**Senior Project in Sports Management II (12 UK Credits)**  
School of Business and Economics

Senior Project in Sports Management II is the second constituent of the senior project, which is the culmination of a student's studies in the business major. The course consists of conducting a research project by employing the critical framework, research methodologies and research tools developed in Sport Management Senior Project I. Students will focus upon the practical methods for collecting data from appropriate sources within sport management industries; and analyse the data by using qualitative, quantitative, or mixed-method approaches. The course prioritises development of scholarly research practices for the processes of analysing, interpreting and presenting research findings. Students receive support throughout by regular-scheduled meetings with supervisor(s). At the conclusion of the course, students will present the research findings to faculty and complete a senior project report.

Prereq: MGT 6391 Lecture Min Grade: D- Min Credits 2.33

**MGT 6672 (3 US Credits)**  
**AIFS Summer Internship in MGT (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2

strong academic references.

**MGT 6962** ( 6 US Credits)  
**World Internship in Management** (24 UK Credits)  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**MGT 6972** ( 6 US Credits)  
**Internship in Management** (24 UK Credits)  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**MGT 7101** ( 4 US Credits)  
**Project Management** (20 UK Credits)  
Graduate Programs

Project management is the basis on which all businesses and organizations run. To make products or deliver services, employees must work together on specific projects that have deliberate goals and must be completed to keep the business running. Students will learn how to break a project down into parts, focusing on the definition of the project and its execution. Students will define the goals of projects, lead groups of people and allocate appropriate resources to see the project through to completion

**MGT 7110** ( 4 US Credits)  
**Managing Organisations and People** (20 UK Credits)  
Graduate Programs

Organisations consist of the people who work within them. The objectives of this course are therefore to raise the student's awareness of the centrality of managing organisations and people to understanding organisational functioning and effectiveness. To show how an understanding of human behaviour via the disciplinary bases of psychology, sociology and anthropology profoundly deepen our analysis of organisations. To demonstrate the core value of an understanding of managing organisations and people to a manager's ability to achieve organisational goals.

**MGT 7125** ( 4 US Credits)  
**Leadership and Corporate Strategy** (20 UK Credits)  
Graduate Programs

This course contextualises organisational, behavioural and the people issues of change within a strategic leadership framework. It encompasses the core concepts of leadership and change to enable students to manage the more complex behavioural and organisational issues to deliver change across diverse cultural, functional, and hierarchical boundaries

**MGT 7130** ( 4 US Credits)  
**Strategic Management** (20 UK Credits)  
Graduate Programs

The course explores issues relating to the strategic management of organisations, focusing on strategic analysis and evaluation, long-range planning and policy implementation. The topics covered fall into two broad themes: corporate strategy ('in which industries should we operate?') and business strategy ('how should we compete in those industries?') The course covers the core strategic analysis models, and uses case studies to analyse the relationship between a firm's internal organisation and the environment in which it operates.

**MGT 7135** ( 4 US Credits)  
**Leadership & Strategic Change** (20 UK Credits)  
Graduate Programs

This course contextualises organisational, behavioural and leadership issues of change within an integrated framework that synthesises strategy, leadership & organisational design. It encompasses the core concepts of leadership and strategic change to enable students to manage the more complex behavioural and organisational issues to deliver change across diverse cultural, functional, and hierarchical boundaries.

**MGT 7140** ( 4 US Credits)  
**Principles of Business** (20 UK Credits)  
Graduate Programs

This course introduces students to the principles of business. The various functional areas of business will be examined, including size business, management, human relations, marketing, accounting and finance, and economic systems. The course will also review the role of businesses in society, business ethics and sustainability.

**MGT 7150** ( 0 US Credits)  
**Research Methods** (0 UK Credits)  
Graduate Programs

This course discusses the main concepts and techniques involved in research in the field of business. The course develops four main themes: research in context which puts the student as the researcher and as the user of research; research methodology which deals with the nature and limitations of different philosophies of research design e.g. deductive versus inductive approaches and qualitative versus quantitative approaches and the role of literature; research methods which deals with advantages and issues associated with the use of various data collection methods including

**MGT 7505** ( 6 US Credits)  
**Dissertation** (30 UK Credits)  
 Graduate Programs

This course will provide students with the opportunity of constructing an applied project in the area of business and management. Students will initiate, plan and execute an individually constructed project with a strong emphasis on applied business scenarios/challenges. The course will lead to the preparation of a 10,000 word project report.

*Prereq: MGT 7155 Lecture Min Grade: B- Min Credits 2.00*

**MGT 7510** ( 6 US Credits)  
**Professional Project** (30 UK Credits)  
 Graduate Programs

This course will provide students with the opportunity of constructing an applied project in the area of business and management. Students will initiate, plan and execute an individually constructed project with a strong emphasis on applied business scenarios/challenges. The course will lead to the preparation of a 10,000 word project report.

*Prereq: MGT 7160 Lecture Min Grade: D- Min Credits 2.00*

**MGT 7550** ( 12 US Credits)  
**Extended Dissertation** (60 UK Credits)  
 Graduate Programs

This course will provide students with the learning opportunity of performing an extended and in depth multidisciplinary research in business and management. Students will initiate, plan and execute an individually constructed piece of research and are expected to report on their findings. Students will identify issues within their programme to investigate with the use of appropriate research methods, either theoretical or applied, and participate in research activities which will include a literature search, the collection and analysis of data, (either primary or secondary data) and the preparation of a dissertation.

*Prereq: ECN 7100 Lecture Min Grade: B Min Credits 4.00 AND*

*MGT 7101 Lecture Min Grade: B Min Credits 4.00 AND*

*FNN 7102 Lecture Min Grade: B Min Credits 4.00 AND*

*MGT 7110 Lecture Min Grade: B Min Credits 4.00 AND*

*MKT 7100 Lecture Min Grade: B Min Credits 4.00*

**MGT 7555** ( 10 US Credits)  
**Extended Dissertation** (50 UK Credits)  
 Graduate Programs

This course will provide students with the opportunity of constructing an applied research project in the area of business and management. Students will initiate, plan and execute an individually constructed project. The topic is usually related to the programme content and is investigated with the use of appropriate research methods. Emphasis is placed on appropriate literature search, and collection and analysis of data. The course will lead to the preparation of a 15,000 word project report.

*Prereq: MGT 7155 Lecture Min Grade: B- Min Credits 2.00*

**MGT 7560** ( 10 US Credits)  
**Extended Professional Project** (50 UK Credits)  
 Graduate Programs

This course will provide students with the opportunity of constructing an applied research project in the area of business and management. Students will initiate, plan and execute an individually constructed project. The topic is usually related to the programme content and is investigated with the use of appropriate research methods. Emphasis is placed on appropriate literature search, and collection and analysis of data. The course will lead to the preparation of a 15,000 word project report.

observation, use of groups, interviewing techniques and questionnaire design; research proposal preparation which deals with issues of planning, literature review, topic selection, access to data, schedules, action plans, writing styles and referencing systems

**MGT 7155** ( 2 US Credits)  
**Research Methods** (10 UK Credits)  
 Graduate Programs

This course discusses the main concepts and techniques involved in research in the field of business. The course develops four main themes: research in context which puts the student as the researcher and as the user of research; research methodology which deals with the nature and limitations of different philosophies of research design e.g. deductive versus inductive approaches and qualitative versus quantitative approaches and the role of literature; research methods which deals with advantages and issues associated with the use of various data collection methods including observation, use of groups, interviewing techniques and questionnaire design; research proposal preparation which deals with issues of planning, literature review, topic selection, access to data, schedules, action plans, writing styles and referencing systems

**MGT 7160** ( 2 US Credits)  
**Business Research** (10 UK Credits)  
 Graduate Programs

This course discusses the main concepts and techniques involved in the field of business. The course develops four main themes: research in context which puts the student as the researcher and as the user of research; research methodology which deals with the nature and limitations of different philosophies of research design e.g. deductive versus inductive approaches: qualitative versus quantitative approaches and the role of literature: research method which deals with advantages and issues associated with the use of various data collection methods including observation, use of groups, interviewing techniques and questionnaire design. At the end of the class a research proposal for the upcoming dissertation needs to be prepared which deals with issues of planning, literature review, topic selection, access to data, schedules, action plans, writing styles and referencing systems.

**MGT 7500** ( 8 US Credits)  
**Dissertation** (40 UK Credits)  
 Graduate Programs

This course will provide students with the learning opportunity of performing multidisciplinary research in business and management. Students will initiate, plan and execute an individually constructed piece of research and are expected to report on their findings. Students will identify issues within their programme to investigate with the use of appropriate research methods, either theoretical or applied, and participate in research activities which will include a literature search, the collection and analysis of data, (either primary or secondary data) and the preparation of a dissertation.

*Prereq: ECN 7100 Lecture Min Grade: B Min Credits 4.00 AND*

*MGT 7101 Lecture Min Grade: B Min Credits 4.00 AND*

*FNN 7102 Lecture Min Grade: B Min Credits 4.00 AND*

*MGT 7110 Lecture Min Grade: B Min Credits 4.00 AND*

Prereq: MGT 7160 Lecture Min Grade: D- Min Credits 2.00

**MGT 7902 ( 4 US Credits)**  
**Graduate Internship in MBA (20 UK Credits)**  
Graduate Programs

The MBA internship is a full-time work placement within an organization related to the world of business. The internship aims to provide students with a graduate level experiential learning opportunity in which they can develop intellectual, professional and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them.

**MKT 3200 ( 3 US Credits)**  
**Foundations of the Business of Fashion (12 UK Credits)**  
School of Business and Economics

This course acts as a foundation to the world of fashion from a business point of view. The course investigates the notion of what a customer is and separates this out from customers within the context of business-to-business relationships. The course further investigates issues of market segmentation, positioning, promotion and branding. The course concludes with some fundamental discussions on the role of business strategy within the fashion business.

**MKT 4100 ( 3 US Credits)**  
**Introduction to Marketing (12 UK Credits)**  
School of Business and Economics

The course focuses on Marketing as a core of an operating business. Marketing will be covered as an organizational philosophy and a set of guiding principles for interfacing with customers, competitors, collaborators, and the environment. This course covers concepts of Marketing that entail planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services. It covers mechanisms such as the observation of the market and identifying and measuring consumers' needs and wants, and gaps in the market. Marketing identifies the competitors and substitutions in the market and selects the most appropriate customer targets. The course also provides an introduction to the importance of negotiations and relationships and the development and implementation of marketing strategies.

**MKT 4200 ( 3 US Credits)**  
**Introduction to the Business of Fashion (12 UK Credits)**  
School of Business and Economics

This course act as an introduction to the world of fashion from a business point of view. The course investigates the notion of what a customer is and separates this out from customers within the context of business-to-business relationships. The course further investigates notions of market segmentation, positioning, promotion and branding. The course ends with some introductory discussions on the role of business strategy within the fashion business.

**MKT 5200 ( 3 US Credits)**  
**Principles of Marketing (12 UK Credits)**  
School of Business and Economics

The course introduces students to the principles and operations of marketing. Course work includes an in-depth analysis of the strategic role marketing plays in contemporary business from new product development, marketing research and target marketing to consumer behavior analysis, advertising and promotion and personal selling activities. Each variable of the marketing mix will be covered in detail and the macro and micro business environment will be assessed for their impact on marketing planning. Lectures,

discussion topics, case studies, videos and practical exercises are used to cover the course material. Prerequisite: For Business Administration majors: Completion of the Richmond core, MGT 4205, MTH 4120, and MGT 5210. For Communication majors: MGT 4200 with a minimum grade achieved of C, and COM 5200.

Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33

**MKT 5205 ( 3 US Credits)**  
**Consumer Behaviour (12 UK Credits)**  
School of Business and Economics

The course will focus on the study of consumers and their behavioural patterns in the consumption and purchase of product/services as well as the impact of information technology (social media, digital media) on consumer behaviour. It examines behavioural and cognitive psychology and their application in order to measure and interpreting consumers' formation of attitudes and beliefs. The course provides a psychoanalytic perspective in order to inform the development of marketing strategy as well as to what motivates individual to purchase a specific branded products. It provides an in depth understanding of the consumption culture in modern and postmodern life and how marketers develop life style branding strategies to attract different group of consumers market segments.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 5405 ( 3 US Credits)**  
**Fashion Marketing and Retail (12 UK Credits)**  
School of Business and Economics

This course covers the fundamentals of fashion and the basic principles that govern all fashion movement and change. It examines the history, development, organization and operation of merchandising and marketing activities, trends in industries engaged in producing fashion, purchasing of fashion merchandise, foreign and domestic markets, and the distribution and promotion of fashion.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 5410 ( 3 US Credits)**  
**Psychology of Fashion and Luxury Goods (12 UK Credits)**  
School of Business and Economics

Consumer psychology within the context of the consumption of fashion and luxury products and services is complex and is influenced by many factors. A thorough analysis and understanding of these factors allow s organizations to plan effective marketing activities suitable to their target markets. This course enables students to understand the importance of consumer behaviour in the process of marketing fashion and luxury goods and services.

Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33

**MKT 5415 ( 3 US Credits)**  
**Corporate Reputation Management (12 UK Credits)**  
School of Business and Economics

A strong and lasting reputation is an organization's greatest asset. Establishing, defending and enhancing this intangible asset is a complex and difficult process. This course will examine the process of building, enhancing and managing an organization's reputation. It will explore how organizations plan their reputation management efforts, through proactive and reactive programs and creating sustainable stakeholder relationships in the context of a responsible approach to corporate governance. The course covers the range of disciplines that can be construed as part of reputation management. While there may be some overlap with subject areas covered in other courses, the focus in this course is on how such disciplines as employee communications, media relations and social web strategies are used to enhance and defend reputation.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 5700 ( 3 US Credits)**  
**Fashion Marketing and Merchandising (12 UK Credits)**  
School of Business and Economics

RISS TRAVELLING PROGRAMME ONLY. The course introduces students to the fundamentals of fashion marketing and the basic principles of fashion merchandising. It examines the history, development and operation of merchandising activities and trends in the fashion industries. This course engages with domestic and international marketing and merchandising activities and explores merchandising functions within the retail organisation.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 6200 ( 3 US Credits)**  
**Advertising Management (12 UK Credits)**  
School of Business and Economics

The course provides an in depth study and application of advertising and its role in marketing strategies. Topics include: identification of relevant data to analyse the marketing situation; development of product/brand positioning; marketing and advertising objectives and strategies; creative strategy; media planning and evaluation; consumer motivation and advertising appeals; consumer buying behaviour; promotional communication opportunity analysis, branding and corporate image; target audiences; print and broadcast production; budgeting.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 6210 ( 3 US Credits)**  
**Distribution and Retailing Management (12 UK Credits)**  
School of Business and Economics

The course addresses the roles and processes of physical distribution, channel management, and retailing. Students study current practices in retail marketing strategy and its relevance to branding and positioning strategies (the store concepts, experiential marketing) the retail marketing mix decisions, the distribution channel function, and management. The relationship between the manufacturer and the end-user is analysed and the activities and functions of channels intermediaries are studied for their impact on market planning. Channels design and developments in contemporary retailing methods are covered, with the emphasis on retail store location, operations, and the influence of technology on distribution.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 6215 ( 3 US Credits)**  
**Global Marketing Management (12 UK Credits)**  
School of Business and Economics

Provides an insight into the strategic problems and opportunities companies face as they move from local to multinational to global markets. The problems and issues encountered in market entry are highlighted and standardization, contextualization and adaptation strategies are assessed for their appropriateness to new market situations. Students will be expected to understand and be able to implement an environmental approach to strategic international marketing planning.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 6220 ( 3 US Credits)**  
**Digital Marketing and Social Media (12 UK Credits)**  
School of Business and Economics

The Digital Marketing and Social Media course will provide insights into new marketing concepts, tools, technologies and business models to enhance the consumer value creation process. New technologies have created some radical changes in the way companies reach their markets and in particular the emerging phenomenon of social media. This course integrates ideas from the process of gaining traffic or attention the rapidly emerging and influential social networks including Facebook, Twitter, LinkedIn and

Google+. It will provide an understanding of techniques and tools to understand and harness the opportunities provided by best practice social media marketing. Students will have the opportunity to learn about electronic commerce in action; the interplay between the technology and marketing applications; the changing scope and uses of the Internet, along with current management issues facing businesses attempting to use the World Wide Web.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 6225 ( 3 US Credits)**  
**Ethical Fashion and Sustainability (12 UK Credits)**  
School of Business and Economics

This course focuses on analysing ethical considerations within the fashion industry, whilst also exploring changes in practice, communication and consumerism and the diversity of stakeholders in the supply-chain of this industry toward sustainability movements. This course will give students an overview of ethics and sustainability in the fashion industry, ranging from textile fibre production to the globalisation of fast fashion. The course considers the growing demand from consumers that the fashion items they choose have been produced ethically. The course also focuses on the needs of stakeholders who look for sustainability in the creation of shared value. Ethical sourcing is increasingly becoming the norm for the fashion industry and it has changed the way of fashion production and consumerism.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 6297 ( 6 US Credits)**  
**Senior Project in Marketing (24 UK Credits)**  
School of Business and Economics

The senior project in Marketing forms the culmination of a student's studies in the area of marketing. The project requires a significant level of enquiry and research. It will typically investigate a hypothesis, an issue or case on a relevant topic. The investigation ought to make use of quantitative and/or qualitative research methods. Students will be guided by their supervisor and conduct individual research work on an agreed topic. The supervisor will facilitate the process through regularly-scheduled meetings. This course is only open to seniors, ideally final semester students should take this course.

Prereq: MGT 5210 Lecture Min Grade: D- Min Credits 3.00

**MKT 6300 ( 3 US Credits)**  
**Fashion Buying and Merchandising (12 UK Credits)**  
School of Business and Economics

The course seeks to produce creative learners who have a strong industry focus and awareness of contemporary issues, who can offer insight to the local, national and global marketplaces with an entrepreneurial outlook and considered critical perspective. The course emphasises the practical relationship between creative ideas and commercial practice that is central to successful fashion retailing. This unit addresses the complexity of this subject and aims to develop knowledge and understanding of the fashion industry, providing an exposition of the principles of the buying and merchandising functions within a retail organization. It will also focus on the sourcing and range planning aspects in order to achieve the company's positioning and budget objectives.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 3.00

**MKT 6305 ( 3 US Credits)**  
**Fashion Product Development (12 UK Credits)**  
School of Business and Economics

Fashion professionals are often generating ideas, defining looks and moods a couple of seasons in advance. Product development and forecasting is an essential part of the way that the fashion industry

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 6672 ( 3 US Credits)**  
**AIFS Summer Internship in MKT (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**MKT 6962 ( 6 US Credits)**  
**World Internship in Marketing (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**MKT 6972 ( 6 US Credits)**  
**Internship in Marketing (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that

organises and promotes itself. This course is designed to give students a systematic overview of product development and the trend cycle in fashion, its operation in relation to the industry's specialist sectors, and to introduce the creative and commercial functions of the fashion forecasting process within the fashion industry. It considers marketplace dynamics which affect and create the trends and impact on lifestyles and fashion products.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33 AND  
MKT 5405 Lecture Min Grade: D- Min Credits 2.33

**MKT 6310 ( 3 US Credits)**  
**Luxury Brand Management (12 UK Credits)**  
School of Business and Economics

Students will gain an insight into the structure of the luxury goods market, and the impact that market change may have upon future prospects and opportunities. This course considers the nature of the luxury product and the competitive advantage that it provides to the delivery of quality, design, image and distinctiveness. The luxury brand concept and definitions are critically examined in full and the various conceptual frameworks that link the luxury brand market to the market for normal goods is explored.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 6400 ( 3 US Credits)**  
**Developing and Managing Sales (12 UK Credits)**  
School of Business and Economics

This course examines the role of sales management skills including an analysis of selling practices with emphasis on the selling process and sales management, the development of territories, determining potentials and forecasts, setting quotas, analysis of customers and markets. The course will provide students with skills such as developing sales management strategies designed to help companies to design and organize sales forces, recruiting and selecting the right people, training and developing the sales force, motivating and rewarding salespeople. Lectures, projects and cases analyse all aspects of assessing the performance of the sales force necessary for the effective management of a sales team, whether in consumer goods, business-to-business, or service marketing.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33

**MKT 6405 ( 3 US Credits)**  
**Marketing Planning and Strategy (12 UK Credits)**  
School of Business and Economics

This Course provides the final experience for students concentrating in marketing. Using the case study approach, students integrate their knowledge from previous marketing courses and develop analytical and interpretive skills necessary for strategic and tactical decision-making. Marketing decisions are considered and students undertake a project as a major component of the course.

Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33 AND  
MGT 5210 Lecture Min Grade: D- Min Credits 2.33

**MKT 6415 ( 3 US Credits)**  
**Fashion Mktng & Merchandising (12 UK Credits)**  
School of Business and Economics

This course covers the fundamentals of fashion and the basic principles that govern all fashion movement and change. It examines the history, development, organization and operation of merchandising and marketing activities, trends in industries engaged in producing fashion, purchasing of fashion merchandise, foreign and domestic markets, and the distribution and promotion of fashion. Prerequisite: MKT 301/5200.

the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**MKT 7100** ( 4 US Credits)  
**Global Marketing Strategy** (20 UK Credits)  
Graduate Programs

This course sets forth principles of strategic marketing management and sets these principles within the framework of theory and practice. Students will gain a broad understanding of resource based theory from a global perspective, including the relevance and role of company resources and competitive strengths in constructing both single business and multi business strategies. Through critical appraisal of the subject, students will become aware of the role and importance of incorporating business ethics, values, and social responsibilities when creating and executing company strategy.

**MKT 7110** ( 4 US Credits)  
**Marketing in a Digital World** (20 UK Credits)  
Graduate Programs

The course will provide insights into new marketing concepts, tools, technologies and business models to enhance the value creation process. New technologies have created some radical changes in the way companies reach their markets and in particular the emerging phenomenon of social media. The course will provide an understanding of theoretical perspectives, techniques and tools to understand and harness the opportunities provided by best practice digital marketing. Students will have the opportunity to learn about electronic commerce in action; the interplay between the technology and marketing applications; the changing scope and uses of the Internet, along with current management issues facing businesses attempting to use the World Wide Web.

*Prereq: MKT 7100 Lecture Min Grade: B Min Credits 4.00*

**MKT 7120** ( 4 US Credits)  
**Marketing and Ethics** (20 UK Credits)  
Graduate Programs

The world has changed dramatically since the emergence of marketing as a business discipline or as a result so have the principles and values which underpins modern marketing and management thinking. Companies have responded in multiple ways to the dimensions of sustainable marketing. Corporate social responsibility (CSR) and operating in an ethical way are becoming increasingly important in the modern world. We will focus on the meaning of marketing ethics and specific associated issues that might affect how organisations operate and respond. We will focus on organisational responses in the shape of CSR programmes, the nature and dimensions of CSR, and an analysis of the arguments for and against the establishment of such programmes.

**MKT 7400** ( 4 US Credits)  
**Fashion Management** (20 UK Credits)  
Graduate Programs

The Fashion industry is complex, global and highly competitive, and covers the full spectrum from luxury to value end markets. This course introduces the main concepts, principles and processes associated with the fashion industry and the discipline of fashion management. It enables you to gain an overview of the role and variety of management functions involved in the supply and demand chains and how these impact upon the structure and performance of the fashion industry in an international context. You will develop an understanding of the complex relationships between fashion

businesses and its macro and micro- environment whilst stimulating debate around relevant strategic management issues such as sourcing and ethics.

**MKT 7505** ( 6 US Credits)  
**Professional Marketing Project** (30 UK Credits)  
Graduate Programs

This course will provide students with the opportunity of constructing an applied project in the area of business and management. Students will initiate, plan and execute an individually constructed project with a strong emphasis on applied business scenarios/challenges in the field of marketing. The course will lead to the preparation of a 10,000 word project report.

*Prereq: MGT 7160 Lecture Min Grade: D- Min Credits 2.00*

**MKT 7555** ( 10 US Credits)  
**Extended Professional Marketing Project** (50 UK Credits)  
Graduate Programs

This course will provide students with the opportunity of constructing an applied research project in the area of business and management. Students will initiate, plan and execute an individually constructed project. The topic is related to marketing and is investigated with the use of appropriate research methods. Emphasis is placed on appropriate literature search, and collection and analysis of data. The course will lead to the preparation of a 15,000 word project report.

*Prereq: MGT 7160 Lecture Min Grade: D- Min Credits 2.00*

**MKT 7902** ( 4 US Credits)  
**Graduate Internship in Marketing** (20 UK Credits)  
Graduate Programs

The MBA Marketing internship is a work placement in the world of business, focusing on marketing. The internship aims to provide students with a graduate level experiential learning opportunity in which they can develop intellectual, professional and personal skills that will enable them to operate well in a culturally diverse working environment in the marketing area. All internships are supervised by faculty, and all last a minimum of 200 hours in length. Each student will also complete a series of assessments throughout the internship. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for the

**MTH 3000** ( 3 US Credits)  
**Fundamentals of Mathematics** (12 UK Credits)  
School of Business and Economics

This is a comprehensive course dealing with the ordinary processes of arithmetic and number theory, elementary algebra, basic concepts of data organisation and probability, functions and manipulation of functions (including graphing, inverse, exponential and logarithmic functions) and a simple introduction to basic calculus (derivatives of functions and simple integration).

**MTH 3111** ( 3 US Credits)  
**Functions and Applications** (12 UK Credits)  
School of Business and Economics

This course is designed to provide students with the necessary mathematical background for calculus courses and its applications to some business and economics courses. It covers the fundamentals of real-valued functions, including polynomial, rational, exponential and logarithmic functions and introduces students to the concepts of derivative and integral calculus with its applications to specific concepts in micro- and macro-economics



Prereq: MTH 3000 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test Mathematics 2.0000

**MTH 4110 (4 US Credits)**  
**Calculus with Applications (16 UK Credits)**  
School of Business and Economics

This course provides a sound understanding of the concepts of calculus and their applications to business and economics. Emphasis in providing the theory side by side with practical applications and with numerous examples. Topics include co-ordinate geometry of straight lines, quadratic curves, exponential and logarithmic functions; elementary differentiation and integration; and applications to maxima, minima, and optimization. It also deals with differentiation and integration of trigonometric and inverse trigonometric functions.

Prereq: MTH 3111 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test Mathematics 3.0000

**MTH 4120 (3 US Credits)**  
**Probability & Statistics I (12 UK Credits)**  
School of Business and Economics

An introductory course in probability primarily designed for business economics and psychology majors. The course coverage will include: descriptive statistics, elementary probability theory, random variables and expectations, discrete probability distributions (Binomial and Poisson distributions), continuous probability distribution (Normal distribution), linear regression analysis and correlations, elementary hypothesis testing and Chi-square tests, non-parametric methods and SPSS lab sessions targeting applications of statistical concepts to business, economics and psychology and interpretations of hardcopies. All practical work will be produced using SPSS statistical software.

Prereq: MTH 3000 Lecture Min Grade: D- Min Credits 2.33 OR  
MTH 3110 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test Mathematics 2.0000

**MTH 4130 (3 US Credits)**  
**Game Theory (12 UK Credits)**  
School of Business and Economics

This course provides an introduction to game theory. The course will specifically aim to study the core principles of game theory from a theoretical and practical perspective making use of game algebra. Areas to be studied will include the notion of game strategies, classification of games, game trees, the Nash equilibrium, and zero-sum games, mixed strategy games, the prisoner's dilemma and repeated games, collective action games, evolutionary games in the context of hawk-dove games. Applications to specific strategic situations such as in bargaining, bidding and market competition will be explored.

Placement Test Mathematics 3.0000 OR  
MTH 3000 Lecture Min Grade: D- Min Credits 3.00 OR  
MTH 3111 Lecture Min Grade: D- Min Credits 2.33

**MTH 4140 (3 US Credits)**  
**Mathematics of Argument & Reasoning (12 UK Credits)**  
School of Business and Economics

This course provides an introduction to the mathematics of arguments and reasoning by introducing students to logic and discrete mathematics. It examines the nature of logic, in particular propositional and deductive logic, tautologies and contradictions, algebra of sets, relations, Boolean functions, graph theory and matrix algebra. The topics covered will include propositional calculus, methods of deduction, and quantification theory, leading to an introduction to first order logic, proof by induction and recursive relations. Valid and invalid argument forms and their tests will be performed. Applications of these concepts to logical networks, switching circuits and network analysis will be investigated.

Prereq: MTH 3000 Lecture Min Grade: D- Min Credits 2.33 OR  
MTH 3110 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test Mathematics 2.0000

**MTH 4150 (3 US Credits)**  
**The Art of Mathematics (12 UK Credits)**  
School of Business and Economics

Explores the nature and diversity of modern mathematics through an examination of mathematical themes such as numbers, infinity, axioms, symmetry and space. The topics studied are placed in their historical and cultural context. Various philosophical questions may also be considered.

Prereq: MTH 3000 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test Mathematics 2.0000 OR  
MTH 3111 Lecture Min Grade: D- Min Credits 2.33

**MTH 5110 (4 US Credits)**  
**Calculus with Analytical Geometry (16 UK Credits)**  
School of Business and Economics

This Course provides a detailed coverage of the analytical and geometrical properties of exponential functions, logarithmic functions, hyperbolic functions; complex numbers; Taylor-MacLaurin expansion; methods of integration; infinite series; and co-ordinate geometry of the conic sections and calculus of functions of several variables to include partial derivatives, solving linear differential equations of first order; multiple integrals, Jacobians, line and surface integrals and the theorems of Green and Stokes; and continuity and analyticity of functions of complex variables.

Prereq: MTH 4110 Lecture Min Grade: D- Min Credits 2.33

**MTH 5120 (3 US Credits)**  
**Probability & Statistics II (12 UK Credits)**  
School of Business and Economics

Continuing MTH 4120, the course is concerned with inferential statistics. It covers sampling distributions, point estimations, interval estimations and estimating confidence intervals for populations and proportions, hypothesis and significance testing, goodness-of-fit test and Chi-square test, one-way analysis of variance (ANOVA), applications of non-parametric statistics, linear regression analysis. All practical work will be done on SPSS statistical software.

Prereq: MTH 4120 Lecture Min Grade: D- Min Credits 2.33

**MTH 5130 (3 US Credits)**  
**Game Theory and Decision Methods (12 UK Credits)**  
School of Business and Economics

This course provides an introduction to game theory and its relation to decision methods in business. The course will cover the core principles of game theory and its role in the process of decision making in business. The use of game algebra and the analyses of the structure of various types of practical statistical decision problems as applied to business will be emphasized. The areas to be studied will include decision making under uncertainty, risk analysis, Baye's strategies, decision trees, linear programming, Markov Processes, game strategies, classification of games, game trees, the Nash equilibrium, zero-sum games, mixed strategy games, the prisoner's dilemma and repeated games, collective action games and evolutionary games in the context of hawk-dove games. Applications to specific strategic situation such as in bargaining, bidding and market competition will be explored.

Prereq: MTH 4110 Lecture Min Grade: D- Min Credits 2.33 OR

**MTH 5140** (3 US Credits)  
**Linear Algebra and Real Analysis** (12 UK Credits)  
 School of Business and Economics

This course provides an introduction to Linear Algebra and Real Analysis. In Linear Algebra the course will cover: Systems of linear equations, the algebra of matrices, determinants and determinant functions, inner products, canonical forms, the theory of vector spaces, linear mappings and transformations, eigenvectors and eigenvalues. In Real Analysis the course will cover: Properties of real numbers ( $\mathbb{R}$ ), sequences and series, limits, properties of continuous functions, differentiability, The Riemann integral, Lebesgue integral, sequences of functions, infinite series, measure theory and Lebesgue measure, properties of vector, metric and topological spaces.

Prereq: MTH 4110 Lecture Min Grade: D- Min Credits 2.33

**MTH 5210** (3 US Credits)  
**Real Analysis** (12 UK Credits)  
 School of Business and Economics

This course introduces students to Real Analysis. The course covers properties of real numbers ( $\mathbb{R}$ ), sets, sequences and series, limits, properties of continuous functions, differentiability and integrability, The Riemann integral, Lebesgue integral, sequences of functions, infinite series, measure theory and Lebesgue measures, properties of vector, metric and topological spaces.

Prereq: MTH 4110 Lecture Min Grade: D- Min Credits 3.00

**MTH 5220** (3 US Credits)  
**Linear Algebra** (12 UK Credits)  
 School of Business and Economics

The course provides a detailed study of set theory, systems of linear equations, theory of vectors and vector spaces, algebra of matrices, determinants and characteristic polynomials, mappings and linear transformations, canonical forms and invariance, eigenvectors and eigenvalues. These concepts are useful as they form a basis of a deeper understanding of advanced mathematics and have wide applications in physical and social sciences. Specific applications in economics will be explored.

Prereq: MTH 4110 Lecture Min Grade: D- Min Credits 4.00

**MTH 6110** (3 US Credits)  
**Advanced Differential Calculus** (12 UK Credits)  
 School of Business and Economics

This course provides an introduction to differential and integral calculus of several variables, functions of complex variables, ordinary and partial differential equations, infinite series and convergence, Fourier and orthogonal functions. Analysis of linear differential equations, non-homogeneous, boundary value problems, various methods of solving differential equations e.g. separation of variables, variation of parameters, Laplace transform, Inverse transforms, Power Series solutions and Fourier series. Methods studied will be shown how they can be applied to problem in business, finance and economics.

Prereq: MTH 4110 Lecture Min Grade: D- Min Credits 2.33

**MTH 6120** (3 US Credits)  
**Financial Mathematics** (12 UK Credits)  
 School of Business and Economics

This course will cover: Essential mathematics (calculus, differential equations, linear algebra and elementary probability theory), mathematics in finance (Central Limit Theorem and Brownian motion, Stochastic calculus and random behaviour, Markov Processes and Martingales, Wiener process, Monte Carlo simulation of pricing and simple trading models), Binomial and Black-Scholes Models and their significance in asset pricing and analysis of financial derivatives.

**MTH 6130** (3 US Credits)  
**Mathematical Methods for Economics** (12 UK Credits)  
 School of Business and Economics

This course considers the application of mathematical methods to represent economic theories and analyze problems posed in economics. The course will cover essential calculus, difference and differential equations, matrix algebra, linear and non-linear optimization, concavity and convex functions, linear and non-linear programming, optimal control, equilibrium analysis and game theory in economics. The emphasis will be on techniques and applications in economics.

Prereq: MTH 5120 Lecture Min Grade: D- Min Credits 3.00

**PHL 4100** (3 US Credits)  
**Introduction to Philosophy** (12 UK Credits)  
 Department of General Education

This course introduces students to discipline of philosophy. It examines various branches of philosophy including logic, epistemology, ontology, ethics, political and religious philosophy. It takes a topic-based rather than historical approach, and looks at set of problems such as the mind-body problem, empiricism versus rationalism, and subjectivism versus naturalism. To this end, various important Western philosophers will be considered including Aristotle, Descartes, Locke, Hume, Kant & Russell.

**PHL 5400** (3 US Credits)  
**Modern European Mind** (12 UK Credits)  
 Department of General Education

This Course examines the development of the European philosophical tradition from the Pre-Modern period, through the Modern Period, and considers some Contemporary philosophical trends. Students will study original texts from thinkers as diverse as Thomas a Kempis, Aquinas, Descartes, Locke, Hume, Kant, Hegel, Marx, Kierkegaard, Nietzsche, Wittgenstein, Sartre, Barthes, Foucault and Butler. Philosophical pairs such as rationalism and empiricism, idealism and materialism, and structuralism and poststructuralism will be examined. The influence of science and psychology on the 'modern European mind' will also be reviewed.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
 Placement Test English 5.0000 OR  
 GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**PHT 6200** (3 US Credits)  
**Studio Photography** (12 UK Credits)  
 School of Com Arts & Social Sciences

This course explores the technical and contextual possibilities of the photographic studio, an environment and set of tools that are as valid to contemporary photographers as they have been historically. During the course students will gain technical experience of using the studio for creating photographic images, including introductions to lighting and backdrops, and working with models and objects. The course will also introduce the historical and contemporary contexts for the studio as a site of image creation, from the early experiments with the medium, to contemporary fine art and fashion and advertising. The course will directly build upon skills students have gained during Photography: Theory and Practice.

Prereq: ADM 5405 Lecture Min Grade: D- Min Credits 3.00

**PHT 6296** (3 US Credits)  
**Senior Project in Film & Photography I** (12 UK Credits)  
 School of Com Arts & Social Sciences

This course is the first of the two-part Senior Project in Film and Photography. In this first section of the course, students plan a practical project which will then be completed during the second section. The projects will be self-initiated by the students, allowing

them to consider their future educational and employment destinations and to create a project that will become part of their portfolio and applications. Students will develop the knowledge and skills required to create a professional digital portfolio including the writing of bios, CVs, statements and documenting, editing and organising their work. The course may include field trips to employers working within the Creative Industries, allowing students to gain first hand insights into what will be required for them to gain employment and successfully work within these industries.

*Prereq: FLM 6210 Lecture Min Grade: D- Min Credits 3.00*

**PHT 6297 ( 3 US Credits)**  
**Senior Project in Film & Photography II (12 UK Credits)**  
School of Com Arts & Social Sciences

This course is the second section of the Senior Project in Film and Photography. The course enables students to develop the final, major practical project which was planned and tested in the first section, with the aim of bringing this project to a successful conclusion. Students are guided through the various stages of producing and revising their work by a supervisor.

The course concludes with a student-curated exhibition of their work at which they present on their completed projects along with texts that further communicate their research and ideas.

*Prereq: PHT 6296 Lecture Min Grade: D- Min Credits 3.00*

**PHT 6962 ( 6 US Credits)**  
**World Internship in Film & Photography (24 UK Credits)**  
Internships

The Internship in Film & Photography is a student work placement that aims to provide students with the experience of working within the international arts and creative cultural industries

Students will develop the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday.

Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them.

During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration.

**PHT 6972 ( 6 US Credits)**  
**Internship in Film & Photography (24 UK Credits)**  
Internships

The Internship in Film & Photography is a student work placement that aims to provide students with the experience of working within the arts and creative cultural industries in London.

Students will develop the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday.

Each student will also complete a series of assessments throughout

the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them.

During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration.

**PLT 3100 ( 3 US Credits)**  
**Foundations of Politics (12 UK Credits)**  
School of Com Arts & Social Sciences

Introduces students to the study of politics by defining, exploring and evaluating the basic concepts of politics through the analysis of modern and contemporary ideologies. It outlines some of the central issues in the study of politics such as the nature of the political itself; power and authority in the state; political obligation; the rights and duties of the citizen; liberty and equality; economic systems and modes of production through the scope of central political ideologies such as liberalism, Marxism, conservatism, feminism, multiculturalism and environmentalism.

**PLT 3105 ( 3 US Credits)**  
**Comparative Political Systems (12 UK Credits)**  
School of Com Arts & Social Sciences

Examines the political experience, institutions, behavior and processes of the major political systems. Analyses major concepts, approaches and methods of political science in order to produce comparative analyses of different states and governments and provide a critical understanding of political decision-making processes in modern states.

**PLT 4100 ( 3 US Credits)**  
**Major Political Thinkers (12 UK Credits)**  
School of Com Arts & Social Sciences

This course provides students with an introduction to political thought and political philosophy, as it has developed in the Western World. The origins of modern political thought and political ideologies are discovered and explored through the study of a range of major political thinkers, such as Machiavelli, Hobbes, Locke, Rousseau, Burke, Wollstonecraft, Marx, Mill, and Nietzsche.

**PLT 5100 ( 3 US Credits)**  
**Politics Of The Middle East (12 UK Credits)**  
School of Com Arts & Social Sciences

Deals primarily with the politics of the Arab world, although Iran and Turkey are discussed where appropriate. Deals with issues of political and economic development in the region, as well as with geo-strategic and international concerns. This course is thematic rather than national in focus, and addresses issues such as nationalism, religion, revolution, democratization, gender politics, the politics of oil, and external influences on the Middle East.

*Prereq: PLT 3100 Lecture Min Grade: D- Min Credits 2.33 OR*

PLT 3105 Lecture Min Grade: D- Min Credits 2.33 OR

HST 3100 Lecture Min Grade: D- Min Credits 2.33 OR

HST 3105 Lecture Min Grade: D- Min Credits 2.33 OR

DEV 4100 Lecture Min Grade: D- Min Credits 2.33

**PLT 5200 (3 US Credits)**  
**Political Economy: Capitalism and Critic (12 UK Credits)**  
School of Com Arts & Social Sciences

This course examines the historical development of political economy, from liberal, mercantilist and radical political economy in the 18th and 19th centuries, to a range of 20th century scholars of political economy. The object of study in the course is theories of capitalism, and addressed themes include the nature of market society, the relationship between state and market, economic growth and economic crises, market failure and government failure, and the relations between capitalism, democracy, authority, and the individual. The course focuses on the study of major thinkers with regard to the capitalist system, such as Smith, Marx, Keynes, and Schumpeter.

Prereq: PLT 3100 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 4100 Lecture Min Grade: D- Min Credits 2.33 OR

HST 4110 Lecture Min Grade: D- Min Credits 2.33 OR

ECN 4110 Lecture Min Grade: D- Min Credits 2.33 OR

ECN 4115 Lecture Min Grade: D- Min Credits 2.33 OR

PHL 4100 Lecture Min Grade: D- Min Credits 2.33

**PLT 5205 (3 US Credits)**  
**British Politics: Inside Parliament (12 UK Credits)**  
School of Com Arts & Social Sciences

This course will introduce students to the main political institutions in the United Kingdom (the monarchy, the executive, parliament, political parties and electoral systems) and to important debates in contemporary British society, such as constitutional reform, Britain's relations with Europe, the power of the media, gender debates and multiculturalism. The class combines theoretical and empirical approaches. Classes are supplemented by 10 sessions in the House of Commons with a Member of Parliament.

Prereq: PLT 3100 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 3105 Lecture Min Grade: D- Min Credits 2.33 OR

HST 3100 Lecture Min Grade: D- Min Credits 2.33 OR

HST 3105 Lecture Min Grade: D- Min Credits 2.33

**PLT 5400 (3 US Credits)**  
**Politics in the USA (12 UK Credits)**  
School of Com Arts & Social Sciences

Examines the nature of politics and political processes in the United States of America. The course considers the theoretical and actual implementation of policy. Constitutional mandates and constraints on the different branches of government are addressed, along with the impact of these on policy making processes. The course then examines and explores post-war policy practices, considering both internal and external influences on political processes in the USA.

Prereq: PLT 3100 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 3105 Lecture Min Grade: D- Min Credits 2.33 OR

HST 4100 Lecture Min Grade: D- Min Credits 2.33

**PLT 5401 (3 US Credits)**  
**Politics goes to Hollywood (12 UK Credits)**  
School of Com Arts & Social Sciences

Popular culture often reflects and shapes the political landscape of a given epoch. This course critically investigates the tensions between actual political conditions and events and their representations in popular culture, particularly in film. In using selected concepts and theories of political science this course seeks to identify and describe explicit and implicit political content in

contemporary popular culture. The course will provide students with an opportunity not only to critically examine a variety of contemporary political analyses on key issues but also to independently assess the relevance and coherence of political concepts through the medium of film. Indicative themes studied may include changes in political economy, race and identity politics, contemporary warfare and ecological crises.

Prereq: PLT 3100 Lecture Min Grade: D- Min Credits 3.00 OR

PLT 4100 Lecture Min Grade: D- Min Credits 3.00 OR

COM 4100 Lecture Min Grade: D- Min Credits 3.00 OR

COM 4200 Lecture Min Grade: D- Min Credits 2.33

**PLT 5405 (3 US Credits)**  
**The EU in New International System (12 UK Credits)**  
School of Com Arts & Social Sciences

Historical beginnings of the European Union, its institutions and its economic performance. The Single European Act, the European Monetary System, social, political and economic aspects of integration and foreign policy cooperation.

Prereq: PLT 3100 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 3105 Lecture Min Grade: D- Min Credits 2.33 OR

INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR

ECN 4110 Lecture Min Grade: D- Min Credits 2.33 OR

ECN 4115 Lecture Min Grade: D- Min Credits 2.33

**PLT 5410 (3 US Credits)**  
**Islam and The West (12 UK Credits)**  
School of Com Arts & Social Sciences

The aim of this course is to focus on the historical, political and religious relationships between "Islam" and the "West". Islam has for centuries been Europe's neighbour and cultural contestant with a history of conflict and co-existence. Since September 11 there has been increasing talk of a "clash of civilizations", but globalization has also created an interdependency of faiths which requires greater co-operation, understanding, and dialogue. A recurrent theme of this course will be whether it is possible to separate the world into monolithic entities called "Islam" and the "West". Why is one defined in terms of religion and the other a geographical designation? Further, we are increasingly witnessing "Islam in the West". Muslims are not confined to the Middle East but have spread in large numbers to Europe and the United States and there have been Islamic communities living in the Balkans and in parts of southern Europe for centuries. Another theme will be the relations between religion and state in Islam and Christianity. Is Islam inherently resistant to secularization as some scholars believe?

Prereq: PLT 3100 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 3105 Lecture Min Grade: D- Min Credits 2.33 OR

HST 3100 Lecture Min Grade: D- Min Credits 2.33 OR

HST 3105 Lecture Min Grade: D- Min Credits 2.33 OR

INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR

INR 4105 Lecture Min Grade: D- Min Credits 2.33

**PLT 5415 (3 US Credits)**  
**Politics Of Sub-Saharan Africa (12 UK Credits)**  
School of Com Arts & Social Sciences

Follows the attempt to promote stability, economic development, and democratic systems of government in sub-Saharan Africa, and engages with the core issue of the relationship between the state, civil society, and external interests in the region. The many social, political, economic and security problems that hamper the development project are addressed, by following a historical trajectory from the colonial era through to modern times.

Prereq: *PLT 3100 Lecture Min Grade: D- Min Credits 2.33* OR  
*PLT 3105 Lecture Min Grade: D- Min Credits 2.33* OR  
*HST 3100 Lecture Min Grade: D- Min Credits 2.33* OR  
*HST 3105 Lecture Min Grade: D- Min Credits 2.33* OR  
*DEV 4100 Lecture Min Grade: D- Min Credits 2.33*

**PLT 5420 ( 3 US Credits)**  
**Russian Politics and History (12 UK Credits)**  
School of Com Arts & Social Sciences

This course focuses on the political evolution of the world's first Communist state - its birth, development, collapse and recent transformation. The course will introduce students to the major developments in Russian politics and history over the last century, from the revolution of 1905 to the First and Second World Wars, to the Cold War, the rise and fall of the Soviet Union and to its successor.

Prereq: *PLT 3100 Lecture Min Grade: D- Min Credits 2.33* OR  
*PLT 3105 Lecture Min Grade: D- Min Credits 2.33* OR  
*HST 3100 Lecture Min Grade: D- Min Credits 2.33* OR  
*HST 3105 Lecture Min Grade: D- Min Credits 2.33* OR  
*DEV 4100 Lecture Min Grade: D- Min Credits 2.33*

**PLT 5425 ( 3 US Credits)**  
**Modern China (12 UK Credits)**  
School of Com Arts & Social Sciences

Examines aspects of China's history such as the Opium Wars, the downfall of the Empire in 1911, the growth of nationalism and the ensuing civil war, the rise and decline of Maoism and the role of China in world politics, with particular reference to its increasing economic importance.

Prereq: *PLT 3100 Lecture Min Grade: D- Min Credits 2.33* OR  
*PLT 3105 Lecture Min Grade: D- Min Credits 2.33* OR  
*HST 3100 Lecture Min Grade: D- Min Credits 2.33* OR  
*HST 3105 Lecture Min Grade: D- Min Credits 2.33* OR  
*SCL 3100 Lecture Min Grade: D- Min Credits 2.33* OR  
*DEV 4100 Lecture Min Grade: D- Min Credits 2.33* OR  
*ECN 4110 Lecture Min Grade: D- Min Credits 2.33* OR  
*ECN 4115 Lecture Min Grade: D- Min Credits 2.33*

**PLT 5700 ( 3 US Credits)**  
**Islam in Global Politics (TP) (12 UK Credits)**  
School of Com Arts & Social Sciences

The aim of this special travelling course is to focus on the historical, political and religious role played by 'Islam' in global politics. Particularly since the events of September 11, attention has been turned to the "clash of civilizations" with a particular focus on Islam and its neighbours. The rise of globalization has also created an interdependency of faiths which requires greater co-operation, understanding, and dialogue. A recurrent theme of this course, which will make use of key historical sites, guest speakers and special collections/archives/ museums in parts of the Muslim world, will be whether Islam really is a monolithic entity which can be separated from the rest of the world. As many non-Islamic states now have significant Muslim minorities, is this notion of Islam as a discrete civilization any longer tenable (if it was ever tenable)? Another theme will be the relations between religion and state in Islam. Is Islam inherently resistant to secularization and incompatible with democratisation, as some scholars believe? Special note: site visits and guest lectures may change subject to availability and faculty expertise.

**PLT 6200 ( 3 US Credits)**  
**Liberty Justice Equality: Contemp Pol Th (12 UK Credits)**  
School of Com Arts & Social Sciences

Investigates the central debates and concepts of 20th and 21st

century political theory. Through a close examination of key texts representative of the spectrum of contemporary ideological positions, students will become familiar with a variety of key arguments around political concepts such as equality, freedom, democracy and justice. Students will become familiar with central ideas that have shaped political activity in the 20th and 21st centuries and will become familiar key issues discussed in contemporary political theory.

Prereq: *PLT 4100 Lecture Min Grade: D- Min Credits 2.33* OR  
*PHL 4100 Lecture Min Grade: D- Min Credits 2.33* OR  
*HST 4110 Lecture Min Grade: D- Min Credits 2.33*

**PLT 6205 ( 3 US Credits)**  
**Policy-Making in a Globalized World (12 UK Credits)**  
School of Com Arts & Social Sciences

This course investigates the process of policy-making in modern states. It explores how in the new globalized world governments "import" and "borrow" policy ideas from each other, while analyzing how the different actors – states, bureaucrats, think-tanks, policy networks, lobby groups, citizens, etc – participate and influence the policy-making process. Through role-play activities (such as writing a political manifesto, advising a President on a foreign-policy issue, or enacting a policy-network in the policy process) students will understand the complexities of policy-making and the challenges that the modern state faces in the era of globalization.

Prereq: *INR 4100 Lecture Min Grade: D- Min Credits 2.33* OR  
*DEV 4100 Lecture Min Grade: D- Min Credits 2.33*

**PLT 6296 ( 3 US Credits)**  
**Senior Seminar in Political Science 1 (12 UK Credits)**  
School of Com Arts & Social Sciences

This research intensive course for the major is the first part of a two semester sequence taken in the Senior year. Students produce a research proposal, a literature review and a substantial draft that feeds directly into Senior Seminar 2 which culminates in a 8,000 - 10,000 word dissertation. Students are guided through the various stages of proposal and dissertation writing, and draft work is supervised regularly in a process of continuous feedback.

Prereq: *SCL 5200 Lecture Min Grade: D- Min Credits 2.33*

**PLT 6297 ( 3 US Credits)**  
**Senior Seminar in Political Science 2 (12 UK Credits)**  
School of Com Arts & Social Sciences

Senior Seminar 2 is second half of the research intensive course for the major. Building directly on the writing completed in Senior Seminar 1, students produce an 8,000-10,000 word thesis driven research paper. Students are guided through the various stages of drafting and revising their final dissertation, and orally present their research according to conference standards as part of the formative process.

Prereq: *PLT 6296 Lecture Min Grade: D- Min Credits 2.33*

**PLT 6400 ( 3 US Credits)**  
**Pol Sociology: Power, State and Society (12 UK Credits)**  
School of Com Arts & Social Sciences

At the heart of political sociology is a concern with the relationship between the state and society, a relationship that, as citizens, affects us all. This course explores the link between the people and the state in three interrelated respects: the concept of power, the theory and practice of revolution and the way politics affects the social fabric of daily life in technologically advanced, multi-media societies. In addition, a discussion takes place regarding the global significance of political and social change.

Prereq: PLT 4100 Lecture Min Grade: D- Min Credits 2.33 OR

SCL 4110 Lecture Min Grade: D- Min Credits 2.33 OR

COM 5200 Lecture Min Grade: D- Min Credits 2.33

**PLT 6405 (3 US Credits)**  
**Citizenship: National and Global (12 UK Credits)**

School of Com Arts & Social Sciences

Examines the theoretical, political and sociological conceptions of citizenship. Tracing the development of the concept from ancient societies to the present day, it examines both the theoretical constructs and the concrete political meanings of the term. The course therefore considers the development of the nation state and the establishment of both legal and social citizenship. The course also addresses the notion of global citizenship in the context of international governance as well as the globalization of both economies and environmental issues.

Prereq: PLT 4100 Lecture Min Grade: D- Min Credits 2.33 OR

HST 4110 Lecture Min Grade: D- Min Credits 2.33 OR

PHL 4100 Lecture Min Grade: D- Min Credits 2.33

**PLT 6410 (3 US Credits)**  
**Politics Of Environmentalism (12 UK Credits)**

School of Com Arts & Social Sciences

Examines the political, economic, ideological, and social dilemmas associated with environmental issues. The first section of the course addresses the historical roots of environmentalism, its key concepts, and a range of key thinkers and paradigms for understanding environmentalism as an ideology. The second section of the course explores the role of key actors engaged in environmental policy making, and important issues in contemporary environmental politics. Topics addressed include environmental movements and parties, global environmental regimes, the impact of the media on environmental issues, and prospects for green technologies and employment.

Prereq: HST 4110 Lecture Min Grade: D- Min Credits 2.33 OR

INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR

PHL 4100 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 4100 Lecture Min Grade: D- Min Credits 2.33 OR

SCL 4110 Lecture Min Grade: D- Min Credits 2.33 OR

ENV 5100 Lecture Min Grade: D- Min Credits 2.33

**PLT 6415 (3 US Credits)**  
**Ethnicity and Identity (12 UK Credits)**

School of Com Arts & Social Sciences

Examines the questions of whether ethnicity is a universal phenomenon, and if ethnic conflict is inevitable. Investigates why ethnicity became such an important tool of political organization in the 20th century. This course examines ethnicity, and to a lesser extent religion and nationalism, as bases of social and political belonging and differentiation and sources of both creativity and conflict. Starting with the premise that identity is socially constructed, the ways in which ethnic identity has been formed and used in different societies will be examined. Different theories of ethnicity will be explored during the course, as well as specific case studies. Key contemporary issues in the study of ethnicity and identity, such as immigration and multiculturalism, are also addressed.

Prereq: DEV 4100 Lecture Min Grade: D- Min Credits 2.33 OR

HST 4110 Lecture Min Grade: D- Min Credits 2.33 OR

INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 4100 Lecture Min Grade: D- Min Credits 2.33 OR

SCL 4110 Lecture Min Grade: D- Min Credits 2.33

**PLT 6420 (3 US Credits)**  
**Gender, Politics and Intl Relations (12 UK Credits)**

School of Com Arts & Social Sciences

Explores the field of gender and politics. It addresses both theoretical and practical concerns. Starting from an analysis of the concept of gender, the course moves on to a discussion of feminist theory, followed by feminist criticisms of political and IR theory. The main body of the course is comprised of the examination of a range of issues from gendered perspectives including: nationalism, democracy, security and war, development and political economy.

Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 4100 Lecture Min Grade: D- Min Credits 2.33 OR

DEV 4100 Lecture Min Grade: D- Min Credits 2.33 OR

SCL 4110 Lecture Min Grade: D- Min Credits 2.33

**PLT 6425 (3 US Credits)**  
**Religion, Identity And Power (12 UK Credits)**

School of Com Arts & Social Sciences

The recent emergence of a number of religious movements in many parts of the world has raised important questions about the role of religion in political and social life. This course explores the relationship between religion, political identity and its expression between and across nation-state borders. By focusing on a number of religious movements, such as various Islamic revivals and the new Christian right, this course will examine the various ways in which religious traditions are used as identity-building vehicles, particularly at times of cultural transition and social change. It examines how the internet and other communication networks serve as mediums for Religious identity formation.

Prereq: DEV 4100 Lecture Min Grade: D- Min Credits 2.33 OR

HST 4110 Lecture Min Grade: D- Min Credits 2.33 OR

INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR

PHL 4100 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 4100 Lecture Min Grade: D- Min Credits 2.33 OR

SCL 4110 Lecture Min Grade: D- Min Credits 2.33

**PLT 6430 (3 US Credits)**  
**Democracy and Democratization (12 UK Credits)**

School of Com Arts & Social Sciences

This course analyses the rise of democracy as an idea and as a practice using both theoretical and historical approaches, and processes of democratization in both theoretical and empirical terms. The course aims to (1) provide an introduction to the central models of democracy (namely classical democracy, republicanism, liberal democracy, deliberative democracy and cosmopolitan democracy); (2) to analyse problems associated with the practice of liberal democracy, namely political engagement, the advent of post-democracy and the rise of populism; and (3) to analyse the practice of democracy in Europe, Latin America, Africa, Asia, and its relation with Islam, particularly with reference to experiences with democratization.

Prereq: DEV 4100 Lecture Min Grade: D- Min Credits 2.33 OR

PLT 4100 Lecture Min Grade: D- Min Credits 2.33 OR

HST 4110 Lecture Min Grade: D- Min Credits 2.33 OR

INR 4100 Lecture Min Grade: D- Min Credits 2.33

**PLT 6672 (3 US Credits)**  
**AIFS Summer Internship in PLT (12 UK Credits)**

Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job

sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**PLT 6962 ( 6 US Credits)**  
**World Internship in Political Science (24 UK Credits)**  
 Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**PLT 6972 ( 6 US Credits)**  
**Internship In Political Science (24 UK Credits)**  
 Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and

psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**PRJ 7101 ( 4 US Credits)**  
**Journalism Practice (20 UK Credits)**  
 Graduate Programs

This course introduces the fundamental principles and tools involved in the practice of journalism. Students will focus on core journalism skills, in particular research, reporting and writing for different journalistic purposes. Students will also explore the news media landscape, examining different forms of journalism and considering how technological change has affected journalistic practice across the full range of media. The course also explores the workings of the relationship between the media and public relations and introduces students to the legal and ethical issues which affect the practice of journalism.

**PRJ 7102 ( 4 US Credits)**  
**PR, Journalism and the Media (20 UK Credits)**  
 Graduate Programs

This course develops PR and journalism skills acquired in the first semester, giving the students the opportunity to work on PR and journalism projects and to explore the relationship between the two disciplines through role play, simulations (where for example students may at different times perform PR and journalistic roles in relation to other students) and other practical exercises while reflecting upon the relevant legal and ethical issues. Students' work will be related to an understanding of developments in these industries and the business imperatives which drive the media.

**PRJ 7500 ( 8 US Credits)**  
**Professional Research Project (40 UK Credits)**  
 Graduate Programs

For students working independently on their Masters professional research project. The professional research project (equivalent to 10,000-12,000 words) encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. Students apply their knowledge from across the fall and spring semesters to researching and developing a project, which may relate to the internship. This course is comprised of intensive and regular meetings on a group and one-to-one (by appointment) basis with a project supervisor to discuss the progress of research, development and writing.

**PRJ 7550 ( 12 US Credits)**  
**Extended Professional Research Project (60 UK Credits)**  
 Graduate Programs

For students working independently on their Masters professional research project. An extended project equivalent to a 15,000-20,000 word thesis is offered as an alternative to the internship. The professional research project encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. Students apply their knowledge from across the autumn and spring semesters to researching a topic on public relations and journalism, which may relate to their work experience. This course is comprised of intensive and regular meetings on a one-to-one (by appointment) basis with a project supervisor to discuss the progress of research, development and writing.

**PRJ 7902 ( 4 US Credits)**  
**Internship (20 UK Credits)**  
 Graduate Programs

A 3-5/days a week work placement of approximately three months (depending on the requirements of the organization in question; a

*Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33*

**PSY 4205** (3 US Credits)  
**Concept & Hist Issues Psychol** (12 UK Credits)  
School of Com Arts & Social Sciences

This course engages students in an overview of the main philosophical, scientific and social ideas that formulated psychology as we know it today. We will cover conceptual and methodological positions underlying different paradigms and research trends in the study of human behaviour. We will examine the following questions: what is science and to what extent is psychology permeated by the characteristics of science; what is the extent of social and cultural construction in psychology; is or can psychology be morally or politically neutral; what can we learn from the history of psychology so far? In addition this course will address the issues involved in acquiring knowledge through various scientific methodologies, the critique of traditional methods in psychology, the relationship between facts and values and the significance of the standpoint from which values are understood. Finally, we will discuss ethical issues in psychology, their origins, the moral underpinnings of theory, research and practice and how psychologists construct ethically responsible practices within a social environment.

*Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33*

**PSY 4210** (3 US Credits)  
**Developmental Psychology** (12 UK Credits)  
School of Com Arts & Social Sciences

Developmental Psychology explores the child's developing experience of the world. Major theories and issues in development from conception to adolescence are examined with a particular emphasis on the nature-nurture issue and cross-cultural studies. Topics covered include: fetal development, physical development, cognitive development, social development and personality development. Students are encouraged to actively participate in class discussion and use their own experiences to help understand theoretical issues.

*Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33*

**PSY 4215** (3 US Credits)  
**Biological Basis of Human Behaviour** (12 UK Credits)  
School of Com Arts & Social Sciences

Exposes students to the relationship between biology and behavior. Students are expected to assess critically the extent to which biological explanations can be used to understand or explain human behavior. Topics covered are: motivational behavior; social behavior; sleep; perception; learning; and memory. Special discussion topics include: sexual behavior; eating disorders; emotions; and consciousness. In addition, the course also looks at perceptual and memory disorders. Prerequisite: PSY 3100 Foundations in Psychology and at least one other lower-division psychology course

*Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33 AND*

*PSY 3105 Lecture Min Grade: D- Min Credits 2.33 OR*

*PSY 4200 Lecture Min Grade: D- Min Credits 2.33 OR*

*PSY 4205 Lecture Min Grade: D- Min Credits 2.33 OR*

*PSY 4210 Lecture Min Grade: D- Min Credits 2.33*

**PSY 4220** (3 US Credits)  
**Scientific Reasoning in Psychology** (12 UK Credits)  
School of Com Arts & Social Sciences

Scientific reasoning underpins the vast majority of contemporary research in psychology. This course introduces students to scientific concepts, their development and impact on the field of psychology. Students will engage with critical reading and analysis of psychological scholarly work, and develop a working knowledge of the application of design principles and statistical reasoning within psychological research.

minimum of 9 weeks) within an organization to enable students to participate in graduate level experiential learning and so develop hands-on skills and professional experience which will prepare them for work in the fields of public relations and/or journalism. Placements are supervised, career-related work experiences combined with reflective, academic study that help students 'learn by doing'. During the internship, the staff of the Internship Office and the MA internship faculty supervisor work closely with each student and the organisation to ensure that the placement is a successful one.

**PSY 3100** (3 US Credits)  
**Foundations in Psychology** (12 UK Credits)  
School of Com Arts & Social Sciences

Introduces students to the major areas within the psychology discipline, through current empirical research and theoretical debate. Topics include: scientific methodology; brain functioning; sensation and perception; evolutionary theory; consciousness; development; personality; social psychology; psychopathology; language; and learning. Students discover how psychological research is conducted and how research findings can be applied to understanding human behaviour.

**PSY 3200** (3 US Credits)  
**History of Childhood** (12 UK Credits)  
School of Com Arts & Social Sciences

The aim of this module is to explore childhood as a social construction. Students will explore how childhood has been portrayed across different societies and at different times. Students will also have the opportunity to examine how children are influenced by the cultures in which they live, learn and are cared for. Through the study of historical and social constructions of childhood, students will develop a fuller understanding of how ways of working with children can be shaped by external influences. These issues will be investigated through different theoretical perspectives which have been used as a framework by researchers in the field. Furthermore, a variety of cultural perspectives will be employed to interrogate the western perspectives on child development. In addition, some critical analysis of these frameworks will be undertaken, by examining how well these starting points 'panned out', and whether it is possible to integrate insights from these different perspectives. This analysis of cultural and historical perspectives of childhood will enable students to be more aware of issues and expectations linked to offering services to children in an era of globalisation and multiculturalism.

**PSY 4200** (3 US Credits)  
**Beginning Human Sciences Research** (12 UK Credits)  
School of Com Arts & Social Sciences

Beginning Human Science Research introduces students to the study and interpretation of lived experience. The course covers a range of qualitative models that govern human science research, with a special emphasis on the common features that distinguish them from natural science and quantitative research frameworks. One of the special features of the course is its practical emphasis, whereby students are encouraged to generate human science research questions, to carry out interviews and to complete a series of writing exercises that stimulate their capacity to interpret lived experience. The course also covers the relationship between writing and reflection, the value of narrative approaches, and research ethics in qualitative research. Students will be expected to reflect deeply about the experiential workshops, and to demonstrate their understanding by means of descriptive interpretations and thematic analyses on key topics.



Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33

**PSY 5100** (3 US Credits)  
**Human Development** (12 UK Credits)  
School of Com Arts & Social Sciences

This course is designed to explore in detail the way in which socio-cultural contexts influence the development of the self in infancy and childhood. Special emphasis will be given to the development of the self-concept and self-esteem, interpersonal processes and the application of psychoanalytic ideas to human development; including the work of Erik Erikson, Anna Freud and D. W. Winnicott. The course will also focus on the role of family processes on socialization, the effects of trauma in childhood, peer group dynamics and children's friendships; as well as a wide variety of theoretical perspectives on adolescence, and contemporary theories of the relationship between insecure attachment and psychopathology. Students will have the opportunity to engage in independent research projects examining a variety of topics, including the effects of parenting styles on the developing child, the long-term effects of solitude, and the effects of inter-parental conflict on the child's sense of security.

Prereq: PSY 4210 Lecture Min Grade: D- Min Credits 2.33

**PSY 5205** (4 US Credits)  
**Quantitative Methods In Psych** (16 UK Credits)  
School of Com Arts & Social Sciences

This course is designed to introduce students to the various stages of quantitative research within the Psychology discipline. Students will gain experience doing research and deriving topic questions. In addition, students will learn to formally critique empirical work. The course is designed as a laboratory course; extensive student participation is required. Upon completion of this course, students will have mastered the basic steps for conducting independent research, with ethical and laboratory constraints following APA guidelines.

Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33 AND  
MTH 4120 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 4205 Lecture Min Grade: D- Min Credits 2.33

**PSY 5210** (4 US Credits)  
**Experimental Methods In Psych** (16 UK Credits)  
School of Com Arts & Social Sciences

This course covers experimental design and testing methodology in the study of human behaviour. The course will elaborate on the content covered in PSY 5205 Quantitative Methods in Psychology. More advanced statistical analysis will be covered alongside the theoretical base for using different research methods and what are the advantages and disadvantages of each. Also we will discuss in depth ethical issues in psychological research and the way we report and present studies in psychology. Students are expected to be deliver their experimental work with limited direction building on what they learned in PSY 5205 in terms of designing, conducting and reporting an experiment according to APA standards.

Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33 AND  
MTH 4120 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 5205 Lecture Min Grade: D- Min Credits 2.33

**PSY 5215** (3 US Credits)  
**Personality,Ind.Differences&Intelligence** (12 UK Credits)  
School of Com Arts & Social Sciences

The purpose of this course is to increase students' awareness of the variety of theoretical view points that exist regarding the nature of human individual differences and the factors that influence human behaviour. We will examine the different theoretical view points about intelligence, personality structure and its development, emotion, motivation, cognitive styles, the development of psychopathology, and clinical applications for personality change. Students will evaluate prominent theoretical perspectives critically and consider cultural variations in individual differences.

Prereq: PSY 4210 Lecture Min Grade: D- Min Credits 2.33

**PSY 5220** (3 US Credits)  
**Social Psychology** (12 UK Credits)  
School of Com Arts & Social Sciences

Social psychological processes influence how we perceive, judge, remember, and behave toward people. These processes shape, and are shaped by, our social expectations, social roles, social goals, and social interactions. This course is designed to illustrate the relationship between the individual and society and to demonstrate the multiple ways that social psychology can be applied to the individual - society interface in specific topic areas. Students are encouraged to critically reflect on the strengths and weaknesses of various social psychology theories, to consider their research methods and their applications to real life situations.

Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 4205 Lecture Min Grade: D- Min Credits 2.33

**PSY 5400** (3 US Credits)  
**Mind & Language** (12 UK Credits)  
School of Com Arts & Social Sciences

This is an interdisciplinary course that introduces students to current research and debates in the areas of language and communication. Whereas similar courses have focused on the relationship between language and mind, this course aims to address a relatively neglected aspect of psychology: the relationship between language and self. Beginning with an overview of the biological basis of language and a review of the developmental research on language acquisition, the course will also examine the relation between gesture and language. Clinical models of communication will be covered, focusing on pathological forms of communication such as schizophrenia and autism. The second part of the course will examine structuralist and poststructuralist approaches to language, linguistic interpretations of psychoanalytic theory, narrative communication and narrative identity, as well as theories of reading and writing.

Prereq: PSY 4210 Lecture Min Grade: D- Min Credits 2.33

**PSY 5405** (3 US Credits)  
**Psychopathology** (12 UK Credits)  
School of Com Arts & Social Sciences

Combines lectures, case studies, and audiovisual sessions to introduce students to the field of clinical psychology, psychiatry, and mental health work. An examination of the symptoms and treatment options for a range of mental and emotional disorders, including anxiety, depression, mania, and the schizophrenias, raising a number of important issues for discussion. These include: cultural variations in the definition and diagnosis of disordered states; the social psychological problems of the move from asylums to community care; and criticisms of the medical model of abnormality.

Prereq: PSY 4210 Lecture Min Grade: D- Min Credits 2.33

**PSY 5415** (3 US Credits)  
**Psychology and Cinema** (12 UK Credits)  
School of Com Arts & Social Sciences

This course examines psychological approaches to understanding films. Beginning with classical psychoanalytic interpretations of contemporary films, the course will evaluate the relevance of Freud's work on the uncanny, voyeurism, repetition compulsion and trauma. Students will also be introduced to Barthes' influential semiotic work on narrative codes and their use in the film industry, as well as Laura Mulvey's seminal feminist critique of Hollywood. Of special interest is the cinema's potential, as an art form, to capture contemporary psychological processes such as individuation, the fear of fragmentation and the search for a narrative identity. There is a special emphasis on Jungian approaches to film, the Symbolic cinema, critical analyses of narrative structures, and the application of existential-phenomenological categories of thought to reading films. The course is run as a seminar, so students are expected to read widely and participate with interest.

Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33

**PSY 5425 (3 US Credits)**  
**Health Psychology (12 UK Credits)**

School of Com Arts & Social Sciences

Although nowadays people live longer and are currently 'healthier' than in the past not everyone has a sense of improved health or wellbeing. Health Psychology analyses the biopsychosocial factors which contribute to, and, maintain illness/disease in contemporary society. Health Psychology aims to improve wellbeing by applying psychological theories, methods and research to the promotion of health; prevention and treatment of illness and disability; analysis and improvement of the health care system and; health policy formation.

Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 4215 Lecture Min Grade: D- Min Credits 2.33

**PSY 5430 (3 US Credits)**  
**Psychology of Education (12 UK Credits)**

School of Com Arts & Social Sciences

The aim of this course is to investigate the applications of psychology in educational settings. Students will have the opportunity to gain an understanding of the ways psychological theories and research have influenced our understanding of child learning and teaching. Furthermore, this course investigates the impact of certain psychosocial factors on children's educational development, including peer relations, the role of adults, teacher-pupil interactions and barriers to learning. This course provides a rich learning opportunity for students who want to study Educational Psychology on a postgraduate level or for students who wish to pursue a career in teaching.

Prereq: PSY 4210 Lecture Min Grade: D- Min Credits 2.33

**PSY 6200 (3 US Credits)**  
**Theories & Systems In Psyc (12 UK Credits)**

School of Com Arts & Social Sciences

The course looks at the history and epistemology of psychological theories with a view to making critical comparisons of four of the main schools of thought: Behaviorism, Cognitive Psychology, Psychoanalysis and Phenomenology. Seminar topics and discussion include: the mind-body debate, the free-will vs. determinism debate, artificial intelligence, the integration of Western and Eastern psychological theories, cultural assumptions in psychology, etc. Students are expected to have a thorough grounding in basic psychological theories and concepts before taking this course. This course should only be taken by graduating seniors, preferably in their final semester.

Prereq: PSY 4205 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 5200 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 5100 Lecture Min Grade: D- Min Credits 2.33

**PSY 6205 (3 US Credits)**  
**Developmental Psychopathology (12 UK Credits)**

School of Com Arts & Social Sciences

The course examines the psychological forces that divert development from its typical channels and either sustain the deviation or foster a return to typical development. Using a comparative developmental framework, the psychopathologies to be covered will be arranged in chronological order from infancy to childhood and adolescence. Thus autism, insecure attachment and oppositional-defiant disorder will be examined in relation to typical development in infancy and early childhood, while ADHD and learning disabilities will be studied in the context of the preschool years. Other topics include: anxiety disorders in middle childhood, child and adolescent suicide, conduct and eating disorders, as well as the risks incurred by brain damage, child maltreatment and social victimization. The course will also cover alternative models of child psychopathology, assessment procedures and approaches to intervention and prevention. Students will have the opportunity to do

in-depth research on a topic of their choice and to think critically about case material.

Prereq: PSY 5200 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 5100 Lecture Min Grade: D- Min Credits 2.33

**PSY 6210 (3 US Credits)**  
**Cognitive Science (12 UK Credits)**

School of Com Arts & Social Sciences

Cognitive science is an exciting interdisciplinary approach to the mind that draws on research from a variety of disciplines, including philosophy, computer science, linguistics, neuroscience, and psychology. The resulting theories and data have also exerted a profound influence on how philosophers approach fundamental issues about the nature of the mind. This course focuses on such issues, including: Is the mind a computer? How much of the mind is innate and how much is learned? Is the mind a unitary general purpose mechanism, or is it divided into specialized subsystems or courses? How do we represent the world in thought? Are human beings rational?

Prereq: PSY 4215 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 4205 Lecture Min Grade: D- Min Credits 3.00

**PSY 6215 (3 US Credits)**  
**Research in Criminology (12 UK Credits)**

School of Com Arts & Social Sciences

The course examines the psychological, biological, sociological, and environmental factors that are proposed to play a role in crime involvement. Using a developmental framework, the theoretical viewpoints to be covered will be arranged into individual vs. setting-level explanations of crime, and ultimately, be integrated. Thus psychological and biological factors will be examined as individual-level factors, while environmental and sociological factors will be studied in the context of setting-level factors. Other topics include: research methods in criminological research, longitudinal research in criminology, the roles of empathy, shame, and guilt in violence, as well as neurocriminology and crime intervention and prevention. Students will have the opportunity to do in-depth research on a topic of their choice and to think critically about criminological research and current topical criminological controversies.

Prereq: PSY 4210 Lecture Min Grade: D- Min Credits 3.00 AND  
PSY 4215 Lecture Min Grade: D- Min Credits 3.00 AND  
PSY 5215 Lecture Min Grade: D- Min Credits 3.00 OR  
PSY 5200 Lecture Min Grade: D- Min Credits 3.00

**PSY 6391 (4 US Credits)**  
**Senior Projects Psych I: Quant Methods (16 UK Credits)**

School of Com Arts & Social Sciences

This is a course for graduating psychology majors, providing students with the opportunity to conduct an extended piece of empirical research in an area and topic of their choice. Students independently research, design, conduct, analyze and report their research with guidance from the course tutor. The emphasis is upon quantitative methods, psychological statistics and experimental research designs.

Prereq: PSY 5210 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 5205 Lecture Min Grade: D- Min Credits 2.33

**PSY 6392 (4 US Credits)**  
**Senior Projects Psych II: Qualitative (16 UK Credits)**

School of Com Arts & Social Sciences

This is a course for graduating majors, providing students with the opportunity to conduct an extended piece of qualitative research in a specialized area of psychology. Students independently research,

design, conduct, analyze, and report their research with guidance from the course tutor. The focus will be on qualitative methods: Amadeo Giorgi's empirical-phenomenological method, Strauss & Corbin's grounded theory procedures, hermeneutic approaches such as reflective life-world research; as well as contemporary research methods such as memory work and discursive psychology.

*Prereq: PSY 4200 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 5210 Lecture Min Grade: D- Min Credits 4.00*

**PSY 6393 (6 US Credits)**  
**Senior Projects Psych I: Quant Methods (24 UK Credits)**  
School of Com Arts & Social Sciences

This is a course for graduating psychology majors, providing students with the opportunity to conduct an extended piece of empirical research in an area and topic of their choice. Students independently research, design, conduct, analyze and report their research with guidance from the course tutor. The emphasis is upon quantitative methods, psychological statistics and experimental research designs.

*Prereq: PSY 5205 Lecture Min Grade: D- Min Credits 4.00 AND  
PSY 5210 Lecture Min Grade: D- Min Credits 4.00*

**PSY 6394 (6 US Credits)**  
**Senior Projects Psych II: Qualitative (24 UK Credits)**  
School of Com Arts & Social Sciences

This is a course for graduating majors, providing students with the opportunity to conduct an extended piece of qualitative research in a specialized area of psychology. Students independently research, design, conduct, analyze, and report their research with guidance from the course tutor. The focus will be on qualitative methods such as grounded theory, thematic and content analysis.

*Prereq: PSY 4200 Lecture Min Grade: D- Min Credits 3.00*

**PSY 6400 (3 US Credits)**  
**Psychoanalysis (12 UK Credits)**  
School of Com Arts & Social Sciences

The course examines the development of psychoanalytic theory and practice from its early beginnings in turn-of-the-century Vienna to contemporary practices. Beginning with Freud's early studies in hysteria, the course reviews Freud's seminal ideas on the unconscious, sexuality and the transference; as well as Klein's contributions to child analysis and psychoanalytic theory. The work of the Neo-Freudians is also covered. In particular, the course examines Horney's pioneering model of the structure of the neuroses and Sullivan's interpersonal critique of classical psychoanalysis. Finally, the course considers the work of Fairbairn on the schizoid personality and his unique reformulations of psychoanalytic theory and method. Students will have the opportunity to do in-depth research on a psychoanalytic model of their choice and to think critically about case material. Students will also have the opportunity to apply psychoanalytic concepts to the interpretation of films.

*Prereq: PSY 5200 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 5100 Lecture Min Grade: D- Min Credits 2.33*

**PSY 6405 (3 US Credits)**  
**Existential-Phenomenological (12 UK Credits)**  
School of Com Arts & Social Sciences

This course is an introduction to phenomenology and existential psychology, focusing on the works of Merleau-Ponty, Jaspers, Sartre, Camus and Simone de Beauvoir. Beginning with Kierkegaard's psychology of anxiety and despair, the course covers: the structure of human experience, the psychology of limit situations, embodiment and sexuality, the ontology of human

relationships. Sartre's theory of human conflict will be contrasted with Simone de Beauvoir's ethics of ambiguity. Of special interest is Merleau-Ponty's account of human freedom and the structure of life choices, as well as Heidegger's existential analysis of temporality and death. The course also examines the literature of the absurd, in particular, Camus' existential analysis of suicide and authenticity. The application of the phenomenological method to literature and films is explored and students will be given the opportunity to apply their phenomenological ideas to their 'reading' of a selected short film. There is an emphasis on active forms of learning, so that students are expected to read widely, think deeply and participate in class discussions.

*Prereq: PSY 5100 Lecture Min Grade: D- Min Credits 2.33*

**PSY 6410 (3 US Credits)**  
**Memory and Awareness (12 UK Credits)**  
School of Com Arts & Social Sciences

This course introduces students to key topics, theories and scientific methods in the study of memory with a specific focus on the concept of consciousness in memory. We will first cover concepts and methodological approaches in memory followed by a discussion on the models of memory proposed by different theorists. These topics will set the basis for a more in depth examination of neuroanatomy and psychopharmacology in relation to memory models leading to the topics of encoding vs. retrieval parameters and distortions of memory. The implications of findings in the aforementioned areas regarding the educational and legal systems will be studied. The connection of these areas with consciousness will then be established and a more in depth discussion of concepts will follow including recollection and familiarity, episodic memory and autothetic consciousness, nonconscious memory, memory for emotional events etc.

*Prereq: PSY 4215 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 4205 Lecture Min Grade: D- Min Credits 2.33*

**PSY 6425 (3 US Credits)**  
**Cognitive Neuroscience (12 UK Credits)**  
School of Com Arts & Social Sciences

Cognitive neuroscience aims to explain cognitive processes and behaviour in terms of their underlying brain mechanisms. It is an exciting and rapidly developing field of research that straddles the traditional disciplines of psychology and biology. Cognitive neuroscientists take the view that knowledge about the fundamental mechanisms of the nervous system can lead to a deeper understanding of complex mental functions such as decision-making, schizophrenia, pain, sleep and memory. The course will emphasize the importance of combining information from cognitive experimental designs, epidemiologic studies, neuroimaging, and clinical neuropsychological approaches to understand cognitive processes. The first half of the course will offer a wider-range of current research topics. The latter part of the course will focus on the Faculty research specialisms to potentiate students' experience and learning. To put it simply: how does the brain think?

*Prereq: PSY 4205 Lecture Min Grade: D- Min Credits 2.33 AND  
PSY 4215 Lecture Min Grade: D- Min Credits 2.33*

**PSY 6430 (3 US Credits)**  
**Psychology of Happiness and Wellbeing (12 UK Credits)**  
School of Com Arts & Social Sciences

Positive psychologists argue that traditional psychology has tended to focus on dysfunction and unhappiness and that balance needs to be restored by research into what makes life go well. This course focuses on the science of happiness and wellbeing, integrating findings from Positive Psychology studies and theories. During this course, students will critically evaluate the teaching of Positive Psychology as a means of enhancing happiness and understand the

difference between weaknesses and strengths, and how positive psychology emphasises the latter in contrast to traditional psychology's emphasis on the former. Students will appreciate some of the factors that lead to happiness and learn how to capitalise on these factors in order to achieve lasting happiness, especially by getting to know their own strengths; students will also understand and use a variety of techniques and interventions designed to enhance happiness and well-being.

*Prereq: PSY 4210 Lecture Min Grade: D- Min Credits 2.33 AND*

*PSY 5200 Lecture Min Grade: D- Min Credits 2.33*

**PSY 6435 (3 US Credits)**  
**Clinical Psychology (12 UK Credits)**  
School of Com Arts & Social Sciences

In 2011, the Centers for Disease Control and Prevention reported that antidepressant use in the United States has increased nearly 400% in the last two decades, making antidepressants the most frequently-used class of medications by Americans aged 18-44 years. In a similar manner, a study conducted between 2001-2003 by the National Institute of Mental Health reported that, at some point in their lives, 46% of Americans met the criteria established by the American Psychiatric Association for at least one mental illness. Modern Clinical Psychology implements evidence-based treatments to improve psychologically-based distress or dysfunction and to promote subjective and behavioural well-being and personal development.

*Prereq: PSY 5200 Lecture Min Grade: D- Min Credits 2.33 AND*

*PSY 5405 Lecture Min Grade: D- Min Credits 2.33*

**PSY 6672 (3 US Credits)**  
**AIFS Summer Internship in PSY (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**PSY 6962 (6 US Credits)**  
**World Internship in Psychology (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full

time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**PSY 6972 (6 US Credits)**  
**Internship In Psychology (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**PSY 7101 (4 US Credits)**  
**Research Methods I (20 UK Credits)**  
Graduate Programs

This course covers quantitative and qualitative research methodology, and seeks to explain how they can be used to measure human behaviour. Students will gain experience of conducting research and deriving research questions based on extant evidence. This is a laboratory based course which requires extensive student participation. Upon completion of this course, students will have mastered the basic steps for conducting independent research with ethical and laboratory constraints set by APA guidelines.

**PSY 7102 (4 US Credits)**  
**Research Methods II (20 UK Credits)**  
Graduate Programs

This course covers quantitative and qualitative research methodology, and builds on the knowledge and skills developed in Research Methods 1. More advanced statistical methods will be covered. Students will develop a deeper understanding of grounded theory and a phenomenological approach. This is a laboratory based course which requires extensive student participation. Students will produce their own research work derived from a given research area. By the end of the course students will be able to produce a detailed research proposal that can be used for their PSY 7500 Empirical Dissertation

Prereq: PSY 7101 Lecture Min Grade: D- Min Credits 4.00

**PSY 7103 ( 4 US Credits)**  
**Clinical & Individual Differences in Psy (20 UK Credits)**  
Graduate Programs

This course will increase students' awareness of the psychometric methods used to measure, assess and categorise aspects of human behaviour. The course examines and discusses theoretical viewpoints concerning the structure and classification of intelligence, personality, clinical issues and/or psychopathology. The spine of the course will see students critically discuss the types/traits debate in individual differences research, the categorical/dimensional debate in clinical diagnostic research, and to evaluate the extent of the overlap in these arguments. Students will also learn to evaluate the validity and reliability of well-known measurement methods such as intelligence testing, the Diagnostic and Statistical Manual of Mental Health Disorders (DSM-V), and personality assessment. Students will be learn to critically analyse the efficacy of various therapeutic techniques.

**PSY 7104 ( 4 US Credits)**  
**Cognitive and Biological Psychology (20 UK Credits)**  
Graduate Programs

Students will initially explore the relationship between biology and human behaviour. Students will be expected to critically discuss the extent to which biological structures and/or factors are responsible for an individual's behaviour. The course then focuses on cognitive models of behaviour. How do we map out how our thinking may work and what processes are occurring as we go through everyday life? Eventually students will look to use the methods of cognitive neuroscience to link the behaviours shown in the external world with the biological activity occurring in the internal world.

**PSY 7105 ( 4 US Credits)**  
**Social and Developmental Psychology (20 UK Credits)**  
Graduate Programs

Social psychological processes influence how we perceive, judge, remember and behave towards people. These processes are shaped by our social expectations, our social roles, social goals, and interactions with others. None more so are these behaviours shaped than we develop from a foetus through to adulthood. This course is designed to illustrate the relationship between the developing individual and the society around them. The course will focus on classical, and contemporary theories of social psychology and developmental psychology.

**PSY 7106 ( 4 US Credits)**  
**Conceptual and Historical Issues in Psy (20 UK Credits)**  
Graduate Programs

This course engages students in an overview of the main philosophical, scientific and social ideas that formulated psychology as we know it today. The course covers conceptual, cultural and methodological positions underlying different paradigms and research trends in the study of human behaviour. Students will discuss and develop an understanding of scientific concepts and their impact in the field of psychology, eventually attempting to answer the question. What is science, and is psychology an example of it? The latter stages of the course will cover the main schools of psychology including behaviourism, cognitive psychology, psychoanalysis, and phenomenology.

**PSY 7500 ( 12 US Credits)**  
**Empirical Dissertation (60 UK Credits)**  
Graduate Programs

This course is for MSc Psychology students. It provides students with the opportunity to conduct an extended piece of qualitative or quantitative empirical research in an area of their choice. Students independently design, research, conduct, analyse, and report their research with guidance from one of the course tutors. The work will have an emphasis on either a quantitative, statistical approach, an

empirical phenomenological method, or to include elements of both.

Prereq: PSY 7102 Lecture Min Grade: D- Min Credits 4.00

**RLG 5100 ( 3 US Credits)**  
**Comparative World Religions (12 UK Credits)**  
Department of General Education

This course explores the monotheistic religions of the Near East (Judaism, Christianity, and Islam), those of India and the Far East (Hinduism, Buddhism, and Taoism) and the 'new-age' faiths. The history and practice of each is studied. Special emphasis is laid on the philosophical and psychological basis of each religion and common themes such as the self, suffering, free will and ethics. Primary and secondary sources are studied along with an examination of methodology in comparative religion.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test English 5.0000 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**SCL 3100 ( 3 US Credits)**  
**Foundations of Sociology (12 UK Credits)**  
School of Com Arts & Social Sciences

An introduction to the study of society. Topics include: the origins and nature of sociology and the social sciences; society and culture; social institutions such as family, education, and work; socialization; social stratification, power, and social change; industrialization; and urbanization.

**SCL 4110 ( 3 US Credits)**  
**Gender and Culture (12 UK Credits)**  
School of Com Arts & Social Sciences

This course introduces students to the study of gender and investigates how male and female differences can be interpreted across a range of cultural variables. In addition to exploring a variety of theoretical approaches and debates related to gendered institutions (the family, work, the media) and gendered interactions (friendship, love, sex), students will also consider current issues related to the changing nature of global gender relations

**SCL 5105 ( 3 US Credits)**  
**Religion, Magic And Witchcraft (12 UK Credits)**  
School of Com Arts & Social Sciences

This course focuses on sociological and anthropological perspectives on religious practice and experience. Classical theorists Marx, Weber and Durkheim will be examined. Notions of Magic, Witchcraft and the Supernatural will be addressed in relation to Myth and Symbolism. 'New Age' spirituality will be analysed in relation to Altered States of Consciousness and Counterculture and alternative versions of 'Faith'.

Prereq: COM 3100 Lecture Min Grade: D- Min Credits 2.33 OR  
SCL 3100 Lecture Min Grade: D- Min Credits 2.33

**SCL 5200 ( 3 US Credits)**  
**Social Research (12 UK Credits)**  
School of Com Arts & Social Sciences

Familiarizes students with the key elements of social research: the formulation of research questions, the structure of research projects, the most common types of social research methodologies, the use of new technologies in social research, and analysis of qualitative and quantitative data.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR

GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**SCL 5400 (3 US Credits)**

**Modern Britain: A Social Analysis (12 UK Credits)**

School of Com Arts & Social Sciences

A general presentation of British society for students who arrive in the country and are keen to know about its way of life, patterns of thought, and socio-cultural background. This course also examines Britain's changing status in the world and the effect this has had on socio-political attitudes and behaviour.

**SCL 5450 (3 US Credits)**

**Contemporary British Culture (12 UK Credits)**

School of Com Arts & Social Sciences

Aimed primarily at students participating in the International Internship Programme, this course provides students with a comprehensive and detailed overview of contemporary British culture. The course provides students with a comprehensive overview of contemporary British culture; an overview that engages with many aspects of current debate regarding national and cultural identity and questions how citizens interact with the modern state. The course will cover the historical processes that have helped shape UK society and now govern the social attitude and outlook of modern Britons. The course will also address issues that have become central to political and cultural reporting by the media. These will include differences between English, Scottish and Welsh identities; the role of Monarchy; UK Parliamentary Democracy; multiculturalism and religious faith in Britain. In the context of British culture, the course will also focus on practical assistance to International Internship Programme students, to help them adapt to the context of "working-life". Students will be introduced to the social issues that are likely to influence the behaviour of their workplace colleagues.

**SCL 5700 (3 US Credits)**

**LGBTQ+ in the UK: Pride and Prejudice (12 UK Credits)**

School of Com Arts & Social Sciences

'For Queer and Country' teaches the history of queer people in the UK. Students explore LGBTQ history from the 18th century to the present day, considering the alternating stories of oppression and liberation, stigmatization and assimilation, as well as studying the ways LGBTQ history has been written and understood by successive generations of historians and queer people. Covering everything from Molly Houses to Oscar Wilde to the Gay Liberation Front to the HIV/AIDS epidemic, this course invites students to consider the ways queer people have suffused the political and the cultural life of the UK despite, paradoxically, also being the target of discrimination, persecution, and exclusion by the state and wider society. The course will involve fieldtrips in London, throughout the UK and in Europe.

Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 3.00 OR

ARW 4195 Lecture Min Grade: D- Min Credits 4.00

**SPT 3105 (3 US Credits)**

**Sport and Exercise Physiology (12 UK Credits)**

School of Business and Economics

The module explores the responses of the cardiovascular, respiratory and energy systems to the anticipation and initial stress of exercise. Students will then research the response of the body when a steady state has been achieved. The areas examined include; waste products, depletion of energy stores and neuromuscular fatigue, recovery from sports and the ways in which the body adapts to repeated bouts of exercise.

**SPT 3200 (3 US Credits)**

**Sport & Society (12 UK Credits)**

School of Business and Economics

This course introduces students to the various ways in which social science disciplines attempt to understand key cultural and ideological

issues in sport from an international perspective. This will be achieved by utilising social theories that explore how dominant understandings of race, gender, class and disability are both reinforced and challenged through sport. Analysing these key issues will help students critically understand how global sport has been used as a political tool both historically and in contemporary society.

**SPT 4200 (3 US Credits)**

**Introduction to Sport Psychology (12 UK Credits)**

School of Business and Economics

This course will introduce students to the relevance of psychological issues in sport and sports coaching. The importance of the social context on sports participation and performance will be emphasized as fundamental in the study of sport and sport psychology. The development of the discipline and current thinking concerning sporting performance and the sports performer will be studied and related to students' personal experiences. The theoretical underpinnings of sport engagement and optimal performance will be explored using case studies, projects, and group interactions. The course examines practical implications and applications of sport psychology via personal experience and use of examples in the media where appropriate to demonstrate theory into practice. An overarching theme of the course is a focus on the use of psychological strategies and interventions to optimize sport experiences, health, well-being and performance of athletes.

**SPT 5205 (3 US Credits)**

**Exercise Nutrition and Lifestyle Mgt (12 UK Credits)**

School of Business and Economics

The module explores the behavioural aspects of diet and important food hygiene issues. Key topics examined are nutritional interventions before and during performance, recovery strategies, the nutritional needs of special populations, and topical health issues which can be addressed through physical activity and/or dietary manipulation. Students will also investigate the application of these issues in professional practice, and examine the translation of knowledge about nutrition and sport, exercise and physical activity into practical guidance for individuals and groups.

Prereq: GEP 3140 Lecture Min Grade: D- Min Credits 2.33

**SPT 5210 (3 US Credits)**

**Sports Events Planning and Promotion (12 UK Credits)**

School of Business and Economics

This course introduces students to the principles, concepts and steps involved in planning and executing successful events. The focus is on event project management skills needed to research, design, plan, market, and co-ordinate and evaluate a professional event. The special needs of different types of events will be discussed. It explores the new industry standards being set for event organisation and spectacular entertainment and ceremony and examines the penetration of special events on everyday lives, and the cultural importance attached to those events.

Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33

**SPT 5215 (3 US Credits)**

**Sports Management (12 UK Credits)**

School of Business and Economics

This course explores the diverse and expanding practice of sport management in an international context. Alongside the underpinning theoretical concepts, students will explore international sport management theory and practice within functional areas such as finance, human resource management, and marketing, as well as from historical, cultural, political, and business perspectives. Contemporary issues related to the management of international sports, such as risk management, the media and sponsorship are

*Prereq: SPT 3105 Lecture Min Grade: D- Min Credits 2.33*

**SPT 6215** ( 3 US Credits)  
**Team & Leadership Dyn in Spt & Coach** (12 UK Credits)  
School of Business and Economics

This is an applied leadership course with focus on case studies, projects, and group interactions; it includes theoretical background on group dynamics, small group behavior and motivation, power, types of groups, verbal and non-verbal communications skills, and teambuilding. Emphasis will be placed on sociological and psychological dimensions of inter-group and team relations, including analysis and problem solving through simulations, cases, and similar activities.

*Prereq: SPT 5215 Lecture Min Grade: C Min Credits 2.33*

**SPT 6220** ( 3 US Credits)  
**Sports Marketing** (12 UK Credits)  
School of Business and Economics

The module introduces students to the core philosophy and process of sport marketing. It will examine the essentials of effective sports marketing including product or property development, legal aspects, segmentation, pricing, and communication channels (e.g., broadcast media). Course work includes in-depth analysis of case studies, sport markets and consumers, market research and sports market segmentation, and sport marketing plans.

*Prereq: MKT 5200 Lecture Min Grade: C Min Credits 2.33*

**SPT 6225** ( 3 US Credits)  
**Sports Finance** (12 UK Credits)  
School of Business and Economics

This course examines the importance of finance within professional sports. It grounds students in the 'real world' of financial management in sport, illustrating how to apply financial concepts and appreciate the importance of finance in sound sport management and operations, and distinguishes the skills and principles of finance from those of economics

*Prereq: MGT 4200 Lecture Min Grade: C Min Credits 2.33*

**SPT 6230** ( 3 US Credits)  
**Coaching & Management of Sports** (12 UK Credits)  
School of Business and Economics

This module explores the science and practice of coaching. The coach and coaching are at the core of sport and sporting experience. In this course the foci are the coach as a person and coaching practice as a complex social encounter. In the course students will examine practical, vocational and scientific principles that underpin the sports coaching process. This course is practice-oriented and will provide students with skills, knowledge and scientific background needed to prepare athletes and sports people technically, tactically, physically and mentally. This module helps to bridge the gap between coaching theory and from coaching practice enabling students to develop and extend their coaching expertise.

*Prereq: SPT 4200 Lecture Min Grade: D- Min Credits 2.33*

**SPT 6962** ( 6 US Credits)  
**World Internship in Sport Management** (24 UK Credits)  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their

also examined.

*Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33*

**SPT 5225** ( 3 US Credits)  
**Sports Journalism** (12 UK Credits)  
School of Business and Economics

This course analyses the challenges of writing for sports media and explores the implications of a diverse and rapidly evolving media culture and its role in society. Through the development of theoretical and practical skills, students will engage with different activities to produce a divergent range of critical writing for sports media - these include the reporting of live sports action, radio broadcast interview and online publishing. Students are also encouraged to consider the social context and cultural values of sports media in the twenty-first century.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**SPT 5230** ( 4 US Credits)  
**Football Coaching** (16 UK Credits)  
School of Business and Economics

The RIASA/Football Association Level 2 in Coaching is a professional development placement in partnership with the West Ridings County Football Association. The course aims to provide students with training for a recognised professional qualification in an industry setting and to cultivate intellectual, professional, and personal skills that will enable them to perform in a culturally diverse coaching contexts and communities. In addition to the RIASA/Football Association Level 2 in Coaching qualification requirements, students will complete assessments designed to help reflect on the skills they are learning and the benefits gained from the RIASA/Football Association Level 2 in Coaching, and also to help them determine if their current career goals in the coaching industries. A faculty supervisor will work closely with each student throughout the duration of the RIASA/Football Association Level 2 in Coaching to ensure that the professional development placement is a successful one.

**SPT 6205** ( 3 US Credits)  
**Sports Law and Practice** (12 UK Credits)  
School of Business and Economics

This course introduces students to the principles, concepts and issues associated with contemporary sports law and practice. The focus is placed upon applying the principles of law to sound sport management and operations. The course aims to provide an introduction to the basic tenants of the legal system, its terminology, and principles as applied to professional and amateur sports. Emphasis is placed upon identifying and analyzing legal issues, the ramifications of those issues, and the means of limiting the liability of sport organizations.

*Prereq: SPT 5215 Lecture Min Grade: C Min Credits 2.33*

**SPT 6210** ( 3 US Credits)  
**Talent Identification:Principles & Prac.** (12 UK Credits)  
School of Business and Economics

This course explores key factors and issues in contemporary sport, including, genetics, secondary factors such as birth date, cultural context and population size, perceptual motor skill acquisition and expertise, sports development policy. It uses in-depth case studies, including European soccer, East African running and US professional sports, with an emphasis throughout on practical implications and processes for all those working in sport.

current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**SPT 6972 ( 6 US Credits)**  
**Internship in Sport Management (24 UK Credits)**  
 Internships

The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**SPT 7101 ( 4 US Credits)**  
**Contemp Issues Internat Sport Business (20 UK Credits)**  
 Graduate Programs

The course examines the geo-political, economic, social, and technological environments pertinent to the international sport sector and encouraged students to critically reflect on these issues in the context of international sports management. Students will develop an understanding of the similarities and differences in the production, meaning, promotion, and consumption of sport. They will also critically evaluate the nature and the role of sport in contrasting socio-economic systems.

**SPT 7102 ( 4 US Credits)**  
**Strategic Management in Sport (20 UK Credits)**  
 Graduate Programs

This course is a core requirement and introduces students to the key concepts of strategic planning and management. It includes environmental analysis, resource-based view of the organisation, basic financial aspects of strategic decision making and leadership, and discusses their applicability to sports organisations. The course covers the core strategic analysis models, and uses a series of sports management case studies to analyse the relationship between a firm's internal organisation and the environment in which it operates.

**SPT 7103 ( 4 US Credits)**  
**Sports Law, Contracts, and Negotiation (12 UK Credits)**  
 Graduate Programs

This module explores the web of contractual relationships that operate within sport. An athlete, manager, coach and support staff are usually employees of clubs. Other athletes may be self-employed but are still engaged under a contract. These parties may

also find themselves contractually bound by the rules of a governing body and athletes may also enter into contracts with agents. This module navigates through this complex web of contractual relations and explores how a unique system of public and private regulation applies to sport. It examines who is considered an employee, how contracts are negotiated, what terms appear in contracts, how parties to a contract can be disciplined and how contracts are ended.

**SPT 7104 ( 4 US Credits)**  
**Sports Marketing (12 UK Credits)**  
 Graduate Programs

This course will develop knowledge of the theories and principles of sport marketing, and allow opportunities for the application of that knowledge to practical situations. Students will develop theoretical and research interests which will allow them to expand their strategic and tactical planning skills in organisational sport marketing. Students will develop an understanding of the skills of marketing through the study of examples and case studies from the world of sport.

**SPT 7105 ( 4 US Credits)**  
**Sport Economics and Finance (12 UK Credits)**  
 Graduate Programs

This course is a core requirement and introduces students to the key concepts of Sport Economics and Finance. It will investigate the mechanisms by which contemporary sport managers can financially sustain and operate their clubs, organisations or businesses. It will further extend the student's understanding of sport management principles by application of economic issues to the sport management domain.

**SPT 7401 ( 4 US Credits)**  
**Social Responsibility & Diversity Sports (12 UK Credits)**  
 Graduate Programs

This course examines the history and socioeconomic underpinnings of sports. It explores the issues of ethnicity, gender and international scope in relation to the modern sports world, analysing the stereotypes, misconceptions, and social elements of a changing sports landscape.

**SPT 7402 ( 4 US Credits)**  
**Organisation & Management of Sport (12 UK Credits)**  
 Graduate Programs

This course will develop knowledge, skills and techniques which will enable students to plan, organise, manage and evaluate a sports event. Students will develop the ability to critically appraise an applied sports event management issue. It gives students an enhanced theoretical understanding of the concept of sports event organisation and management, the historical perspective, and the scale. They will become familiar with the need for planning, organisation and management of sports events of all sizes and types, and will start to develop the ability to put theory into practice.

**SPT 7403 ( 4 US Credits)**  
**Leadership & Management in Sport (12 UK Credits)**  
 Graduate Programs

The course examines management issues and organizational behaviour in the sports industry, relating particularly to staffing, motivation, and communication and uses a blend of critical management theory with an understanding of sport development and leadership in a range of contexts. It introduces theories on leadership and the tools and techniques of effectively leadership within a sports organization on a daily basis.



**SPT 7404** ( 4 US Credits)  
**Psychology of Performance Spt &** (12 UK Credits)  
Graduate Programs

This course explores the psychology of human performance in sport and exercise environments. Understanding people's thoughts, feelings and behaviours in the sporting milieu is fundamental to helping individuals to realise their physical, technical and health performance potential. This course will provide theoretical, research and practical insight into the psychology of expertise and the role of psychology in optimising performance across a variety of domains. Students will develop a better understanding of how the mind can impact human behaviour and performance within competitive sport, everyday physical activity settings and business environs. A range of psychological techniques available to practitioners will be outlined (e.g., self-talk, imagery). Theoretical and empirical evidence for the effectiveness of these techniques will be considered.

**SPT 7405** ( 4 US Credits)  
**Coaching & Management of Sport Teams** (12 UK Credits)  
Graduate Programs

This course explores the science and practice of coaching. The coach and coaching are at the core of sport and sporting experience. In this course the foci are the coach as a person and coaching practice as a complex social encounter. In the course students will examine practical, vocational and scientific principles that underpin the sports coaching process. This course is practice-oriented and will provide students with skills, knowledge and scientific background needed to prepare athletes and sports people technically, tactically, physically and mentally. This course helps to bridge the gap between coaching theory and coaching practice enabling students to develop and extend their coaching expertise.

**SPT 7500** ( 8 US Credits)  
**Dissertation** (40 UK Credits)  
Graduate Programs

This course will provide students with the learning opportunity of performing multidisciplinary research in business and management. Students will initiate, plan and execute an individually constructed piece of research and are expected to report on their findings. Students will identify issues within their programme, and specifically within their pathway, to investigate with the use of appropriate research methods, either theoretical or applied, and participate in research activities which will include a literature search, the collection and analysis of data, (either primary or secondary data) and the preparation of a dissertation.

**SPT 7550** ( 12 US Credits)  
**Extended Dissertation** (60 UK Credits)  
Graduate Programs

This course will provide students with the learning opportunity of performing an extended and in depth multidisciplinary research in business and management. Students will initiate, plan and execute an individually constructed piece of research and are expected to report on their findings. Students will identify issues within their programme to investigate with the use of appropriate research methods, either theoretical or applied, and participate in research activities which will include a literature search, the collection and analysis of data, (either primary or secondary data) and the preparation of a dissertation.

**SPT 7902** ( 4 US Credits)  
**Internship** (12 UK Credits)  
Graduate Programs

The internship is a full-time work placement within an organization related to the sports business environment. The internship aims to provide students with a graduate level experiential learning opportunity in which they can develop intellectual, professional and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty. Each student will also complete a series

of assessments that have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them.

**THR 3100** ( 3 US Credits)  
**Foundations of the Performing Arts** (12 UK Credits)  
Department of General Education

This course introduces student to the basic principles of breathing, relaxation, vocal techniques and the oral interpretations of play texts and poetry. Students will explore the fundamentals of speaking in front of an audience. Drama games, storytelling, role-playing, playwrighting and improvisation are used to explore the basic tenets of performance, with a specific focus on training the actor's voice for performance.

**THR 3102** ( 3 US Credits)  
**Movement I: Taking the Floor** (12 UK Credits)  
Department of General Education

The first in the series of movement workshops in the BA Performance and Theatre Arts, this course introduces the principles of a physical approach to the drama workshop at a basic level. The course explores connections between the mind and the body, using a series of techniques and exercises designed to initiate students to the awareness and control of the body necessary in all types of performance and presentation situations.

**THR 3707** ( 3 US Credits)  
**Foundations in Shakespeare Studies** (12 UK Credits)  
Department of General Education

This course provides an historical, cultural and literary foundation to Shakespeare's writing. It provides an introductory analysis to some of the major poetic and dramatic aspects and influences of his drama. Visits to Shakespeare plays linked to the texts are a feature of this course. Students will also visit Shakespeare's reconstructed Globe Theatre. Note: visits may require some entrance costs.

**THR 4100** ( 3 US Credits)  
**Beginning Directing** (12 UK Credits)  
Department of General Education

Introduces students to the principles of directing and visual interpretation for the stage. The fundamentals of stage focus are closely examined, along with the natural areas of visual strength in blocking/staging and communicating with actors. Communication techniques for audiences through stage pictures and composition are evaluated and the underlying principles of the relationships between actor and director and the relationships between characters are examined. The course is a practical one: students work on exercises and progress to practical directing sessions of short assigned scenes, then onto the final chosen scene to be presented to an audience.

**THR 4105** ( 3 US Credits)  
**Movement II: The Physical Impulse** (12 UK Credits)  
Department of General Education

An introductory movement workshop that facilitates an exploration of connections between the mind and the body. Following the principles of a physical-theatre drama workshop, this class is designed to increase students awareness and control of their own body and voice in the space, be it the classroom, the boardroom or the stage. Students explore methods of increasing their energy, personal confidence and creativity in the approach with which they present themselves to the world, and will practice a variety of techniques based on utilising the mind-body connection in order to enhance intellectual and creative development and general health and expression.

Prereq: THR 3102 Lecture Min Grade: D- Min Credits 2.33

**THR 4110** ( 3 US Credits)  
**Theatre & Community I: Me and My** (12 UK Credits)  
Department of General Education

During interactive workshop sessions, students are introduced to the concept and practice of Forum Theatre, as devised by Augusto Boal, in his seminal text, *Theatre of the Oppressed*, as well as the book co-written with Peter Hall, *Towards a Poor Theatre*. Students will learn a series of techniques during which devised theatre is used as a mechanism for solving problems, during which they will have the opportunity to work as actors, spectators and directors. Through a range of simple class activities students will explore the processes of this approach to theatre, often adapted and built-upon by practitioners in theatre in education and theatre in the community. Through a close study of the formation and performance history of the British theatre company, *Cardboard Citizens*, students will discover how forum theatre is utilized today to improve the lives of some of the least privileged members of our societies. No previous experience of any of the practices is necessary and the class content will reflect and adapt to the interests and concerns of each individual group of students. Students are assessed through the effort during participation in practical improvisations, and by presentations and a written reflection and not according to concepts of latent "talent".

**THR 4205** ( 3 US Credits)  
**Acting: Theory into Practice** (12 UK Credits)  
Department of General Education

This course introduces students to a variety of acting methodologies including those of Stanislavsky, Meisner and Adler - both from a practical and a theoretical point of view.

Prereq: THR 3100 Lecture Min Grade: D- Min Credits 2.33

**THR 4210** ( 3 US Credits)  
**Introduction Drama: The Play's the Thing** (12 UK Credits)  
Department of General Education

This course introduces students to the study of dramatic texts and the concepts needed to analyse them within their historical, cultural, and political contexts. Different types of theatrical genre are examined and a variety of theoretical approaches are considered as students develop their critical analysis skills. Attendance at various performances in London are an important aspect of this course.

**THR 4215** ( 3 US Credits)  
**British Comedy** (12 UK Credits)  
Department of General Education

This course will introduce students to the components and unique traits of British Comedy. From theatre and musicals to TV, Film and Stand-Up, students will explore how British Comedy has developed over the centuries and decades to reflect the ever-shifting landscape of British society. In particular, this course will examine how Class plays a significant role in the distinctions and dynamics that define British comedy. The course will explore the elements of satire, absurdity, wit and self-deprecation, in line with the consistent puns, innuendos and intellectual jokes that are at the heart of British humour.

**THR 4415** ( 3 US Credits)  
**Contemporary London Performance** (12 UK Credits)  
Department of General Education

This course aims to introduce students to the contemporary performance scene in London – focusing upon music, dance, performance art, and installation art and fringe theatre. Themed in-class sessions will be supplemented by frequent field trips to performance venues in the London area. Students should budget for an additional £75 for tickets to events.

**THR 5100** ( 3 US Credits)  
**World Theatre** (12 UK Credits)  
Department of General Education

Provides an overview of the theatre of European and non European countries. Mainly issue-driven writing is examined, especially drama as a reaction to oppression. This course identifies styles that are specific to certain cultures in an aim to identify cultural influences from one country to another. Students are encouraged to contribute insights from their own individual cultures.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
Placement Test English 5.0000 OR

GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**THR 5200** ( 3 US Credits)  
**Voice for Acting & Broadcasting** (12 UK Credits)  
Department of General Education

This course focuses on the development of the voice for use in presentation and performance. It increases vocal expression and control through breathing and relaxation in order to strengthen and improve the range, tone, and placement of the voice. The techniques learned are applied to the performance of poetry, modern and classical monologues, as well as audio broadcast styles of prose reading and scripted documentary presentation.

**THR 5205** ( 3 US Credits)  
**Modern Drama** (12 UK Credits)  
Department of General Education

Examines Modernism critically from the perspective of European drama. Beginning with mid nineteenth century Russian drama and continuing to the theatre of the Absurd, this course stresses the resurgence of theatre as a vital aesthetic experience and concentrates on the multiplicity of theatrical approaches employed by such dramatists as Gorky, Chekov and Brecht, Shaw and Pirandello.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**THR 5210** ( 3 US Credits)  
**Acting Skills** (12 UK Credits)  
Department of General Education

An intermediate Performance skills course that focuses on developing the voice and body through group work consisting of improvisational exercises, the use of stage space, basic blocking, and the interpretation of character and text. Group interaction is an important aspect of this course.

Prereq: THR 3100 Lecture Min Grade: D- Min Credits 2.33

**THR 5215** ( 3 US Credits)  
**Screen Acting Techniques** (12 UK Credits)  
Department of General Education

Develops acting skills specifically relating to the camera - i.e., for film and television. In a series of practical workshops and lectures, students are introduced to the disciplines of acting for the camera, and discover the basic differences between acting for television and for film (as opposed to the theatre) as well as various styles of performance. Students learn how to develop realistic, sincere, and believable performances. They also become practiced in dealing with the maintenance of performance under adverse technical conditions. Students gain experience in the rehearsal process, the development of a character, and shooting procedures. They are also given exercises in interviewing for screen work and screen testing.

**THR 5220** ( 3 US Credits)  
**Stage Combat** (12 UK Credits)  
Department of General Education

This course is an introduction to the creation of the illusion of violence on the stage. Both classical swordplay and modern

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

unarmed fighting are covered in this class, with a strong emphasis on the actors' safety, correct usage of weapons, and the core techniques involved in stage combat. Particular emphasis is placed on the concepts underpinning the techniques and on the various uses of violence in the theatrical environment.

**THR 5225 (3 US Credits)**  
**Dramaturgy & Devised Performance (12 UK Credits)**  
Department of General Education

This course introduces students to a range of different Dramaturgical methodologies and how these practices can be used for devising performance. Studio-based practical investigations will be contextualised by study of key historical practitioners, as well as leading companies engaged in contemporary interdisciplinary performance-making practices in the UK and internationally. Students will cultivate a dramaturgical point of view to support both the analysis of performance and the creation of independent work.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**THR 5300 (3 US Credits)**  
**Physical Theatre (12 UK Credits)**  
Department of General Education

This course advances the basic principles of a physical approach to creating theatre and performance. The course explores the creation of physical and visual performance beyond traditional, text-oriented theatre. The course critically examines the connections and disconnections between language and the body. It engages with dynamic devised and ensemble-based work, through introductions to mask, mime, clown, bouffon, view points, puppetry, and other physical techniques. This is facilitated by weekly training in voice, breath, movement, yoga, core strength conditioning, and by opening the student's creative capacities, which may include sculpture work, painting, drawing, writing, and free dance. The course will enable students to create their own challenging original works for performance.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**THR 5405 (3 US Credits)**  
**Shakespeare & His World I (12 UK Credits)**  
Department of General Education

This course provides historical and theoretical contexts to Shakespeare's plays and approaches them with a variety of different critical methods. Shakespeare in performance is an integral part of the course and students are expected to see productions of most texts studied. An additional fee is required for outside trips.

*Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 3.00*

**THR 5410 (3 US Credits)**  
**Shakespeare & His World II (12 UK Credits)**  
Department of General Education

This course provides historical and theoretical contexts to Shakespeare's plays and approaches them with a variety of different critical methods. Shakespeare in performance is an integral part of the course and students are expected to see productions of most texts studied. An additional fee is required for outside trips.

**THR 5700 (3 US Credits)**  
**Audience ... Shakespeare Globe (TP) (12 UK Credits)**  
Department of General Education

This three-week intensive programme will focus on the material and cultural contexts for early modern drama and on the history and process of construction of both the original and the reconstructed Globe Theatres. The syllabus will be informed by, and respond to, the plays in repertory for the Globe Theatre season. The course seeks to demonstrate the historical and current value of Shakespeare's plays through a practical examination of text and language, performance space, the materials of theatre practice, and the unique relationship between actors and audience at the Globe.

*Prereq: THR 3100 Lecture Min Grade: D- Min Credits 2.33*

**THR 6200 (3 US Credits)**  
**Classical Brit Theatre: Fire Over England (12 UK Credits)**  
Department of General Education

Examines the classical traditions in British theatre, as they are perceived today. Students look at a range of plays from the Renaissance tragedies of Christopher Marlowe, William Shakespeare and John Webster to the twentieth century tragedies of dramatists such as T. S. Eliot. Lectures concentrate on textual studies and criticism, and a number of theatre visits are undertaken where possible, these are productions of plays taught on the course.

*Prereq: THR 4100 Lecture Min Grade: D- Min Credits 2.33 OR*

*FYS 3110 Lecture Min Grade: D- Min Credits 2.33*

**THR 6205 (3 US Credits)**  
**Contemp Brit Theatre: Lost Boys Bad Girls (12 UK Credits)**  
Department of General Education

A survey of the major developments in the British theatre since the 1950's. The writer's theatre movement at the Royal Court Theatre and the work of John Osborne and Harold Pinter are studied, as well as the work of major dramatists such as Peter Shaffer and Tom Stoppard. Students see a number of experimental and controversial productions and discuss current playwrighting and acting techniques.

*Prereq: THR 4100 Lecture Min Grade: D- Min Credits 2.33 OR*

*FYS 3110 Lecture Min Grade: D- Min Credits 2.33*

**THR 6210 (4 US Credits)**  
**Classical Acting (16 UK Credits)**  
Department of General Education

Styles of performance for the interpretation of Classical texts will be taught and practised. As well as studying the history of Classical Greek Drama, Elizabethan, Jacobean, Restoration and Classical 17th Century French Drama, students will learn techniques of stage speech and movement appropriate for performing plays from these historical periods. Key texts by Ancient Greek dramatists such as Aeschylus, Sophocles and Euripides will be studied as well as texts by Marlowe, Shakespeare, Webster, Racine and Molière.

*Prereq: THR 5210 Lecture Min Grade: D- Min Credits 2.33*

**THR 6215 (3 US Credits)**  
**Modern Acting: Style and Technique (12 UK Credits)**  
Department of General Education

With a focus on European and American playwrights students are introduced to theories and practices for performance of modern plays, from Ibsen, Chekov, and Wilde, to contemporary writers such as Shaffer, Genet, Pinter and others. Class work includes exercises in interpreting, rehearsing and performing from modern texts.

Prereq: THR 5210 Lecture Min Grade: D- Min Credits 2.33

**THR 6220** ( 3 US Credits)  
**Audition Technique and Critique** (12 UK Credits)  
Department of General Education

This course involves the selection and presentation of monologues, both classical and modern, for audition purposes as well as the development of a process by which a student can effectively and accurately assess and critique performances. It examines casting from both sides of the audition table. It also considers the less obvious requirements of the audition process, including improvisation and screen testing and will be tailored as much as possible to the individual needs of each student.

Prereq: THR 5200 Lecture Min Grade: D- Min Credits 2.33 OR  
THR 5210 Lecture Min Grade: D- Min Credits 2.33 OR  
THR 5215 Lecture Min Grade: D- Min Credits 2.33

**THR 6225** ( 3 US Credits)  
**Irish Drama, the Troubles and Beyond** (12 UK Credits)  
Department of General Education

Surveys Irish drama from the 1890s to the present day. It shows how Ireland's history has shaped its drama, with many plays from the last 30 years using historical material to explore the country's current problems. However, there is a refreshing amount of new wave Irish drama, which concentrates on the new Ireland that has emerged in the last decade.

**THR 6240** ( 3 US Credits)  
**Movement III: The Physical Impact** (12 UK Credits)  
Department of General Education

This course is the final in the series of physical and movement skills courses offered by the performance department, and is intended for students who wish to develop to a higher level their practice of ensemble theatre skills, physical theatre skills, and/or movement skills. Drawing on an in-depth exploration of connections between the mind and the body and following the principles of a physical-theatre drama workshop, this class is designed to further increase students' strength, balance, timing and control of the body and voice in the space, be it the classroom, the boardroom or the stage. Students explore methods of increasing their energy, personal confidence, collaborative skills and creativity and will present a series of group and individual devised performances in the genre of their choice at the mid and end semester.

Prereq: THR 4105 Lecture Min Grade: D- Min Credits 2.33

**THR 6245** ( 3 US Credits)  
**Theatre & Community II: London People's** (12 UK Credits)  
Department of General Education

During interactive workshop sessions, students explore the application of theatre in education and in the community, with reference to the principles of Forum Theatre and Invisible Theatre, as devised by Augusto Boal, and to the principles and discourses of Theatre in Education as innovated by Dorothea Heathcote. Students will practice a series of techniques during which devised theatre and story-telling are used as mechanisms for solving problems, and will have the opportunity to work as writers, performers, spectators and directors. Through a range of simple class activities students will explore the processes of these approaches to and uses of theatre, and in a series of guided practical assignments, will find their own ways to adapt or apply it to the needs and interests of the local community.

Prereq: THR 4110 Lecture Min Grade: D- Min Credits 2.33 OR  
SCL 5200 Lecture Min Grade: D- Min Credits 2.33

**THR 6250** ( 3 US Credits)  
**American Drama: The Beautiful and The** (12 UK Credits)  
Department of General Education

Restless self-doubt entered the American soul in the early 20th Century, the American Dream was beginning to look tarnished. Playwrights such as Eugene O'Neill, Clifford Odets, Arthur Miller, Tennessee Williams and Edward Albee examined the underbelly of the dimming Dream in their dramatic writing. The American Century exploded in a devastating apocalypse in Tony Kushner's Epic drama *Angels in America*. This course examines the major players in American drama in the 20th Century.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**THR 6330** ( 3 US Credits)  
**Top Girls: Innovators and Outsiders** (12 UK Credits)  
Department of General Education

This course gives students the opportunity to investigate the work of a group of individual female play-makers (playwrights, theatre & film directors, actor-producers and performer-writers) through the last four centuries, starting with the 17th century playwright Aphra Behn, and culminating with the 21st century theatre director Katie Mitchell. The course follows the praxis model of theory into practice and students will be given the opportunity to write in an academic register as well as to engage in a series of improvisation workshops & presentations as a method of exploring elements in the material under discussion.

Prereq: ARW 4195 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 3.00

**THR 6335** ( 3 US Credits)  
**Arts Administration & Producing** (12 UK Credits)  
Department of General Education

This course introduces students to a range of issues and skills surrounding production and administration of creative industries, including, but not limited to theatre and performance. Indicative areas of study include approaches to fundraising, including public funding, corporate and individual sponsorship; marketing and public relations; copywriting, social media and media production; curation; approaches to collaboration and artistic staffing; budgeting and project management.

Prereq: THR 4200 Lecture Min Grade: D- Min Credits 2.33 OR  
THR 4205 Lecture Min Grade: D- Min Credits 2.33

**THR 6392** ( 6 US Credits)  
**Playmaking** (24 UK Credits)  
Department of General Education

The student brings together many of their degree's acquired skills to create a substantial piece of theatre culminating in a public performance of their chosen project. The student, in consultation and agreement with the department may choose any single element or combination of the following: Write; and/or Act; and/or Direct; and/or Design; and/or Produce a play or theatrical performance event. Students may combine with others to share and achieve various aspects of their production. Note that this course is restricted to THR majors only. Study Abroads may not register for this course.

Prereq: THR 5200 Lecture Min Grade: D- Min Credits 2.33 OR

THR 5210 Lecture Min Grade: D- Min Credits 2.33 OR

THR 5215 Lecture Min Grade: D- Min Credits 2.33

**THR 6672 ( 3 US Credits)**  
**AIFS Summer Internship in THR (12 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 6 weeks in length and are carried out part-time Monday to Wednesday or equivalent. Each student will also complete 2 assessments throughout the internship, namely: keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the London Internship (or 60 completed credit hours); GPA of 3.2 for psychology; 3.0 for finance, and policy majors; and a GPA of 2.75 for all other majors (\* minimum GPA of 3.0 for those with 60 credit hours, and PSY not available to students until they have reached 75 credit hours); 2 strong academic references.

**THR 6962 ( 6 US Credits)**  
**World Internship in Theatre (24 UK Credits)**  
Internships

The World internship is a student work placement carried out abroad, that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All World internships are supervised by faculty, and all last a minimum of 8 weeks in length and are carried out full time Monday to Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience and preparing an internship portfolio. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including written assignments and a report from their workplace supervisor which is taken into consideration. Prerequisites: 75 completed credit hours upon application to the World Internship, GPA of 3.0 for all majors, 2 strong academic references.

**THR 6972 ( 6 US Credits)**  
**Internship in Theatre (24 UK Credits)**  
Internships

The London internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. All internships are supervised by faculty, and all last a minimum of 9 weeks in length and are carried out full time Monday to Thursday/ Friday. Each student will also complete a series of assessments throughout the internship, such as keeping a written journal of their experience, preparing an internship portfolio, and delivering a final presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to

help them determine if their current career goals are the correct fit for them. During the internship, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the placement is a successful one. Students' final grades are based on several factors including, written assignments, presentation, and a report from their workplace supervisor which is taken into consideration. Prerequisite: 75 completed credit hours upon application to the London Internship, GPA of 3.0 for finance, and psychology majors and a GPA of 2.75 for all other majors, 2 strong academic references.

**VAM 7100 ( 4 US Credits)**  
**Research Methods (20 UK Credits)**  
Graduate Programs

Introduces students to the process of research, including the ability to work from libraries, exhibitions and institutional archives, and developing skills in visual literacy and academic writing. Students are encouraged to develop independence of thought by discovering, evaluating and making appropriate use of a wide range of approaches to research and writing. This course assists students with the identification of their own interests as they move towards choosing a topic for the professional research project.

**VAM 7102 ( 4 US Credits)**  
**Arts Policy (20 UK Credits)**  
Graduate Programs

Aims to give students an understanding of the structure of arts policy in the UK and the USA, as well as on an international level. The course will explore the history of the Department for Culture, Media and Sport (DCMS), the Arts Council and the British Council, in the UK and the National Endowment for the Arts in the USA, making comparisons between the two. Students will be asked to critically engage with different political agendas and how they have impacted arts organisations and the creative industries. Current debate around the instrumentalisation of the arts as social and economic processes will be discussed, alongside questions about how the value of art to society can be evaluated and measured – questions which are central to public policy formation.

**VAM 7103 ( 4 US Credits)**  
**Arts Management and Marketing (20 UK Credits)**  
Graduate Programs

Equips students with the management skills — planning, organising, staffing, supervision and controlling — necessary to facilitate the production and presentation of the visual arts to audiences. The course will address strategic planning, finance management, fundraising, marketing and communication. Students will consider the vision, mission and values — alongside the aims and objectives — of a number of specific international arts organisations.

**VAM 7104 ( 4 US Credits)**  
**Curating (20 UK Credits)**  
Graduate Programs

Equips students with the practical skills and theoretical knowledge necessary for making exhibitions in a museum or gallery. The course will trace the history of curating from the Salons in Paris through key exhibitions produced by the avant-gardes in the 20th century. Students will become familiar with current topics in curating, including the concept of the 'universal' museum, the 'artist as curator', new institutionalism and the 'educational turn' in curating, alongside issues to do with museum collections, including the ethics of ownership. Students will also explore practical aspects of curating, such as transport, insurance, installation and object-handling. The course will make use of London's many arts institutions.

**VAM 7105** ( 4 US Credits)  
**Art Education and the Gallery** (20 UK Credits)  
Graduate Programs

Engages students with current discourse on the educative, social and regenerative potential of the arts, and how these potentials are activated in museum programming and public policy. Students will explore the practical application of learning theories in the gallery; access, outreach and audience development in the museum and case studies of the success and failure of the arts as instruments of urban renewal, both through capital projects and community engagement. As well as studying local and international contexts, the course will draw upon case examples of regional museums and galleries in the UK.

a faculty supervisor work closely with each student and the organization to ensure that the placement is a successful one.

**VAM 7106** ( 4 US Credits)  
**The International Art Market** (20 UK Credits)  
Graduate Programs

Provides students with an overview of the international art market, including its history and current dynamics. Specific attention will be paid to emerging markets in China, Russia, India and the Middle East. The course analyses the structure, theory and practice of the constituent components of the 'for-profit' arts sector, including commercial galleries, auction houses, art fairs and consultancy organisations. Qualitative and quantitative research methods for art business and investment will be discussed.

**VAM 7500** ( 8 US Credits)  
**Professional Research Project** (40 UK Credits)  
Graduate Programs

For students working independently on their Masters professional research project. The professional research project encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. Students apply their knowledge from across the fall and spring semesters to researching a topic on visual arts management and curating, which may relate to the internship. This course is comprised of intensive and regular meetings on a group and one-to-one (by appointment) basis with a project supervisor to discuss the progress of research, development and writing.

**VAM 7550** ( 12 US Credits)  
**Extended Professional Research Project** (60 UK Credits)  
Graduate Programs

For students working independently on their Masters professional research project. An extended project equivalent to a 15,000-20,000 word thesis is offered as an alternative to the mandatory internship. The professional research project encourages students to study intensively a topic agreed with a supervisor, and so develop skills and experience which can be applied in work placements or further graduate work. Students apply their knowledge from across the autumn and spring semesters to researching a topic on visual arts management and curating, which may relate to their work experience. This course is comprised of intensive and regular meetings on a one-to-one (by appointment) basis with a project supervisor to discuss the progress of research, development and writing.

**VAM 7902** ( 4 US Credits)  
**Internship** (20 UK Credits)  
Graduate Programs

A part-time work placement of approximately three months (depending on the requirements of the organization in question; a minimum of 9 weeks) within an organization to enable students to participate in graduate level experiential learning and so develop hands-on skills and professional experience which will prepare them for work in a range of arts and creative cultural industries. Placements are supervised, career-related work experiences combined with reflective, academic study that help students 'learn by doing'. During the internship, the staff of the Internship Office and