

## COURSE SPECIFICATION DOCUMENT

<b>Academic School / Department:</b>	<b>Business</b>
<b>Programme:</b>	Italy
<b>FHEQ Level:</b>	<b>5</b>
<b>Course Title:</b>	Principles of Management
<b>Course Code:</b>	MGT 5800
<b>Course Leader:</b>	Nastaran Norouzi
<b>Student Engagement Hours:</b>	<b>120 (standard 3- credit BA course)</b>
Lectures:	45
Seminar / Tutorials:	<a href="#">Click here to enter text.</a>
Independent / Guided Learning:	75
<b>Semester:</b>	<b>Spring</b>
<b>Credits:</b>	12 UK CATS credits 6 ECTS credits 3 US credits

### **Course Description:**

ITALIAN STUDY CENTRES ONLY. The course investigates the theories, structures and trends of management in organisations. The course covers topics such as the analysis of organisational environments, problem identification, opportunity analysis, decision making under uncertainty, and the managerial functions of planning, organising, leading and controlling. The course also addresses issues of sustainability.

### **Prerequisites:**

MGT 3200

### **Aims and Objectives:**

This course provides an understanding of management theory and practice. This course covers theoretical models of management, the fundamentals of resource management and allocation, planning, strategy, sustainability and decision-making, and organisation culture and structure.

Programme Outcomes:

N/A

This is located at the archive maintained by the Academic Registry and found at:  
<http://www.richmond.ac.uk/content/academic-schools/academic-registry/program-and-course-specifications.aspx>

**Learning Outcomes:**

By the end of this course, successful students should be able to:

**Knowledge and Understanding**

1. understand the ways in which different aspects of management behavior have been analyzed by social scientists
2. appreciate different ways of thinking about contemporary issues in management and organizations
3. understand the importance of management in organizations and the connections between different management functions
4. understand current management practices and to appreciate the responsibilities and duties of a manager in organizations.
5. understand the social scientific study of management, leadership, employees management
6. Identify the role and function of management across a wide range of culture

**Indicative Content:**

1. Introduction to Management and Organization
2. Constraints on Managers: Organizational Culture and the Environment
3. Managing in a Global Environment
4. Corporate Social Responsibility and Managerial Ethics
5. Foundations of Planning
6. Strategic Management
7. Organizational Structure and Design
8. Communication and Information Technology
9. Human Resources Management
10. Controlling
11. Operations Management
12. Managing Change and Innovation

**Assessment:**

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Board and located at: <http://www.richmond.ac.uk/admitted-students/>

**Teaching Methodology:**

Teaching will be a combination of lectures, seminar discussions and workshops, student presentations, role-play exercises, simulations and other forms of interactive participation and drawing on students’ own experiences where appropriate.

Lectures will be designed to cover the fundamental issues and build upon the recommended book chapters from the reading list and additional recommended readings. Weekly seminars will support and enhance student learning through the exploration and application of their understanding of management in considering different organisational scenarios.

**Indicative Text(s):**

**Required Texts/Reading:**

Robbins, S. P.; Coulter, M. A. (2016), Management, 13<sup>th</sup> edition, Harlow: Prentice Hall.

**Recommended Additional Reading:**

- Journal of Management and Governance
- Journal of Applied Social Psychology
- Academy of Management Review
- The Gallup Management Journal Online
- Financial Times
- Wall Street Journal
- The Economist

**Change Log for this CSD:**

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Academic Registry

