COURSE SPECIFICATION DOCUMENT

Academic School/Department: Communications, Arts and Social Sciences

Programme: Standalone course not associated with a degree programme

FHEQ **Level:**   5

Course Title: **Photography for the Media**

Course Code: ADM 5860

Course Leader: Monica Giovannini   (Florence)
Rosanna Graziani   (Rome)

Student Engagement Hours: 120
Demonstrations and Practice: 15
Lectures: 10
Tutorials and/or Group Critiques: 10
Study/Site Visits: 10

Independent / Guided Learning: 75

Semester: *Fall*/Spring/*Summer*

Credits: 12 UK CATS credits
6 ECTS credits
3 US credits

Course Description:
ITALIAN STUDY CENTRES ONLY. Recommended for communications and journalism majors as well as photographers, this course develops knowledge and experience in photojournalism via the study of the work of major practitioners and the production of assignments typical of today's photojournalists. Students will need to provide a DSRL (digital reflex) camera and a laptop (with any basic photo editing software). *There is a studio fee for this course.*

Prerequisites: ADM 3160

Aims and Objectives:
The course aims to analyze various aspects of approach and photographic technique used by photojournalists and to enable students to create a photographic journalistic piece in the form of an article including photos, headline and captions. Students will research the various languages of the masters of documentary photography as an aid to developing their own personal working style.

Programme Outcomes:

This is a standalone course that is not associated with a degree programme**.**

Learning Outcomes:
By the end of this course, successful students should be able to:

- generate ideas through the analysis of information and concepts

- demonstrate effective use of the digital SLR camera and editing software in the context of a photojournalistic assignment

- demonstrate a constructive self-criticism of one's own photographic work.

- demonstrate a working knowledge of the key points in the history of photojournalism including contemporary practitioners

Indicative Content:
- Site visits – exhibitions
- On location shooting
- Effective camera use
- Editing, cropping, resizing, importing images
- Critical and analytical strategies relative to the audience
- 'Reading' images relative to their context
- Key moments in the history of Photojournalism
- Current Press photography
- Presenting your work: statement, presentation and portfolio

Assessment:
This course conforms to the Richmond University Special Programme Assessment Norms for ADM approved at Academic Board (formerly Learning and Teaching Committee) and located at: (http://www.richmond.ac.uk/admitted-students/

Teaching Methodology:
This course consists of lectures, practical demonstrations, slide shows, short excerpts from videos, collective critiques, reading of relevant texts, as well as field trips and visits to photo exhibitions. Every week students will critically edit and enlarge their photographs working towards the production of the final portfolio.

Bibliography:
See syllabus for complete reading list.

IndicativeText(s):

Ang, T., 2012. *Digital Photographer's Handbook.* 5th ed., Dorling Kindersley Limited.

Wells, L., 2002. *The Photography Reader*. Routledge. [Selected essays]

Journals

Web Sites
See syllabus

Please Note: The core and the reference texts will be reviewed at the time of designing the semester syllabus
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Change Log for this CSD:

Major or Minor Change?	Nature of Change	Date Approved & Approval Body (School or LTPC)	Change Actioned by Academic Registry