

US Certificates offered during the 2018-2019 academic year



RICHMOND
THE AMERICAN INTERNATIONAL
UNIVERSITY
IN LONDON

US certificates* are designed to permit study abroad and visiting students to structure their period of study at the University more systematically, and to be given an additional transcript notation in recognition of the work successfully completed. The University degree-course students will not normally be permitted to complete certificates, as minors are more appropriate to them (and are not available to study abroad or visiting students).

Contents:

- **Certificate in British Studies**
- **Certificate in Business Management**
- **Certificate in International Business**
- **Certificate in Fashion Management and Marketing**
- **Certificate in Italian Studies**

***US Certificates conferred upon successful completion of the required courses with a GPA of at least 2.0.**



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US Certificate in British Studies

This US Certificate requires students to successfully complete five courses in British civilization, and is evidence of having completed a systematic and intensive study of British culture. Upon completion of the five courses with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

choose five of the following:

AVC 5200	3 credits
AVC 5400	3 credits
HST 5400,	3 credits
HST 5405,	3 credits
HST 6415,	3 credits
LIT 5405,	3 credits
PLT 5205,	3 credits
SCL 5400,	3 credits
THR 5405/5410,	3 credits
THR 6200,	3 credits
THR 6205	3 credits

US Certificate in Business Management

Upon completion of the five courses (or three plus internship) with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

choose five of the following (or 3 plus Internship):

ENT 6200 Entrepreneurship and Business Development (Fall)	3 credits
INB 6215 Managing the Multinational Corporation (Fall/Spring)	3 credits
MGT 5220 Legal and Ethical Concept of Management (Fall/Spring)	3 credits
MGT 5400 Organisational Behaviour (Fall/Spring)	3 credits
MGT 5405 Operations Management (Fall/Spring)	3 credits
MGT 5410 Human Resource Management (Spring)	3 credits
MGT 5220 Governance and Sustainability (Fall)	3 credits
MGT 6200 Competition and Strategy (Fall/Spring)	3 credits
MKT 6200 Advertising Management (Fall/Spring)	3 credits
MKT 6210 Distribution and Retailing Management (Fall)	3 credits
MKT 6215 Global Marketing Management (Fall/Spring)	3 credits
MKT 6310 Luxury Brand Management (Spring)	3 credits
Internship options:	
INB 6962 World Internship in International Business (Fall/Spring)	6 credits
INB 6972 Internship in International Business (Fall/Spring)	6 credits



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US Certificate in International Business

Upon completion of the five courses (or three plus internship) with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

choose five of the following (or 3 plus Internship):

ECN 5105 Economic Problems of Development (Spring)	3 credits
ECN 5405 Economic Policy Analysis (Fall)	3 credits
ECN 6210 International Economics (Spring)	3 credits
FNN 6210 International Finance (Fall/Spring)	3 credits
FNN 6420 International Financial History (Spring)	3 credits
INB 6200 Country Risk Analysis (Fall/Spring)	3 credits
INB 6205 Foreign Trade Policy (Fall/Spring)	3 credits
INB 6210 European Business Environment (Fall/Spring)	3 credits
INB 6215 Managing the Multinational Corporation (Fall/Spring)	3 credits
MGT 6200 Competition and Strategy (Fall/Spring)	3 credits
MKT 6215 Global Marketing Management (Fall/Spring)	3 credits
INB 6962 World Internship in International Business (Fall/Spring)	6 credits
INB 6972 Internship in International Business (Fall/Spring)	6 credits

US Certificate in Fashion Management and Marketing

Upon completion of the five courses (or three plus internship) with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

choose five of the following (or 3 plus Internship):

COM 6400 Fashion and Media (Fall/Spring)	3 credits
COM 6205 PR and Self Presentation (Fall/Spring)	3 credits
HST 4405 History of Fashion (Fall/Spring)	3 credits
MKT 5405 Fashion Marketing and Retail (Fall/Spring)	3 credits
MKT 5410 Psychology of Fashion and Luxury Goods (Fall/Spring)	3 credits
MKT 6300 Fashion Buying and Merchandising (Spring)	3 credits
MKT 6310 Luxury Brand Management (Spring)	3 credits
INB 6962 World Internship in International Business (Fall/Spring)	6 credits
MKT 6972 Internship in International Business (Fall/Spring)	6 credits



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US Certificate in Italian Studies

Upon completion of the five courses (or three plus internship) with a GPA of at least 2.0, the student's transcript will indicate the Certificate has been conferred.

Choose five from the following (15 credits in total):	Credits
ADM 5855 Painting in Florence III	3
ADM 5870 Sketchbook of Florence	3
AVC 5820 Italian Renaissance Architecture	3
AVC 5835 History of Italian Fashion	3
AVC 5855 Museums and Galleries of Florence: the cultures of display	3
AVC 5810 Renaissance and Baroque Art in Rome	3
AVC 5845 Baroque Rome and its Monuments	3
COM 5860 Made in Italy	3
COM 5845 Luxury Fashion in Rome	3
COM 5855 News and the media in Italy	3
FLM 5800 History of Italian Cinema and Society	3
HST 5825 Italian Food and Culture	3
HST 5820 History of the Italian Mafia	3
HST 5830 Medieval and Early Renaissance Italy	3
HST 5810 History of Florence	3
ISL 5800 Service Learning * (subject to approval)	3
LIT 5800 Italian Literature in translation	3
LIT 5810 Dante in translation	3
SCL 5820 Sociology of Italian soccer	3
ITL 5*** (an Italian Language component of 3 to 6 credits)	3 or 6



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