

## COURSE DESCRIPTIONS - ITALY STUDY CENTRES

**ADM 3800 ( 3 US Credits)**  
**Drawing I (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course introduces students to figure drawing, structure and object drawing, and outdoor drawing which includes the city of Florence/Rome and the Tuscan/surrounding landscape. Students experiment with lead, charcoal, conté pencil and crayon and ink. The course is designed to provide a foundation in the subject, and will also prepare students for the next course in the sequence. A studio fee is levied on this course.

**ADM 3855 ( 3 US Credits)**  
**Painting in Florence I (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course teaches students how to produce the illusion of volume, space and movement on a two dimensional surface. Students explore hands-on approaches to paint application, colour, structure and composition, and experiment with different ways of applying the paint. They learn to imitate the techniques of painters such as Caravaggio, Monet, Seurat, Van Gogh and Picasso. This course includes classroom assignments and painting out of doors in places such as the Boboli gardens and the hills around Florence. Classroom assignments are also related to the city of Florence, and students work with their own photographic material. The course is designed to provide a foundation in the subject, and also prepares students for the next course in the sequence. A studio fee is levied for this course.

**ADM 4800 ( 3 US Credits)**  
**Drawing II (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course includes figure drawing, still-life drawing and landscape drawing, with the focus on Florence and the Tuscan landscape. Students are encouraged to examine the problems of drawing the human figure (anatomy), perspective (several vanishing points) and objects (complexity, varied tonality). This course includes a consideration of the individual handling of traditional drawing techniques. It follows on from ADM 3800 Drawing I and builds on the principles established in that course. A studio fee is levied on this course.

*Prereq: ADM 3800 Lecture Min Grade: D- Min Credits 2.33*

**ADM 4855 ( 3 US Credits)**  
**Painting in Florence II (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. In this course, particular problems associated with tone and light are studied, including side lighting, candle lighting, and artificial lighting. Studio practice is combined with discussion, critique and demonstration. Students are encouraged to talk about their work with the instructor and fellow students to clarify their objectives and problems. The course includes open air painting and work in the studio. It follows on from ADM 3855 Painting in Florence I and builds on the principles established in that course. A studio fee is levied on this course.

*Prereq: ADM 3855 Lecture Min Grade: D- Min Credits 2.33*

**ADM 5800 ( 3 US Credits)**  
**Drawing III (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This is an advanced drawing course, further developing students' drawing skills. It focuses on figure drawing, still-life drawing and landscape drawing, with particular attention to the Florence and the Tuscan landscape. Students are encouraged to further develop their personal style of composing and choosing types of lines and mark-making.

Assignments are complex and narrative/illustrative, requiring a process-based approach, which students are asked to verbalize to their instructor and fellow students. This course follows on from and builds upon ADM 4800 Drawing II. A studio fee is levied on this course.

*Prereq: ADM 4800 Lecture Min Grade: D- Min Credits 2.33*

**ADM 5855 ( 3 US Credits)**  
**Painting in Florence III (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This is an advanced painting course, structured around specific painting projects to develop the range and technical competence of the student. Professional painting techniques are demonstrated and experimented with. There are advanced discussions of style, colour, form, composition and subject matter. This course includes outdoor painting and work in the studio. This course builds upon ADM 4855 Painting in Florence II. A studio fee is levied on this course.

*Prereq: ADM 4855 Lecture Min Grade: D- Min Credits 2.33*

**ADM 5860 ( 3 US Credits)**  
**Photography for the Media (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Recommended for communications and journalism majors as well as photographers, this course develops knowledge and experience in photojournalism via the study of the work of major practitioners and the production of assignments typical of today's photojournalists. Students will need to provide a DSRL (digital reflex) camera and a laptop (with any basic photo editing software). There is a studio fee for this course.

*Prereq: ADM 3160 Lecture Min Grade: D- Min Credits 2.33*

**ADM 5870 ( 3 US Credits)**  
**Sketchbook of Florence (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course is designed to give students a deeper understanding of the role of drawing as an investigative process as well as an expressive means of communication. Drawing is used as a basic exploratory tool to examine Florence as the site for both subject – in particular, the river Arno - and as a research resource for the practice of drawing - especially in the Florentine Galleries and Museums. The course is divided between working in the studio and on location in Florence. The sketchbook is an essential aspect of the course in helping students to document the city, stimulate and develop ideas and as a reminder that drawing is a portable medium. A studio fee is levied on this course.

*Prereq: ADM 3800 Lecture Min Grade: D- Min Credits 2.33*

**ADM 5875 ( 3 US Credits)**  
**Sketchbook of Rome (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course is designed to give students a deeper understanding of the role of drawing as an investigative process as well as an expressive means of communication. Drawing is used as a basic exploratory tool to examine Rome as the site for both subject – in particular, the river Tevere - and as a research resource for the practice of drawing - especially in the Roman Churches, Galleries and Museums. The course is divided between working in the studio and on location in Rome. The sketchbook is an essential aspect of the course in helping students to document the city, stimulate and develop ideas

and as a reminder that drawing is a portable medium. A studio fee is levied on this course.

*Prereq: ADM 3800 Lecture Min Grade: D- Min Credits 2.33*

**ADM 6861** (3 US Credits)  
**ITALY INTERNSHIP (3)** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, with grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**ADM 6862** (6 US Credits)  
**Italy Internship** (24 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, with grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**AVC 4800** (1 US Credits)  
**Introduction to Italian Art** (4 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course examines developments in early Italian painting and sculpture leading up to the Renaissance and Baroque. Students consider early Italian art from the Etruscans and Romans up to the Renaissance, in art historical context, particularly in terms of patronage and the key social, religious and philosophical events. It is normally taught during field study visits, which include Lucca, Pisa, Venice, and Rome. A field project paper is normally required.

**AVC 4805** (3 US Credits)  
**Early Renaissance Florentine Art** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course focuses on examples of Florentine art around 1400-1490: the foundation of the Renaissance style, and the emergence and development of Florentine Romanesque Gothic architecture, painting and sculpture. Students will study the period of Lorenzo the Magnificent, the golden age of Florentine art and culture. Giotto, Masaccio, Donatello, Filippo Lippi and Fra Angelico are examined in detail. Most of the classes are taught in Florentine museums and churches. A course-related field trip to Pisa and Lucca is included. Students will need to budget for admission to museums and galleries, which is not included in the course fee.

**AVC 5810** (3 US Credits)  
**Renaissance and Baroque Art in Rome** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course examines the development of painting, sculpture and architecture in Renaissance

and Baroque Italy from the fourteenth to the mid-seventeenth centuries, four centuries marking the passage from the Middle Ages to Modernity. Students examine key works, consider the historical and cultural context in which the art was produced and consumed, and how this art has been approached and analysed historically. The course focuses on Rome and normally includes on-site visits to view works by, for example, Michelangelo, Raphael, Caravaggio and Bernini.

*Prereq: AVC 4200 Lecture Min Grade: D- Min Credits 2.33 OR  
AVC 4205 Lecture Min Grade: D- Min Credits 2.33 OR  
HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**AVC 5815** (3 US Credits)  
**Central Italian Early Renaissance Art** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course examines the Early Renaissance visual arts and architecture of Central Italy. Students consider the key artists and their works, and the relationship between them. The course examines the importance of patronage and the pertinent social, religious and philosophical movements of the Early Renaissance. Student focus on the Quattrocento (15th century) in Florence, and in particular on the role of Lorenzo the Magnificent, Medici and central personality in the golden age of Florentine art and culture. The course normally makes extensive use of the city of Florence as a learning resource.

*Prereq: AVC 4200 Lecture Min Grade: D- Min Credits 2.33 OR  
AVC 4205 Lecture Min Grade: D- Min Credits 2.33 OR  
HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**AVC 5820** (3 US Credits)  
**Italian Renaissance Architecture** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores the principle architects, monuments and themes of fifteenth and sixteenth century Italian Renaissance architecture. After an overview of Greek and Roman architecture, used as models and sources of inspiration for medieval architecture during period, students examine some of the most imposing and influential constructions of Tuscan Romanesque and Gothic style. The main emphasis is on Renaissance architecture in Florence but includes contextual reference to architectural developments in Rome, Urbino and Mantua. Aspects of Renaissance architecture (architectural theory, Medici and papal patronage, urban planning and church and palace design) are considered. The focus is on the following architects: Alberti, Brunelleschi, Michelozzi, Bramante, Michelangelo and Giulio Romano. In addition to visits to key Renaissance buildings and urban spaces in Florence, the course normally includes a field trip outside of Florence.

*Prereq: AVC 4200 Lecture Min Grade: D- Min Credits 2.33 OR  
AVC 4205 Lecture Min Grade: D- Min Credits 2.33 OR  
HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**AVC 5825** (3 US Credits)  
**Masters/Renaissance: Leonardo da Vinci** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course examines the extraordinary variety and complexity of the work of Leonardo da Vinci. Leonardo's work is approached as a lens through which aspects of science, anatomy and the human body, portraiture, perspective and religious painting in the 15th and early 16th centuries, can be critically examined. Normally taught largely on site,

*Prereq: AVC 4200 Lecture Min Grade: D- Min Credits 2.33 OR*

*AVC 4205 Lecture Min Grade: D- Min Credits 2.33 OR*

*HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

in and around Florence, with a day trip to Vinci, Leonardo's birthplace, and to Milan to view The Last Supper.

*Prereq: AVC 4200 Lecture Min Grade: D- Min Credits 2.33 OR*

*AVC 4205 Lecture Min Grade: D- Min Credits 2.33 OR*

*HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**AVC 5835 (3 US Credits)**  
**History of Italian Fashion (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course covers the history of Italian fashion from the late gothic period to current Made in Italy design. It looks at Italian fashion styles in relation to art history in an international, social and economic context. Fashion and its relation to culture, subculture, gender, and communication are emphasized. On-site visits illustrate Florence's dominant role in fashion.

*Prereq: AVC 4200 Lecture Min Grade: D- Min Credits 2.33 OR*

*AVC 4205 Lecture Min Grade: D- Min Credits 2.33 OR*

*HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**AVC 5840 (3 US Credits)**  
**Art and Culture in Rome: 800BC-2000AD (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course examines the history and society of Rome and its architectural and artistic output as it developed over a period of 3000 years. Students study key examples of architecture, monuments and art from Classical Rome through to the Renaissance and Baroque, and the modern period. Much of the course is normally taught on site with visits to churches, palaces and museums.

*Prereq: AVC 4200 Lecture Min Grade: D- Min Credits 2.33 OR*

*AVC 4205 Lecture Min Grade: D- Min Credits 2.33 OR*

*HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**AVC 5850 (3 US Credits)**  
**Michelangelo in Rome (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course examines the works of the Renaissance artist Michelangelo, his sculpture, painting, architecture and literary output, within their historical context, focussing on Rome. It concentrates on issues of commission, iconography, censorship, biography, historiography and aesthetics. The course examines Michelangelo's early career in Florence, where he worked at first under the Medici and then under the austere theocratic Republic, then explores his life and work in Rome, the centre of Christianity and of new ideas. Students study Michelangelo's relationship with various patrons and consider how different commissions and motivations determined very different outcomes, in order to appreciate the nuanced relationship between art and power. Michelangelo's work is analysed within the broader context of his contemporaries, in order to appreciate his distinctive style and innovative power. The course normally makes use of the city of Rome as a learning resource.

**AVC 5855 (3 US Credits)**  
**Museums and Galleries of Florence (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Considers the nature of museums and art galleries and their role and function in our society and culture. Students study the workings of the art market and a variety of other topics that impinge upon it, such as conservation, restoration, the investment potential of art, and art world crime. Students visit many of the great galleries and museums in Florence with their rich intercultural collections, as part of this course. A university-level survey of the history of international art is strongly recommended as a prerequisite.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**AVC 5860 (3 US Credits)**  
**Florentine Art in Context (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course examines the concepts underlying Italy's Renaissance art and architecture in their art historical context, including the visual representation of space in painting, sculpture and portraiture, harmony and space in architecture, disguised symbolism in Christian art and the language of allegories. The course normally includes weekly visits to museums, galleries, and exhibitions, with their rich intercultural collections, enabling students to engage directly with the original art works and consider their display.

*Prereq: HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR*

*GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**AVC 6861 (3 US Credits)**  
**ITALY INTERNSHIP (3) (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**AVC 6862 (6 US Credits)**  
**ITALY INTERNSHIP (6) (24 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**COM 5845 (3 US Credits)**  
**Luxury and Fashion in Rome (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores the historical

development of the Italian fashion industry with a particular emphasis on Rome. The course focus is on retail and visual merchandising. It addresses the question of relevance of the in-store consumer experience in response to the spread of e-commerce. In order to explore and evaluate possible answers to this question, students are involved in The Luxury Shopping Experience project. Following clear guidelines, students visit, examine, and report on selected luxury stores located along Via Condotti and Via Borgognona in Rome. This allows students to experience at first hand the way people, including tourists, consume luxury in Rome.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**COM 5850** (3 US Credits)  
**Gender and Sexuality in Italian Opera** (12 UK Credits)  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores representations of gender and sexuality within the broad context of Italian opera. The characteristically ambiguous gender roles present in many operas are studied, including the castrato male, the cross-dressing female and male singers in travesti roles, and the contemporary, high-voiced male counter-tenor. Through an interdisciplinary approach, which brings together both music and gender studies, students are given the opportunity to consider gender identity in Italian opera and how gender roles and voices have changed over time. No prior musical background or historical knowledge of music is required. Live operatic performances are included.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**COM 5855** (3 US Credits)  
**Writing for the Media in Italy** (12 UK Credits)  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. In this course students explore the most important characteristics of Italian journalism and the Italian media system. The focus is around a comparative analysis of different styles used in international journalism, particularly in print media, although other kinds of media are included. Students will have the opportunity to develop their own research and practical writing skills while examining different aspects of the Italian media. Students may be able to publish articles in an Italian newspaper.

*Prereq: COM 3100 Lecture Min Grade: D- Min Credits 2.33 OR  
 JRN 4200 Lecture Min Grade: D- Min Credits 2.33*

**COM 5860** (3 US Credits)  
**Made in Italy: Symbols/Italian Identity** (12 UK Credits)  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Italy occupies a prominent place in today's globalized economy. This course explores the history and practices of consumption in Italy, and the production of goods and services that have been encoded as 'Italian' outside the country itself. It analyses aspects of consumption from a variety of economic, cultural and anthropological approaches. The course looks at the transition to a consumer society, and investigates areas such as advertising, fashion, industrial design, food culture and sport. It also examines the impact of consumerism on Italian identity formation in relation to the construction of gender roles. The course includes on-site visits and field trips to major Italian companies.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**COM 6805** (3 US Credits)  
**Fashion and Media** (12 UK Credits)  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course traces the multiple connections between the fashion and media industries. It emphasizes the material realities, pragmatic and creative dynamics,

fantasy components, and essential visuality of fashion. It also highlights how cities in general function as creative agencies for fermenting style and fashion ideas and attitudes. Note: This course is cross-referenced against COM 6400 (offered on the Richmond campus).

*Prereq: COM 4200 Lecture Min Grade: D- Min Credits 2.33 OR  
 COM 5200 Lecture Min Grade: D- Min Credits 2.33 OR  
 MKT 5200 Lecture Min Grade: D- Min Credits 2.33 OR  
 SCL 5200 Lecture Min Grade: D- Min Credits 2.33*

**COM 6861** (3 US Credits)  
**ITALY INTERNSHIP (3)** (12 UK Credits)  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**ECN 5805** (3 US Credits)  
**International Economic Relations** (12 UK Credits)  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course introduces students to international economic relations. These relations are relations of international trade, international production and finance as well as international development. The course is taught within the context of technology, politics and culture.

*Prereq: ECN 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
 ECN 4105 Lecture Min Grade: D- Min Credits 2.33*

**ECN 6862** (6 US Credits)  
**Italy Internship** (24 UK Credits)  
 Italian Study Centres

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**EDU 6861** (3 US Credits)  
**Italy Internship** (12 UK Credits)  
 Italian Study Centres

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**EDU 6862** ( 6 US Credits)  
**Italy Internship** (24 UK Credits)  
Italian Study Centres

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**ENT 5805** ( 3 US Credits)  
**Italian Family Business** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course provides an insight into Italian businesses and entrepreneurship. Family business and entrepreneurship will be placed into a national context and the importance of family businesses for the Italian economy will be identified. The study of Italian businesses will analyse the characteristics of family businesses as well as the institutional actors, strategies, policies and initiatives.

*Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
MGT 4200 Lecture Min Grade: D- Min Credits 2.33 OR  
ECN 4105 Lecture Min Grade: D- Min Credits 2.33 OR  
ENT 4200 Lecture Min Grade: D- Min Credits 2.33*

**FLM 5800** ( 3 US Credits)  
**History of Italian Cinema and Society** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores the history of Italian cinema and society as represented in film, with particular focus on the wide range of films to emerge after the Second World War. Students study key works of Italian cinema within the context of world cinema to assess realism as an aesthetic convention as well as gain insights into contemporary trends in Italian culture.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**FNN 6862** ( 6 US Credits)  
**Italy Internship** (24 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, with grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**HST 3800** ( 3 US Credits)  
**Medieval and Early Renaissance Italy** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course presents an introduction to the political, social and cultural history of Italy from the Early Middle Ages to the end of the XVI century. Its aim is to provide students with an understanding of the forces and processes that shaped the states and the societies of the Italian peninsula in an era of extraordinary changes: from the developments of medieval cities and the rise of humanism in the fourteenth and early fifteenth century, to the political and religious crisis of the late Quattrocento and early Cinquecento, and finally to the establishment of a new

balance of power and a new cultural climate in the course of the sixteenth century. Particular attention will be devoted to Florence, especially from the 13th century onward, as a social, political and economic case study of Medieval and Renaissance Italy.

**HST 5805** ( 3 US Credits)  
**Rome Through the Ages** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course covers the history of Rome from its reputed founding by Romulus and Remus to the establishment of the Roman Republic and the creation of the Roman Empire, leading up to conversion to Christianity and the appointment of the first Christian emperor. Much of the teaching is carried out during visits to major archaeological sites. The course explores themes such as the changes in Roman politics, the causes of the misgovernment which brought down the Republic, how the hollow skeleton of the Republic was used to house the Principate of Augustus, the rise of the Roman Empire, and the success of Christianity.

*Prereq: HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**HST 5810** ( 3 US Credits)  
**History of Florence** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course covers the history of Florence, concentrating on its development as a city and a state before and during the Renaissance and the Early Modern period. The uniqueness of Florence is underlined by drawing comparisons with other cities in Italy and Europe. The course features primary source readings by such authors as Dante Alighieri, Dino Compagni, Giovanni Villani and Franco Sacchetti. Some lessons take place onsite so that students experience this city's past first-hand.

*Prereq: HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**HST 5815** ( 3 US Credits)  
**History of Food and Table Manners** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores food and food habits in human history from early civilization to the Modern period, via the Classical world and the Middle Ages. Themes such as the social function of banquets, dietary rules, food models, cultural identity and table manners are considered. Students examine evidence based on written sources and on archaeological and artistic remains in order to compare the dining habits of different social groups across different historical periods (e.g. Romans vs. Barbarians; nobles vs. peasants; lay vs. religious; urban vs. rural). The social, political, economic and cultural history of food and table manners are studied within the spaces in which the people lived and ate - including the interiors of households, palaces and monasteries.

*Prereq: HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**HST 5820** ( 3 US Credits)  
**History of the Italian Mafia** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores the history of the Italian Mafia from the national unification of Italy until the present day. Topics studied include relationships within the organization, those between the Mafia and Italian Politics, and those between the Italian and the American Mafia.

Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33

**HST 5825 ( 3 US Credits)**  
**Italian Food and Culture (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. According to anthropologist Jon Holtzman, the tastes and flavours of a country's traditional table are a meaningful representation of its collective memory. This course examines the geography, history and culture of Italian regional dishes that have brought Italy worldwide renown. The course looks at regional gastronomic traditions and their origins, including differences in how food is prepared, the representation of Italian food practices in media and cinema, food symbolism in Italian culture, food ethics and sustainable agriculture, with an examination of today's fast and slow food traditions. A visit to a wine and olive oil farm in Tuscany will give a practical illustration of how resources are linked to food practices.

**HST 5830 ( 3 US Credits)**  
**Medieval and Early Renaissance Italy (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course provides a critical discussion of the political, social and cultural history of Italy from the Early Middle Ages to the end of the 16th century. Its aim is to provide students with an understanding of the forces and processes that shaped the states and the societies of the Italian peninsula in an era of extraordinary changes: from the developments of medieval cities and the rise of humanism in the fourteenth and early fifteenth century, to the political and religious crisis of the late 14th and early 15th centuries, and finally to the establishment of a new balance of power and a new cultural climate in the course of the 16th century. Particular attention will be devoted to Florence, especially from the 13th century onward, as a social, political and economic case study of Medieval and Renaissance Italy.

Prereq: HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33

**HST 5835 ( 3 US Credits)**  
**A History of Western Medicine: Antiq-Sci (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This class examines the history of medical knowledge and practice in Western Europe from Antiquity until the 19th century. In particular it focuses upon the development and dissemination of medical knowledge, including the Greek contribution, Christian institutions such as hospitals, the Arab-Islamic medical tradition, the birth of the Medical School at Salerno, the impact of the Black Death, anatomy in the Renaissance, and later Enlightenment developments. Whilst doing so it studies the organisation of healthcare, the experiences of patients, and the relationship between forms of healing and their social and cultural contexts.

Prereq: HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33

**HST 5840 ( 3 US Credits)**  
**Monks of War: Military Orders (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Using class visits to sites as diverse as catacombs, Roman ruins and Christian churches this class examines how the entire fabric of the western, if not the global world, is intertwined with the 2000 year old history of the Roman Catholic Church and the papacy. In doing so it examines the major events, ideas, persons and places that have influenced the evolution of the Church, beginning with the origins of the Church as a religious sect and political movement and ending with the establishment of the Vatican State in the twentieth century. It concludes by discussing the future of the faith as Christian numbers decline in the wake of a rising secularism and a resurgent Islam.

Prereq: HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33

**HST 5845 ( 3 US Credits)**  
**The Papacy: A History of the RCC (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Using class visits to sites as diverse as catacombs, Roman ruins and Christian churches this class examines how the entire fabric of the western, if not the global world, is intertwined with the 2000 year old history of the Roman Catholic Church and the papacy. In doing so it examines the major events, ideas, persons and places that have influenced the evolution of the Church, beginning with the origins of the Church as a religious sect and political movement and ending with the establishment of the Vatican State in the twentieth century. It concludes by discussing the future of the faith as Christian numbers decline in the wake of a rising secularism and a resurgent Islam.

Prereq: HST 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
GEP 4180 Lecture Min Grade: D- Min Credits 2.33

**HST 6861 ( 3 US Credits)**  
**Italy Internship (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**HST 6862 ( 6 US Credits)**  
**Italy Internship (24 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**INB 6810 ( 3 US Credits)**  
**European Business Environment (12 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Focuses on the economic, political, social environment for business in Europe within this field, it examines the institutional interplay with the European Union, the dynamics between the different Member States and the different policies with direct relevance to businesses operating in the European Union. Note: This course is cross-referenced against INB 6210 (offered on the Richmond campus).

Prereq: FNN 5200 Lecture Min Grade: D- Min Credits 3.00

**INB 6862 ( 6 US Credits)**  
**Italy Internship (24 UK Credits)**  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working

environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**INR 5800 (3 US Credits)**  
**Globalization: a European Perspective (12 UK Credits)**  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This interdisciplinary course addresses the important and complex phenomenon of contemporary globalization. The political, social, economic and cultural aspects are explored from a specifically European perspective. Core themes of globalization debates, such as convergence, nationalism and inequalities as well as a range of global actors, agents and institutions are critically engaged with.

*Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33 OR*  
*INR 4105 Lecture Min Grade: D- Min Credits 2.33 OR*  
*DEV 4100 Lecture Min Grade: D- Min Credits 2.33 OR*  
*ECN 4115 Lecture Min Grade: D- Min Credits 2.33 OR*  
*ECN 4110 Lecture Min Grade: D- Min Credits 2.33 OR*  
*PLT 3100 Lecture Min Grade: D- Min Credits 2.33 OR*  
*PLT 3105 Lecture Min Grade: D- Min Credits 2.33 OR*  
*SCL 3100 Lecture Min Grade: D- Min Credits 2.33*

**INR 5810 (3 US Credits)**  
**Security Studies (12 UK Credits)**  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course examines enduring and contemporary questions of security and insecurity in the international system. Security has traditionally been defined in terms of strategic state politics and the use of military force to counter external military threats. The end of the Cold War and the ensuing conflicts of the late-20th century raised questions about the continued relevance of traditional theories of security. New security threats have been defined both in the academic literature and by state security strategies. This course critically evaluates these developments using IR and security studies theories, supplemented by practical case-studies. Students investigate the definition of the term security and threats to security, questions about the referent object of security, the root causes of insecurity and the methods of eliminating or lessening such threats. The course evaluates traditional and contemporary security concepts such as national security, conventional weapons systems, nuclear non-proliferation, human security, responsibility to protect, the poverty-security nexus in a post-Westphalian context. Note: this course is cross-referenced against INR 5205.

*Prereq: INR 4100 Lecture Min Grade: D- Min Credits 2.33*

**INR 6862 (6 US Credits)**  
**Italy Internship (24 UK Credits)**  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will

enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**ISL 5800 (3 US Credits)**  
**Service Learning and Active Citizenship (12 UK Credits)**  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The Service Learning and Active Citizenship course is a student community placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse community in London. In addition to the weeks of field work (typically 9-12 depending on the organisation), the student will also produce a written journal of their experience which provides critical reflection (learning log), a 'community action' portfolio (analytical essay), and a final oral presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the service learning experience, and also to help them determine if their current career goals are the correct fit for them. During the service learning course, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the community placement is a successful one. Note: This course is cross-referenced against ISL 5000 (offered on the Richmond campus).

**ITL 3810 (1 US Credits)**  
**Basic Spoken Italian (4 UK Credits)**  
 Italian Study Centres

ROME STUDY CENTRE ONLY. This 10-week course provides students with basic vocabulary and phrases to cope with authentic everyday situations. It is designed for those students who prefer the communicative approach with less emphasis on language structure analysis.

**ITL 3821 (2 US Credits)**  
**Elementary Italian I (8 UK Credits)**  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. A basic introduction to the Italian language for those with little or no previous experience, the course teaches essential vocabulary and grammar and helps students develop an ability to communicate in an authentic linguistic context. In Rome this course is available to all students. In Florence, this course is available to interns only.

**ITL 3822 (2 US Credits)**  
**Elementary Italian II (8 UK Credits)**  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Designed for students who already have some knowledge of Italian, the course revises basic grammar and vocabulary in preparation for the next, Intermediate, level. Classes, including student oral practice, are conducted mainly in Italian. In Rome this course is available to all students. In Florence, this course is available to interns only.

*Prereq: ITL 3821 Lecture Min Grade: D- Min Credits 2.33*

**ITL 3831 (3 US Credits)**  
**Elementary Italian I (12 UK Credits)**  
 Italian Study Centres

ITALIAN STUDY CENTRES ONLY. A thorough, basic introduction to the Italian language for those with little or no previous experience, the course teaches essential vocabulary and grammar and develops

*Prereq: ITL 4821 Lecture Min Grade: D- Min Credits 2.33*

**ITL 4831** ( 3 US Credits)  
**Intermediate Italian I** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course helps students to develop their ability to communicate effectively and accurately, using an expanded range of vocabulary. Conversation practice improves listening and interpretation skills for better understanding and response. Reading and writing exercises improve skills in understanding prose and writing letters and simple messages.

*Prereq: ITL 3832 Lecture Min Grade: D- Min Credits 2.33*

**ITL 4832** ( 3 US Credits)  
**Intermediate Italian II** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course builds upon the skills gained in ITL 203 and develops them to enable students to understand and respond to quite complex lines of argument, both in oral and in written form. Students are introduced to more complex forms of grammar and more sophisticated vocabulary, to give them the ability to carry out and refine tasks within the world of Italian, using the four skills of listening, speaking, reading and writing.

*Prereq: ITL 4831 Lecture Min Grade: D- Min Credits 2.33*

**ITL 4841** ( 4 US Credits)  
**Intermediate Italian I** (16 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course helps students to develop their ability to communicate effectively and accurately, using an expanded range of vocabulary. Conversation practice improves listening and interpretation skills for better understanding and response in an authentic Italian context, including discussion of cultural elements in Italian society and expressing opinions. Reading and writing exercises improve skills in understanding prose and writing letters and messages with appropriate vocabulary.

*Prereq: ITL 3842 Lecture Min Grade: D- Min Credits 2.33*

**ITL 4842** ( 4 US Credits)  
**Intermediate Italian II** (16 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course builds upon the skills gained in Intermediate Italian I and develops them to enable students to understand and respond to quite complex lines of argument, both in oral and in written form. Students review complex grammar structures and carry out tasks in reading, composition, phonetics, syntax, and style. Continued practice in conversation provides students with an increased capability to communicate competently in Italian.

*Prereq: ITL 4841 Lecture Min Grade: D- Min Credits 2.33*

**ITL 5830** ( 3 US Credits)  
**Advanced Italian Language** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course introduces students to advanced structures and vocabulary, which will enable them to interact with the Italian world at a sophisticated level. It enables them to understand lectures and complex lines of argument, including various attitudes and viewpoints, both in oral and in written form. They should become fluent and spontaneous in verbal interaction, and well able to present and sustain an argument, both orally and in evidenced-based writing.

students' ability to communicate in an authentic linguistic context – key to making the most of the experience of their stay in Italy.

**ITL 3832** ( 3 US Credits)  
**Elementary Italian II** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Designed for students who already have some knowledge of Italian, the course revises basic grammar and vocabulary before progressing to more complex structures and functions leading up to the next, Intermediate, level. Classes are conducted mainly in Italian, with ample opportunity for student oral practice.

*Prereq: ITL 3831 Lecture Min Grade: D- Min Credits 2.33*

**ITL 3842** ( 4 US Credits)  
**Elementary Italian II** (16 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Designed for students who already have some knowledge of Italian, the course revises basic grammar and vocabulary before progressing to more complex structures and functions leading up to the next, Intermediate, level. Conversation is a central part of every lesson, with ample opportunity for student oral practice in understanding the spoken language through the use of authentic material. Classes are conducted mainly in Italian.

*Prereq: ITL 3831 Lecture Min Grade: D- Min Credits 2.33*

**ITL 4805** ( 6 US Credits)  
**Elementary Italian Language and Culture** (24 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This is an introductory course to Italian language, with an integrated approach to the Italian language and culture. The course teaches essential vocabulary and grammar, developing students' ability to communicate in an authentic linguistic context – key to making the most of the experience of their stay in Italy. The course introduces cultural and linguistic knowledge associated with the use of the language.

**ITL 4821** ( 2 US Credits)  
**Intermediate Italian I** (8 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course helps students to develop their ability to communicate effectively, using an expanded range of vocabulary. Conversation practice improves listening and interpretation skills. Reading and writing exercises improve skills in understanding and writing simple prose. In Rome this course is available to all students. In Florence, this course is available to interns only.

*Prereq: ITL 3822 Lecture Min Grade: D- Min Credits 2.33*

**ITL 4822** ( 2 US Credits)  
**Intermediate Italian II** (8 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course develops students' skills and enables them to understand and respond to quite complex lines of argument, both in oral and in written form. Students are introduced to more complex forms of grammar and a more expanded vocabulary to give them the ability to carry out and refine tasks within an authentic context. In Rome this course is available to all students. In Florence, this course is available to interns only.

Prereq: ITL 4832 Lecture Min Grade: D- Min Credits 2.33

**JRN 6862** ( 6 US Credits)  
**Italy Internship** (24 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, with grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**LIT 5800** ( 3 US Credits)  
**Italian Literature in Translation** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores the works of the great Italian authors of the Middle Ages and the Renaissance, and their influences on the fictional prose of contemporary Italian literature. Readings in translation include Dante, Petrarch, Boccaccio, Machiavelli and Umberto Eco.

Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33

**LIT 5805** ( 3 US Credits)  
**Real/Imagined Journeys: Italy,Epic,Self** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores the concept of the journey in its archetypal, metaphysical, and aesthetic dimensions, reflecting on the subtle interplay of reality and imagination. Students discover Italian shores with Homer's Ulysses and visit the underworld with Virgil's Aeneas; they encounter Dante's Satan and God, travel to the Far-East with the Venetian merchant Marco Polo, and join Columbus on his discovery of the New World. The perception of 'otherness' through invented geography, fantastic animals, monstrous races or religious difference mingles with the spirit of adventure, the desire to cross borders, and to conquer the unknown in a fascinating search for the self.

Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33

**LIT 5810** ( 3 US Credits)  
**Dante in Translation** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores The Divine Comedy and other major works of Dante Alighieri. It examines the poet's philosophy, his development of the medieval concept of love, his use of the Italian language, and the role he gives to Florence in The Divine Comedy. Students will approach Dante's work from a literary, historical and linguistic perspective.

**LIT 5815** ( 3 US Credits)  
**Roman Life and Thought** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores the most important literary works of classical antiquity in translation: Greek and Latin authors including Homer, Virgil, Ovid, Caesar, Cicero, and Plautus. Students will familiarize themselves with different literary genres and explore the basis of European literary culture. Major topics include aspects of ancient civilization, such as rhetoric, politics, religion, mythology, and philosophy. Site visits to the Ara Pacis, Crypta Balbi and to the National Museum of Palazzo Massimo complement classroom lectures.

**MGT 5800** ( 3 US Credits)  
**Principles of Management** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The course investigates the theories, structures and trends of management in organisations. The course covers topics such as the analysis of organisational environments, problem identification, opportunity analysis, decision making under uncertainty, and the managerial functions of planning, organising, leading and controlling. The course also addresses issues of sustainability.

Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33

**MGT 5810** ( 3 US Credits)  
**Human Resource Management** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course combines elements of different disciplines ranging from industrial relations, social psychology, personnel management, motivation, recruitment and selection, leadership, communication, manpower planning, aspects of training and development and related processes. It is appropriate for students seeking to follow a career in Human Resource Management or in other areas of functional management. Note: This course is cross-referenced against MGT 5410 (offered on the Richmond campus).

Prereq: MGT 5400 Lecture Min Grade: D- Min Credits 2.33

**MGT 5850** ( 3 US Credits)  
**Project Management for Arts and Culture** (0 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The purpose of this course is to introduce students to the concepts of Project Management relevant to the Cultural Industry. The theoretical basis will be applied to the industry of arts and culture. The course focuses on case studies that are related to Rome's Cultural Heritage. Students will acquire knowledge, skills and competencies to understand the fundamental tenets of project management. The Italian cultural environment will be studied; particular attention will be paid to its inherent value. Furthermore this course offers students the opportunity to identify current problems that are related to the management of the Italian cultural heritage. The skills that are applicable to the Italian cultural heritage in first instance on the Italian situation may as well be applied to different international contexts.

Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33 OR  
MGT 4200 Lecture Min Grade: D- Min Credits 2.33

**MKT 5800** ( 3 US Credits)  
**Principles of Marketing** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The Course introduces students to the principles and operations of marketing. Course work includes an in-depth analysis of the strategic role marketing plays in contemporary business from new product development, marketing research and target marketing to consumer behavior analysis, advertising and promotion and personal selling activities. Each variable of the marketing mix will be covered in detail and the macro and micro business environment will be assessed for their impact on marketing planning. Lectures, discussion topics, case studies, videos and practical exercises are used to cover the course material.

Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33 AND  
MGT 5210 Lecture Min Grade: D- Min Credits 2.33

**MKT 5805** ( 3 US Credits)  
**Fashion Marketing and Retail** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course covers the fundamentals of fashion and the basic principles that govern all fashion movement and change. It examines the history, development, organization and operation of merchandising and marketing activities,

trends in industries engaged in producing fashion, purchasing of fashion merchandise, foreign, domestic and local markets, and the distribution and promotion of fashion. Note: This course is cross-referenced against MKT 5405 (offered on the Richmond campus).

*Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33*

**MKT 5810** (3 US Credits)  
**Psychology of Fashion and Luxury Goods** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Consumer psychology within the context of the consumption of fashion and luxury products and services is complex and is influenced by many factors. A thorough analysis and understanding of these factors allows organizations to plan effective marketing activities suitable to their target markets. This course enables students to understand the importance of consumer behaviour in the process of marketing fashion and luxury goods and services. Note: This course is cross-referenced against MKT 5410 (offered on the Richmond campus).

*Prereq: MGT 3200 Lecture Min Grade: D- Min Credits 2.33*

**MKT 5815** (3 US Credits)  
**International Marketing** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The course provides an insight into the problems and opportunities companies face as entering new markets and competing in the global market considering cultural differences. This course discusses the methods of analysing market demand, global competition, cost structures, the global distribution and other factors which affect marketing management decisions in various countries. The problems and issues encountered in market entry are highlighted and standardization, contextualization and adaptation strategies are assessed for their appropriateness to new market situations. Students will be expected to understand and be able to implement an environmental approach to international marketing planning.

*Prereq: MKT 5200 Lecture Min Grade: D- Min Credits 2.33*

**MKT 5820** (3 US Credits)  
**Wine Marketing** (12 UK Credits)  
Italian Study Centres

The course will focus on the importance of wine as a tool to understand and approach cultural diversity, in a more globalized world. Wine will be studied as a global as well as a "local", and "glocal" product.

In the course, students will analyse wine marketing and its environment, market segmentation and consumer behaviour, product strategy (in particular branding, packaging and design), marketing communication strategy, and the ways that the Internet and Social Media can be used as marketing tools in the promotion of wine. The role of cellars and wine tourism will also be analysed as a tool of promotion and reinforcement of brand identity.

**MKT 6861** (3 US Credits)  
**ITALY INTERNSHIP (3)** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who grade students' coursework and who work closely with each

student to ensure that the internship experience is successful.

**MKT 6862** (6 US Credits)  
**Italy Internship** (24 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**PHL 5800** (3 US Credits)  
**Classical Mythology** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This interdisciplinary course explores the classical myths from Greek and Latin literature and considers their historical and cultural contexts. Students will read passages in translation from major Greek and Roman authors, including Homer, Hesiod, Aeschylus, Euripides, Sophocles, Ovid, and Virgil, and analyse the use of mythology in classical literature and how it has changed through the ages. Visits to museums and archaeological sites illustrate how the Greeks and Romans represented and worshipped their gods and how classical mythology was used in the visual arts of later centuries.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**PHL 5805** (3 US Credits)  
**Mysticism and Magic in Medieval Italy** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course considers the role of Medieval mysticism and Renaissance magic in the genesis of the modern world. It examines key topics such as the function of magic in archaic societies and the representation of Hell and demonization in the late Middle Ages, together with the Medieval ideal of perfection as represented in Dante's Divine Comedy and reflected in the life of St. Francis of Assisi. By the end of the 15th century, Florence had become the irradiating center for the new doctrine on the magus ideal, formulated by Marsilio Ficino and Pico della Mirandola. This new direction in European thought was further developed into modern science by the contribution of Leonardo, Galileo and Giordano Bruno.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**PHL 5810** (3 US Credits)  
**History of Western Philosophy** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. Western philosophy finds its beginning with the Greeks, and the thinking of ancient Greece continues to determine western thought today. This course introduces students to the history of Greek philosophy, from the pre-Socratics to the end of Ancient philosophy and the beginning of the Middle Ages. Major thinkers addressed will include: Heraclitus, Socrates, Plato, Aristotle, and Augustine. The philosophers will be studied as much as possible in their cultural, social and political context to establish a link between them and the history of Western thought as a whole.

**PHL 5815** ( 3 US Credits)  
**Modern European Mind** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This Course examines the development of the European philosophical tradition from the Pre-Modern period, through the Modern Period, and considers some Contemporary philosophical trends. Students will study original texts from thinkers as diverse as Thomas a Kempis, Aquinas, Descartes, Locke, Hume, Kant, Hegel, Marx, Kierkegaard, Nietzsche, Wittgenstein, Sartre, Barthes, Foucault and Butler. Philosophical pairs such as rationalism and empiricism, idealism and materialism, and structuralism and post-structuralism will be examined. The influence of science and psychology on the 'modern European mind' will also be reviewed. Note: this course is cross-referenced against PHL 5400.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**PLT 5805** ( 3 US Credits)  
**Italian Society from Fascism to Present** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course focuses on the most significant events that have contributed to the formation of modern Italy, beginning with the fascist era and progressing to post war Italy. It will look at institutional developments and political parties, the Red Brigade, church-state relations, the Southern Question and the role of the mafia, as well as that of immigration. The final focus will be on the role of Italy within the EU.

**PLT 5810** ( 3 US Credits)  
**The EU in the New International System** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course will cover the history of the European Union, from its foundation in the fifties until the present. It will look at the different institutions inside the European Union and their role in the process of enlarging the Union and moving towards greater integration. Although its initial aim was political unity, the European unification process has been strongly based on the ideal of economic integration. Thus the course will look at the positive and negative effects of economic and monetary union. Other policies of the member states will also be covered, including agricultural, regional, social, environmental, and energy policies. The interrelationship between the different EU countries will be examined, as well as the relationship with other states, such as the US.

**PLT 6862** ( 6 US Credits)  
**Italy Internship** (24 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who grade students' coursework and who work closely with each student to ensure that the internship experience is successful.

**PSY 4800** ( 3 US Credits)  
**Cross Cultural Psychology** (12 UK Credits)  
Italian Study Centres

This course examines a selection of theoretical, empirical and applied issues in the cross-cultural study of human social behaviour with a focus on Italy and Italians.

Aspects of cross-cultural analysis from the field of cross-cultural psychology (as well as interdisciplinary elements from sociology, anthropology, biology and ecology) will be discussed, including:

cultural influence on human behaviour, attitudes, values, communication and societal organization. Special topics of ethnocentrism, individualistic vs. collectivistic societies, plural societies, cultural views on mental health, and intercultural communication are highlighted. Methodological issues of cross-cultural research will be reviewed, and students will have the opportunity to conduct a cross-cultural interview and be participant-observers of their own study abroad experience in Italy. Italy and its inhabitants become the classroom through various excursions and field work. Participants are encouraged to reflect on their own cultural origins in regards to behaviours, communication, attitudes and values, as well as their acculturation experiences while studying in Italy.

**PSY 5835** ( 3 US Credits)  
**Cross Cultural Psychology** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course is designed to provide students with the opportunity to explore the relationship between psychology and culture by examining the theoretical and methodological issues in cross-cultural psychology. This course aims to provide students with the tools to critically evaluate traditional psychological research and theories in key areas of psychology from a cross-cultural perspective. Students will be expected to question which traditional models and theories may be universally applied. Students are encouraged to develop an understanding of ethnocentrism and the extent to which this contributes to the 'lenses' worn by psychologists when conducting research and developing theories. The topics covered will include the effect of culture on mental health, gender, psychological disorders.

*Prereq: PSY 3100 Lecture Min Grade: D- Min Credits 2.33*

**RLG 5800** ( 3 US Credits)  
**Religions and Cults of the Roman Empire** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course focuses on the religious experience of Late Antiquity, which opened the way to medieval civilization and, eventually, to modern Western culture. It examines the beliefs present within the Roman Empire (I – IV century A.D.), including the most significant religions, cults and mystical movements – a fascinating picture of this important historical period. Visits to museums and places of archeological importance in Rome, will illustrate the connection between the material and the religious.

**RLG 5810** ( 3 US Credits)  
**Comparative World Religions** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores the monotheistic religions of the Near East (Judaism, Christianity, and Islam), those of India and the Far East (Hinduism, Buddhism, and Taoism) and the 'new-age' faiths. The history and practice of each is studied. Special emphasis is laid on the philosophical and psychological basis of each religion and common themes such as the self, suffering, free will and ethics. Primary and secondary sources are studied along with an examination of methodology in comparative religion.

**SCL 5810** ( 3 US Credits)  
**Women in Italian Society** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course explores the social factors influencing Italian women's lives, perspectives and desires, the historical process through which they have reached their present position, and their current condition in relation to the economic, social, geographical and political environment of Italy.

Representations of women in the Italian media, advertising and fashion as factors affecting their social identity are also considered.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**SCL 5820** ( 3 US Credits)  
**Sociology of Italian Soccer** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. An examination of the role of soccer in Italian society provides unique opportunities to investigate the complexities of contemporary Italian culture and social life. The course examines historical and philosophical meanings associated with the sport, as well as the role of soccer within Italian culture, politics, social conflict and social change. The main focus is on the socio-cultural dynamics of the relationship between soccer and Italian society. Field trips to matches at the local soccer stadium are an essential part of the course. Students carry out ethnographic observations and interpret the social dynamics of sporting events, adopting a comparative, cross-cultural perspective.

*Prereq: GEP 4180 Lecture Min Grade: D- Min Credits 2.33*

**SCL 5855** ( 3 US Credits)  
**Culture and Style in Italy** (12 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. This course is recommended for students with an interest in contemporary Italian culture and style. The course focuses on aspects of post-war Italian culture including cuisine, fashion, religious beliefs and the persistence of superstition. Lectures cover topics such as the role of women, food and wine as cultural traditions, the effect of social change, and culture and style. Lectures are supported by field visits, food and wine tasting sessions, and audio-visual materials.

**SSC 6862** ( 6 US Credits)  
**Italy Internship** (24 UK Credits)  
Italian Study Centres

ITALIAN STUDY CENTRES ONLY. The internship is a student work placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse working environment in all key job sectors. Internship assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the internship experience, and also to help them determine if their current career goals are the correct fit for them. All internships are supervised by faculty, who work closely with each student to ensure that the internship experience is successful.