

COURSE SPECIFICATION DOCUMENT

NOTE: ANY CHANGES TO A CSD MUST GO THROUGH ALL OF THE RELEVANT APPROVAL PROCESSES, INCLUDING LTPC.

Academic School:	General Education
Programme:	General Education
FHEQ Level:	3
Course Title:	Creative Expression
Course Code:	GEP 3160
Course Leader:	Mary Robert
Student Engagement Hours:	120
Lectures:	25
Seminar / Tutorials:	14
Study Visits:	6
Independent / Guided Learning:	75
Semester:	Fall/Spring/Summer
Credits:	12 UK CATS credits 6 ECTS credits 3 US credits

Course Description:

This core course explores the ways we can interpret and appreciate different types of art across cultures. How can we make sense of an art installation that consists of a pile of stones on a gallery floor? How can we understand music and the creative expression behind it? Through examples from the fine arts, film, theatre, music and fashion, this class engages with broad themes concerning the value of artistic thinking and the role it plays in education, social relations, urbanism and the creative economy.

Prerequisites: None

Aims and Objectives:

- Develop an understanding of the languages inherent in the creative arts and an awareness of issues leading to the ability to intelligently discuss the creative arts.
- Link knowledge of the creative disciplines to other fields of thought and production.

Programme Outcomes:

A2, A3, A4, A5, A6, A7, B5, B8, B11

A detailed list of the programme outcomes are found in the Programme Specification.

This is located at the archive maintained by the Academic Registry and found at:
<http://www.richmond.ac.uk/content/academic-schools/academic-registry/program-and-course-specifications.aspx>

Learning Outcomes:

By the end of this course, successful students should be able to:

- Demonstrate, at a basic level, methodologies used to identify, interpret and evaluate creative production
- Communicate a basic understanding of the role and contribution of the creative arts in history and in the contemporary world
- Analyse ethical issues around cultural heritage
- Evaluate the contribution of the arts to global dialogue and the commercial economy

Indicative Content:

- The nature of creativity and the creative arts
- What artists do and how they contribute to society
- History of the creative arts: Selected historical focal points
- How to 'read' works of art
- Genres of creative expression
- Exercises in creativity
- The benefit of the creative arts today: their contribution to individual and social well being
- Ethical dimensions of heritage
- Globalisation of and regionalism in the arts
- Marketing the arts: the arts as commodity

Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Learning and Teaching Policy Committee found at:
<http://www.richmond.ac.uk/content/academic-affairs/academic-standing.aspx>.

Teaching Methodology:

The course content will be delivered through lectures, talks, video clips, and sound recordings. These will be supported by visits to relevant arts institutions (artist's studio, museum, gallery, theatre, recording studio, fashion house, and/or film studio etc.) and by debate and discussion.

Bibliography:

Readings will be extracts from relevant texts, current press and media articles.

See syllabus for complete reading list

IndicativeText(s):

No set text; course utilises range of books, journals, broadcasts, press media.

Journals

The Art Newspaper
Theatre, Music, Dance, and Film Journals
The FT Weekend
Press Cuttings

Web Sites

Please Note: The core and the reference texts will be reviewed at the time of designing the semester syllabus

Change Log for this CSD:

Major or Minor Change?	Nature of Change	Date Approved & Approval Body (School or LTPC)	Change Actioned by Academic Registry

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