# **COURSE SPECIFICATION DOCUMENT**

Academic School/Department: Communications, Arts and Social Sciences

**Programme:** American Studies

FHEQ Level: 6

Course Title: Contemporary American Culture

Course Code: AMS 6200

Course Leader: Professor Alex Seago

Student Engagement Hours:120Lectures:22.5Seminar / Tutorials:22.5Independent / Guided Learning:75

**Semester:** FALL and/or SPRING and/or SUMMER

**Credits:** 12 UK CATS credits

6 ECTS credits
3 US credits

### **Course Description:**

This senior level American Studies course is international and interdisciplinary in scope. It focuses on 20<sup>th</sup> and 21<sup>st</sup> century questions of Americanization and culture, examining discourses that have influenced and continue to shape the United States and its complex relations with the rest of the world.

Prerequisites: COM 5205

### Aims and Objectives

- To examine and assess key debates relating to contemporary cultural developments in the United States, Canada, Latin America and in other regions influenced by Americanization.
- To consolidate and synthesize an accumulated body of knowledge acquired in American Studies-related courses over the course of the major
- To demonstrate the ability to apply this knowledge critically to a variety of contemporary cultural situations and interpretations
- To demonstrate the ability to formulate appropriate questions and provide answers to them using valid and relevant evidence and argument.

# **Programme Outcomes:**

At the end of this course, the students will have achieved the following programme outcomes.

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6A(i); 6A(ii); 6A(iii), 6A(iv); 6B (i), 6B (ii(, 6B(iii); 6B(iv) 6B (v); 6C(i); 6C(ii); 6C(iii); 6C(iv); 6D(i); 6D(iv); 6D(iv)
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A detailed list of the programme outcomes are found in the Programme Specification. This is located at the Departmental page of the portal.

### **Learning Outcomes:**

At the end of this course, the students will have achieved the following learning outcomes.

- Demonstrate a systematic understanding of the major thinkers and intellectual paradigms relevant to the study of contemporary American culture.
- Demonstrate the ability to develop critical responses to, and a systematic and historical understanding of, theoretical approaches taken in various approaches to the study of contemporary American culture
- Demonstrate a systematic understanding of how cultural, political and historical
  processes can be conceptualised at the global level, and the relevance of these to
  understanding contemporary social, cultural and political debates in USA and the
  Americas.
- Demonstrate the ability to gather, organise and deploy complex and abstract ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms.
- Takes responsibility for their own learning, and completes assigned work with a degree of clarity, contextualisation, conceptual and analytical sophistication, critical thinking, and reflexive normative and cultural understanding appropriate for a 6000-level course

#### **Indicative Content:**

- Cultural politics, cultural studies & American Studies
- Ethnicity & Immigration
- Gender & sexuality
- The American City
- Popular Culture
- American Visual Culture
- Americanisation and Globalisation

### Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Council on June 28, 2012.

| Short Paper   | (1000 words)   | 20% |
|---------------|----------------|-----|
| Research Essa | y (3000 words) | 40% |
| Final Exam    | • • •          | 40% |

### **Teaching Methodology:**

The course will be taught through a combination of lectures and seminar classes. Lectures

are primarily designed to give an overview of the issues and problems on a particular topic, and thereby provide guidance for seminar discussion. Seminars will be used for debates and group/sub-group discussion, and are intended to provide an interactive and participatory learning environment. Students are expected to do the set readings for each week, and to be prepared to contribute to class discussion and discussion sub-groups. The general approach to classes is informal, and discussion is viewed as an essential part of learning. Where possible the course will make use of class visits. Students are expected to use the class visits as an opportunity to apply concepts and ideas developed in lectures, as well as to collect further information and impressions to provide a basis for subsequent class discussion.

# Bibliography:

Bigsy, C. ed. Modern American Culture (2006)

Campbell N., Davies J. & McKay G.eds. <u>Issues in Americanisation and Culture</u> (2004)

Campbell N. & Kean A. American Cultural Studies (3rd Edition, 2012)

| Please Note: The core tex | cts will be reviewed at the time o | of designing the semester syllabus |   |
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# Change Log for this CSD:

| Major or | Nature of Change | Date Approved &       | Change      |
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| Minor    |                  | Approval Body (School | Actioned by |
| Change?  |                  | or LTPC)              | Academic    |
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