## **COURSE SPECIFICATION DOCUMENT**

Academic School/Department: Communications, Arts and Social Sciences

**Programme:** Art, Design and Media

*FHEQ* Level: 6

Course Title: Book Art

Course Code: ADM 6410

Course Leader: Dennis de Caires

Student Engagement Hours: 120

Demonstrations and Practice 18
Lectures 2
Tutorials and/or Group Critiques 18
Study Visits 7

45

Independent / Guided learning: 75

Semester: Spring

**Credits:** 12 UK CATS credits

6 ECTS credits 3 US credits

## **Course Description:**

This course enables students to produce their own book. The approach is focused on the book as an art object and students will explore the wide range of creative possibilities for book making as a serious form of personal expression and visual communication. Students will bring their own particular area of interest/specialism or they may develop an interdisciplinary approach. An integral component of this course is the study of the history of artists' books and students will actively engage with the key resource centres at The National Art Library in The Victoria and Albert Museum, The British Library and The Tate Library. *Prerequisite: Junior Status or with permission of course tutor. A studio fee is levied on this course.* 

**Prerequisites:** ARW 4195

#### Aims and Objectives:

The primary aim of this course is to encourage and enable students to take a creative idea or set of ideas and develop, create and organise them effectively and in a structured fashion to produce an artist's book. An important secondary aim is to give a greater

understanding of the way in which the range of approaches that artists have adopted in the making of artists' books reflect cultural and contextual differences and students therefore examine the relatively recent history of the form.

#### **Programme Outcomes:**

A6, A7, A8, A9, B4, B5, B6, B7, C1, C2, C4, C5, C6, C7, C8, C10, C11, C13, D1, D2, D3, D6, D7, D9

A detailed list of the programme outcomes are found in the Programme Specification. This is located at: <a href="http://myrichmond.richmond.ac.uk/departments/artsandsciences">http://myrichmond.richmond.ac.uk/departments/artsandsciences</a>

## **Learning Outcomes:**

## Learning Outcome 1

Apply knowledge in unfamiliar contexts, synthesize ideas or research to generate novel solutions in a bookwork that is coherent and resolved.

# Learning Outcome 2

Have a systematic understanding of book art and its inter-relationship with other fields of study and demonstrate in-depth analysis of some specialist areas.

#### Learning Outcome 3

Seek and apply new techniques and processes within their own practice and identify how these might be evaluated.

## **Indicative Content:**

- Range of studio techniques developed
- Critical and analytical approaches to studio practice
- Historical contexts for production of Book Art
- Research methods, in particular primary research, refined
- Creative approaches encouraged
- Use of written paper to examine and articulate reasoned comparative approaches to researched bookworks.

#### **Assessment:**

This course conforms to the Richmond University Special Programme Assessment Norms for Art, Design and Media approved by Academic Council on 28 June 2012.

# Teaching Methodology:

This course will be taught in the studio and workshops at Kensington but will also include classes held in museums. In the practical classes workshop demonstrations will take place and students will have a hands-on approach to making and learning. Individual and group tutorials are help to facilitate the writing of the research paper.

## **Bibliography**

# Indicative Text(s):

Bodman, Sarah and Sowden, Tom. A Manifesto For The Book. Bristol: Impact Press, 2010. pressmark: ISBN – 978-1-906501-04-4

## Journals

#### Web Sites

www.bookarts.uwe.ac.uk www.nal.vam.ac.uk www.artistsbooks.com www.futureofthebook.com

Please Note: The core and the reference texts will be reviewed at the time of designing the semester syllabus

# Change Log for this CSD:

Major or	Nature of Change	Date Approved &	Change
Minor		Approval Body (School	Actioned by
Change?		or LTPC)	Academic
		·	Registry