

COURSE SPECIFICATION DOCUMENT

NOTE: ANY CHANGES TO A CSD MUST GO THROUGH ALL OF THE RELEVANT APPROVAL PROCESSES, INCLUDING LTPC.

Academic School/Department:	Communications, Arts and Social Sciences
Programme:	MA in Visual Arts Management and Curating
Level:	7
Course Title:	Arts Policy
Course Code:	VAM 7102
Course Leader:	Charlotte Bonham-Carter
Student Engagement Hours:	200
Seminars:	39
Tutorials:	6
Independent / Guided Learning :	155
Semester:	FALL
Credits:	20 UK CATS credits 10 ECTS credits 4 US credits

Course Description:

Aims to give students an understanding of the structure of arts policy in the UK and the USA, as well as on an international level. The course will explore the history of the Department for Culture, Media and Sport (DCMS), the Arts Council and the British Council, in the UK and the National Endowment for the Arts in the USA, making comparisons between the two. Students will be asked to critically engage with different political agendas and how they have impacted arts organisations and the creative industries. Current debate around the instrumentalisation of the arts as social and economic processes will be discussed, alongside questions about how the value of art to society can be evaluated and measured – questions which are central to public policy formation.

Pre-requisites and/or Co-requisites: MA Visual Arts Management and Curating students only

Aims and Objectives:

- To introduce students to arts policy from an intercultural perspective
- To explore the funding structure for arts and culture in the UK
- To examine the funding structure for arts and culture in the US, Europe and around the world
- To analyse the value of culture, as set out in cultural policy

- To consider different methodologies for measuring and assessing the impact of arts and culture
- To examine the relationships between arts policy and social, economic and educative agendas
- To explore policy formation and cultural diplomacy
- To engage critically with texts

Programme Outcomes:

At the end of this course, the students will have achieved the following programme outcomes:

A2, B4, B7

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the Departmental/Schools page of the portal.

Learning Outcomes:

- articulate a systematic knowledge from an intercultural perspective of arts policy
- show excellent writing skills including logical and structured narratives and arguments supported by relevant primary and secondary evidence
- critically evaluate different funding and cultural policies, as well as operational methodologies

Indicative Content:

- arts funding structures
- cultural diplomacy
- arts policy and the creative economies
- methodologies and methods for measuring impact
- arts policy and politics in the UK
- the value of culture in arts policy
- critical engagement with texts

Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Council on June 28, 2012.

FHEQ level	Richmond/UK Level	Normal Number of Items (including final exam)*	Total assessment
LEVEL 7	R500/UK MA	2-3	5000-7000 words

1. Compare and Contrast Essay (due week 7) 40%
2. Extended Essay (due week 12) 50%
3. Oral Presentation (due week 11/12) 10%

