

## **COURSE SPECIFICATION DOCUMENT**

**NOTE:** ANY CHANGES TO A CSD MUST GO THROUGH ALL OF THE RELEVANT APPROVAL PROCESSES, INCLUDING LTPC.

<b>Academic School:</b>	Business and Economics
<b>Programme:</b>	Masters in Business Administration
<b>FHEQ Level:</b>	7
<b>Course Title:</b>	Project Management
<b>Course Code:</b>	MGT 7101
<b>Course Leader:</b>	Dr Ben Shenoy
<b>Student Engagement Hours:</b>	200
Lectures:	39
Seminar / Tutorials:	6
Independent / Guided Learning:	155
<b>Semester:</b>	Fall
<b>Credits:</b>	20 UK CATS credits 10 ECTS credits 4 US credits

### **Course Description:**

Project management is the basis on which all time-bound, one-off activities within businesses and organizations run. To make products or deliver services, employees must work together on specific projects that have deliberate goals and must be completed with specified deadlines to keep the business running. Students will learn how to break a project down into parts, focusing on the definition of the project and its execution. Students will define the goals of projects, lead groups of people and allocate appropriate resources to see the project through to completion.

**Prerequisites:** N/A

### **Aims and Objectives:**

- The course aims to help students understand the principles and practice behind project management.
- Assist the student in understanding the complexities of project management and team building, operations management and scheduling.
- To develop skills and experience which can be applied to inventory control, system maintenance and supply chain management.

### **Programme Outcomes:**

A1, A2, A4, A5

B1, B2, B3, B4

C1, C2, C3, C4

D1, D2, D3, D4, D5

A detailed list of the programme outcomes are found in the Programme Specification.

This is located at the archive maintained by the Academic Registry and found at:

<http://www.richmond.ac.uk/content/academic-schools/academic-registry/program-and-course-specifications.aspx>

### **Learning Outcomes:**

By the end of this course, successful students should be able to:

### **Subject Knowledge and Understanding**

1. Demonstrate an understanding of the general and specific business problems in Project Management and their possible solutions at both a domestic and international level.
2. Examine the development of a strategic perspective in Project Management.
3. Structure an organisation effectively to implement projects supporting the strategy.
4. Demonstrate a critical awareness of the skills appropriate to general business and management careers, as well as for careers in Project Management.
5. Use subject-specific knowledge, understanding, and skills appropriate to effective performance at strategic management level in the areas of Project Management.
6. Develop the leadership/management skills and techniques to participate at any level of an International Project
7. Acquire the systems (e.g. networking, planning) skills and techniques as well as the socio-cultural skills and techniques(e.g.leadership, stakeholder management, team development) and know how to apply these skills at the appropriate stage of the project development life cycle.

### **Cognitive Skills**

1. Evaluate statements in terms of evidence.
2. Define terms adequately, and generalize appropriately.
3. Apply project management ideas and knowledge to a range of business and other situations.

### **Subject Specific, Practical and Professional Skills**

1. Engage as team members in group work that will require intellectual, reflective and analytical application.

### **General/Transferable Skills**

1. Effective oral and written communication in a range of traditional and electronic media.

### **Indicative Content:**

- Concepts in Project Management.
- Organization Strategy and Project selection.
- Organisation structures supporting project management.
- Defining the project.
- Developing a network/stage gating plan.
- Risk and Quality Management.
- Resource Scheduling.
- Managing Teams.

### **Assessment:**

This course conforms to the Richmond University Standard Assessment Norms approved at Learning and Teaching Policy Committee found at:  
<http://www.richmond.ac.uk/content/academic-affairs/academic-standing.aspx>.

### **Teaching Methodology:**

The course will emphasize problem-solving, the application of theory to real world practice and teamwork. Problem-solving and the application of theory to practice will be addressed through extensive use of case studies which require analysis and problem solving. Teamwork will be emphasized through in-class case discussion and group assignment(s).

### **Bibliography:**

See syllabus for complete reading list.

**Indicative Text(s):**

Andersen, E. (2008). *Rethinking Project Management: An Organisational Perspective*, London: Financial Times Prentice Hall.

Gray, C and Larson, E. (2010). *Project Management: The Managerial Process*, New York: McGraw Hill.

Cleland, D. (2004). *A Guide to the Project Management Body of Knowledge*, London: Project Management Institute (PMI).

Fleming, Q. & Koppelman, J. (2006). *Earned Value: Project Management*, London: Project Management Institute.

Kerner, H. (2007). *Project Management: A Systems Approach to Planning, Scheduling, and Controlling*, London: John Wiley & Sons.

Knutson, J. (2001). *Succeeding in Project-driven Organizations: People, Processes, and Politics*, London: John Wiley & Sons.

**Journals**

Project Management Institute monthly journals

International Journal of Project Management. Official magazine of the Association of Project Managers, Financial and Business Publications Ltd.

Academy of Management Journal (AC Mgt).

British Journal of Management (Blackwell).

California Management Review (University of California, Berkeley).

Harvard Business Review (Harvard Business School).

International Journal of Information Management (Pergamon Press).

Information Management (Elsevier).

**Web Sites**

[www.pmi.org](http://www.pmi.org)

[www.projectmanagement.com](http://www.projectmanagement.com)

[www.hbr.org](http://www.hbr.org)

Please Note: The core and the reference texts will be reviewed at the time of designing the semester syllabus

