COURSE SPECIFICATION DOCUMENT

NOTE: ANY CHANGES TO A CSD MUST GO THROUGH ALL OF THE RELEVANT APPROVAL PROCESSES, INCLUDING LTPC.

Academic School/Department: Business and Economics

Programme: BA Business Administration Combined Studies

FHEQ Level: 5

Course Title: Legal and Ethical Concepts in Management

Course Code: MGT 5220

Course Leader: Parviz Dabir-Alai

Student Engagement Hours:120Lectures:30Seminar / Tutorials:15Independent / Guided Learning:75

Semester: Fall/Spring

Credits: 12 UK CATS credits

6 ECTS credits 3 US credits

Course Description:

Concentrates on the legal framework within which most business takes place. Topics include corporate problems of raising and maintaining capital by shares; relationships of board of directors to shareholders; respective rights and obligations; relationships of companies to third parties; control and the principle of majority rule. Examples are used of the way statute and judge-made case law has dealt with these problems.

Prerequisite: MGT 5210

Aims and Objectives:

This is a three credit course designed to develop an awareness of how the law impacts business both on a local as well as international scale. After completing the course, students will have a better understanding of significant legal issues that confront management on a daily basis and the critical role the law plays in management's decision making process.

Programme Outcomes:

B2, B5 C1, C2

D1, D4

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the Departmental/Schools page of the portal.

Learning Outcomes

Upon completion of this course, a successful student should be able to

Knowledge and Understanding

- 1. Understand the general legal framework within which business activity develops
- 2. To develop analytical skills and use these skills in case analysis and problem solving
- 3. To understand the constraints the law places on organizations and how this impacts commerce
- 4. To understand ethical issues behind business decision and how the legal systems echoed some ethical concerns

Cognitive Skills

- 1. Evaluate statements in terms of evidence,
- 2. Define terms adequately and to generalise appropriately.
- 3. Apply ideas and knowledge to a range of business and other situations.

Practical and/or Professional Skills

- 1. Critically analyse and evaluate legal matters.
- 2. Develop an ability to apply business models to business problems and phenomena.

Key Skills

1. Effective oral and written communication skills in a range of traditional and electronic media.

Indicative Contents

At the end of this course, students should

• Students will be able to distinguish between the different legal systems and discuss the fundamental structure of each. This course provides students with fundamental

understanding of judge-made case law, statues, the European Union and the Anglo-American legal system.

- Students will be able to analyze hypothetical business situations and identify legal issues that would impact management's decision making regarding these situations. They will be able to demonstrate this ability both in the final exam setting and also through a group presentation where they will be looking at different legal/business situations originated at the international level.
- Students will apply legal concepts and analyze the result this would produce on an
 organization. They will be asked practical question in the final exam set-up and also will
 have the chance to analyze in their Group presentation case study chosen in order to
 decide what relevant legal concepts are faced in the business environment.
- To analyze various ethical concerns the law seeks to protect as well as the ethical conflicts the law sometimes creates and how these may impact commerce worldwide.

Assessment Criteria

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Council on June 28, 2012.

Teaching Methods

This course conducts an effective and flexible teaching approach in accordance with students' learning progress throughout the semester. Weekly lectures will be engaged to demonstrate essential, sufficient and structured information of each topic. Every lecture slot is followed by one seminar scheduled for group discussions/presentations which are relevant to weekly topics. Students are strongly encouraged to study reading lists ahead of lectures and preview group exercises ahead of seminars.

Required Reading

Riches S and Allen V, (2012) Keenan & Riches Business Law, Pearson Education Limited ISBN 978-1-405899642.

Ray A International Business Law: Text, Cases and Readings, Prentice Hall ISBN 013122929X. Velasquez M G, Business Ethics Concept and Cases, (5th ed)., ISBN 0130938211

Additional Reading

Kleinberger D, Agency and Partnership (2nd edition) Aspen Publishers, ISBN 0735524688 Adams A., Law for Business Students (4rd edition), Pearson Education Limited ISBN 0582 473187 Freund J. C., Smart Negotiating, Simon & Schuster ISBN 0671730274 Boortz N. and Linder J., The Fairtax Book, Harper Collins Publishers, ISBN 0060875410

Journals:

- Economist

- European Business Journal
- European Business Review
- Financial Times
- Wall street Journal

Websites:

- FT www.ft.com
- The European Union's official web portal: http://europa.eu
- BBC News: http://news.bbc.co.uk/
- CNN News: http://us.cnn.com/
- The Economists: http://www.economist.com/

Please Not	e: The	core	and	the	reference	texts	will	be	reviewed	at	the	time	of	designing	the	semester	syllabus

Change Log for this CSD:

Major or	Nature of Change	Date Approved &	Change
Minor		Approval Body (School	Actioned by
Change?		or LTPC)	Academic
			Registry