

## **COURSE SPECIFICATION DOCUMENT**

**NOTE:** ANY CHANGES TO A CSD MUST GO THROUGH ALL OF THE RELEVANT APPROVAL PROCESSES, INCLUDING LTFC.

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| <b>Academic School/Department:</b> | General Education                                    |
| <b>Programme:</b>                  | Combined Studies                                     |
| <b>Level:</b>                      | 3  |
| <b>Course Title:</b>               | Clouds and Holes: Creativity Workshop                |
| <b>Course Code:</b>                | FYS 3145   |
| <b>Course Leader:</b>              | Sara Chetin  |
| <b>Student Engagement Hours:</b>   | 160  |
| Lectures:                          | 30   |
| Seminar / Tutorials:               | 30   |
| Independent / Guided Learning :    | 100  |
| <b>Semester:</b>                   | Spring/Fall  |
| <b>Credits:</b>                    | 16 UK CATS credits<br>8 ECTS credits<br>4 US credits |

### **Course Description:**

In an increasingly competitive world, creativity is one of the most significant characteristics of success. Creativity is what lies behind invention, the perception of new opportunities, applications and ideas. It is vital to business, industry, the digital arenas, science, social progress, sport as well as the arts. This course aims to help students understand the nature of creativity and involve them in a number of projects that demonstrate how their own creative potential can be developed, and to set in motion processes that positively influence their future performance no matter what their career objectives or life ambitions may be.

**Prerequisites: none**

### **Aims and Objectives:**

- To introduce students to some of the historical and cultural perceptions of creativity
- To help students appreciate the benefits of creativity in all field of human endeavour
- To expose students to some of the techniques and methodologies for personal creative innovation
- To facilitate students' exploration of their own creativity

- To introduce students to the means by which they can monitor, build and reflect upon their personal development.

**Programme Outcomes:**

At the end of this course, the students will have achieved the following programme outcomes.

3A(i); 3B(i); 3C(i); 3D(i)

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the Departmental/Schools page of the portal.

**Learning Outcomes:**

By the end of this course, successful students should be able to:

- Demonstrate an understanding of the basic historical and cultural dimensions surrounding the topic of creativity
- Critically assess the creative dimension within the process of social and cultural advancement
- Demonstrate an awareness of some of the techniques that can be employed to trigger a creative response to a variety of problems/challenges
- Contribute to the course publication/exhibition/performance and accomplish an extended individual creative project
- Demonstrate a reflection of their own academic and social skills and be able to plan for their personal, educational and career development.

**Indicative Content:**

- The Perception of Creativity
- The Diversity of Creativity
- Methodologies for personal creative innovation including: Lateral thinking,
- Brainstorming, Think-Tanks, hybridization; Automatic Processes; Sensory Range
- Expansion; Contextual Subversion;
- Creative Application of Methodologies
- PDP

**Assessment:**

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Council on June 28, 2012.

