COURSE SPECIFICATION DOCUMENT

NOTE: ANY CHANGES TO A CSD MUST GO THROUGH ALL OF THE RELEVANT APPROVAL PROCESSES, INCLUDING LTPC.

Academic School/Department: General Education

Programme: Combined Studies

Level: 3

Course Title: Bond and Beyond: A Cultural and Political

History of a 'Bondian' World, 1953-present.

Course Code: FYS 3130

Course Leader: Sara Chetin

Student Engagement Hours:160Lectures:30Seminar / Tutorials:30Independent / Guided Learning:100

Semester:

Credits: 16 UK CATS credits

8 ECTS credits 4 US credits

Course Description:

For nearly fifty years, James Bond has been a hugely popular cultural icon, and it has been calculated that a quarter of the planet's population has seen a Bond film. Bond was born in the British Empire, became a spy in the Second World War, learnt his craft fighting communists – often in league with his American cousins – and today battles terrorists, media barons and assorted megalomaniacs. Thus the history of Bond is also an international history of the second half of the twentieth century. This course is not designed to be a celebration of Bond's status as a literary and film icon, but rather aims to use Bond, as represented in both the books and films, as a means to study international history, as well as cultural and political change over the past fifty years. This course will be particularly relevant to History, International Relations, and Politics Majors.

Prerequisites: none

Aims and Objectives:

- To introduce students to contemporary, post-1945, international history through the character of James Bond
- To place the Bond character within a wider cultural, political and historical framework

- To chart the cultural, visual, and political changes in the 'Bondian' world, from the writing of the first book in 1953 up to the present day
- To gain experience of using a wide range of source materials, including primary, secondary, literary and visual materials, and learn to synthesise this information into a coherent whole
- To introduce students to the means by which they can monitor, build and reflect upon their personal development.

Programme Outcomes:

At the end of this course, the students will have achieved the following programme outcomes.

3A(i,); 3B(i); 3C(i); 3D(i)

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the Departmental/Schools page of the portal.

Learning Outcomes:

By the end of this course, successful students should be able to:

- Demonstrate a broad understanding of the development of international history over the past fifty years and Bond's place within the wider context of cultural and political change
- Critically appraise at least two Bond novels and a variety of films
- Chart the cultural, visual and political changes in the 'Bondian' world, from the writing of the first book in 1953 up to the present day
- Demonstrate the ability to use and synthesize a wide range of primary and secondary sources including literary and visual materials
- Demonstrate a reflection of their own academic and social skills and be able to plan for their personal, educational and career development.

Indicative Content:

- Ian Fleming's life and the influences behind the creation of the James Bond character
- A comparison of the 'Bondian' worlds of the books and films
- The decline of British influence, the loss of Empire and de-colonisation
- Bond and Anglo-American relations
- Causes, course and consequences of the Cold War in the 'Bondian' worlds
- The representations of class, culture, gender and politics in both the books and the films
- Representations of continuity and change in the films
- Bond films as global marketing and product placement vehicles
- PDP

Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Council on June 28, 2012.

Teaching Methodology:

Course meetings consist of interactive lectures on assigned readings, film viewings, group visits, small group discussions and reflection activities. Student work is assessed through a variety of ways using both formative and summative approaches. Feedback is intended to help improved student approach to learning and achieve better results.

Bibliography:

IndicativeText(s):

David Cannadine, 'Fantasy: Ian Fleming and the Realities of Escapism', in *In Churchill's Shadow*, Allen Lane History, 2002.

Ben Macintyre, For your eyes only: Ian Fleming and James Bond, Bloomsbury, 2009.

First Year Seminar Handbook and Weekly Planner (in house booklet) Introducing the Personal Development Plan (in house booklet)

Please Note:	The core	and the rej	ference texts	will be	reviewed	at the ti	ime of de.	signing the	e semester	
syllabus										

Change Log for this CSD:

Major or	Nature of Change	Date Approved &	Change
Minor		Approval Body (School	Actioned by
Change?		or LTPC)	Academic
			Registry