COURSE SPECIFICATION DOCUMENT

NOTE: ANY CHANGES TO A CSD MUST GO THROUGH ALL OF THE RELEVANT APPROVAL PROCESSES, INCLUDING LTPC.

Academic School/Department:	Communications, Arts and Social Sciences
Programme:	Art, Design and Media
FHEQ **Level:**	5
Course Title:	Off the Wall
Course Code:	ADM 5205
Course Leader:	Professor Mary Robert
Student Engagement Hours:	120

Demonstrations and Practice	11
Lectures	13
Tutorials and/or Group Critiques	15
Study Visits	6
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	45

Independent / Guided learning:	75
Semester:	Spring
Credits:	12 UK CATS credits
	6 ECTS credits
	3 US credits

Course Description:
'Off The Wall' is a penultimate year required course for Art, Design and Media students which examines the changes brought about in art production and display by the development and popularisation of Time-Based media (video), Sound Art, Performance Art and the Installation form. The course considers some of the works, including their conceptual underpinnings, created by a cross section of important artists who have been working in the areas listed above. Using that information as a spring board, students then make art which simultaneously develops their conceptual and practical skills in a selection of these areas.

Prerequisites:
None

Aims and Objectives:
This course is devoted to exposing the student to a very wide range of 20th and 21st century artists, particularly those who have been major influences on contemporary art

and the contemporary artists themselves. It is designed to encourage the development of new and more sophisticated ways of thinking about and making art.

Programme Outcomes :

A3, A7, A8, B6, C2, C3, C4, C5, C7, C8, C9, C10, D3, D6

A detailed list of the programme outcomes are found in the Programme Specification. This is located at: http://myrichmond.richmond.ac.uk/departments/artsandsciences

Learning Outcomes:

- Identify and consider the relationships between artists and audience that have developed internationally and interculturally in 20th and 21st century art and apply this knowledge to one's own work.

- Creatively explore the links between sound, text and visual imagery using feedback to develop the work and aid in critical analysis and reflection.

- Extend their experience with a number of studio art materials and practices including the use and exploitation of new technologies.

- Research a contemporary complex issue, adopt a position, and produce a creative work which together with the artist's statement reflects a detailed understanding of that issue.

Indicative Content:
- Exhibitions visit.
- A short history of contemporary art or how we got to where we are today.
- Sound and Visual Imagery
- Text and Visual Imagery
- Artist and Audience: performance art, installation art, graffiti art, flash mobs, and the morning image.
- A selection of international/intercultural artists

Assessment:
This course conforms to the Richmond University Special Programme Assessment Norms for Art, Design and Media approved by Academic Council on 28 June 2012.

Teaching Methodology:
The lecturer will introduce each of the projects and initiate a discussion which is designed to explore the ramifications and potential of the project idea. The student will present their idea to the class gaining feedback for further development. The lecturer will thereafter work with individual students on the development of their ideas and the

physical form of the piece as individual needs dictate. Students will present their project to the group on the due date.

Bibliography:

IndicativeText(s):
Bishop, Claire. *Installation Art: A Critical History.* Tate Publishing. 2005
Godfrey, Tony. *Conceptual Art.* Phaidon Press Ltd. 1998
Klanten & Hubner Ed. *Urban Interventions, Personal Projects in Public Places.* Gestalten. 2010

Journals

Web Sites

Please Note: The core and the reference texts will be reviewed at the time of designing the semester syllabus

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Change Log for this CSD:

Major or Minor Change?	Nature of Change	Date Approved & Approval Body (School or LTPC)	Change Actioned by Academic Registry